

11 November 2022
ASX Announcement via electronic lodgement

SCHEME BOOKLET DESPATCHED

Beyond International Limited (**ASX: BYI**) (**Beyond**) refers to its announcement on 10 November 2022 that the Supreme Court of New South Wales has made orders approving the convening of a meeting of Beyond shareholders (**Scheme Meeting**) to consider and vote on the proposed acquisition of Beyond by Screentime Pty Limited, a wholly owned subsidiary of Banijay Entertainment SAS, by way of scheme of arrangement (**Scheme**).

A copy of the scheme booklet in connection with the Scheme (**Scheme Booklet**) was released to the ASX on 11 November 2022.

Despatch of Scheme Booklet

Beyond shareholders who have previously elected to receive communications via post have been despatched a hard copy of the Scheme Booklet via post, enclosing a proxy form for the Scheme Meeting.

Beyond shareholders who have previously elected to receive communications electronically have been despatched to their nominated email address an email containing links to access the Scheme Booklet and proxy form.

All other Beyond shareholders have been despatched via post the attached letter containing details of where they can view and download the Scheme Booklet, and enclosing a proxy form for the Scheme Meeting.

Beyond shareholders should read the Scheme Booklet in its entirety before making a decision on whether or not to vote in favour of the Scheme.

Beyond Board recommendation

The Beyond Board continues to unanimously recommend that Beyond shareholders vote in favour of the Scheme, in the absence of a superior proposal and subject to the Independent Expert continuing to conclude that the Scheme is in the best interest of Beyond shareholders. Subject to those same qualifications, each director intends to vote all their Beyond shares in favour of the Scheme.

Details of Scheme Meeting

Beyond shareholders will be able to attend the Scheme Meeting in person at 5:00pm (Sydney time) at BDO, Level 11, 1 Margaret Street, Sydney, NSW, 2000 on 12 December 2022.

For more information, please refer to the Scheme Booklet. If you have any questions, please contact the Beyond Shareholder Information Line on 1300 855 080 (within Australia) or +61 3 9415 4000 (outside Australia), between 8:30am and 5:00pm (Sydney time), Monday to Friday (excluding public holidays).

The release of this announcement was authorised by the Beyond Board.

ENDS

Beyond International Limited

ABN 65 003 174 409

Need assistance?



Phone:

1300 850 505 (within Australia)
+61 3 9415 4000 (outside Australia)



Online:

www.investorcentre.com/contact

BYI

MR SAM SAMPLE
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SAMPLEVILLE VIC 3030

Beyond International Limited Scheme Meeting

Dear Beyond Shareholder,

As announced by Beyond to the ASX on 10 November 2022, the Supreme Court of New South Wales has made orders approving the convening of a meeting of Beyond shareholders (**Scheme Meeting**) to consider and vote on the proposed acquisition of Beyond by Screentime Pty Limited, a wholly owned subsidiary of Banijay Entertainment SAS, by way of scheme of arrangement (**Scheme**).

Scheme booklet

To view and download the scheme booklet in connection with the scheme (**Scheme Booklet**), which contains important information for your consideration about the Scheme and contains the notice of Scheme Meeting, please visit www.beyond.com.au/category/news/.

Details of Scheme Meeting

Beyond shareholders will be able to attend the Scheme Meeting in person at 5:00pm (Sydney time) at BDO, Level 11, 1 Margaret Street, Sydney, NSW, 2000 on 12 December 2022.

All Beyond shareholders registered on the Beyond share register as at 7:00pm, 10 December 2022 will be entitled to vote at the Scheme Meeting.

Further details on how to participate and vote in the Scheme Meeting are set out in the notice of Scheme Meeting contained in the Scheme Booklet.

Appointing a proxy

Enclosed with this letter is a proxy form for the Scheme Meeting. You may appoint a proxy by completing the enclosed form and returning it by post (in the provided prepaid reply envelope), hand delivery (during normal business hours) or fax to Beyond's share registry. For more information, please refer to the Scheme Booklet (including the notice of Scheme Meeting). Alternatively, you may appoint a proxy online by visiting www.investorvote.com.au and following the prompts.

To be effective, proxy appointments must be received by way of completed Proxy Form by Beyond's share registry by 5:00pm, 10 December 2022 (or, if the Scheme Meeting is adjourned or postponed, no later than 48 hours before the resumption of the Scheme Meeting in relation to the resumed part of the Scheme Meeting).

More information

For more information, please refer to the Scheme Booklet. If you have any questions, or would like to obtain a hard copy of the Scheme Booklet and notice of Scheme Meeting, please contact the Beyond Shareholder Information Line on 1300 855 080 (within Australia) or +61 3 9415 4000 (outside Australia), between 8:30am and 5:00pm (Sydney time), Monday to Friday (excluding public holidays).