

#### **ASX RELEASE**

#### **Volpara Morgans and Microcap Investment Conference Presentation**

Wellington, NZ, 12 October 2022: Volpara Health Technologies ("Volpara," "the Group," or "the Company"; ASX:VHT), a global leader in software for the early detection and prevention of breast cancer, is pleased to provide an updated investor presentation.

The attached investor presentation is for the Morgans Conference 2022 and the Microcap Investment Conference taking place on Thursday, October 13<sup>th</sup> and Wednesday, October 19<sup>th</sup> respectively. Volpara's CEO, Teri Thomas, will be presenting, in person, at both.

#### **Authorisation & Additional Information**

This announcement was authorised by the CEO of Volpara Health Technologies Limited.

#### **ENDS**

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#### About Volpara Health Technologies Limited (ASX:VHT)

Volpara Health Technologies makes software to save families from cancer. Healthcare providers use Volpara to better understand cancer risk, empower patients in personal care decisions, and guide recommendations about additional imaging, genetic testing, and other interventions. Our Al-powered image analysis enables radiologists to quantify breast tissue with precision and helps technologists produce mammograms with optimal image quality, positioning, compression, and dose. In an industry facing increasing staffing shortages, our software streamlines operations and provides key performance insights that support continuous quality improvement.

Volpara is the preferred partner of leading healthcare institutions around the world. Our software is used in over 2,000 facilities by more than 5,000 technologists, impacting nearly 16 million patients globally. It helps providers conduct more than three million cancer risk assessments each year and can be deployed stand-alone or fully integrated with electronic health record systems, mammography reporting systems, imaging hardware, and genetic laboratories. Volpara holds the most rigorous security certifications and numerous patents and regulatory registrations, including FDA clearance and CE marking. Since listing on the ASX in

April 2016, the Company has raised A\$132 million. With an office in Seattle, Volpara is based in Wellington, New Zealand.

For more information, visit <u>www.volparahealth.com</u>



Volpara Morgans and Microcap Investment Conferences, October 2022

# Investor Presentation

### BE BOLD.

Grand but never grandiose, our ambition is simple: nothing less than a revolution in cancer care.

# BE EXTRA ORDINARY.

We strive constantly to do exceptional work, advance our expertise, and honour the differences that make us strong.

# BE RELENTLESS.

Resolving global health problems doesn't happen overnight. We are persistent and rigorous in our search for innovative solutions.

### BE WHĀNAU.

We are an extended family of colleagues, customers, patients, and communities. By looking after each other, we make our best contribution every day.



# Important Notice & Disclaimer

This presentation, dated 12<sup>th</sup> October 2022, has been prepared solely for the purpose of providing potential investors with information about Volpara Health Technologies Limited ("Volpara," "VHT," or the "Company"). The information contained in this presentation is of a general background nature, is in summary form, and does not purport to contain all the information that a potential investor may need or desire. Potential investors should conduct their own investigation and analysis of Volpara and of the information contained in this presentation and should rely solely on their own judgement, review, and analysis in deciding whether to invest in Volpara. The information in this presentation has been prepared in conjunction with an oral presentation and should not be taken out of context. The content of this presentation is provided as at the date of this presentation (unless otherwise stated) and the information in this presentation is subject to change without notice.

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#### Preparation of information

All financial information has been prepared and reviewed in accordance with Generally Accepted Accounting Practice in New Zealand, New Zealand Equivalents to International Financial Reporting Standards. Certain financial data included in this presentation is "non-IFRS financial information". The Company believes that this non-IFRS financial information provides useful insight in measuring the financial performance and condition of Volpara. Readers are cautioned not to place undue reliance on any non-IFRS financial information, including ratios, included in this presentation.

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This presentation should be read in conjunction with Volpara's other periodic and continuous disclosure announcements lodged with ASX.



### OUR PURPOSE:

# Saving families from cancer.



By 2040, cancer cases are projected to rise 47% to 28.4 million.1

Each year, 2.3 million people are told they have breast cancer.2

Despite huge advancements in technology, nearly 700,000 people will lose their lives to breast cancer each year.<sup>2</sup>



GLOBOCAN.

<sup>2.</sup> International Agency for Research on Cancer.

At Volpara we strive to do better.



#### **OUR VISION:**

To be the global leader in software for the early detection and *prevention* of cancer.



# How will we realise our vision?



Proactively identify people at higher risk of developing cancer and personalise their care pathway.

25% of cancers
are detected outside
of screening age



Increase physician and patient understanding of breast composition, cancer risk, and appropriate additional imaging.

Additional 2–10 per 1000 cancers detected with supplemental imaging



Improve the quality of every mammogram produced for more accurate detection.

25–40% of cancers missed at screening



Enable additional cancer risk modelling and genetic testing in streamlined workflows.

**90%** of mutation carriers have yet to be identified



# Volpara's journey

#### 2009

Oxford researchers incorporate company

#### 2010

Volpara
Density gains
FDA
clearance

#### 2012

100th installation of Volpara Density

#### 2014

Major study connects density and breast cancer risk (using Volpara Density)

#### 2015

Volpara introduces Volpara Analytics

# Volpara's journey

#### 2016

Listed on ASX, first SaaS customer

#### 2017

Volpara analyses first million studies

#### 2019

Volpara acquires MRS Systems, Inc.

#### 2021

- Volpara acquires CRA Health, LLC
- 200th peerreviewed paper

#### 2022

- Launch of Volpara Thumbnail
- 72M de-identified images in the cloud

# Volpara provides an integrated breast screening workflow

Risk Pathways™. A full program for identifying and managing patients at elevated risk



Live<sup>TM</sup>······ Fast imaging feedback for relevant on-the-job training



#### Scorecard™

**Density score** Objective, precise, consistent density score to personalise

breast care

Risk score Likelihood of developing breast cancer via Tyrer-Cuzick 8 Lifetime Risk Model

**Suspicious findings** Al insight to assist with cancer detection







Analytics™ Objective and automated image quality metrics to monitor performance and productivity





# We've "crossed the chasm"

### Certifications and clearances

- FDA
- CE marking
- ISO 27001:2013 certification\*
- HIPAA compliance
- MDSAP



2,000+

facilities have installed Volpara software, including top US cancer centres



5,600+

technologists use Volpara to monitor performance



2.5m+

annual risk assessments

16.5m women impacted by a Volpara product



<sup>\*</sup>for applicable products

# Major networks



























# Major universities







**ORUSH** 



# Famous leaders

MDAnderson Cancer Center

Making Cancer History®









# Volpara's growing presence in Australia

#### **New South Wales**

Sydney Breast Clinic live with Volpara Analytics & Scorecard

Spectrum Medical Imaging Volpara's first Patient Hub customer adding to Scorecard

I-MED live at their main breast centres in NSW with plans for expansion

Sonic expanded Analytics & Scorecard to Hunter Imaging Group

#### **Victoria**

I-MED live at their main Vic breast centres with plans for expansion Integral Diagnostics IDX live at Lake Imaging, **expanding Analytics** & Scorecard to whole state

Royal Melbourne Hospital a long-standing Analytics/Scorecard user

Imaging Associates live with Transpara, adding to Analytics & Scorecard

#### Queensland

BreastScreen Qld uses Volpara for remote accreditation via interstate auditors for first time—good test case for BreastScreen Australia

Lumus Imaging Group live with Volpara at St Vincent's in Brisbane, four more sites to follow

Integral Diagnostics IDX live at Imaging Qld and **Diagnostic**Imaging for Women

I-MED expanded Analytics & Scorecard across the whole of Qld

Sonic uses Volpara Analytics & Scorecard across the whole Queensland X-Ray network

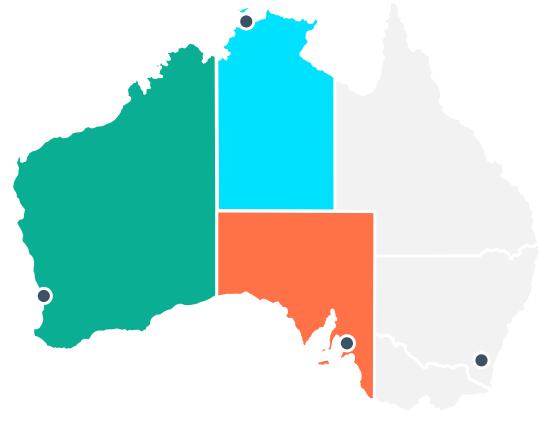


# Volpara's growing presence in Australia

#### Western Australia

Women's & Breast Imaging in Perth Volpara's first density customer, continue to invest in our products

Royal Perth Hospital a long-term Density user



#### South Australia

Radiology SA the final private mammography provider in SA to go live with Volpara

All public mammography providers in Adelaide use Volpara

### Tasmania, Northern **Territory, Australian Capital Territory**

I-MED using Volpara at

- Calvary Hospital in Hobart
- **Darwin Private** Hospital
- Woden, ACT







# sydney breast clinic



# #1 quality score in AUS/NZ

# 10% improvement

in breast positioning

## 6% increase

in overall quality score

# Top 10% globally

all techs in excellent benchmark range

\*since launching Analytics in May



# Focus on the leaders and the large

- Response to market consolidation trends
- Enhanced program expertise
- Appreciates our differentiators, security

Case study: RadNet, the largest provider of outpatient imaging services in the United States—a model "elephant" well respected by the industry.

350+ sites, 7 US states, 1.8M+ mammograms annually

- Volpara Analytics to improve mammography quality
- Volpara Risk Pathways to provide risk-based assessment and care coordination
- Collaborative relationship with a goal to improve the breast health industry



# Why do they choose us?



# Trends and strategic differentiators



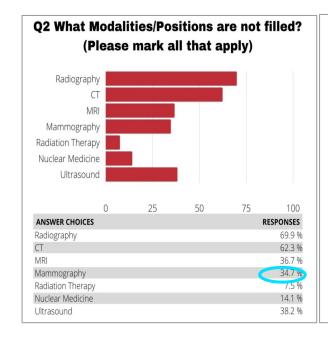
# Trend: healthcare staff shortage

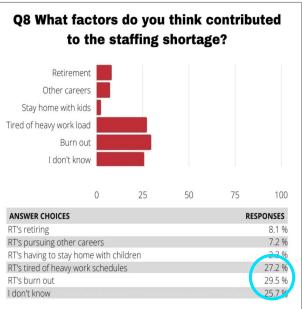
- Turnover requires training to maintain quality
- Staff pressure to keep up with capacity impacts quality

Delayed inspections resume, placing stress on team

# Workforce Shortages In Mammography Could Threaten Early Detection Rates For Breast Cancer

Mammographer shortage fails to subside







# Mentorship and performance data from day one

From new technologist to one of the best in the world. Volpara Analytics builds confidence in mammography training.

"I wasn't going to let bad habits happen. We dove right into training and used the objective insight from Volpara Analytics as our guide. It was so helpful to receive so much feedback."

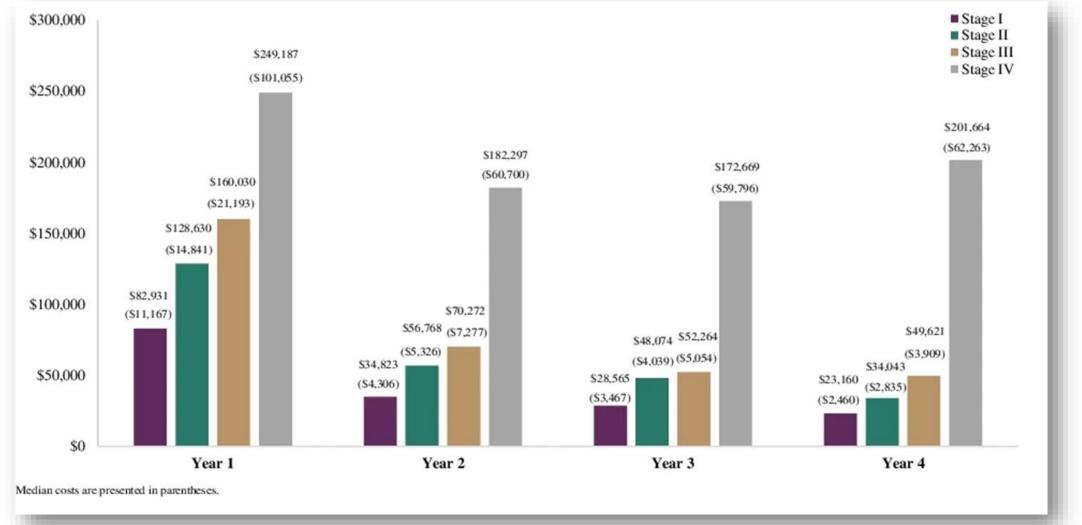
—Stacy, new technologist, Krohn Clinic

# Stacy





# Makes financial sense: most recent data on cost by breast cancer stage at diagnosis

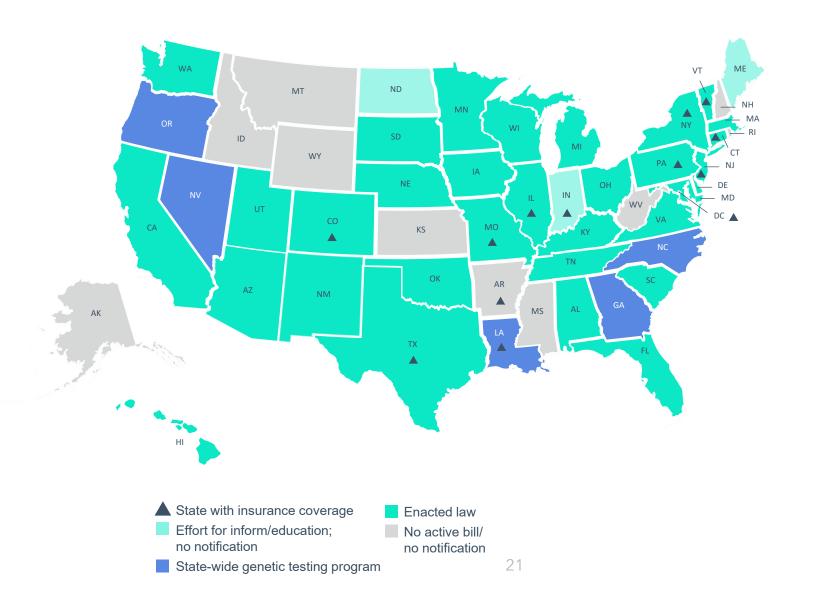


McGarvey, N., Gitlin, M., Fadli, E. et al. Increased healthcare costs by later stage cancer diagnosis. BMC Health Serv Res 22, 1155 (2022). https://doi.org/10.1186/s12913-

https://doi.org/10.1186/s12913-022-08457-6



# Trend: personalised screening programs evolve



38 states + DC

Enacted "density inform" laws or have efforts underway

states + DC

Mandate supplemental imaging/ testing coverage and cap costs

5 states

Offer genetic testing as major population health initiatives



# Trend: pre-mammogram age risk assessment











"...undergo breast cancer risk assessment by age 25 and counseled regarding potential benefits, risks, and limitations of breast screening in the context of their risk."

"Higher-risk women should start mammographic screening earlier and may benefit from supplemental screening modalities.
All women, especially black women and those of Ashkenazi Jewish decent, should be evaluated for breast cancer risk

no later than age 30."

### Age 25

"Breast cancer risk assessment is important for identifying women who may benefit from more intensive surveillance. There is no standardized approach which can result in applying average-risk screening recommendations to high-risk women."

age 25 and older undergo formal risk assessment for breast cancer including evaluation of indications for genetic testing and personal history of radiation, adding calculated lifetime risk using a validated model such a Tyrer-Cuzick at age 30 and beyond."





# Most women are unaware of their risk status<sup>1</sup>



**90%** women with hereditary risk are not yet identified<sup>2</sup>



Less than **2%** of women at high risk are offered an MRI and undergo exam<sup>3</sup>



**15%** increase in screening compliance when women know their risk<sup>4</sup>

https://ascopubs.org/doi/full/10.1200/CCI.18.00072

Drohan B, Roche CA, Cusack JC Jr, Hughes KS. "Hereditary breast and ovarian cancer and other hereditary syndromes: using technology to identify carriers." Ann Surg Oncol. 2012 Jun;19(6):1732-7

<sup>.</sup> Wernli KJ, DeMartini WB, Ichkawa L, et al. "Patterns of breast magnetic resonance imaging use in community practice" [published online November 18, 2013]. JAMA Intern Med

Change in Mammography Use Following Breast Cancer Risk Assessment. JAMA Netw Open. 2021;4(9):e2123751. doi:10.1001/jamanetworkopen.2021.23751

# Early identification can change everything

#### Age 30

- Jane's mother was diagnosed with breast cancer at 40
- Based on risk assessment and family history, Jane begins annual mammograms

### Age 38

- Jane's personalised care pathway suggests MRI due to her breast density
- Risk assessment (including factoring in her dense breasts) shows she meets criteria for genetic testing
- Testing reveals a genetic mutation for colon cancer
- Jane's father is diagnosed with colon cancer

#### Age 40

- Jane's first colonoscopy: lesions found and removed
- Genetic results shared with family, including her 20-year-old son

**Today** Jane never misses an annual colonoscopy, and gets an ultrasound or MRI of her breasts every year



# Differentiator: making the subjective objective

By quantifying repetitive tasks—such as breast density assessment, radiation measurement, positioning and breast compression—Volpara Al drives accuracy and confidence.

A review of 100 CE-marked AI products from 54 vendors found Volpara had the most scientific papers of all breast radiology AI software reviewed.1



100+ patents that assist in the delivery of personalised care



450+ publications



200+ peer-reviewed articles that include Volpara

technology



<sup>1.</sup> https://link.springer.com/article/10.1007/s00330-021-07892-z

# Differentiator: vendor neutrality

Al must address variables including unique breast size and tissue composition, technologist performance, and different x-ray machines.

Volpara's software is **vendor neutral and independent** 

This makes us ideal for:

- tight integration with Epic & other EHR systems
- use with multiple types of x-ray machines
- contracts with multiple genetic labs

36+ manufacturer/model types





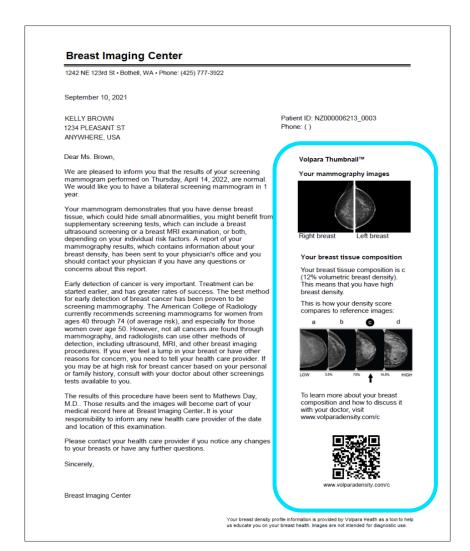


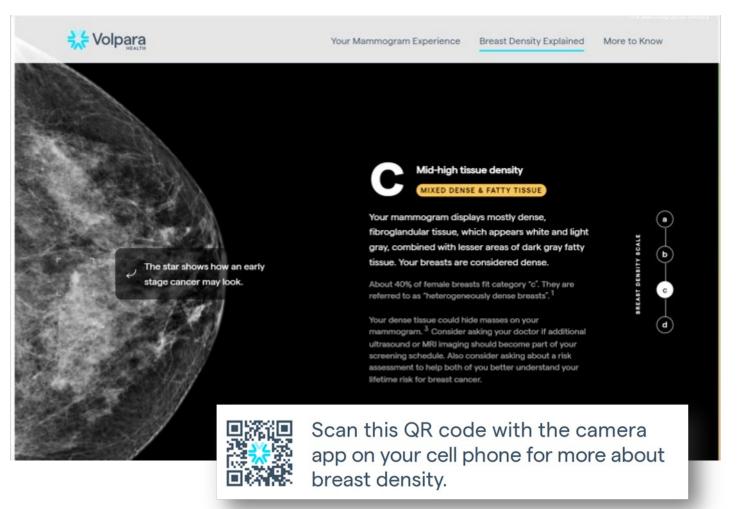
Mmbry Genet



# Differentiator: image-enhanced patient letters

Most women have not seen what their mammogram images look like...until now







# Patients appreciate seeing their images



Most patients want access to medical imaging records, but majority aren't getting it: Small survey



Video Radiology Reports Improve Patient Understanding of Imaging Results



A letter is not enough: Women's preferences for and experiences of receiving breast density information



**Engaging Women With Enhanced Mammography Letters** 



Visualising health risks with medical imaging for changing recipients' health behaviours and risk factors: Systematic review with meta-analysis

- https://radiologybusiness.com/topics/patient-care/most-patients-want-access-medical-imaging-records-majority-arent-getting-it?utm\_source=newsletter&utm\_medium=rb\_news
- https://www.medimaging.net/radiography/articles/294792538/video-radiology-reports-improve-patient-understanding-of-imaging-results.html
- Visualising health risks with medical imaging for changing recipients' health behaviours and risk factors: Systematic review with meta-analysis | PLOS Medicine
- A letter is not enough: Women's preferences for and experiences of receiving breast density information ScienceDirect
- Engaging Women With Enhanced Mammography Letters Radiology Today Magazine



# "Know before you go" materials

# If I Have Dense Breasts...

#### Not to worry.

Many women have dense breasts. We have sent a letter to your doctor including our suggestions for next steps. Together, you and your doctor can decide which recommendations may be right for you. Ask your doctor to review your medical and family history and any other factors that might increase your risk of developing breast cancer.

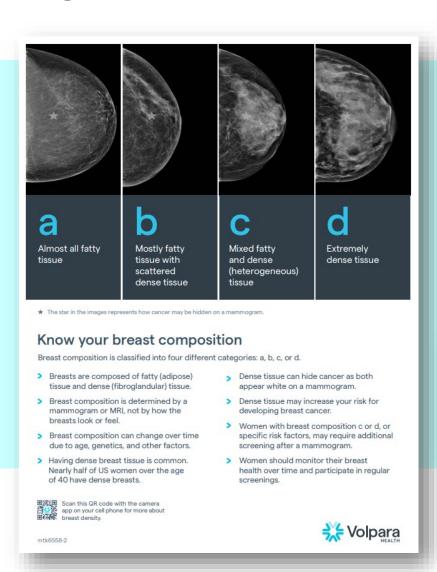
#### My Breast Care Reminder

My Breast Density



Based on your breast density, we recommend that your next exam be:

we recommend that your next exam be:			
	Exam Type	Date	Notes
	Mammogram		
	Ultrasound		
	Breast MRI		
	Contrast-Enhanced Spectral Mammography		







Scan this QR code with the camera app on your cell phone for more about breast density.



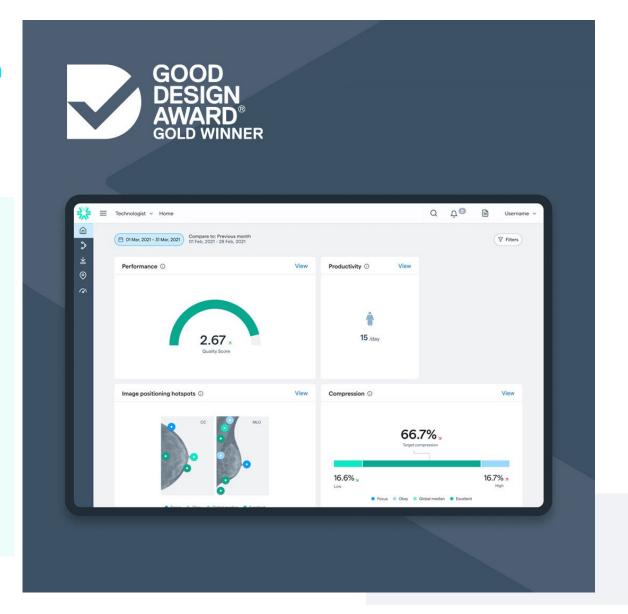
# Volpara Analytics TM

### **Objective quality evaluation for each mammogram**

Poor quality leads to cancers being missed

Poor positioning and compression causes:

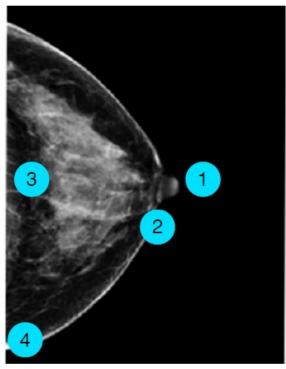
- **92%** of all clinically deficient images at first attempt
- 79% of all American College of Radiology (ACR) accreditation failures
- 800,000 women being recalled for additional imaging (and associated stress!)



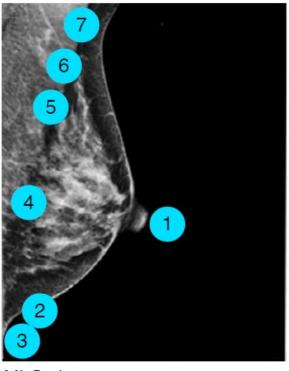


# Al for image quality assessment

Volpara's TruPGMI algorithm automatically and objectively evaluates dozens of quality metrics on every mammogram.



CC view



MLO view

### **Volpara TruPGMI™**

#### Perfect

High Diagnostic Quality excellent work by the technologist

#### Good

high quality

#### **Moderate**

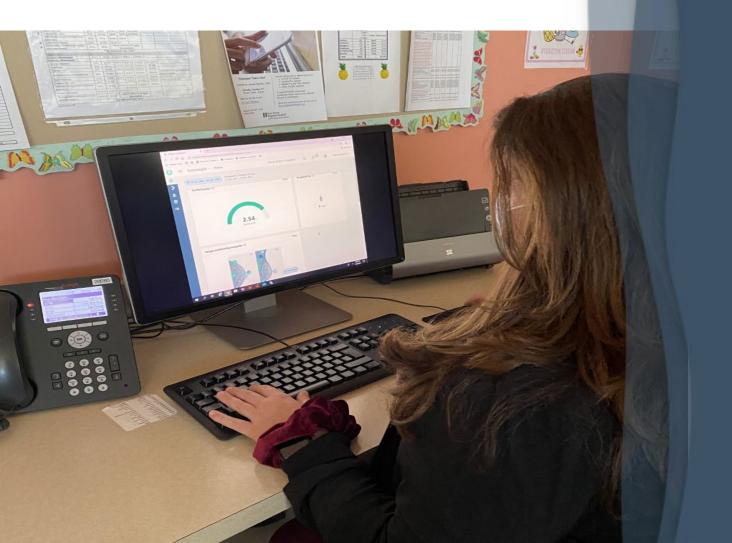
acceptable quality; technologist would be unlikely to repeat images

#### Inadequate

Low Diagnostic Quality
poor quality; technologist may
repeat images

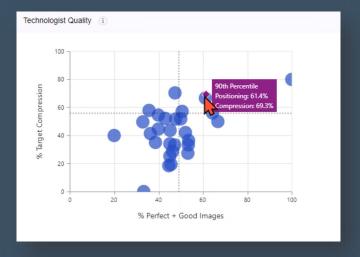






# The power of objective metrics in technologist training

### **Before**



**After** 







**10** 

Breast imaging locations in Calgary, Alberta, Canada

54,000

Mammograms annually

44

**Technologists** 

# Centralised quality control with Volpara Analytics

# 60% improvement

in time spent searching for cases

# 37% reduction

in inadequate images

# 20% improvement

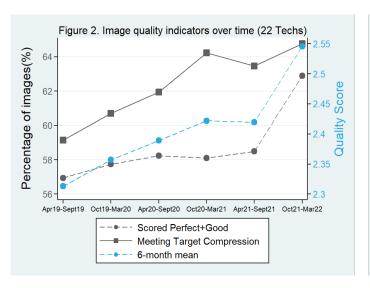
in target compression

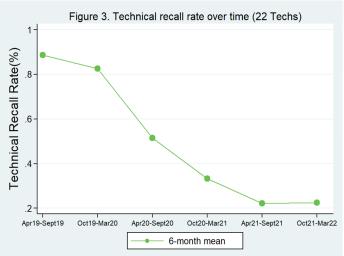
# 14% reduction

in technical recalls









Largest North American study of mammographic quality

# Reduction of repeat and recall rate after AI quality software

# 7% improvement

in both breast positioning and compression

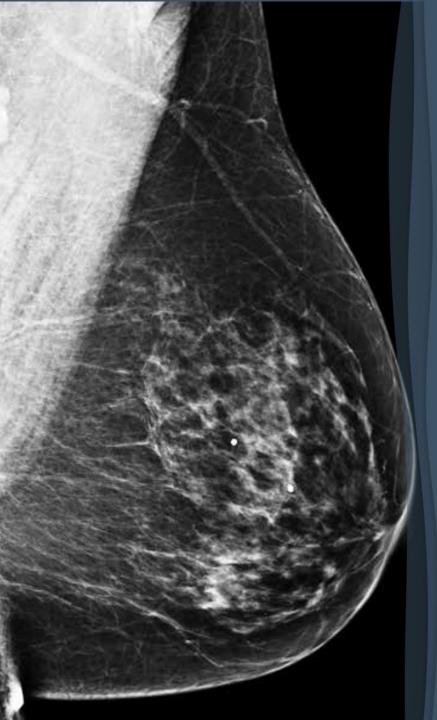
## 74% reduction

in technical recalls

# **↓** significant decrease

in screenings with more than 4 images

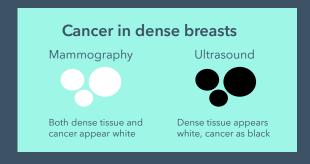




#### Risk associated with dense breasts



**40-50% of US women** have dense breast tissue<sup>1</sup>



Up to **50%** of breast cancers may be missed in extremely dense breasts<sup>2</sup>



**Breast density** is the most common risk factor for breast cancer<sup>3</sup>



May be **4–6x** more likely to get breast cancer<sup>4</sup>



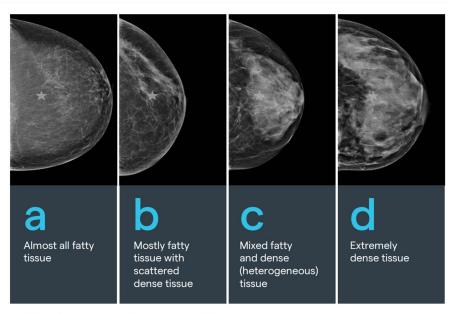
Recurrence is **4x** more likely in women with dense breasts<sup>6</sup>



Average cancer size is larger with greater nodal involvement<sup>7</sup>

- 1. CDC.gov https://www.cdc.gov/cancer/breast/basic\_info/dense-breasts.htm#:~:text=The%20breasts%20are%20almost%20entirely.about%2010%25%20of%20women.
- 2. Kolb et al, Radiology, Oct 2002;225(1):165-75.
- 3 Engmann N Let al AMA Oncol 2017:3(9):1228-1236
- 4 Boyd NE et al. NE IM 2007: 356: 227-36
- 5. Arora N, King TA, Jacks LM., Ann Surg Onc, 2010; 17:S211-18.
- 6. Raghavendra A. et al. Cancer, January 2017.
- 7 Royd at al Mammographic Density and the Risk and Detection of Breast Cancer NEIM January 201

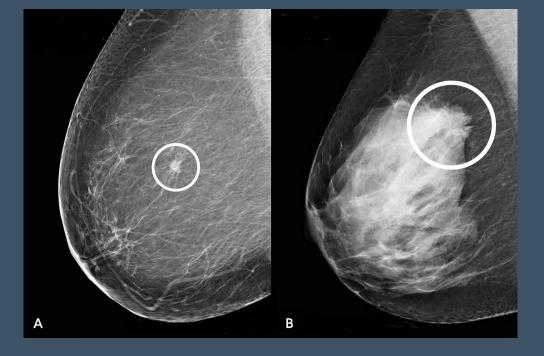




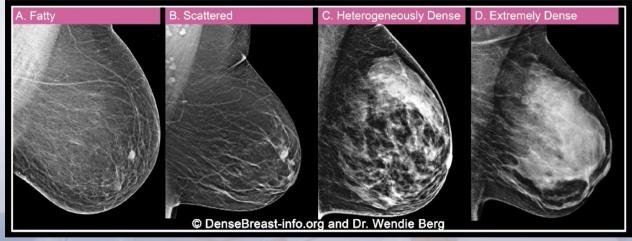
<sup>★</sup> The star in the images represents how cancer may be hidden on a mammogram.

## Can you spot the cancer?

https://densebreast-info.org/



#### How a cancer would show in breast density categories on a mammogram



Breasts that are (C) heterogeneously dense, or (D) extremely dense, are considered "dense breasts."

# Strong foundation for growth



#### A single risk engine

Risk Pathways reduces duplicate date entry and offers one IT solution for assessing cancer risk at any age, in any clinical setting from imaging and oncology to OB-GYN and GPs/primary care.

Breast Endometrial Colorectal Prostate

	Gail	Tyrer-Cuzick 8	NCCN	Claus	BRCARPRO
PERSONAL INFORMATION	117	The second of th			7,17
Age	V	V	_	V	V
Body mass index	-	V	_	(a	_
Ashkenazi heritage	_	V	_	-	~
HORMONAL/REPRODUCTIVE FAC	TORS				
Age at menarche	V	V	_	-	_
Age at first live birth	_	V	_	_	_
Age at menopause	~	<b>V</b>	_	-	_
Hormone replacement therapy	_	<b>V</b>	-	10-0	
DENSITY					
Volpara, BI-RADS®, VAS	_	<b>V</b>	_	_	_
PERSONAL HISTORY OF BREAST D	DISEASE				
Number of breast biopsies	V	-	-	_	_
Atypical ductal hyperplasia	<b>V</b>	<b>V</b>	_	_	-
Usual ductal hyperplasia	-	<b>V</b>	_	-	_
Lobular carcinoma in situ	_	<b>V</b>	-		2. <del>-</del> 25
PERSONAL AND FAMILY HISTORY					
First-degree relatives	<b>V</b>	<b>✓</b>	<b>~</b>	V	<b>V</b>
Second-degree relatives	_	<b>~</b>	<b>~</b>	~	~
Third-degree relatives	_	-	<b>~</b>	-	_
Age of onset of breast cancer	-	<b>✓</b>	<b>~</b>	V	<b>V</b>
Bilateral breast cancer	-	V	<b>V</b>	1 -	<b>V</b>
Ovarian cancer	_	<b>✓</b>	<b>~</b>	_	~
Male breast cancer	_	<b>V</b>	<b>~</b>	-	V
Breast cancer tumor markers	_	-	<b>V</b>	0,000	V
Oophorectomy/mastectomy	_	-	_	_	V
BRCA testing result	-	V	<b>V</b>	3. <del>-</del> 3	<b>V</b>
OUTPUT OF RISK MODELS					
5 year risk breast cancer	V	<b>V</b>	-	V	<b>V</b>
Risk of a BRCA mutation	_	<b>V</b>	V	_	<b>V</b>
Lifetime risk of breast cancer	V	<b>V</b>	-	V	V
5 year risk of ovarian cancer	_	_	-	-	V
Lifetime risk of ovarian cancer	_	_	_	_	V



#### Secret sauce, science & innovation

#### **Curated data for prevention**

Images + patient history + pathology + genetics to enable a new wave of innovation.

#### New research platform

Analytics, Patient Hub & Risk Pathways data to analyse and optimise screening and population health.

#### **Opportunities**

Changes over time. Fusion of images and patient history for comprehensive risk modelling. Breast arterial calcifications for cardiac health.

#### Number of images (Millions)







#### Al for heart disease

Collaboration to expand breast cancer screening programs' ability to make cardiovascular assessments from routine mammograms

"With one in three deaths in New Zealand caused by cardiovascular disease, together, we can detect and identify earlier symptoms of heart disease in women.

This is true AI for good."

—Matt Bostwick, Microsoft Partner Lead







#### Volpara, refined. A new era.

As the world changes, we evolve—while remaining true to our purpose and vision.

Volpara continues to advance in breast density, data, and artificial intelligence as part of its commitment to ending the prevalence and cost of breast cancer.

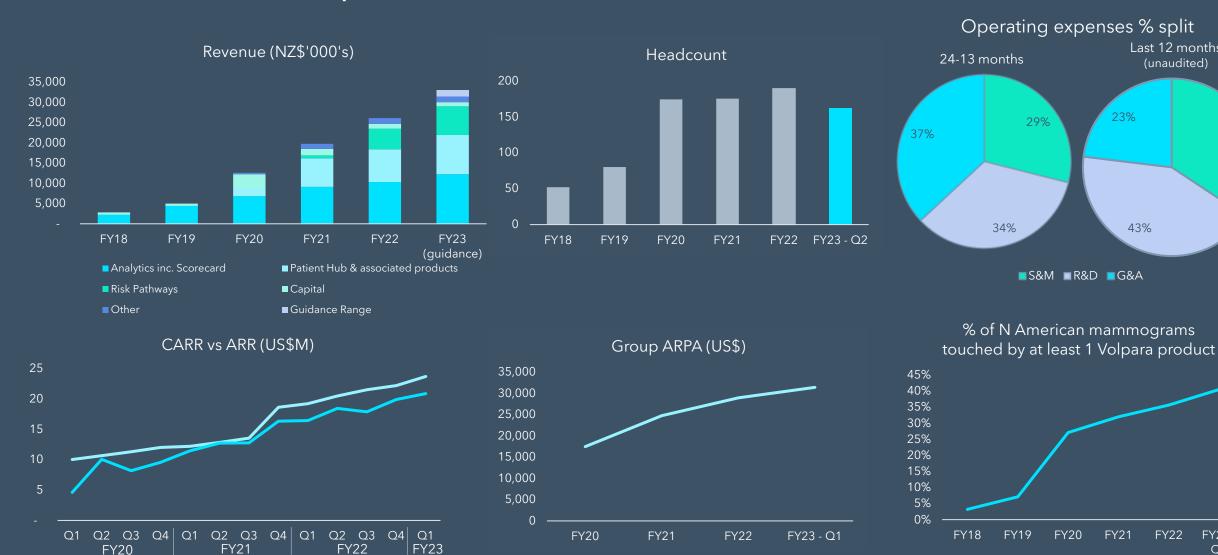
We complement innovation with a renewed emphasis on shareholder value. We have reduced costs and focused on our best-performing products and markets.

Our company is aligned behind a strategy of profitability.



#### Financials and operations

-CARR ---ARR





FY22

FY23 -

Q1

Last 12 months

(unaudited)

43%

34%

#### Financial impact of our strategy

- We have runway. NZ\$15.2M cash on hand at end Q1FY23, plus a NZ\$10M undrawn bank facility available.
- The cost savings from the strategy are significant—FTE costs will drop from almost NZ\$8.7M in Q1FY23 to ~NZ\$7.1M in Q3FY23 and even lower in Q4 total cost savings will be approximately NZ\$6M when annualised.
- Salary costs are forecast to increase only marginally from Q1FY24 onwards.

- Revenue from customers is projected to steadily increase driven by strong growth in Analytics, Patient Hub, and Risk Pathways.
- We are investing in customer success to keep SaaS churn low.
- This sets the foundation for growth and expansion of our offerings.



#### **FY23 Outlook**

Revenue guidance of NZ\$31.5–33.0M<sup>3</sup>, deliver 20–25% growth on FY22





<sup>\*</sup> Assumes an average exchange rate of US\$0.665:NZ\$1 for FY23.

#### Environmental, social & governance

- Saving families from cancer
- A principled, resilient business
- Responsible climate stewardship
- A thriving workforce



- Advancing cancer screening science and protocols
- Detection and increasing prevention
- Empowerment of women to demand personalised care



- Ethical governance to create sustained stakeholder value
- Preservation of health privacy with the highest security measures
- Strategic partnerships with leading risk and genetic companies

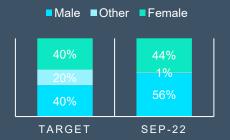


- A culture of waste reduction
- Reduced carbon footprint via a digitalfirst engagement model



Empowered, diverse & inclusive workforce

#### **GENDER**



Engaged staff having fun while changing women's health

### Certified



Corporation



#### A commitment to use business as a force for good

Achieve a score of 80 or higher on the B Impact Assessment Incorporate stakeholder governance in our legal structure Commit to review and recertification every three years



# Thank you for attending

For further information, please contact:

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