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### **Sky confirms advanced discussions underway with World Rugby**

In response to media speculation, Sky Network Television (Sky, NZX/ASX: SKT) confirms that it is in advanced discussions with World Rugby to negotiate a wide-ranging rights deal that would secure World Rugby's premium competitions (including Rugby World Cups) for our customers over multiple years. The discussions include potential changes for RugbyPass, which would support World Rugby's strategy to engage fans and grow the global game. It would be inappropriate to comment on the details until the terms of a binding agreement are finalised.

Ends

Authorised by James Bishop, Company Secretary

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