

## Change of Joint Company Secretary

29 June 2022

BikeExchange Limited (ASX:BEX) (**BikeExchange** or the **Company**) wishes to advise, in accordance with ASX Listing Rule 3.16.1, that Ms Shelby Coleman from the Automic Group has been appointed as Joint Company Secretary of the Company, effective immediately.

Ms Coleman holds a Bachelor of Laws and a Bachelor of Arts from Victoria University of Wellington. She is experienced in ASX and ASIC compliance, providing advice on corporate governance and compliance issues as well as other regulatory matters for ASX listed companies across a range of industries.

Further to this appointment, Ms Ashlee Zileski will step down as Joint Company Secretary of the Company effective immediately.

For the purpose of ASX Listing Rule 12.6, Mr David Hwang and Ms Shelby Coleman will be the people responsible for communications between the Company and ASX.

----  
ENDS

This announcement has been authorised by the Board.

### **MEDIA ENQUIRIES:**

Scott Rochfort  
Cannings Strategic Communications  
Mobile: +61 0435 878 614

**INVESTOR RELATIONS:** [investorrelations@bikeexchange.com.au](mailto:investorrelations@bikeexchange.com.au)

-----

### **ABOUT BIKEEXCHANGE**

BikeExchange Limited (ASX: BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and transact with thousands of retailers and brands. The Company was founded in Melbourne in 2007, with the aim of bringing together the fragmented global cycling industry to trade and scale. BikeExchange listed on the Australian Stock Exchange (ASX) in February, 2021. Today, it hosts over 1500 brands, 1650+ retailers and 900,000+ products globally, with an annual audience of 28+ million consumers.