

APPOINTMENT OF NON EXECUTIVE DIRECTORS

Online book retailer Booktopia Group Limited (ASX: BKG) is pleased to announce the appointment of Abigail Cheadle and Stephen Ezekiel as Non Executive Directors.

The new appointments follow the appointment of Peter George as a Non Executive Director and Chairman of the Board on 1 December 2022. Following the appointments, the Booktopia Board comprises Mr George, Booktopia Founders Tony Nash and Steve Traurig, Ms Cheadle and Mr Ezekiel.

Mr George said the new Directors would provide the Board with a diverse range of skills and expertise.

“Abigail has extensive experience as a Director of ASX-listed companies as well as a long executive career helping companies reach their full potential,” he said. “Stephen will bring to Booktopia his vast knowledge of the finance sector and many years of board experience with companies in Australia and around the world, working closely with them to achieve their business objectives.”

“The Booktopia Board is now focused on supporting the company and its executives as one of Australia’s leading online retailer.”

About Abigail Cheadle

Abigail is a Chartered Accountant, corporate strategist and risk management expert with more than 30 years of experience working across Asia, Europe, the Middle East, and Australia.

She has previously worked as a senior executive with leading advisory firms, including EY, Deloitte, and KordaMentha, and in recent years has become a professional company director working across a range of different sectors and industries, including consumer goods, technology and renewables.

She has been a Director of six ASX-listed boards to date, including former roles with online clothing platform, SurfStitch (ASX: SRF) and media intelligence and data technology company, Isentia (ASX: ISD). Her current board appointments include:

- Chair and Non-Executive Director– Shriro Holdings Limited (ASX: SHM)
- Non-Executive Director and Audit and Risk Committee Chair – Novatti Group Ltd (ASX: NOV)
- Non-Executive Director and Audit and Risk Committee Chair – LGI Ltd (ASX: LGI)

About Stephen Ezekiel

Stephen is the Chairman and CEO of Hong Kong-based private credit firm Sammasan Capital. He has over 25 years of experience in leadership positions in the financial services, private equity and media/telecom sectors. He serves as an independent board director to luxury crystal manufacturer Baccarat S.A and is a director of private members club 70 North.

As an executive, Stephen was part of the GE Capital Asia leadership team, where he was instrumental in establishing GE Capital’s structured lending business in Asia. He was previously

booktopia

 An e-commerce leader

the CEO of GE Capital Hong Kong and Singapore & Commercial Distribution Finance. He was also the head of GE Equity Asia, GE Capital's private equity arm.

Stephen founded and led the GE Capital Asia businesses focusing on leveraged & sponsor finance, corporate lending, corporate aircraft finance and commercial distribution finance (i.e. distributor, dealer and channel financing).

Before 2001, Stephen was a lawyer in a variety of private practice and in-house roles in Sydney, Hong Kong and Tokyo, including working for British Telecom from 1997-2001 as lead M&A counsel for Asia. Stephen has a B.Com/LLB degree from the University of New South Wales, Sydney.

Authorised for lodgment by Peter George, Chairman on behalf of the Board.

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About Booktopia

Booktopia Group is the largest Australian-owned online book retailer by market share. It is an Australian home-grown business having sold items to more than five million customers since establishment, with \$1 billion in sales since its 2004 inception. Since FY2012, Booktopia Group has sold more than 41 million items to its growing customer base. While approximately 90% of the items the Company sold in FY2020 were books, Booktopia Group also sells eBooks, DVDs, audiobooks, magazines, maps, calendars, puzzles, stationery and cards. The company was listed on the Australian Securities Exchange (ASX) in December 2020 after completing a \$43.1 million capital initial public offering.