



East 33 Limited

## ASX ANNOUNCEMENT

For immediate release

20 July 2022

### Completion of Oyster Cloud Agritech Acquisition

East 33 Limited (ASX:E33) is pleased to announce that it has completed the acquisition of the industry leading agri-tech cloud based oyster farm management software, Oyster Cloud as contemplated in the announcement to the ASX on 10 June 2022.

Oyster Cloud is a world leading sophisticated aquaculture management technology system which enables highly sophisticated farm management, inventory tracking and workflow optimisation and detailed network planning.

East 33 will continue to support all existing Oyster Cloud users. Beyond the Australian oyster industry, Oyster Cloud has global application in the broader shellfish industry.

**This announcement has been approved for release by the Board of East 33 Limited.**

Announcement Ends

### About East 33 Limited

East 33 is dedicated to pioneering the world's best oyster culture, by empowering the people behind it, caring for the places that support it, and delivering moments to be savoured. East 33 represents quality, a dedication to the authentic and an inspired future, focused on delivering a moment of joy.

East 33 is the largest vertically integrated Sydney Rock Oyster producer, processor, and supplier in Australia/NSW/mid north coast. Operations span all elements of the Sydney Rock Oyster industry from hatchery, nursery, and production farmers to processing facilities, eCommerce, ShellarDoor™ restaurant program, and international trade.

East 33's current operations are based in the Wallis Lake, Port Stephens and Manning River regions of NSW, and over 130 years of collective of farming knowledge. Learnings are being harnessed to deliver the next stage of improved breeding, technology, and sustainable farming techniques to propel the industry for generations to come.

Sydney Rock Oysters are extremely rare natively thriving in just 41 locations on the east coast of Australia centred on latitude 33 degrees – providing the namesake for East 33 Limited.

### For further information, please contact:

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