# Story-i Limited

### ABN 56 163 916 989

and its controlled entities

# **APPENDIX 4E** Preliminary Final Report 30 June 2022





AND CONTROLLED ENTITIES ABN 56 163 916 989

#### **Corporate directory**

Current Directors	
Djohan Widodo	Chairman
Michael Chan	Executive Director
Michael Pixley	Non-executive Director
Han Peng Lee	Non-executive Director
Stuart Usher	Non-executive Director (appointed on 29 August 2022)

#### Company Secretary Stuart Usher

Registered Office		Share Registry		
Street:	Level 1	Advanced Share Registry Limited		
	247 Oxford Street	Street + Postal:	110 Stirling Highway	
	LEEDERVILLE WA 6007		NEDLANDS WA 6009	
Postal:	PO Box 52	Telephone:	1300 113 258 (within Australia)	
	WEST PERTH WA 6872		+61 (0)8 9389 8033 (International)	
Telephone:	+61 (0)8 6141 3500	Facsimile:	+61 (0)8 6370 4203	
Facsimile:	+61 (0)8 6141 3599	Email:	admin@advancedshare.com.au	
Email:	investor@story-i.com	Website:	www.advancedshare.com.au	
Website:	www.story-i.com.au			
Auditors		Securities Excha	nge	
Stantons		Australian Securi	ities Exchange	
Street:	Level 2, 40 Kings Park Road	Level 40, Central	Park, 152-158 St Georges Terrace	
	WEST PERTH WA 6005	Perth WA 6000		
Telephone:	+61 (0)8 9481 3188	Telephone:	131 ASX (131 279) (within Australia)	
		Telephone:	+61 (0)2 9338 0000	
		Facsimile:	+61 (0)2 9227 0885	
		Website:	www.asx.com.au	

ASX Code

SRY

Story



#### **APPENDIX 4E**

Preliminary final report 30 June 2022

#### **STORY-I LIMITED**

AND CONTROLLED ENTITIES ABN 56 163 916 989

#### Contents

Company Update	. 1
Results for announcement to the Market	. 2
Consolidated statement of profit or loss and other comprehensive income	. 5
Consolidated statement of financial position	. 6
Consolidated statement of changes in equity	. 7
Consolidated statement of cash flows	. 8
Notes to the Appendix 4E preliminary final report	. 9





AND CONTROLLED ENTITIES ABN 56 163 916 989

#### Company Update

#### 1. Operating and financial review

1.1. Nature of Operations Principal Activities

The principal activities of the Group, through its Indonesian operating subsidiary, is as an Apple Authorised Reseller and IT life style product retailer with 23 stores in 10 cities throughout Indonesia.

1.2. Operations Review

In the second half of FY2022 revenues increased by 59.1% to \$26.04 million compared with revenues of \$16.37 million in the first half of FY2022. Overall revenue in FY2022 was \$42.41 million, 1.2% higher than the revenue of \$41.91 million in FY2021.

The better performance in the second half of FY2022 was mainly due to the sales of new Apple products mainly the new iPhones which was carried over to the second half of FY2022 and to the general relaxing of COVID restrictions in the retail malls. The traffic in the retail malls are noticeably higher and are almost at pre-pandemic levels.

Gross operating margins improved from 14.3% to 14.6% as the contribution from service and maintenance and online sales improved.

1.3. Financial Review

#### a. Revenues

The Group's revenue for the year ended 30 June 2022 increased by 1.21% to \$42,414,602 as compared with the previous year ended 30 June 2021 which recorded \$41,909,133.

#### b. Operating Results

The Group incurred a loss for the year of \$2,119,573 (2021: \$2,314,320 loss).

c. Earnings before Interest, Taxation, Depreciation and Amortisation (EBITDA), and Net Profit Before Taxation (NPBT) The Group recorded EBITDA of approximately \$5.85 million for 2022 (2021: \$5.65 million) and NPBT of \$(2.27) million for 2022 (2021: \$(2.42) million) were lower than the prior year.

d. Financial position

The financial statements have been prepared on a going concern basis, which contemplates the continuity of normal business activity and the realisation of assets and the settlement of liabilities in the ordinary course of business.

The net assets of the Group have decreased from 30 June 2021 by \$1.56 million to \$11.41 million at 30 June 2022 (2021: \$12.97 million).

As at 30 June 2022, the Group's cash and cash equivalents increased from 30 June 2021 by \$0.02 million to \$1.56 million at 30 June 2022 (2021: \$1.54 million) and had working capital of \$5.72 million (2021: \$5.95 million working capital). Please refer to the Operations Review above for additional business segment performance.

1.4. Future Developments, Prospects and Business Strategies

The Company expects to maintain the present status and level of operation and hence there are no likely unwarranted developments in the entity's operations.



# Results for announcement to the Market for the year ended 30 June 2022

1	REPORTING PERIOD (item 1)								
	Report for the financial year ended:	30 June 202	22						
	Previous corresponding period is the year months ended:	30 June 202	21						
2	RESULTS FOR ANNOUNCEMENT TO THE MARKET	Movement	Percentage %	Amount \$					
	Increase in revenues from ordinary activities (item 2.1)	1	1.21 to	42,414,602					
	<ul> <li>Decrease in loss from ordinary activities after tax attributable to members (item 2.2)</li> </ul>	$\mathbf{V}$	(8.41) to	(2,119,573					
	<ul> <li>Decrease in loss from after tax attributable to members (item 2.3)</li> </ul>	$\mathbf{h}$	(8.41) to	(2,119,573					
	a. Dividends (item 2.4)		Amount per Security ¢	Franked amount per security %					
	Interim dividend		nil	n/a					
	Final dividend		nil	n/a					
	<ul> <li>Record date for determining entitlements to the dividend (item 2.5)</li> </ul>	n/a							
	b. Brief explanation of any of the figures reported above ne	cessary to enable the	e figures to be und	erstood (item 2.6)					
	Refer to Operations Review on page 1 of this report.								
3	PRELIMINARY FINAL REPORT								
	<ul> <li>a. Statement of comprehensive income (item 3):</li> <li>Refer to Consolidated statement of profit or loss and other comprehensive income on page 5</li> </ul>								
	<ul> <li>b. Statement of financial position (item 4):</li> <li>Refer to Consolidated statement of financial position on</li> </ul>	page 6							
	<ul> <li>Statement of cash flows (item 5):</li> <li>Refer to Consolidated statement of cash flows on page 8</li> </ul>								
	<ul> <li>d. Statement of changes in equity (item 6):</li> <li>Refer to Consolidated statement of changes in equity on</li> </ul>	page 7							
4	DIVIDENDS (item 7) AND RETURNS TO SHAREHOLDERS INCLU		S AND BUY BACKS	(item 14.2)					
	Nil.								
	a. Details of dividend or distribution reinvestment plans in a	operation are describ	ed below (item 8):	:					
	Net ever Perchae								



Story

Not applicable



AND CONTROLLED ENTITIES ABN 56 163 916 989 APPENDIX 4E Preliminary final report 30 June 2022

# Results for announcement to the Market for the year ended 30 June 2022

5	RA	TIOS	Current period	Previous corresponding period
	a.	Financial Information relating to 5b and 5c:	\$	\$
		Earnings for the period attributable to owners of the parent	(2,119,573)	(2,314,320)
		Net assets	11,409,521	12,970,812
		Less: Intangible assets (including net deferred tax balances)	(1,095,155)	(1,052,469)
		Net tangible assets	10,314,366	11,918,343
			No.	No.
		Fully paid ordinary shares	376,404,857	376,404,857
		Weighted average number of ordinary shares outstanding during the year used in calculation of basic EPS	376,404,857	372,494,241
			¢	¢
	b.	Net tangible assets backing per share (cents) (item 9):	2.740	3.166
	c.	Earnings per share attributable to owners of the parent (cents) (item 14.1):	(0.56)	(0.62)
6	DE	TAILS OF ENTITIES OVER WHICH CONTROL HAS BEEN GAINED OR LOST DURING	THE PERIOD: (item	10)
	a.	Control gained over entities		
		<ul> <li>Name of entities (item 10.1)</li> <li>Nil</li> </ul>		

Date(s) of gain of control (item 10.2)

- b. Loss of control of entities
  - Name of entities (item 10.1)Date(s) of loss of control (item 10.2)
- Date(s) of loss of control (item 10.2)
   N/A
   c. Contribution to consolidated profit (loss) from ordinary activities after tax by the controlled entities to the date(s) in the current period when control was gained / lost (item 10.3).
- d. Profit (loss) from ordinary activities after tax of the controlled entities for Nil the whole of the previous corresponding period (item 10.3)

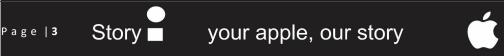
7	DET	AILS OF ASSOCIATES AND JOINT VENTURE: (item 11)			
	•	Name of entities (item 11.1)	Nil		
		Percentage holding in each of these entities (item 11.2)	n/a		
					Previous corresponding
				Current period خ	Period خ
				, , , , , , , , , , , , , , , , , , ,	<u> </u>
		Aggregate share of profits (losses) of these entities (item 1	1.3)	N/A	N/A

Nil

Authorised Reseller

8 Any other significant information needed by an investor to make an informed assessment of the entity's financial performance and financial position. (item 12):

Refer to commentary update accompanying this 4E



# Results for announcement to the Market for the year ended 30 June 2022

9 The financial information provided in the Appendix 4E is based on the preliminary final report (attached), which has been prepared in accordance with Australian Accounting Standards (item 13)

10 A COMMENTARY ON THE RESULTS FOR THE PERIOD (item 14)

Refer to Company Update on page 1. The Group had revenue of \$42,414,602 (2021: \$41,909,133) for the period.

11 The preliminary final report has been prepared based on the 30 June 2022 accounts which are in the process of being audited by an independent Audit Firm in accordance with the requirements of s.302 of the Corporations Act 2001 (Cth). (item 15)





AND CONTROLLED ENTITIES ABN 56 163 916 989

#### APPENDIX 4E Preliminary final report 30 June 2022

#### Consolidated statement of profit or loss and other comprehensive income

for the year ended 30 June 2022

	Note	2022 \$	2021 \$
Continuing operations		ـــــــــــــــــــــــــــــــــــــ	<u></u>
Revenue	1.1	42,414,602	41,909,133
Costs of sales		(36,210,263)	(35,913,309)
Gross Profit		6,204,339	5,995,824
Other income	1.2	525,458	206,916
Administrative and other costs		(6,769,280)	(6,865,795)
Selling and distribution costs		(1,097,706)	(853,631)
Operating loss		(1,137,189)	(1,516,686)
Interest and finance costs		(1,135,041)	(906,143)
Loss before income tax	2	(2,272,230)	(2,422,829)
Income tax expense	3.1	(32,798)	1,457
Net loss for the year		(2,305,028)	(2,421,372)
Other comprehensive income, net of income tax			
Items that may be reclassified subsequently to profit or loss			
Foreign currency movement		743,737	(1,628,645)
Other comprehensive income for the year, net of tax		743,737	(1,628,645)
Total comprehensive income for the year, net of tax		(1,561,291)	(4,050,017)
Loss for the period attributable to:			
Non-controlling interest		(185,455)	(107,052)
Owners of the parent		(2,119,573)	(2,314,320)
		(2,305,028)	(2,421,372)
Total comprehensive income attributable to:			
Non-controlling interest		(185,455)	(107,052)
Owners of the parent		(1,375,836)	(3,942,965)
		(1,561,291)	(4,050,017)
Earnings per share:		¢	¢
Basic earnings per share (cents per share)		(0.56)	(0.62)
Diluted earnings per share (cents per share)		(0.56)	(0.62)

The consolidated statement of profit or loss and other comprehensive income is to be read in conjunction with the accompanying notes.





#### **APPENDIX 4E**

Preliminary final report 30 June 2022

#### **STORY-I LIMITED**

AND CONTROLLED ENTITIES

ABN 56 163 916 989

#### Consolidated statement of financial position

as at 30 June 2022

	Note	2022 \$	2021 \$
Current assets		<u>ې</u>	ب 
Cash and cash equivalents	4.1	1,557,672	1,539,221
Trade and other receivables	4.2	5,263,149	5,323,730
Inventories	5.1	12,970,207	10,643,383
Other current assets	4.3	1,757,947	1,639,086
Total current assets		21,548,975	19,145,420
Non-current assets			
Property, plant, and equipment	5.2	3,495,877	4,759,242
Right of use asset	5.3	1,724,314	1,436,974
Intangible assets	5.4	1,037,086	997,982
Deferred tax asset	3.2	58,069	54,487
Other non-current assets	4.3	610,973	566,033
Total non-current assets		6,926,319	7,814,718
Total assets		28,475,294	26,960,138
Current liabilities			
Trade and other payables	4.4	3,249,836	3,799,865
Borrowings	4.5	12,113,998	8,830,902
Leases	5.3	248,448	468,426
Total current liabilities		15,612,282	13,099,193
Non-current liabilities			
Provisions	5.5	338,569	277,289
Leases	5.3	1,114,922	612,844
Total non-current liabilities		1,453,491	890,133
Total liabilities		17,065,773	13,989,326
Net assets		11,409,521	12,970,812
Equity			
Issued capital	6.1	9,631,133	9,631,133
Reserves		(837,379)	(1,581,116)
Retained earnings		2,354,484	4,474,057
Non-controlling interest		261,283	446,738
Total equity		11,409,521	12,970,812

The consolidated statement of financial position is to be read in conjunction with the accompanying notes.





AND CONTROLLED ENTITIES ABN 56 163 916 989

#### Consolidated statement of changes in equity

for the year ended 30 June 2022

	Note	Contributed equity \$	Retained earnings \$	Foreign Currency Translation Reserve \$	Sub-total \$	Non- controlling Interest ( <b>NCI</b> ) \$	Total equity \$
Balance at 1 July 2020		9,527,324	6,788,377	47,529	16,363,230	549,170	16,912,400
Loss for the year		-	(2,314,320)	-	(2,314,320)	(107,052)	(2,421,372)
Other comprehensive income for the year		-	-	(1,628,645)	(1,628,645)	-	(1,628,645)
Total comprehensive income for the year		-	(2,314,320)	(1,628,645)	(3,942,965)	(107,052)	(4,050,017)
Transaction with owners, directly in equity							
Shares issued during the year (net of costs)	6.1	103,809	-	-	103,809	-	103,809
Share of non-controlling interest of PT Menara Gemerlap Kulinari		-	-	-	-	4,620	4,620
Balance at 30 June 2021		9,631,133	4,474,057	(1,581,116)	12,524,074	446,738	12,970,812
Balance at 1 July 2021		9,631,133	4,474,057	(1,581,116)	12,524,074 -	446,738	12,970,812
Loss for the year		-	(2,119,573)	-	(2,119,573)	(185,455)	(2,305,028)
Other comprehensive income for the year		-	-	743,737	743,737	-	743,737
Total comprehensive income for the year		-	(2,119,573)	743,737	(1,375,836)	(185,455)	(1,561,291)
Transaction with owners, directly in equity		-	-	-	-	-	-
Balance at 30 June 2022		9,631,133	2,354,484	(837,379)	11,148,238	261,283	11,409,521

The consolidated statement of changes in equity is to be read in conjunction with the accompanying notes.



Story



#### **APPENDIX 4E**

Preliminary final report 30 June 2022

#### **Consolidated statement of cash flows**

for the year ended 30 June 2022

AND CONTROLLED ENTITIES

ABN 56 163 916 989

Note	2022	2021
	\$	\$
Cash flows from operating activities		
Receipts from customers	41,088,196	40,790,954
Interest received	23,924	39,721
Interest paid	(1,134,904)	(863,364)
Payments to suppliers and employees	(42,702,952)	(38,163,140)
Income tax paid	(32,798)	299
Other receipts	501,534	89,196
Net cash provided by operating activities	(2,257,000)	1,893,666
Cash flows from investing activities		
Purchase of plant, and equipment and intangibles	(253,849)	(708,533)
Refund/(payment) for security deposits	37,209	(63,399)
Net cash used in investing activities	(216,640)	(771,932)
Cash flows from financing activities		
Proceed from/(repayment) of bank loans	159,226	(119,857)
Proceed from/(repayment) of borrowings	3,133,278	(867,430)
(Repayment) of/proceed from short-term loan	(9,407)	2,806
Repayment of convertible loan	-	(75,000)
Repayment of lease liabilities	(892,076)	(892,076)
Net cash used in financing activities	2,391,021	(1,951,557)
Net decrease in cash and cash equivalents held	(82,619)	(829,823)
Cash and cash equivalents at the beginning of the year	1,539,221	2,648,706
Change in foreign currency held	101,070	(279,662)
Cash and cash equivalents at the end of the year 4.1	1,557,672	1,539,221

The consolidated statement of cash flows is to be read in conjunction with the accompanying notes.





AND CONTROLLED ENTITIES ABN 56 163 916 989

#### Notes to the Appendix 4E preliminary final report

for the year ended 30 June 2022

Note	1 Revenue and other income		2022	2021
	Deveryone		\$	\$
1.1	Revenue Revenue from sale of goods		42,414,602	41,909,133
			42,414,602	41,909,133
1.2	Other Income			oo =o.
	Interest income Other income		23,924	39,721
	other income		501,534	167,195
		1	525,458	206,916
Note	2 Loss before income tax	Note	2022 \$	2021 \$
2.1	Expenses by nature			ب ب
	Administration expenses	2.2	5,236,275	5,103,889
	Advertising and marketing expenses		1,097,706	853,631
	Amortisation and depreciation		2,439,899	2,322,137
	Corporate expenses	2.3	102,147	139,292
	Employee benefits expense	2.4	126,000	206,620
	Manufacturing, purchasing, and distribution costs		36,210,263	35,913,309
	Total expenses by nature		45,212,290	44,538,878
	Reconciliation to net loss before tax			
	Total revenue and other income		42,940,060	42,116,049
	Less: Total expenses by nature		(45,212,290)	(44,538,878)
	Net loss before tax		(2,272,230)	(2,422,829)
2.2	Administration expenses			
	Accounting expenses		137,826	123,662
	External consulting fees		27,249	141,926
	Travel expenses		-	1,194
	Interest expenses and finance facility costs		1,135,041	906,143
	Foreign exchange loss		387,219	349,029
	• Other expenses		3,548,940	3,581,935
			5,236,275	5,103,889



Story



AND CONTROLLED ENTITIES

ABN 56 163 916 989

#### Notes to the Appendix 4E preliminary final report

for the year ended 30 June 2022

Note	2 Loss before income tax(cont.)		
2.3	Corporate expenses		
	ASX fees	36,728	20,396
	Legal expenses	63,404	108,953
	Share Registry and shareholder communications	2,015	9,943
		102,147	139,292
2.4	Employee benefits expense	102,117	100,202
	Directors' fees	126,000	177,000
	Wages and salaries	120,000	
	• Wages and salaries	-	29,620
		126,000	206,620
Note	3 Income tax	2022	2021
		\$	\$
3.1	Income tax expense	22 700	
	Current tax	32,798	(1,457)
3.2	Deferred tax assets		
	Tax losses	58,069	54,487
Note	4 Financial assets and financial liabilities		
4.1	Cash and cash equivalents	2022	2021
4.1	Cash and Cash equivalents	\$	\$
	Cash at bank	1,557,672	1,497,112
	Cash on hand	-	42,109
		1,557,672	1,539,221
		2022	2021
4.2	Trade and other receivables	\$	2021 \$
4.2.1	Current		
	Trade receivables	3,221,514	1,769,684
	GST receivable	24,526	25,224
	Other receivable – related parties	88,723	1,572,289
	Employee receivable	24,055	22,061
	Apple SEA	428,137	430,709
	Other receivables	1,476,194	2,224,355
	Allowance for credit losses – trade and other receivables	-	(720,592)
		5,263,149	5,323,730





AND CONTROLLED ENTITIES ABN 56 163 916 989

#### **APPENDIX 4E** Preliminary final report

30 June 2022

#### Notes to the Appendix 4E preliminary final report

for the year ended 30 June 2022

Note 4 Financial assets and financial liabilities (cont.)				
4.3	Other assets	2022 \$	2021 \$	
4.3.1	Current	ې ب	Ş	
	Prepayments	217,026	95,383	
	Advance payment	1,338,164	1,410,780	
	Restricted deposits	202,757	132,923	
		1,757,947	1,639,086	
4.3.2	Non-current			
	Rental deposits	610,973	566,033	
		610,973	566,033	
4.4	Trade and other payables	2022 \$	2021 \$	
4.4.1	Current	ب ب	ې ب	
	Unsecured			
	Trade payables	2,751,576	3,417,104	
	Taxes payable	25,370	27,375	
	Related party payables	62,604	59,353	
	Other payables	410,286	296,033	
		3,249,836	3,799,865	
4.5	Borrowings	2022 \$	2021 \$	
4.5.1	Current			
	Bank loan	2,903,449	2,744,224	
	Short-term loan – related party	8,799	18,206	
	Other borrowings	9,201,750	6,068,472	
		12,113,998	8,830,902	
Note	5 Non-financial assets and financial liabilities			
5.1	Inventories	2022 \$	2021 \$	
	Apple products	9,939,512	6,475,819	
	Accessories	2,515,902	3,535,926	
	Others	514,793	631,638	
		12,970,207	10,643,383	
5.2	Plant, and equipment	2022 \$	2021 \$	
	Plant and equipment	10,936,261	10,023,525	
	Accumulated depreciation	(7,440,384)	(5,264,283)	
		3,495,877	4,759,242	
		-,	., ,	



AND CONTROLLED ENTITIES

ABN 56 163 916 989

#### Notes to the Appendix 4E preliminary final report

for the year ended 30 June 2022

Note	5 Non-financial assets and financial liabilities (cont.)		
5.3	Leases	2022 \$	2021 \$
5.3.1	Right of use assets		
	Properties	1,724,314	1,436,974
		1,724,314	1,436,974
5.3.2	Lease liabilities		
	Current	248,448	468,426
	Non-current	1,114,922	612,844
		1,363,370	1,081,270
5.4	Intangible assets	2022 \$	2021 \$
	Intagible assets - licenses	1,037,086	997,982
5.5	Provisions	2022 \$	2021 \$
5.5.1	Non-current		
	Post employment benefits	338,569	277,289
		338,569	277,289

#### Note 6 Equity

6.1	Issued capital	2022 No.	2021 No.	2022 \$	2021 \$
	Fully paid ordinary shares at no par value	376,404,857	376,404,857	9,631,133	9,631,133
6.1.1	Ordinary shares				
	At the beginning of the year	376,404,857	369,916,789	9,631,133	9,527,324
	Shares issued during the year:				
	Shares issued @\$0.016 per share in lieu of cash payment for consulting fees	-	4,519,318	-	72,309
	Shares issued @\$0.016 per share in lieu of cash payment for director's fees		1,968,750		31,500
		-	1,908,750	-	51,500
	Transaction costs relating to share issues	-	-	-	-
	At reporting date	376,404,857	376,404,857	9,631,133	9,631,133
	At reporting date	376,404,857	376,404,857	9,631,133	9,631,13





AND CONTROLLED ENTITIES

ABN 56 163 916 989

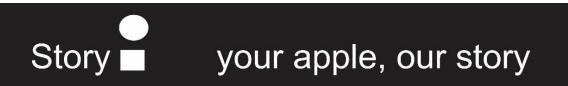
#### Notes to the Appendix 4E preliminary final report

for the year ended 30 June 2022

Note	7 Share-based payments	2022 \$	2021 \$
7.1	Share-based payments:		
	Recognised in net assets (accrual)	-	103,809
	Gross share-based payments	-	103,809









Authorised Reseller