

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Sequoia Financial Group Ltd
ABN	90 091 744 884

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	John Larsen
Date of last notice	24 May 2022

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Trifern Pty Ltd and Trifern Pty Ltd <Super Fund A/C> (Mr Larsen is the director of Trifern Pty Ltd (Trifern) and a beneficiary of the Super Fund A/C) (Trifem Super Fund)
Date of change	21 March 2023
No. of securities held prior to change	1. 105,438 Shares held by Mr John Larsen directly 2. 2,055,541 Shares and 500,000 Options held by Trifern Super Fund 3. 50,000 Shares held by Trifern
Class	Fully Paid Ordinary Shares (Shares)
Number acquired	50,000 Shares acquired by Trifern Super Fund
Number disposed	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$0.54 per share

+ See chapter 19 for defined terms.

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No. of securities held after change	1. 105,438 Shares held by Mr John Larsen directly 2. 2,105,541 Shares and 500,000 Options held by Trifern Super Fund 3. 50,000 Shares held by Trifern
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On market trade

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.