



2 February 2023

## **Resignation of CFO and Company Secretary**

IncentiaPay Ltd (ASX: INP) (IncentiaPay or Company) announced that Chief Financial Officer (CFO) and Company Secretary, Ben Newling has resigned effective 28 February 2023

Ani Chakraborty, the current Chief Executive Officer will assume the CFO responsibilities on an interim basis, whilst we look for a replacement. Ani will be assisted by a newly appointed Senior Financial Controller.

The Company will make an announcement in due course about the appointment of a new Company Secretary.

Incentiapay's Chairman, Stephen Harrison said, "On behalf of the Board, I would like to thank Ben for his contribution and commitment to the Company over the past 4 years and wish him every success in the next chapter of his career".

**Authorised for release by the Board**

**-ends-**

For more information, please contact:

Ben Newling

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Company Secretary

### **About IncentiaPay**

Through its Entertainment-branded subsidiaries, IncentiaPay provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-related merchant content; provides fundraisers, merchants and enterprises with advanced data and campaign analytics; and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

It generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners.

[www.incentiapay.com.au](http://www.incentiapay.com.au)