

#### **ASX ANNOUNCEMENT**

# FOR IMMEDIATE RELEASE TO THE MARKET PPK Group Limited – ASX Code: PPK

## Thursday 21 April 2022

### AMAG announces early market acceptance of key products

PPK Group Limited (ASX Code: PPK) refers to the enclosed announcement by Advanced Mobility Analytics Group relating to its SMART Survey and SMART Operations products.

PPK owns 31% of AMAG.

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On 07 3054 4500

Encl.

**PPK GROUP LIMITED** 



#### **MEDIA RELEASE**

# The future of transport is SMART AMAG announce early market acceptance of two new products

Brisbane Queensland, Australia, 14th of April 2022, Advanced Mobility Analytics Group (AMAG) is excited to announce early market acceptance of their recently launched SMART Survey and SMART Operations products.

This will further complement their vision to be the end-to-end analytics and insights partner for the Department of Transport industry around the globe.

On March 23<sup>rd</sup>, the AMAG team launched the SMART Survey and SMART Operations in Brisbane, accompanying the SMART Safety Product which is already broadly penetrating eight countries around the world.

In Australia alone, AMAG has secured a national supplier agreement, which has already contracted two significant SMART Survey Projects across Victoria and New South Wales.

Based on the early success of these new projects in Australia, AMAG has received an enquiry from a national supplier of Surveys in the USA has requested a demonstration.

Professor Simon Washington, CEO at AMAG says he is thrilled to be finally introducing these new SMART products after many months of perfecting the platforms.

"We are proud to be introducing SMART Survey and SMART Operations into the Australian market and taking great strides to achieve our goal of being the go-to provider of end-to-end transport analytics. We've had some of the greatest minds in transport working on these projects and it's so rewarding for the team to see them finally in market."

For further information on AMAG and their suite of products, visit: <a href="https://amagroup.io">https://amagroup.io</a>

To set up a demo with the AMAG team, visit: <a href="https://amagroup.io/book-a-demo/">https://amagroup.io/book-a-demo/</a>

#### **ENDS**

#### **About AMAG**

**Advanced Mobility Analytics Group Pty Ltd (AMAG)** aims to be the world leading provider of predictive Transport analytics around the globe, addressing current and future planning, management, and operations challenges faced by governments. AMAG's SMART Platform offers an enterprise solution for governments, applying analytics to deliver actionable insights across safety, operations, planning, asset management and planning, and



pavements. AMAG's Software-as-a-Service Platform delivers both diagnostic and real-time analytics capabilities, delivers expert systems for decision-support, enables unlimited access to customer data and insights, and is designed by domain experts across safety, operations, and infrastructure to deliver unparalleled reliability, precision, and insights.

To deliver the best Enterprise SaaS Solution to departments of transport, AMAG is partnering with the absolute best technology providers and engineering consultancy service providers across the globe. Find out more <a href="https://amagroup.io">https://amagroup.io</a>

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