

5 September 2022: ASX RELEASE

Gold Coast Suns select MSL's SwiftPOS software for Metricon Stadium

Highlights:

- MSL signs 5-year point-of-sale (POS) agreement for Metricon Stadium the home of the Gold Coast Suns
- The agreement includes 150 SwiftPOS terminals across the 27,500 capacity venue
- Over the 5-year term, the total contract value is approximately \$800k with a combination of upfront and recurring revenue including hardware, software, support and implementation

Sports, leisure and hospitality SaaS technology provider MSL Solutions Limited (ASX: MSL, "MSL" or "the Company") is pleased to advise that the Company has signed a 5-year contract with the Gold Coast Football Club to deliver its integrated state of the art Point of Sale (POS) System across the catering outlets at Metricon Stadium.

The contract will see MSL deliver 150 SwiftPOS terminals which will generate a combination of software subscription, hardware, maintenance and support service revenues over the initial 5-year term with options to extend the agreement.

Given the revenue structure, the majority of the contract value is expected to be recognised in FY23.

MSL Chief Executive Officer, Pat Howard said:

"We are delighted to continue our recent successes in the ANZ major event venue market. SwiftPOS is now seen as the preeminent POS solution of choice for stadia, convention centres and arenas – with 7 new venues coming online in the last 18 months alone.

The Gold Coast Football Club required a state-of-the-art POS system for Metricon Stadium as part of the AFL's continued drive to expand and gain new fans through great match day experiences. The Suns selected MSL and SwiftPOS to match on their needs.

Metricon Stadium features an AFL oval and is capable of hosting cricket matches, concerts, festivals, athletics events and soccer matches and hosted the opening and closing ceremonies of the 2018 Commonwealth Games.

With such an exciting future for Metricon Stadium, we are thrilled with our expanded partnership with the Gold Coast Suns, Stadiums Queensland and O'Brien Group Australia."

Metricon Stadium Facilities Manager, Shannan McLuckie said:

"With a mix of major events at Metricon Stadium annually, from AFL and AFLW matches, international cricket, concerts and industry events, we needed a proven POS solution which was flexible, met all our needs, and wouldn't let us down.

SwiftPOS was an easy choice as it is an enterprise grade solution, designed for speed and simplicity, ensuring our guests are served faster. And it comes with a number of out of the box features which will deliver a suite of operational efficiencies too.

We are looking forward to our new partnership with locally based MSL."



Approved for distribution by the Board of Directors of MSL Solutions Limited

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About MSL Solutions Limited

MSL Solutions Limited (ASX: MSL) is a leading SaaS technology provider to the sports, leisure and hospitality sectors. We help some of the world's most iconic venues around the world - stadiums & arenas, pubs & member clubs, sporting associations, golf federations and more – to deliver outstanding customer experiences during every engagement.

MSL develops and delivers fully integrated and modular systems that connect customers to venues through mobile and contactless entry, ordering and payment solutions. We seamlessly connect front-of-house to back-office, offering an end-to-end guest engagement platform which provides actionable insights on key success metrics to venues of all sizes.

MSL Solutions has over 8,500 customers with offices in Australia, UK and Denmark. To discover more about MSL, please visit www.mslsolutions.com.