

20 January 2023

The Manager Markets Announcement Office ASX Limited Level 4, 20 Bridge Street SYDNEY NSW 2000

Dear Sir/Madam,

Please find attached the Helloworld Travel Limited ASX Release: New Non-Executive Director Appointment.

Yours faithfully,

Sylvie Moser

Group Company Secretary Helloworld Travel Limited

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ASX ANNOUNCEMENT

Melbourne, 20 January 2023

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Helloworld Travel Limited (ASX: HLO) today announced the appointment of Leanne Coddington as a non-executive Director of Helloworld Travel Limited, effective 1 February 2023.

Leanne worked until late 2022, as a senior executive at Tourism Events Queensland for the past 26 years, the last nine as Chief Executive Officer, and has an outstanding record of achievement in tourism marketing and development. Leanne has a well-developed knowledge of consumer discretionary behaviour, brand and marketing drivers, event acquisition, aviation route development and global distribution channels.

Leanne is also a Director of the Museum of Brisbane.

Andrew Burnes, Helloworld CEO, said he was delighted that Leanne had accepted the position with HLO and she would strengthen the Board's leisure tourism credentials.

"Leanne brings an enormous amount of experience and capability across a range of travel and tourism related areas. We have a great deal of confidence about the continued relevance and importance of retail agents and travel distribution services in both leisure and corporate travel. This is why we are investing in the people and the technologies to help our networks deliver an even better customer experience in the years ahead."

This announcement has been approved by the Board.

Andrew Burnes. AO Chief Executive Officer

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About Helloworld Travel Limited

Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel networks, air ticket consolidation, wholesale travel services, destination management services (inbound), and freight and coach operations.

INVESTOR CONTACT:

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