

4 July 2022: ASX RELEASE

MSL wins Stadiums Queensland POS contract for The Gabba and Suncorp Stadium

Highlights:

- Queensland based MSL signs 5-year point-of-sale (POS) agreement with Stadiums Queensland for two of their iconic venues, The Gabba and Suncorp Stadium. The Gabba will be the Brisbane 2032 Olympic and Paralympic Games Stadium;
- Stadiums Queensland owns nine (9) major sporting facilities in Queensland which stage national and international sports events, major entertainment events and high performance and community training;
- The agreement includes 880 SwiftPOS terminals and mobile enabled devices across The Gabba and Suncorp Stadium;
- Over the 5-year term, the total value is more than \$3.6m with a combination of upfront and recurring revenue including hardware, software, support and implementation.

Sports, leisure and hospitality SaaS technology provider MSL Solutions Limited (ASX: MSL, "MSL" or "the Company") is pleased to advise that the Company has signed a 5-year contract with Stadiums Queensland to deliver a new integrated "state of the art" Point of Sale (POS) System across the Food & Beverage operations for The Gabba and Suncorp Stadium.

The contract will see MSL deliver 880 SwiftPOS terminals and mobile enabled devices which will generate a combination of software subscription revenue, hardware, maintenance and support services revenue over the initial 5-year term with options to extend the agreement.

Phase 1 / Year 1 revenue will be recognised in FY23.

MSL Chief Executive Officer, Pat Howard said:

"We are thrilled to be partnering with Stadiums Queensland in our home state. It is exciting time for Stadiums in Queensland as we head towards the Brisbane 2032 Games. These two world-renowned stadiums want to deliver amazing customer experiences for fans and members alike, allowing their guests to spend more time enjoying the catering and watching the game and we are pleased to have been selected to help on that journey."

We are delighted with the continued trust that major event venues are showing in SwiftPOS, with a total of six major new stadia contract wins in Australia this year, which is a testament to the solution's capabilities."

Stadiums Queensland, the owner and operator of more than \$1.2 billion worth of sporting and entertainment infrastructure is charged with the management of the nine major sporting venues. These facilities stage the largest sporting events, recreational or entertainment experiences in Queensland Australia and in FY21, hosted more than 3.2 million guests. Many of the venues will be at the centre of the Brisbane 2032 Olympic Games.

Stadiums Queensland's Group Executive, Technology Services, Angela Henderson, said:

"We went to market to identify opportunities to improve our catering outlets, function areas and suites offering to achieve amore modernised system for stadia, a better customer experience and improve commercial outcomes and we're confident this partnership will achieve that."

“Beyond the POS, we will have new digital menu-boards, real-time catering reporting, mobile device ordering, compatibility with our membership system coupled with advanced loyalty schemes, marketing and promotional opportunities. And a big plus was the in-built resiliency protections in the event of an unplanned outage.”

“We are looking forward to our partnership with Queensland-based MSL, providing our caterers and venues customers insights that will allow them to enhance the fans’ match day experience.”

Approved for distribution by the Board of Directors of MSL Solutions Limited

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About MSL Solutions Limited

MSL Solutions Limited (ASX: MSL) is a leading SaaS technology provider to the sports, leisure and hospitality sectors. We help some of the world's most iconic venues around the world - stadiums & arenas, pubs & member clubs, sporting associations, golf federations and more – to deliver outstanding customer experiences during every engagement.

MSL develops and delivers fully integrated and modular systems that connect customers to venues through mobile and contactless entry, ordering and payment solutions. We seamlessly connect front-of-house to back-office, offering an end-to-end guest engagement platform which provides actionable insights on key success metrics to venues of all sizes.

MSL Solutions has over 8,000 customers with offices in Australia, UK and Denmark. To discover more about MSL, please visit www.mslsolutions.com.