

ASX AND NZX ANNOUNCEMENT

Sale of Canadian Consumer Credit Book

26 April 2022

Michael Hill International Limited (ASX/NZX: MHJ) is pleased to announce it has agreed to the sale of its in-house Canadian credit receivables to Canadian consumer credit provider, Flexiti Financial Inc. ("Flexiti"), with an effective date of 31 May 2022.

MHJ has partnered with Flexiti for the provision of third-party consumer credit across MHJ's 85 store Canadian network, and in a global first for MHJ, offering long term credit applications on-line.

Cash sale proceeds currently estimated at approximately A\$12m will be received in early June 2022, based on the 31 May 2022 book balance. This sale further enhances the Company's balance sheet, while also strengthening its cash position.

Commenting on the sale, Managing Director and CEO of Michael Hill International Limited, Daniel Bracken said:

"This strategic partnership with Flexiti presents a significant opportunity to expand and enhance our Canadian offering, with access to a broader customer base. We look forward to enhancing this important relationship with Flexiti, which provides a further growth and productivity lever for our already highly performing Canadian business."

This announcement is authorised for release by the Board. ENDS

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ABOUT MICHAEL HILL INTERNATIONAL LIMITED

Michael Hill International was founded by Sir Michael Hill in 1979 when he opened his first jewellery store in Whangarei, New Zealand. The Group currently has 283 stores globally across Australia, New Zealand and Canada. The Group's global headquarters, including its wholesale and manufacturing divisions, are located in Brisbane, Australia. The Company is listed on the ASX (ASX:MHJ) and the NZX (NZX:MHJ).

www.investor.michaelhill.com

Disclaimer

Certain statements in this announcement constitute forward-looking statements. Forward-looking statements are statements (other than statements of historical fact) relating to future events and the anticipated or planned financial and operational performance of Michael Hill International Limited and its related bodies corporate (the Company). The words "targets," "believes," "expects," "aims," "intends," "plans," "seeks," "will," "may," "might," "anticipates," "would," "could," "should," "continues," "estimates" or similar expressions or the negatives thereof, identify certain of these forward-looking statements. Other forward-looking statements can be identified in the context in which the statements are made. Forward-looking statements include, among other things, statements addressing matters such as the Company's future results of operations; financial condition; working capital, cash flows and capital expenditures; and business strategy, plans and objectives for future operations and events, including those relating to ongoing operational and strategic reviews, expansion into new markets, future product launches, points of sale and production facilities.

Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, such forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause the Company's actual results, performance, operations or achievements or industry results, to differ materially from any future results, performance, operations or achievements expressed or implied by such forward-looking statements.

Such risks, uncertainties and other important factors include, among others: global and local economic conditions; changes in market trends and endconsumer preferences; fluctuations in the prices of raw materials, currency exchange rates, and interest rates; the Company's plans or objectives for
future operations or products, including the ability to introduce new jewellery and non-jewellery products; the ability to expand in existing and new
markets and risks associated with doing business globally and, in particular, in emerging markets; competition from local, national and international
companies in the markets in which the Company operates; the protection and strengthening of the Company's intellectual property rights, including
patents and trademarks; the future adequacy of the Company's current warehousing, logistics and information technology operations; changes in
laws and regulations or any interpretation thereof, applicable to the Company's business; increases to the Company's effective tax rate or other harm
to the Company's business as a result of governmental review of the Company's transfer pricing policies, conflicting taxation claims or changes in tax
laws; and other factors referenced to in this presentation.

Should one or more of these risks or uncertainties materialise, or should any underlying assumptions prove to be incorrect, the Company's actual financial condition, cash flows or results of operations could differ materially from that described herein as anticipated, believed, estimated or expected. Accordingly, you are cautioned not to place undue reliance on any forward-looking statements, particularly in light of the current economic climate and the significant volatility, uncertainty and disruption caused by the COVID-19 pandemic.

The Company does not intend, and do not assume any obligation, to update any forward-looking statements contained herein, except as may be required by law. All subsequent written and oral forward-looking statements attributable to us or to persons acting on the Company's behalf are expressly qualified in their entirety by the cautionary statements referred to above and contained elsewhere in this announcement.

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