

# Q4 FY22 Shareholder Update

27 July 2022



**FirstWave**

# Today's Presenters



**JOHN GRANT**

**Chairman**



**DANNY MAHER**

**Managing  
Director and CEO**



**IAIN BARTRAM**

**CFO and  
Company Secretary**



# Agenda

1. Q4 Highlights
2. Q4 Financial Performance
3. Strategy Update
4. Wrap-up
5. Q&A

# Q4 rounds out a very busy half year



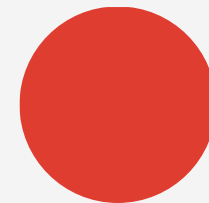
- Operational integration of Opmantek into FirstWave essentially complete
- Further cost reductions will flow into Q1 FY23
- Maintained existing key customer base and restructuring where not making headway
- A significant pipeline of opportunities indicates a strong outlook
- CyberCision Phase II increases access to high growth markets/empowers partners to scale
- Cash on hand of \$10.4m entering FY23
- Normalised cash burn very close to target of \$500k per month

# Q4 Financial Performance

Iain Bartram – CFO and Company Secretary



# Q4 Financial Performance – Revenue and Gross Profit



(A\$m)	Pro forma		Actual	$\Delta\%$	
	Q2	Q3	Q4	Q4/Q3	Q4/Q2
ARR	10.65	10.90	10.92	0.1%	2.5%
Revenue	2.77	3.10	2.89	-6.6%	4.4%
Gross Profit	1.88	2.21	2.09	-5.2%	11.5%
Gross Profit Margin	67.7%	71.3%	72.3%	+1.0ppts	+4.6ppts

## Notes:

- Q3 pro forma in-period revenue and gross profit contain \$0.40m in one-off items.
- This has resulted in a decline Q4/Q3, however, Q4 is up on pro forma Q2.
- Revenue from Macquarie Cloud Services contract not included in Q4 financials.

# Q4 Financial Performance – Expenses and Cash



- Q4 closing cash position \$10.41m
- Remain focused on capital efficiency to reduce cash burn
- Cost reductions continuing to be made
- Normalised<sup>1</sup> cash burn:
  - Averaged <\$600k p/m in Q4
  - Expect to reach \$500k p/m target in Q1
- Sufficient funds to reach cash flow breakeven

<sup>1</sup>Normalised monthly cash burn:

- includes capitalised development labour,
- has a monthly allocation for R&D grant earned against development activities,
- recognised revenue rather than billings, and
- smooths out other timings of cash receipts and expenses.



# Strategy Update

Danny Maher – Managing Director and CEO





Our vision:

“To be the leader of transformational change in the IT Operations and Cybersecurity world”

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Our mission:

“To create intelligent software with high levels of automation that our service provider partners and customers love and recommend to each other”

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# Strategic Objectives



**Sales-led culture**



**Grow faster**



**Be capital efficient**

# Sales and Marketing



- New go to market plan and product strategy in place
  - Focusing sales efforts on Service Providers (our main clients) in strongest markets (USA, Australia and LATAM)
  - Focusing on highest margin products – Email Security and Network Management
- Progressing multi-level relationships with key accounts
- CyberCision global expansion in progress
- Significant pipeline of needle moving opportunities for FY23

# Product Development



- Focused on reducing churn and increasing speed of product adoption
- Making faster decisions on underperforming products
- Enhancing existing products and building new products and features to create value for all key stakeholders
- Commencing the integration of Opmantek IP with CyberCision platform in Q1 FY23
  - Enhances functionality and increases product margins

# Wrap-Up



- Business is aligned for growth
- Costs have been stabilised
- Strong pipeline continues to grow
- Early signs that new strategy is the right one and is working

**In summary:** The outlook is strong



# Q&A



# Thank you



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