



## ASX RELEASE

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# Tinybeans Announces Board Changes

**Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYF)** (“Tinybeans” or “the Company”), the only personalized platform trusted by parents to help them raise amazing kids, has several changes as it relates to the Tinybeans Board of Directors.

Kathy Mayor, one of the U.S. based Non-Executive Directors, serving for the last 2 years, has resigned from the TNY board. Greg West, one of the AUS based non-executive directors, serving since March this year, has also resigned from the TNY board. The major reasons relate to external commitments in their busy schedules and are effective immediately.

The Board and Company would like to thank both Kathy and Greg for the valuable contributions to Tinybeans and wish them well in their future endeavours.

These board changes and the reduction in the size of the Board will mean that the Company will operate with a leaner more cost-efficient structure.

As previously communicated, with the proposed uplisting to Nasdaq being placed on hold, the Company has shifted its search focus to searching for an Australian based Director who could assume the role as Chair. The Board is conscious of prior comments made regarding the appointment of a new Non-Executive Chair and is still committed to doing so.

Departing Director **Kathy Mayor**, said:

*“It’s been a pleasure serving on the TNY board the last 2 years and I am very proud of what we’ve been able to deliver. Seeing the Company double its revenues and continue to work on its value proposition to parents, is incredibly rewarding for me as a director and shareholder. I am looking forward to seeing the company prosper in the coming years.”*

Departing Director **Greg West**, said:

*“Having only served since March this year, leaving the TNY board so soon is personally very disappointing. I was looking forward to contributing to its growth and success given my background in the U.S. capital markets, however given changes in my personal commitments, I’m unable to continue further. I am a big supporter of the company and am confident the TNY shareholders are in good hands with the remaining board and management.”*



Non-Executive Chairman, **John Dougall**, said:

*“I would like to thank Kathy and Greg for their service. It has been a pleasure working with them as we have executed on some very important projects and doubled revenues over the last 2 years alone. I’ve really valued their contributions and on behalf of all shareholders, thank them for their service. I have agreed to continue to serve as Chair until a suitable person is appointed.”*

This announcement was approved for release by the TNY Board.

**For more information, please contact:**

Eddie Geller  
Chief Executive Officer  
E: [investors@tinybeans.com](mailto:investors@tinybeans.com)

**About Tinybeans Group**

**Tinybeans Group Limited (ASX:TNY, OTCQB:TNYF)** is the only high trust app and web platform offering a personalized experience for new and growing families that helps them achieve their #1 goal in life—to raise amazing kids. Our purpose is bigger than simply making parenting easier. We help families thrive by giving them a safe, useful and inspirational place to go to capture and share memories, engage with trustworthy content and find thoughtful recommendations tailored to their family’s needs, interests and where they live.

Tinybeans engages 28 million mindful parents every month, enjoys over 130,000 5-star reviews in the Apple App and Google Play stores, and has been recognized by Apple for excellence in both content—top 3 most viewed and exclusive parenting partner for Apple Guides, and utility—twice being named U.S. app of the day.

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