Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX becomes ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	IPD Group Limited
ABN	12 111 178 351

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Michael Sainsbury
Date of last notice	17 December 2021

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect	
Nature of indirect interest (including registered holder)	M & J Sainsbury Pty Ltd < M & J Sainsbury Superfund>	
	M & J Sainsbury ATF the Sainsbury Family Trust	
	Michael Thomas Sainsbury & Julie Anne Sainsbury <the a="" c="" family="" sainsbury=""></the>	
Date of change	30 September 2022	
No. of securities held prior to change	Direct	
	262,761 ORDINARY FULLY PAID SHARES	
	171,667 UNVESTED PERFORMANCE RIGHTS	
	Indirect	
	945,496 ORDINARY FULLY PAID SHARES	
Class	ORDINARY FULLY PAID SHARES	
Number acquired	57,222 ORDINARY FULLY PAID SHARES	
Number disposed	57,222 UNVESTED PERFORMANCE RIGHTS	
Value/Consideration	\$nil	
No. of securities held after change	Direct	
	262,761 ORDINARY FULLY PAID SHARES	
	114,445 UNVESTED PERFORMANCE RIGHTS	
	Indirect	
	1,002,718 ORDINARY FULLY PAID SHARES	

^{*} See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 1

Nature of change	Fully paid ordinary shares issued at \$nil per share upon conversion of Performance Rights originally issued under the Company's Employee Incentive
	Plan.

Part 2 - Change of director's relevant interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration	N/A
Interest after change	N/A

Part 3 - *Closed period

Were the interests in the securities or contracts detailed above traded during a closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

^{*} See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 2