



23 February 2023

ASX ANNOUNCEMENT

Previously announced implementation with leading healthcare provider goes live on Gratificii's Mosaic loyalty platform.

Key Highlights

- **Key milestone achieved with Gratificii's Mosaic loyalty platform now live.**
- **Strong initial take up of program.**

Gratificii Limited (ASX: GTI) ('Gratificii' or 'the Company') is pleased to announce that a leading Australian health services provider has gone live with its pilot membership program on the Company's Mosaic loyalty platform.

The 'go-live' is a key milestone in the roll out of the Company's new Mosaic platform.

Gratificii Managing Director and CEO, Iain Dunstan, commented "We are pleased to have rolled out a digital loyalty program for our client's members to earn and redeem benefits via our Mosaic loyalty platform. Initial take-up has been strong with more than 1,200 members signing up since the launch yesterday.

We have a growing pipeline of opportunities for our Mosaic loyalty platform and going live with this project is another significant step in the Company's evolution".

GTI confirms that this announcement has been approved by the Board of Directors.

Alicia Gill

Company Secretary

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About Gratificii Limited

Gratificii Limited (ASX:GTI) is an ASX listed company transforming the way that loyalty and rewards are managed and delivered. Our single platform is a complete solution offering affordable, market-leading functionality and configurability. Over 90 mid-to-top tier brands rely on Gratificii for their loyalty and rewards across Australia, New Zealand, Singapore, South Africa and UAE.

To learn more, visit: www.gratificii.com