

29 September 2022

ASX Market Announcements Office  
Australian Securities Exchange  
20 Bridge Street  
Sydney NSW 2000

## Senior leadership changes

Please see attached an announcement for release to the market.

**Authorised by:** Kate Eastoe, Group Company Secretary

## For further information contact:

### Investors and analysts

Paul van Meurs, Head of Investor Relations

Mobile: +61 407 521 651

Email: [pvanmeurs@woolworths.com.au](mailto:pvanmeurs@woolworths.com.au)

### Media

Woolworths Press Office

Tel: +61 2 8885 1033

Email: [media@woolworths.com.au](mailto:media@woolworths.com.au)

**29 September 2022**

## **Senior leadership changes**

Woolworths Group today announces the appointments of Daniel Hake as Managing Director of BIG W and Von Ingram as Managing Director of the Group's non-food retail businesses including BIG W, the recently acquired MyDeal, HealthyLife and PetCulture.

Dan joined Woolworths Group in May 2018 and was most recently Commercial Director, Merchandising and Customer Value in Woolworths Supermarkets. Prior to that Dan was General Manager, Customer Transformation and Digital Strategy for WooliesX and Woolworths Group.

Von joined Woolworths Group as Chief Transformation Officer in July 2018, leading the Group's transformation and customer first strategy and more recently having responsibility for the Metro convenience business and the Group's accelerator businesses including HealthyLife and PetCulture. Von is also a director of Quantum.

Woolworths Group is also bringing the Woolworths Food Company (Woolworths own and exclusive brand food business) together with Greenstock (upstream meat business), the PFD Food Services partnership and Australian Grocery Wholesalers under the leadership of Managing Director, Guy Brent. Guy has led the Woolworths Food Company since 2019 and previously held senior roles within Endeavour Drinks.

## **For further information contact**

### **Investors and analysts**

Paul van Meurs, Head of Investor Relations

Mobile: +61 407 521 651

Email: [pvanmeurs@woolworths.com.au](mailto:pvanmeurs@woolworths.com.au)

### **Media**

Woolworths Press Office

Tel: +61 2 8885 1033

Email: [media@woolworths.com.au](mailto:media@woolworths.com.au)