

ASX Announcement
25 January 2023

Trading Update Strong Q2 FY23 trade

Accent Group Limited (ASX: AX1)

Accent Group Limited (the **Company** or **Group**) today provides an update on trade for the 27 weeks ended 1 January 2023 (H1 FY23).

Consistent with the trading update provided at the AGM in November, trade has continued to be strong through November and December.

Total Sales (including TAF franchisees) for the 27 weeks ended 1 January of \$825 million were up 39%¹, and up around 33% excluding the impact of week 27.

Reported earnings before interest and tax (EBIT)² for H1 FY23 are expected to be in a range of \$90 million to \$92 million. The Company estimates that the impact of week 27³ was around \$36 million in sales, and around \$10 million in marginal EBIT contribution.

Accent Group CEO Daniel Agostinelli said “Trading conditions in November and December continued to be very positive and were consistent across Accent Group’s retail and wholesale banners. Deliveries of fresh new product throughout H1 and in the lead up to Christmas helped to drive higher than expected sales. Despite the impact of currency and clearance of discontinued brands, we are pleased with the year-on-year improvement in gross margin. Overall inventory levels are clean and well positioned for the start of H2, reflecting a strong in-stock position in core lines and early deliveries of wholesale product for H2 sales.

Trade to date in January including “back to school” has been in line with expectations including a continued recovery against softer trade last year.”

The Company will release its full H1 FY23 results after ASX trading close on Thursday, 23 February, with an investor briefing call scheduled for 9am on Friday, 24 February on the following details:

Accent Group FY23 Half-Year Investor Briefing | 24 February | 9:00am AEDT

https://openexc.zoom.us/webinar/register/WN_VCLRJQlhQdeUCJ2adJjDNA

Webinar ID: 934 6987 3189

Password: 149347

For enquiries contact:

Matthew Durbin
Chief Financial Officer
+61 411 406 766

The release of this announcement was authorised by the Board of Accent Group Limited.

¹ Compared to the reported 26 weeks in FY22 (Includes TAF franchisees)

² Stated on an unaudited post AASB 16 basis for the 27 weeks 27 July 2022 to 1 January 2023

³ Unaudited non-statutory management estimate