

ASX RELEASE

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Tinybeans Announces Personnel Changes

Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYYF) ("Tinybeans" or "the Company"), the only personalized platform trusted by parents to help them raise amazing kids, announces today several personnel changes.

Chris Motsay, Tinybeans' Chief Financial Officer (CFO) has resigned from the Company with his last day being 22 July 2022. Chris has been instrumental in recruiting a top-class finance team and matured processes to improve financial management. The Company is considering numerous options to manage the finances going forward. The Board thanks Chris for his services to the Company.

In addition, Rebecca Woodman, one of the existing two company secretaries will resign while David Hwang, the other company secretary will remain. The Board thanks Rebecca for her services to the Company.

For the purpose of ASX Listing Rule 12.6, David Hwang will be the person responsible for communications between the Company and ASX.

This announcement has been approved for release by the Board of Directors.

For more information, please contact:

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About Tinybeans Group

Tinybeans Group Limited (ASX:TNY, OTCQB:TNYYF) is the only high trust app and web platform offering a personalized experience for new and growing families that helps them achieve their #1 goal in life-to raise amazing kids. Our purpose is bigger than simply making parenting easier. We help families thrive by giving them a safe, useful and inspirational place to go to capture and share memories, engage with trustworthy content and find thoughtful recommendations tailored to their family's needs, interests and where they live.

Tinybeans engages 28 million mindful parents every month, enjoys over 130,000 5-star reviews in the Apple App and Google Play stores, and has been recognized by Apple for excellence in both content-top 3 most viewed and exclusive parenting partner for Apple Guides, and utility-twice being named U.S. app of the day.

www.tinybeans.com