ASX Release



28 April 2022

The Manager

Market Announcements Office Australia Securities Exchange 20 Bridge Street SYDNEY NSW 2000

Electronic Lodgement

Attached is an announcement for release to the market.

Authorised for lodgement by Adrian Lucchese, Company Secretary.

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Chairman's Address Extraordinary General Meeting Thursday 28 April 2022

As previously announced on 2 March 2022, Mark Bayliss was invited to join A2B Australia Limited as executive chairman. The purpose of this EGM today is to seek shareholder approval for Mark's election as director and approval of his remuneration, pursuant to requirements in ASX Listing Rules, the Corporations Act and the Company's Constitution.

Mark is an individual with an exceptional business pedigree, outstanding leadership skills and a demonstrated track record of creating sustainable value for shareholders.

He was selected by the Board to lead A2B as we feel he is the right person to guide us through the previously announced strategic review and to drive the necessary organisational and cultural reform required to meet the current and future challenges of the business and create a platform for growth. Mark brings deep experience in strategic, operational and financial leadership to the Company and has a strong resume of business transformation and value creation. He is also an empathic leader who will engage with all stakeholders with particular emphasis on A2B's staff and taxi drivers who together represent the core of our business.

Mr Bayliss' role is expected to evolve according to the anticipated transformational stages of the company's journey. In the initial phase, Mark will work full time in the business for approximately six months to stabilise and optimise current business performance while also overseeing the Company's strategic review. Informed by this initial phase, Mr Bayliss will oversee a targeted search for a long-term CEO whom he will support and mentor in a semi-executive capacity for a further six months, after which he will transition to a more traditional Non-Executive Chairman role.

Mark was most recently Executive Chairman and then CEO of ASX listed business technology group, CSG Ltd. His previous executive roles include being CEO of Grays eCommerce Group Limited, and CEO of Quick Service Restaurants Holdings, a national fast-food chain of 630 restaurants. Mark also spent four years as a Partner at Anchorage Capital, a private equity fund specialising in the turnaround of underperforming businesses. Mr Bayliss has also performed roles as Executive Chairman of Burger King (NZ), and as Chief Financial Officer of Australian Discount Retail and Chief Financial Officer of Fairfax Media Limited.



Mark has a Bachelor of Science from the London School of Economics and is a member of the Institute of Chartered Accountants in England and Wales and the Australian Institute of Company Directors.

The Board is confident that Mark will add tremendous value to the Company.
