

ASX Announcement | 29 November 2022

Appendix 3G Late Lodgement

Bigtincan Holdings Limited (ASX:BTH) ("Bigtincan") refers to the attached:

- Appendix 3G for the issue of options on 4 April 2022 under Bigtincan's Employee Share Option Plan (ESOP), that were issued under Exception 13(b) of Listing Rule 7.2;
- Appendix 3G for the issue of options on various dates between 4 April 2022 and 25
 October 2022 under the ESOP, that were issued under Bigtincan's Listing Rule 7.1
 placement capacity, shareholder approval for the issue was received at the Annual
 General Meeting held on 22 November 2022;
- Appendix 3G for the issue of options on various dates between 1 October 2022 and 26 October 2022 under the ESOP, that were issued under Bigtincan's Listing Rule 7.1 placement capacity;
- Appendix 3G for the issue of rights on various dates between 17 October 2022 and 8
 November 2022 under Bigtincan's Rights Plan, that were issued under Exception 13(b) of Listing Rule 7.2.

These Appendix 3Gs were lodged outside the time prescribed by the Listing Rules. The late lodgement is the result of an administrative oversight due in part to Bigtincan transitioning to a new service provider for the management of its employee share plans.

Bigtincan has reviewed its processes and believes they are adequate to ensure that disclosures are released to the ASX in accordance with the requirements of the Listing Rules.

Authorised for release by Mark Ohlsson, Company Secretary of Bigtincan Holdings Limited.

For more information on the Bigtincan solution set visit www.bigtincan.com

Bigtincan is helping the world's leading brands facilitate the buying experience of the future.

Everything we offer is designed to be smart, flexible, and easily adapted to unique business processes with highly personalized experiences that people and brands love. We're on a mission to help companies deliver branded buying experiences that are engaging, personalized, provide value, and guide people to the best decisions with confidence. World-class companies like Nike, Guess, Prudential, and Starwood Hotels trust Bigtincan to enable customer-facing teams to intelligently prepare, engage, measure and continually improve the buying experience for their customers.

For more information about Bigtincan (ASX: BTH), visit: <u>bigtincan.com</u> or follow Bigtincan on social media:

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Investor Enquiries

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