

CyberCision Phase II Launch

1 June 2022



FirstWave

Today's Presenters



DANNY MAHER

**Managing
Director and CEO**



SIMON RYAN

CTO



CHRIS JACKO

CMO

Agenda

1. CyberCision Phase II Overview
2. Technology Demonstration
3. Market View
4. Final Comments
5. Q&A

CyberCision Recap



What is CyberCision?

- A cloud based Cybersecurity platform built for Service Providers

What does it do?

- Enables Service Providers to protect their clients from cyber-attack

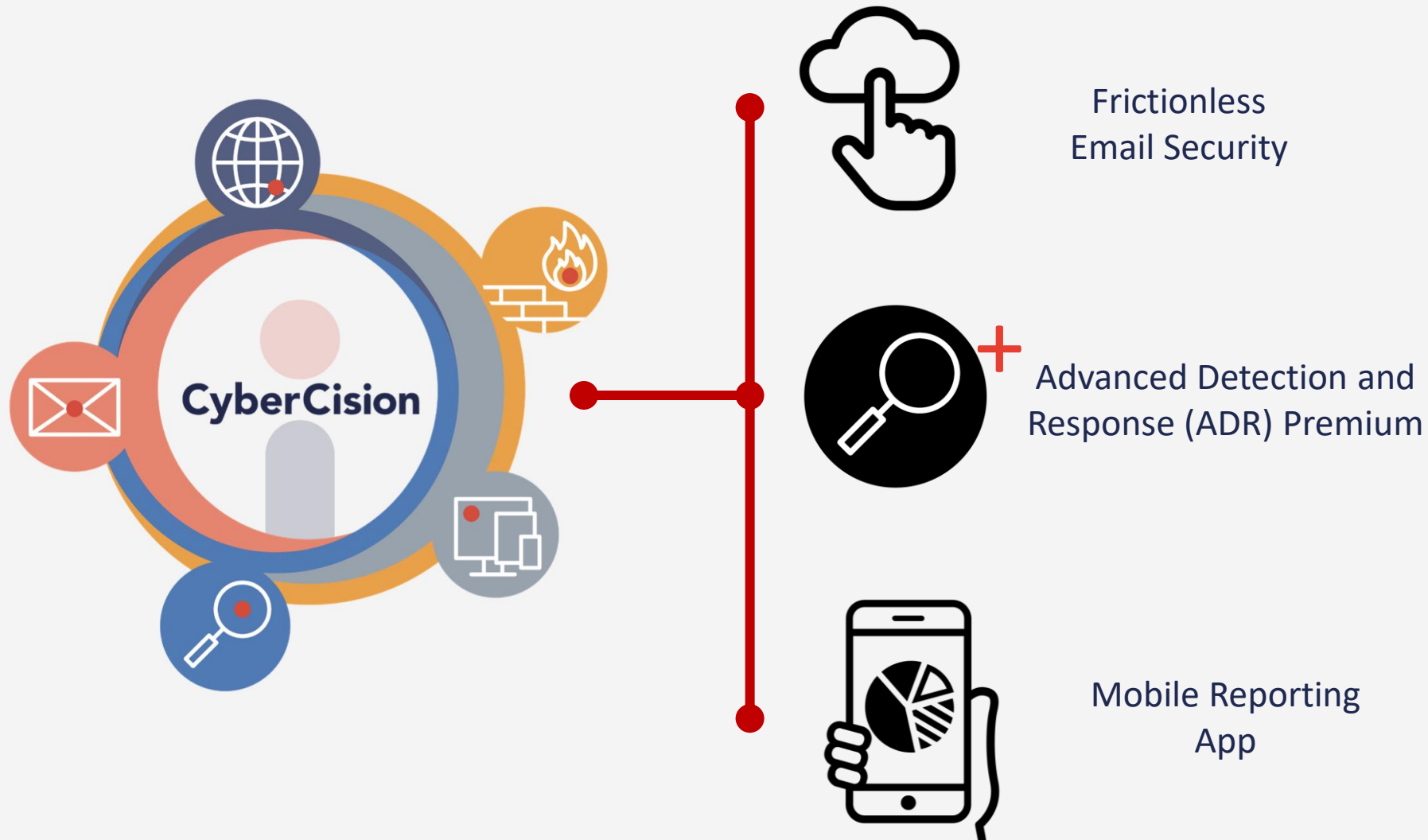
Benefits for Partners

- Protect clients while rapidly growing cybersecurity revenues at scale

Benefits for FirstWave

- Huge potential revenue upside from our globally unique IP

What is CyberCision Phase II



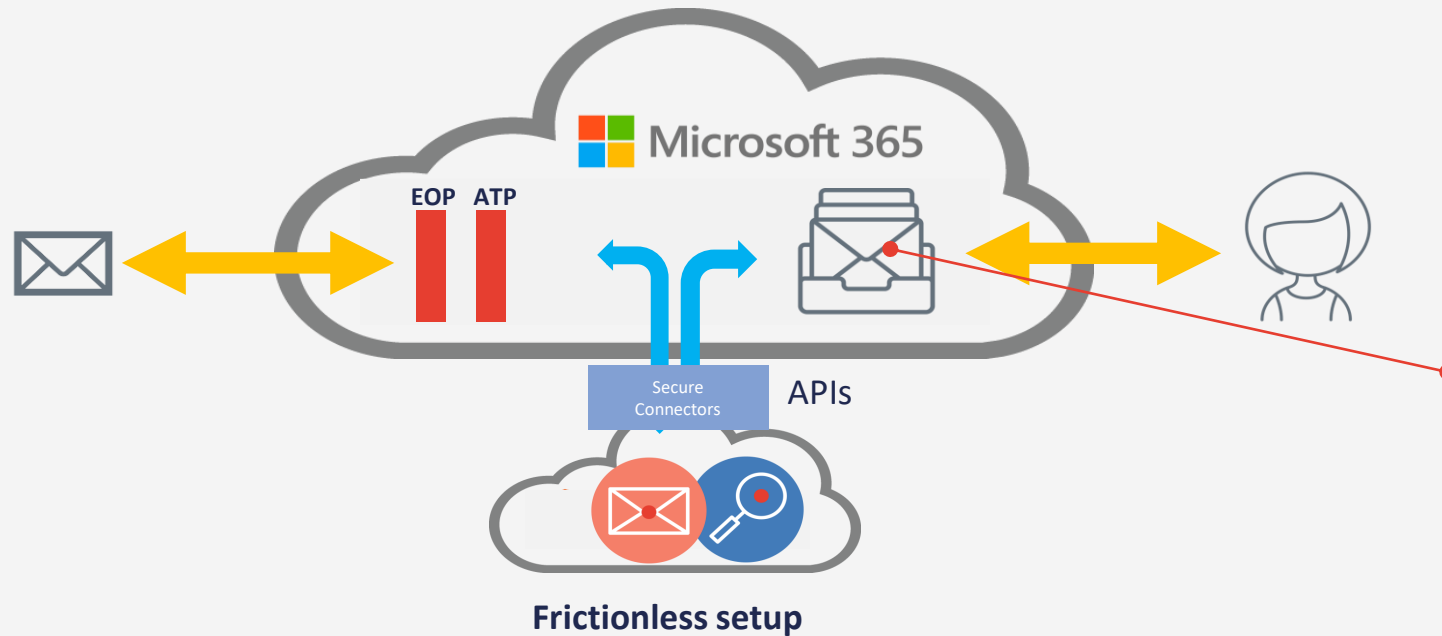


M365 Frictionless Email Security Video

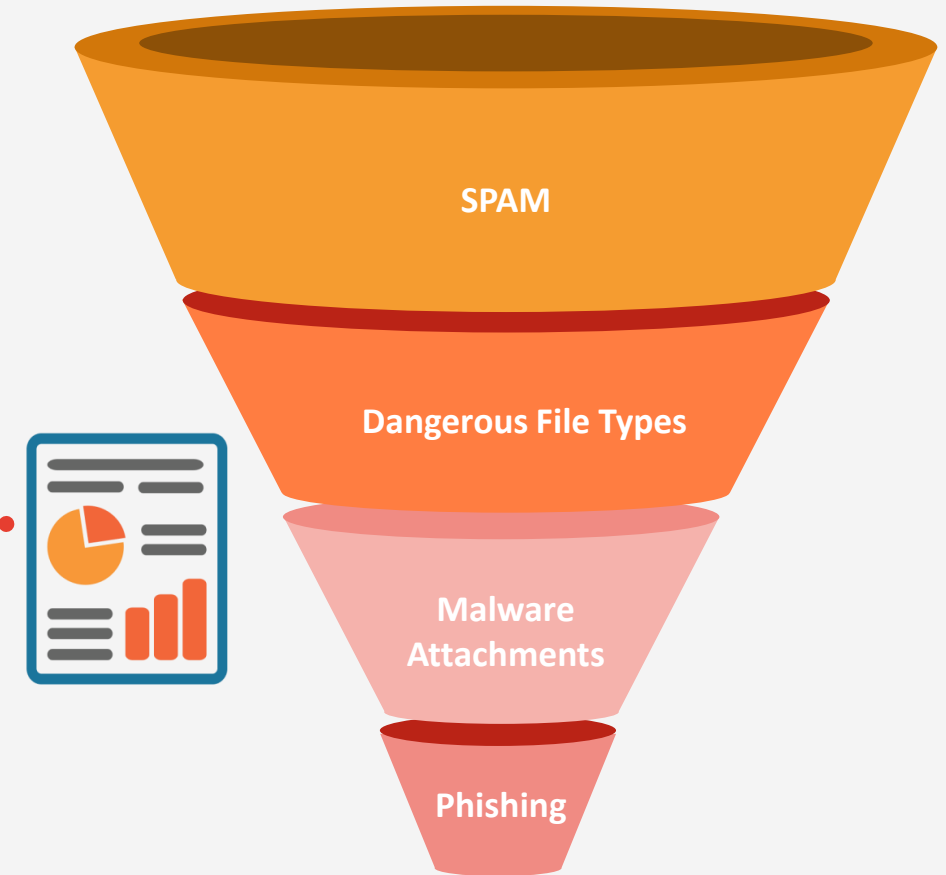
Technology Demo

Simon Ryan – CTO

Frictionless Email Security

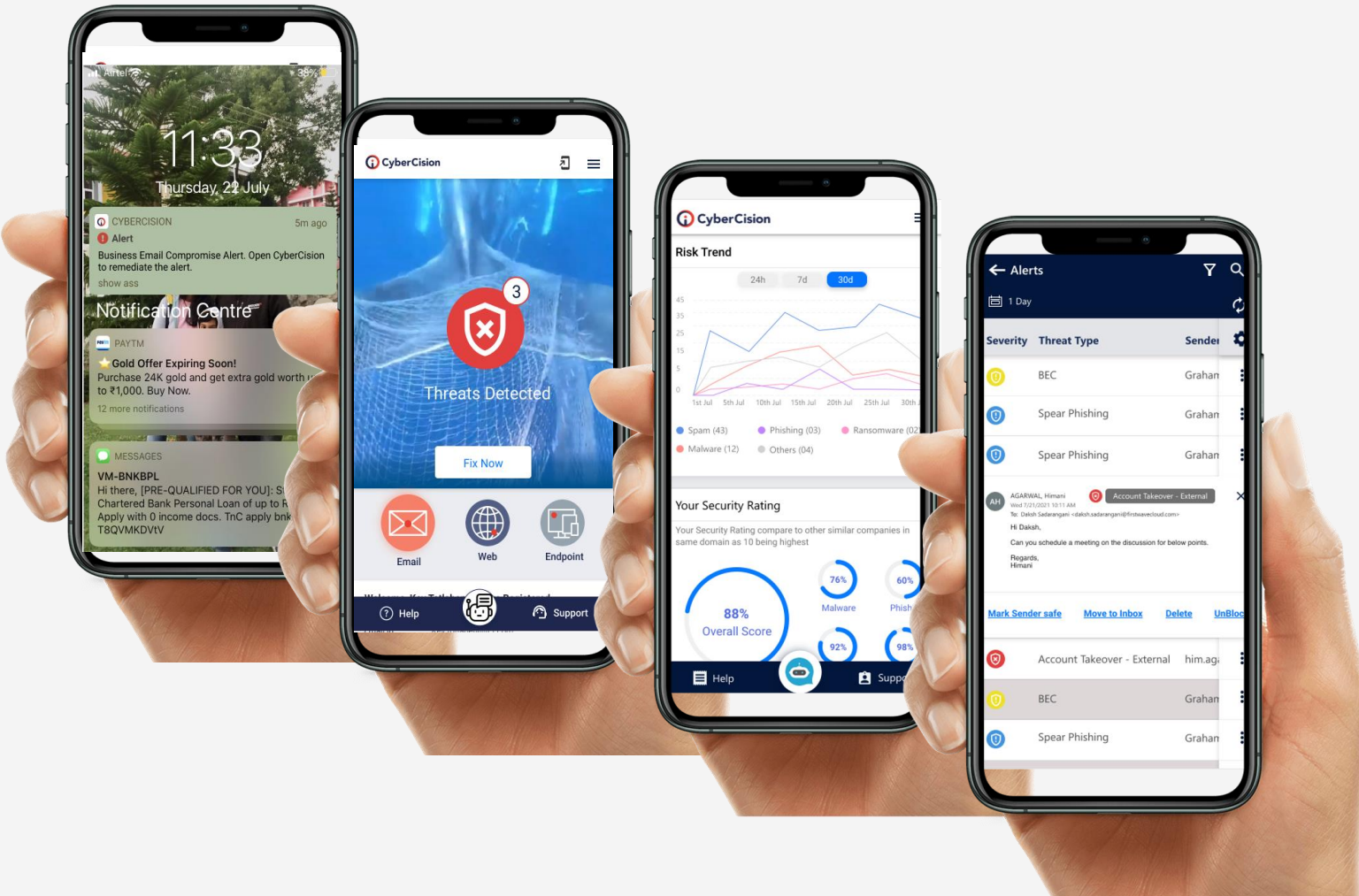


Service Providers can sell simplicity, deliver without friction and cost-effectively on-board M365 customers at scale



Find and respond to targeted email threats missed by M365

Mobile Reporting App



- **White-Labeled for our Partners**
- **Clients gain visibility of their threats – live**
- **Clients gain visibility of their historical protection**
- **Multi-Device Platform Support: iOS & Android (PWA)**
- **A Cybersecurity platform in the palm of your hand**

Advanced Detection and Response Premium



Essentials ('Before & During' Attack Protection)

- Last-10 leaked credentials (dark web monitoring)
- 24*7 zero-day phishing threat detection (inbound/outbound)
- Real-time alert visibility (dashboard) + notifications (email)

Premium ('Before, During & After' Attack Protection)

Everything in Essentials plus:

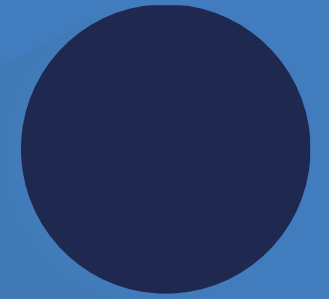
- **Advanced dark web monitoring** with extensive data breach report
- **Post-Delivery** Email file attachment & Link/URL analysis
- **Retrospective** risk scoring & alerts for 'time-bomb' threats
- **Automated remediation** : M365 inbox message clawback ('MSOAR')



CyberCision Phase II Demonstration Video

Market View

Chris Jacko – CMO



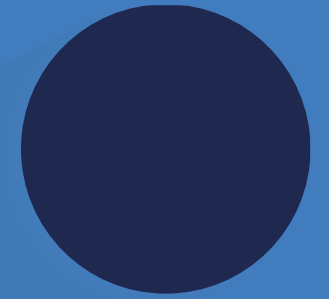
Market View



- Global Managed Security Service Provider (MSSP) market expected to expand to over US\$30 Billion by 2025 (Gartner)
- SMB sectors are particularly engaged with 60% of SMBs outsourcing the majority of their cybersecurity requirements (Frost & Sullivan)
- CyberCision Phase II provides improved Speed of Adoption, Visibility, and Control, giving our Partners a platform to better address the market
- CyberCision Phase II provides opportunities for partners to scale across their M365 customer base

Final Comments

Danny Maher – Managing Director



What it Means for FirstWave



- Leverages our underlying IP to create greater market opportunity
- Higher retention (reduced churn) and greater engagement
- Engaging with customers at a time they are purchasing
- Providing our service provider partners with mass on-boarding capabilities
- Opening new channels to market with existing and new partners

Wrap-up



- Phase II is market focused initiative – unlocking underlying capabilities and making them visible and easily adopted at scale
- The technology has been completed and the platforms are being upgraded now
- We now move our focus to the roll-out with partners and the associated productisation, marketing and sales initiatives

Q&A



Thank you



FirstWave