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NOTICE OF FY22 Q4 APPENDIX 4C ANNOUNCEMENT DATE AND INVESTOR CALL

1 July 2022

Melbourne, Australia - BikeExchange Limited (ASX:BEX) ('BikeExchange'), wishes to advise that the Company will release its FY22 Q4 Appendix 4C on Friday 29 July 2022.

The Company will hold a brief conference call for investors at 10.30am Melbourne time on Friday 29 July 2022.

To register for the Zoom Meeting please use this link:

https://us06web.zoom.us/meeting/register/tZUpf-6hrzMtG9w0Q SyPTA2kf8TCx5gW61n

After registering, you will receive a confirmation email containing information about joining the meeting.

MEDIA ENQUIRIES:

Scott Rochfort Cannings Strategic Communications Mobile: +61 435 878 614

INVESTOR RELATIONS: investorrelations@bikeexchange.com.au

ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX:BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and trade with thousands of retailers and brands. The Company was founded in Melbourne in 2007 by Sam Salter and Jason Wyatt, with the aim of bringing together the fragmented global cycling industry to trade and scale. Today, it hosts over 1500 brands, 1600+ retailers and 900,000+ products globally, reaching an audience of over 28 million consumers each year.

AUTHORISED BY

BikeExchange Ltd Acting-CEO.