



Investor Presentation

January 2023

Attractive investment opportunity

EBR is a de-risked investment case with material upside potential

High value market opportunity



Large initial addressable market

US\$2.5bn
(A\$3.5bn¹) with scope to grow



No competition

WiSE® is complementary to other leadless devices



De-risked clinical pathway

SOLVE study enrolment completed with endpoints achieved in previous trials



De-risked commercial pathway

US FDA approved pivotal SOLVE trial design and Breakthrough Device Designation



17x Average EV/Revenue²

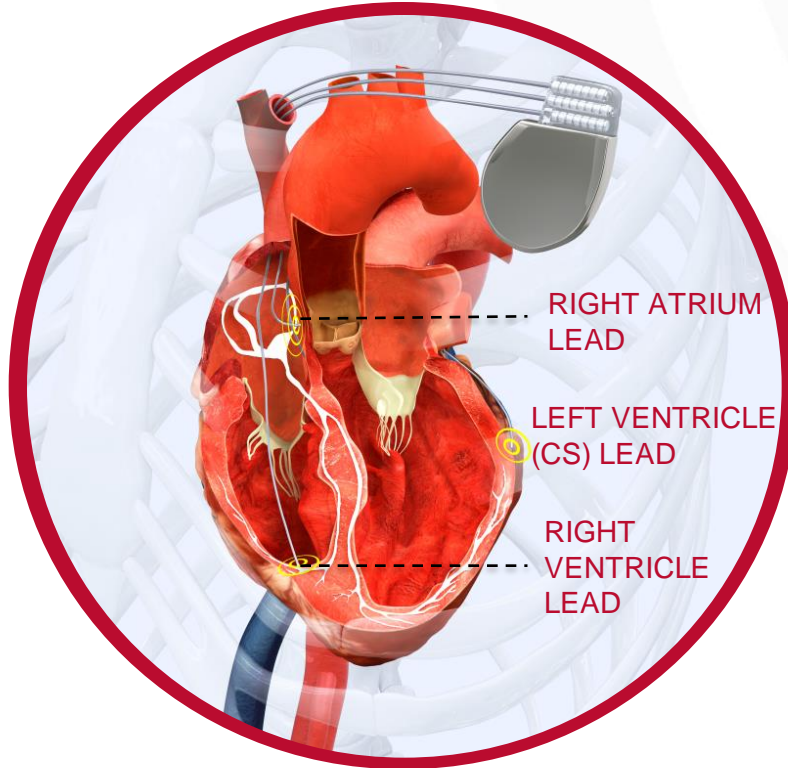
Highlighting re-rate potential as company progresses to revenue generation

¹ \$US/\$AUD = 1.41 (25 January 2023) with initial addressable market of US\$2.5bn

² Source: Capital IQ. Enterprise value (EV) / Revenue of all revenue generating Healthcare Equipment and Services companies on the ASX based on FY21 performance.

Traditional pacemakers are suboptimal

Traditional pacemakers use wires to deliver energy to the heart, which can lead to many problems



Coronary Sinus limits
LV lead placement
locations



Pathway for
pathogens to
myocardium



Associated with
phrenic nerve
stimulation



Can migrate and
sometimes fracture



Difficult to place

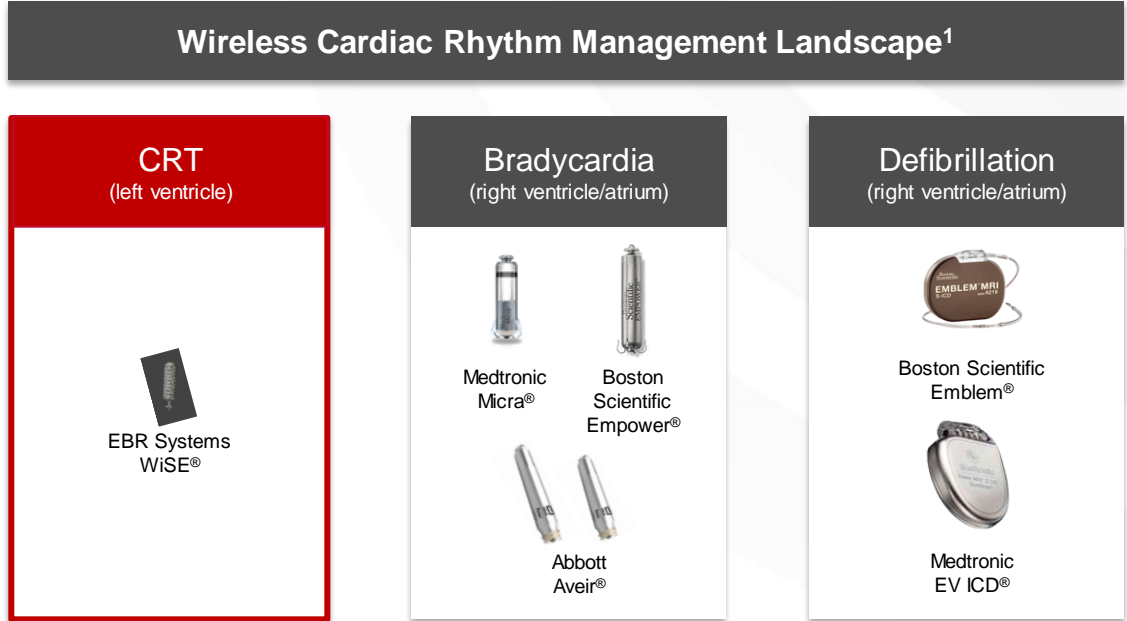


LV lead must be
placed outside the
heart to avoid blood
clots

EBR has a wireless solution for heart failure patients

WiSE® is the only wireless device that can deliver cardiac resynchronisation therapy (CRT)

- There are a few wireless products in the market
- Patients with heart failure require a therapy called Cardiac Resynchronisation Therapy (CRT) which uses cardiac pacing devices to **stimulate the left ventricle** and coordinate the left and right sides of the heart
- WiSE® is the **only wireless device small enough to stimulate the left side of the heart** and therefore deliver CRT



Advantages of WiSE®

WiSE® addresses the shortcomings of traditional pacemakers

Wireless

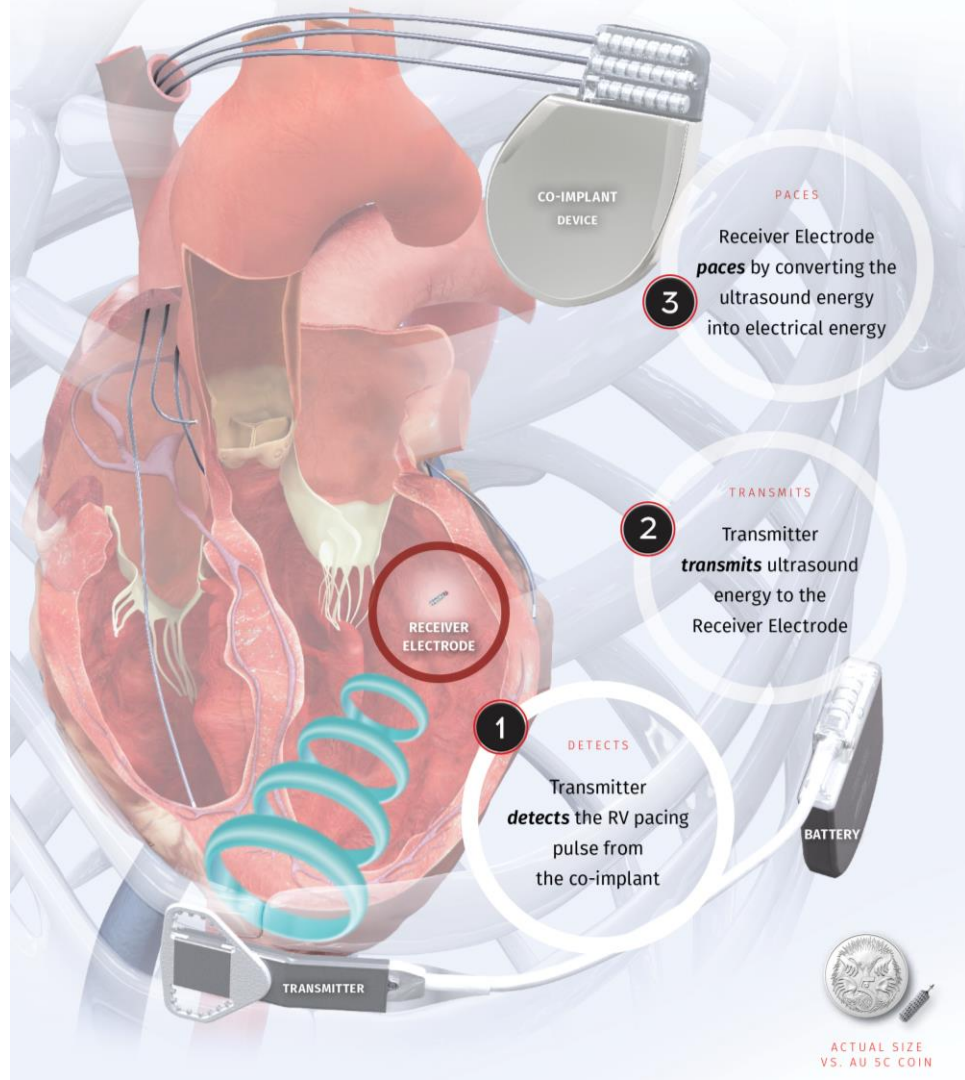
Eliminates lead complications such as placement difficulty, blood clots, unintended nerve stimulation, dislodgement, extraction and repositioning.

Endocardial

Delivers pacing directly to the inside of the left ventricle – considered to be more physiologic.

Customised

Tailored therapy – endocardial pacing provides a greater selection of stimulation sites which may lead to better patient outcomes.



US\$2.5bn initial addressable market

At commercial launch, EBR estimates to have an addressable market of ~US\$2.5bn initially

Target Patient Groups

Acute Lead Failure

Unable to implant CRT wire in a new CRT patient

Chronic Lead Failure

Traditional CRT system implanted but has ceased to provide effective CRT

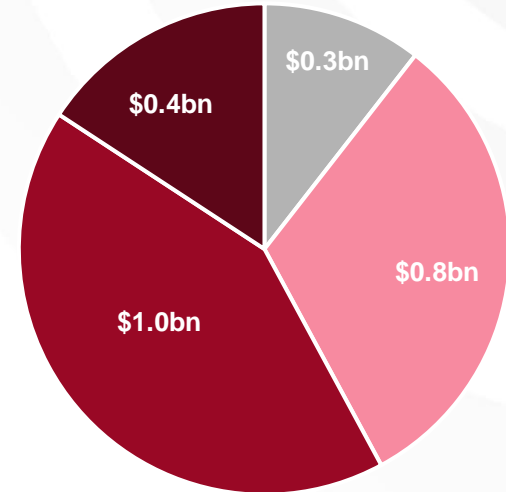
High Risk Upgrades

Patient has another implanted device but has developed heart failure and requires CRT

Leadless Upgrades

Patients with a leadless right ventricle pacemaker can only upgrade with WiSE® to receive effective CRT

Initial Addressable Market (US\$)



\$2.5bn

- Acute Lead Failure
- Chronic Lead Failure
- High Risk Upgrades
- Leadless upgrades

No direct competitors

No other players are known to be developing wireless left ventricular (LV) pacing technology for CRT

WiSE® fills the gap

Currently the only leadless solution globally for LV pacing including CRT.

Other wireless pacemakers are too big for LV pacing

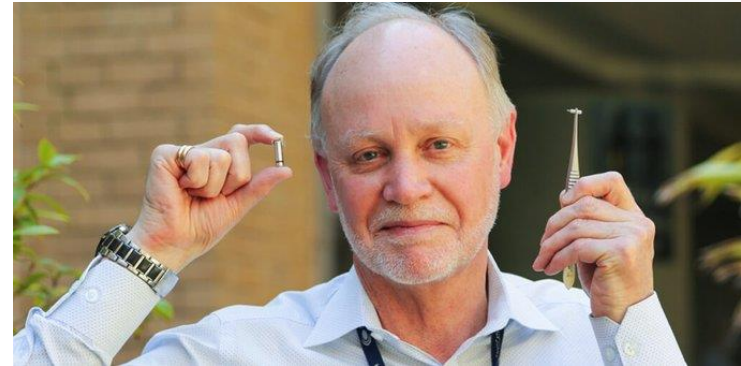
This increases the risk of blood clots, restricting their use to right ventricle (RV) and right atrium (RA) pacing only.

Complementary solution

WiSE® can be used in conjunction with wireless RV/RA pacemakers to deliver CRT.

Strong competitive protection

WiSE® is protected by over 97 issued patents globally.



Dr. Jeffrey Alison, Monash Hospital, Melbourne.
Micra on the left, WiSE® held by tweezers on the right.

Extensive engagement with the FDA

EBR has received approval from the FDA with regards to the modified trial design for SOLVE-CRT pivotal study



2016

**FDA granted
Investigational Device
Exemption for WiSE[®]**

Allowed EBR to initiate a U.S. study to establish safety and effectiveness to provide the required clinical data to support an application for U.S. regulatory approval.



2019

**FDA granted
Breakthrough Device
Designation to WiSE[®]**

Provides EBR with interactive and timely access to and input from the FDA during premarket development phase, and a prioritised review of regulatory submissions filed with the FDA.



2020

**FDA approved trial re-
design of pivotal study**

Pivotal study was redesigned with the FDA to be completed with a single-arm, treatment only phase. This was underpinned by extensive clinical experience with >350¹ patients treated with WiSE[®] to date.

Completed SOLVE pivotal study

EBR completed interim enrolment in its pivotal SOLVE study, with headline results expected in H1 2023

COMPLETED

Randomised Phase
n = 108

COMPLETED¹

Single-arm
Phase
n = 75

Next Steps

- Complete 6 month follow up and data analysis
- Headline results released at Heart Rhythm Society conference in 1H 2023
- PMA submission to FDA in H2 2023
- Commercialisation in the US by H2 2024

183rd patient enrolled as of 30th June 2022

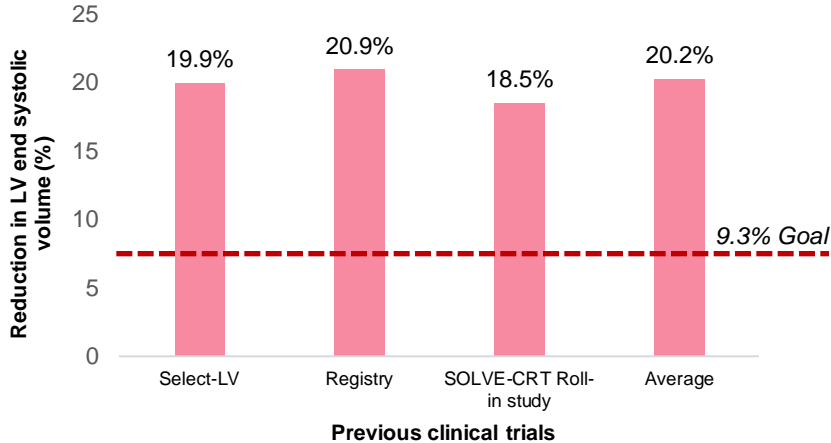
De-risked clinical pathway

Previous studies have exceeded the pre-specified Performance Goals (Endpoints) set for the SOLVE trial

Primary Efficacy Endpoint

9.3%

Reduction in Left Ventricular End Systolic Volume
(indicates improvement in heart failure)



Primary Safety Endpoint

70%

Freedom from Type 1 Complications
(device or procedure-related complications)

Previous clinical trial

**Freedom from Type I
Complications Rate**

SOLVE-CRT Roll-in study

90.3%

Patient success story

EBR has allowed the patient to once again partake in all the activities he used enjoy before his heart failure

Pre heart failure

US Marine and Vietnam war veteran who enjoyed a very active and outgoing lifestyle

“Sport was a very big part of my life. I was an active person.”



Onset of heart failure

Heart failure materially impact the patient's quality of life

- **2014:** Pacemaker implanted due collapsing from a low heart rate.
- **2016:** Developed pacing induced heart failure. Conventional lead-based CRT implanted. Multiple lead failures.
- **2017:** Rapid deterioration: *“I couldn't walk up a flight of stairs. I couldn't work, I couldn't do anything. I was just existing.”*

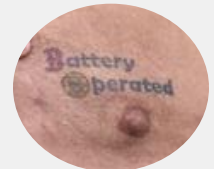
Post WiSE CRT Implant

Post WiSE CRT implant, the patient has been able to enjoy everything he used to do

“I was energised immediately. I could now take out the bins and walk up a flight of stairs.”

“I was able to resume daily walks and open water swimming. Got stronger and lost 20kg.”

“I'm happy, extremely happy. It's given me my life back!”



WiSE[®] device update

EBR has identified a potential increased rate of battery depletion in some WiSE[®] systems

WiSE[®] transmitter update

- Ongoing technical assessments have identified a potential current leakage in some WiSE[®] transmitters
- This can lead to faster battery depletion in affected systems
- If impacted, the device will continue to function normally until battery is depleted

Solution

- ✓ EBR is working closely with clinical sites and regulatory bodies to provide patient management recommendations
- ✓ Issued Technical Notification to customers in line with regulations and industry best practice
- ✓ Manufacturing solutions to manufacturing already identified and working towards implementation

No impact to SOLVE trial

- ✓ Does not affect timing of headline results of SOLVE, which remain on track to be released in H1 2023
- ✓ Final PMA submission to the FDA planned for H2 2023
- ✓ Strong cash position sufficient to support EBR through to FDA approval and commercialisation

US sales and distribution platform

EBR will leverage its established partnerships and presence in the US to drive initial sales growth



Clinical trial sites to drive initial sales

- Targeting ~**45** US sites that have participated in previous clinical trials to capitalise on existing partnerships
- CRT market is concentrated - targeting top high-volume CRT procedure sites
- Target top 200 to 250 clinical sites, representing >50% US CRT market



Specialist sales force established

- Execution of commercial launch supported by specialised direct sales force to target high volume sites
- SOLVE team in place with clinical and technical expertise of WiSE® system
- Target growth to 35 sales territories by end of 2025

Enhanced by supporting market factors:



Low hospital adoption barriers

Low barrier for opening new accounts – no capital equipment required and reimbursement available post-approval



Reimbursement & High ASP

- New Technology Add-on Payment (NTAP) expected post FDA approval
- US WiSE® ASP: US\$35,000¹
- OUS WiSE® ASP: US\$20,000²

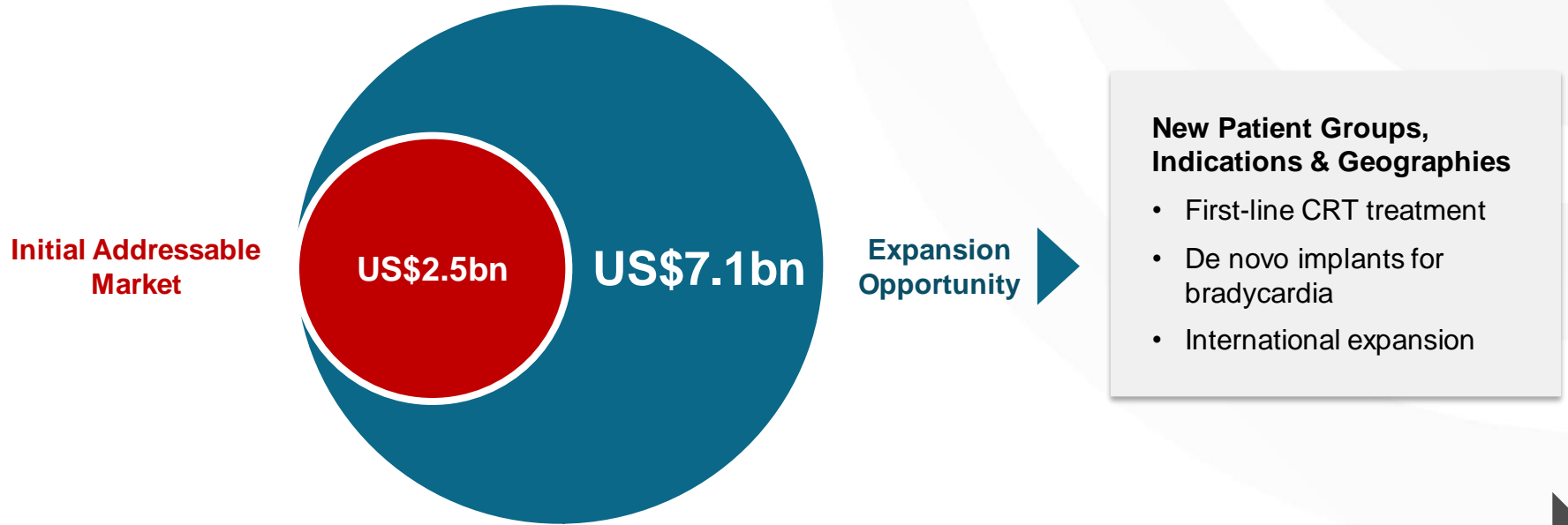


Unmet need and strong data

- Increase market awareness in key markets:
- Unmet need underscored by FDA Breakthrough Device designation
 - Support of Key Opinion Leaders (KOLs)

Market expansion opportunity

The WiSE® technology platform can be expanded for use into other patient groups, increasing EBR's market opportunity and underpinning future growth



Rapid adoption of wireless devices supports strong market growth

Growth capital facility with Runway Growth Capital

Flexibility

If the macroeconomy and EBR's valuation rebounds, subsequent tranches can be forgone in favour of equity finance

Protects from uncertainty

Provides certainty during periods of volatility in the capital markets and protects against falling market indices



Capital risk mitigation

Well funded through to first few years of commercialisation and debt is easier to obtain when there are sufficient cash reserves

Minimises dilution

Limits the need to seek additional funds from investors, when the share price may not reflect true value

Approaching value inflection

2023 aims to be a pivotal year for EBR, as the company achieves significant value catalysts and paves the way to future value creation

Milestones achieved

2022

- ✓ Complete SOLVE pivotal trial enrolment
- ✓ Support clinical sites and patient implants
- ✓ Presentations at cardiology conferences; publications in medical journals

Value catalysts

2023

- ❑ **SOLVE 6 Month follow up completed for final patient in February 2023**
- ❑ **Headline data released at Heart Rhythm Society conference in May 2023**
- ❑ **PMA submission for FDA approval, targeted for H2 2023**

Future value

2024+

- ❑ FDA approval in the US
- ❑ Commercial launch in the US
- ❑ Launch in select markets OUS¹ as reimbursement coverage is secured
- ❑ Expand use of WiSE® into new patient groups and geographies

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