



28 February 2023

Appointment of Company Secretary

IncentiaPay Ltd (ASX:INP) (**IncentiaPay** or **Company**) announces that Sean Coleman from Sundaraj & Ker has been appointed as Company Secretary, effective tomorrow (1 March 2023), replacing Ben Newling as previously announced on 2 February 2023.

Mr Coleman is an experienced corporate lawyer and Principal at Sundaraj & Ker.

Authorised for release by the Board

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For more information, please contact:

Ben Newling
Ben.newling@incentiapay.com
Company Secretary

About IncentiaPay

Through its Entertainment-branded subsidiaries, IncentiaPay provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-related merchant content; provides fundraisers, merchants and enterprises with advanced data and campaign analytics; and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

It generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners.

www.incentiapay.com.au