



ASX Announcement

15 February 2023

AnteoTech strengthens its marketing focus with the appointment of Chief Marketing Officer

AnteoTech Ltd (ASX: ADO) ("AnteoTech" or "the Company") is pleased to announce the appointment of Ms Tsui Min Lian to the newly created position of Chief Marketing Officer effective 15 March. The appointment of Ms Lian, initially on a contract basis, is part of the Company's increasing focus on becoming a marketing lead sales-driven business.

Ms Lian is an experienced sales and marketing leader with extensive local and international experience, having worked for Blue Chip companies, including General Electric, ResMed and Toll Group, where she has been responsible for driving growth and profitability within the business units.

As a qualified pharmacist, Ms Lian has a proven track record in commercialisation, translating technology and ideas into new products and services, building strategic partnerships and commercial models within multiple industry sectors with a focus upon the delivery of profitable revenue growth. This experience will bring a new focus upon the Life Sciences and Clean Energy Technology businesses as the Company moves to accelerate the commercialisation of its products and services.

Ms Lian holds an MBA from the University of Adelaide, a Graduate Diploma in Marketing, and a BSc (Hons) Pharmacy from the UK.

AnteoTech CEO and Managing Director David Radford commented,

"I am confident that Tsui's extensive experience across a number of industry sectors will be of great benefit to AnteoTech. Tsui will be instrumental in driving our goal of building a strong marketing and customer-focused culture within the business and the generation of short-term revenue-generating activities."

This announcement has been authorised for release by the Management of the Company.

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About AnteoTech - (ASX:ADO)

AnteoTech is a surface chemistry company with Intellectual Property ("IP") in its core technology product groups AnteoBind™, AnteoCoat™, AnteoRelease™ and AnteoX™. The Company's purpose is to create shareholder value by identifying and solving important global industry problems by providing unique value-add solutions for its customers. Customers operate in the life sciences, diagnostics, energy and medical devices markets.

AnteoTech - Social Media Policy

AnteoTech is committed to communicating with the investment community through all available channels. Whilst ASX remains the prime channel for market sensitive news, investors and other interested parties are encouraged to follow AnteoTech on Twitter (@AnteoTech_)

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