

ASX ANNOUNCEMENT

9 September 2022

2022 Annual General Meeting Letter to Shareholders

Helloworld Travel Limited (ASX: HLO) has today dispatched the 2022 Annual General Meeting letter to Shareholders, which is to be held as a hybrid meeting at 10.00am (AEDT) on Tuesday, 11 October 2022.

-ENDS-

About Helloworld Travel Limited

Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel networks, air ticket consolidation, wholesale travel services, destination management services (inbound) and freight and coach operations.

Authorised for release by Helloworld Travel Limited's Board of Directors



9 September 2022

Dear Shareholder.

It is my pleasure to invite you to Helloworld Travel Limited's Annual General Meeting (AGM).

Venue: Helloworld Travel Limited

Address: 179 Normanby Road, South Melbourne, VIC 3205

Date: Tuesday, 11 October 2022

Start time: 10.00am (AEDT)

The meeting will be a hybrid meeting.

You may attend in person or online via a Zoom webinar, with details on how to register below.

Registration: Pre-registration is available via the following link. Click here

After registering, you will receive a confirmation email containing information about attendance or joining the webinar.

The Notice of Meeting can be downloaded from the website link set out below:

https://www.helloworldlimited.com/asx-announcements/.

Alternatively, a complete copy of the Notice of Meeting document has been posted in the Company's ASX market announcements page (ASX:HLO).

For those shareholders who have elected to receive a printed copy of our 2022 Annual Report it is included with this letter. The Annual Report is also available online on our website under the Annual Reports tab in the Investor Centre https://www.helloworldlimited.com/annual-reports/.

Our Chief Executive Officer, Andrew Burnes, and I will both speak at the AGM and our presentations will also be available to view prior to the AGM.

An important purpose of the AGM is to allow you to vote on matters put to the meeting. Those attending will be able to vote at the meeting or online through our Share Registry's investor portal https://investor.automic.com.au/#/home.

Those shareholders not able to attend the AGM, but who wish to vote on matters being put to the meeting, will need to appoint a Proxy. A Proxy Voting Form is also enclosed with this letter. Proxy Voting Forms must be received by the Company's share registry, Automic, by 10.00am (AEDT) on **9 October 2022**.

As the AGM is the Board's opportunity to hear directly from you, should you be unable to attend the meeting but would like to submit questions on any matters related to the AGM, these can be submitted to us directly or through our share registry, by mail: **Automic GPO Box 5193, Sydney NSW 2001**, not later than **4 October 2022**.

Details on how to appoint a Proxy and how to submit a question are included under the Important Information heading in the Notice of Meeting.

The Board and I look forward to your attendance at the AGM and we thank you for your continued support.

Yours sincerely.

Garry Hounsell

Chairman

Helloworld Travel Limited

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Helloworld Travel Limited | ABN 60 091 214 998

Proxy Voting Form

If you are attending the virtual Meeting please retain this Proxy Voting Form for online Securityholder registration.

Holder Number:

Your proxy voting instruction must be received by 10.00am (AEDT) on Sunday, 9 October 2022, being not later than 48 hours before the commencement of the Meeting. Any Proxy Voting instructions received after that time will not be valid for the scheduled Meeting.

SUBMIT YOUR PROXY

Complete the form overleaf in accordance with the instructions set out below.

YOUR NAME AND ADDRESS

The name and address shown above is as it appears on the Company's share register. If this information is incorrect, and you have an Issuer Sponsored holding, you can update your address through the investor portal: https://investor.automic.com.au/#/home Shareholders sponsored by a broker should advise their broker of any changes.

STEP 1 - APPOINT A PROXY

If you wish to appoint someone other than the Chair of the Meeting as your proxy, please write the name of that Individual or body corporate. A proxy need not be a Shareholder of the Company. Otherwise, if you leave this box blank, the Chair of the Meeting will be appointed as your proxy by default.

DEFAULT TO THE CHAIR OF THE MEETING

Any directed proxies that are not voted on a poll at the Meeting will default to the Chair of the Meeting, who is required to vote these proxies as directed. Any undirected proxies that default to the Chair of the Meeting will be voted according to the instructions set out in this Proxy Voting Form, including where the Resolutions are connected directly or indirectly with the remuneration of KMP.

STEP 2 - VOTES ON ITEMS OF BUSINESS

You may direct your proxy how to vote by marking one of the boxes opposite each item of business. All your shares will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any item by inserting the percentage or number of shares you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on the items of business, your proxy may vote as he or she chooses. If you mark more than one box on an item your vote on that item will be invalid.

APPOINTMENT OF SECOND PROXY

You may appoint up to two proxies. If you appoint two proxies, you should complete two separate Proxy Voting Forms and specify the percentage or number each proxy may exercise. If you do not specify a percentage or number, each proxy may exercise half the votes. You must return both Proxy Voting Forms together. If you require an additional Proxy Voting Form, contact Automic Registry Services.

SIGNING INSTRUCTIONS

Individual: Where the holding is in one name, the Shareholder must sign.

Joint holding: Where the holding is in more than one name, all Shareholders should sign.

Power of attorney: If you have not already lodged the power of attorney with the registry, please attach a certified photocopy of the power of attorney to this Proxy Voting Form when you return it.

Companies: To be signed in accordance with your Constitution. Please sign in the appropriate box which indicates the office held by you.

Email Address: Please provide your email address in the space provided.

By providing your email address, you elect to receive all communications despatched by the Company electronically (where legally permissible) such as a Notice of Meeting, Proxy Voting Form and Annual Report via email.

CORPORATE REPRESENTATIVES

If a representative of the corporation is to attend the Meeting the appropriate 'Appointment of Corporate Representative' should be produced prior to admission. A form may be obtained from the Company's share registry online at https://automic.com.au.

Lodging your Proxy Voting Form:

Online:

Use your computer or smartphone to appoint a proxy at

https://investor.automic.com.au/#/loginsah

or scan the QR code below using your smartphone

Login & Click on 'Meetings'. Use the Holder Number as shown at the top of this Proxy Voting Form.



BY MAIL:

Automic GPO Box 5193 Sydney NSW 2001

IN PERSON:

Automic

Level 5, 126 Phillip Street Sydney NSW 2000

BY EMAIL:

meetings@automicgroup.com.au

BY FACSIMILE:

+61 2 8583 3040

All enquiries to Automic:

PHONE:

1300 288 664 (Within Australia) +61 2 9698 5414 (Overseas)



VIRTUAL	PARTICIP	ATION	AT THE	AGM

The company is pleased to provide shareholders with the opportunity to attend and participate in a virtual Meeting through an online meeting platform powered by Automic, where shareholders will be able to watch, listen, and vote online.

To access the virtual meeting:

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Contact Daytime Telephone

- 1. Open your internet browser and go to investor.automic.com.au
- 2. Login with your username and password or click "register" if you haven't already created an account. Shareholders are encouraged to create an account prior to the start of the meeting to ensure there is no delay in attending the virtual meeting

VIRTUAL MEETING Further information on how to do this is set out in the Notice of Meeting. The Explanatory Notes that accompany and form part of the Notice of Meeting describe the various matters to be considered. COMPLETE AND RETURN THIS FORM AS INSTRUCTED ONLY IF YOU DO NOT VOTE ONLINE I/We being a Shareholder entitled to attend and vote at the Annual General Meeting of Helloworld Travel Limited, to be held at 10.00am (AEDT) on Tuesday ProxL 11 October 2022, at Helloworld Travel Limited offices, 179 Normandy Road, South Melbourne VIC and virtually hereby: Appoint the Chairman of the Meeting (Chair) OR if you are not appointing the Chairman of the Meeting as your proxy, please write in the box provided below Your the name of the person or body corporate you are appointing as your proxy or falling the person so named or, if no person is named, the Chair, or the Chair's nominee, to vote in accordance with the following directions, or, if no directions have been given, and subject to the relevant laws as the proxy sees fit and at any adjournment thereof. Appoint The Chair intends to vote undirected proxies in favour of all Resolutions in which the Chair is entitled to vote. Unless indicated otherwise by ticking the "for", "against" or "abstain" box you will be authorising the Chair to vote in accordance with the Chair's voting ᇤ AUTHORITY FOR CHAIR TO VOTE UNDIRECTED PROXIES ON REMUNERATION RELATED RESOLUTIONS Where I/we have appointed the Chair as my/our proxy (or where the Chair becomes my/our proxy by default), I/we expressly authorise the Chair to exercise my/our proxy on Resolution 1 (except where I/we have indicated a different voting intention below) even though Resolution 1 is connected directly or indirectly with the remuneration of a member of the Key Management Personnel, which includes the Chair. Resolutions For Against Abstain Direction Adoption of the Remuneration Report Election of Robert Dalton Your Voting Re-election of Garry Hounsell Re-election of Cinzia Burnes ä Adopt new Constitution and repeal existing Constitution Δ ш Please note: If you mark the abstain box for a particular Resolution, you are directing your proxy not to vote on that Resolution on a show of hands or on a poll and your votes will not be counted in computing the required majority on a poll. SIGNATURE OF SECURITYHOLDERS - THIS MUST BE COMPLETED Individual or Securityholder 1 Securityholder 2 Securityholder 3 Contact Sole Director and Sole Company Secretary Director Director / Company Secretary Contact Name: Sign Email Address: က

By providing your email address, you elect to receive all of your communications despatched by the Company electronically (where legally permissible).

Date (DD/MM/YY)