

ASX Announcement

28 April 2022

Q3 FY22 results notice of release and investor briefing invitation

Pureprofile Limited (ASX: PPL or the Company) is pleased to announce that it will be reporting its Q3 FY22 financial results on Tuesday, 3rd May 2022. Following the release, the Company invites investors and analysts to attend an online briefing at **2.30pm (AEST)**.

During the briefing, Chief Executive Officer, Martin Filz and Chief Financial Officer, Melinda Sheppard, will present an overview of the results and discuss recent developments. This will be followed by a Q+A session.

Participants can pre-register ahead of time via the following link:

https://us02web.zoom.us/webinar/register/WN_c3cqTW1ETmiTYXx_PyeCNg

Once the registration form is completed, investors will receive a confirmation email with details on how to access the briefing. If you would like to ask a question during the briefing, please send your question ahead of the session to: george.kopsiaftis@irdepartment.com.au

PPL has received confirmation from the ASX that following the reporting of the fourth consecutive quarter of positive net operating cash flow in the Q2 FY22 Appendix 4C, the Company is no longer required to release Quarterly Cash Flow (Appendix 4C) and Quarterly Activities Reports.

This announcement has been authorised for release to the ASX by the Board of Directors.

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For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.