



8 November 2022

ASX ANNOUNCEMENT

**Gratificii Limited
2022 Annual General Meeting
Chair's Address**

The 2022 financial year, our third since re-organisation, was another very productive year - with notable acquisitions, key partnerships, organic growth, and new client's adopting and seeking our services. It was also a year of strategic development – particularly in loyalty management leadership and innovation but also operational and financial capability.

Gratificii has established itself as a leading provider of unique, scalable, and resilient loyalty and customer technology and services. The combination of our sophisticated management platform (Mosaic), differentiated reward provision (Neat Ideas), and innovative marketing and customer engagement services (Hachiko) has and will support our clients through the turbulence of the current business environment – enabling for them, efficient and effective customer acquisition and retention.

Following the conclusion of the financial year Gratificii welcomed Patrina Kerr as a new non-executive director. Patrina is a highly experienced and successful loyalty executive and brings a complementary set of skills and personality – and further strengthens our board composition and dynamic.

On behalf of the board, we are very pleased with how Gratificii has navigated another heavily impacted year for business generally – finishing with impressive financial results, expanded and more resilient operations, and confident about the opportunities that lie ahead in the evolution of loyalty and customer management.

I would also like to acknowledge the work and efforts of our Board of Directors over the past year and on their behalf, thank the entire Gratificii team, and you, our investors, for your support and endorsement as Gratificii continues to evolve and grow in the future.

Before we begin the formal business of the meeting as set out in the Notice, I will now hand over to Iain Dunstan to provide an update on the business and his perspectives on the industry.

Stephen Borness
Non-Executive Chairman
Gratificii Limited



Gratificii confirms that this announcement has been approved by the Board of Directors.

For further information, contact:

Iain Dunstan

CEO & Managing Director

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About Gratificii Limited

Gratificii Limited (ASX:GTI) is a full-stack customer engagement technology provider that delivers end-to-end technology solutions for businesses to engage with their employees and customers. Its primary focus is providing liquidity for digital assets through its newly developed Mosaic Enterprise Engagement Platform. With mobile payment, ordering, booking and local offer capability; the Mosaic EEP will be the gateway to delivering a new digital lifestyle rewards program.

To learn more, please visit: www.gratificii.com