

ASX RELEASE

24 August 2022

Change of Company Secretary

Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYYF) ("Tinybeans" or "the Company"), the only personalized platform trusted by parents to help them raise amazing kids, wishes to advise that in accordance with ASX Listing Rule 3.16.1, Ms Elizabeth Spooner from Automic Group has been appointed as Company Secretary, effective immediately.

Ms Spooner is a Company Secretary who works at Automic Group. Ms Spooner holds a Juris Doctor degree from the Australian National University, a Bachelor of Business Administration with Bachelor of Arts (majoring in Human Resources) and a Graduate Diploma of Applied Corporate Governance from the Governance Institute.

Further to this appointment, following his resignation from Automic Group, Mr David Hwang will step down as Company Secretary effective immediately. The Board wishes to thank Mr Hwang for his services to the Company.

For the purposes of ASX Listing Rule 12.6, Ms Spooner will be the person responsible for communications between the Company and ASX.

This announcement has been authorised for release by the Board.

For more information, please contact:

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About Tinybeans Group

Tinybeans Group Limited (ASX:TNY, OTCQB:TNYYF) is the only high trust app and web platform offering a personalized experience for new and growing families that helps them achieve their #1 goal in life—to raise amazing kids. Our purpose is bigger than simply making parenting easier. We help families thrive by giving them a safe, useful and inspirational place to go to capture and share memories, engage with trustworthy content and find thoughtful recommendations tailored to their family's needs, interests and where they live.

Tinybeans engages 28 million mindful parents every month, enjoys over 130,000 5-star reviews in the Apple App and Google Play stores, and has been recognized by Apple for excellence in both content-top 3 most viewed and exclusive parenting partner for Apple Guides, and utility-twice being named U.S. app of the day.

www.tinybeans.com