



ASX Announcement | 28 April 2023
Thrive Tribe Technologies Limited

Introduction to Thrive Tribe Technologies Limited

Thrive Tribe Technologies Limited (ASX: ITT) (“the Company”) is pleased to provide the attached presentation which provides further information regarding the Company’s new name.

-ENDS-

This ASX announcement has been authorised by Thrive Tribe Technologies Limited’s Board of Directors

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WELCOME TO

Thrive Tribe Technologies

**We believe technology can be a force for good.
A force for change in the areas we need it most.**

Wooboard Technologies Limited saw the potential to use technology to create meaningful change for employees across Australia's workforce. We saw the power that community-centric technology platforms have, so now we think it's time to take it to the next level and amplify our impact to something bigger.

Meet Thrive Tribe Technologies. Thrive Tribe is here to create a connected world of thriving humans, inspired by impact-driven business. Extending beyond just the workplace, we want to inspire healthy and happy individuals and communities everywhere.



To achieve this, we'll create a community where individuals can interact with, consume from and be inspired by individuals and businesses trailblazing new paths in their respective industries. Our health and wellness app, Sixty, provides a platform to achieve these goals.

We partner with change-makers and disruptive brands to build a better future. Sixty will enable trailblazing businesses and thought leaders to make a positive impact on our community.

Our team comprises experienced thought leaders, investors, industry experts, and passionate people committed to real social impact. We have a wealth of experience when it comes to identifying exciting opportunities and a deep understanding of the start-up, entrepreneurial and health and wellness industries. No one is better placed to help small, purpose-led businesses thrive than our tribe.



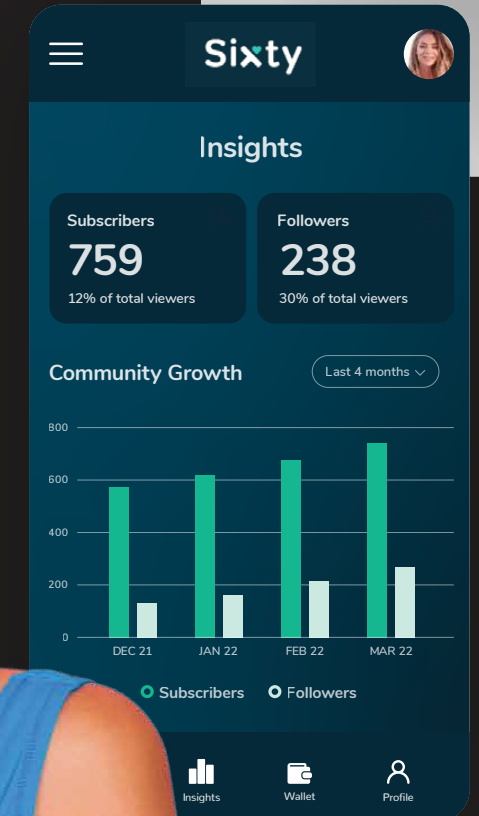
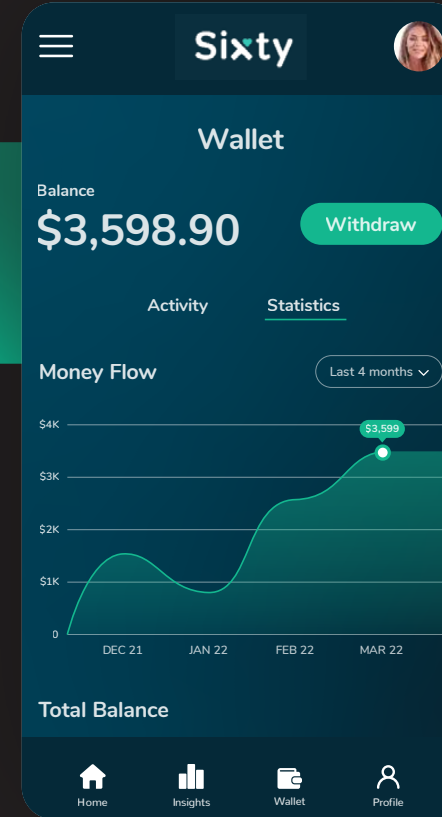


SIXTY APP

Sixty

Sixty, our innovative health and wellness platform was designed specifically to help creators, brands and their communities thrive. It is an all-in-one content and services monetisation hub that focuses on scaling purpose-led brands, supporting mission-aligned creators and providing unrivaled value to the app's users.

Sixty's functional technology and community-centric approach will allow us to grow our tribe and help build momentum in our movement to create a better future.





Growth in the creator economy is accelerating rapidly, and creators are searching for better ways to grow their businesses. We cater to the diverse needs of content creators across all sectors and levels of experience through comprehensive monetisation tools completely unique to Sixty.



And, unlike other content-monetisation platforms, Sixty allows purpose-led brands to get involved – not just to help them offer a new level of value to their customers, but to help supercharge their overall impact. Brands also have the ability to connect with like-minded founders and thought-leaders in their industries as well as access to the experts at Thrive Tribe.

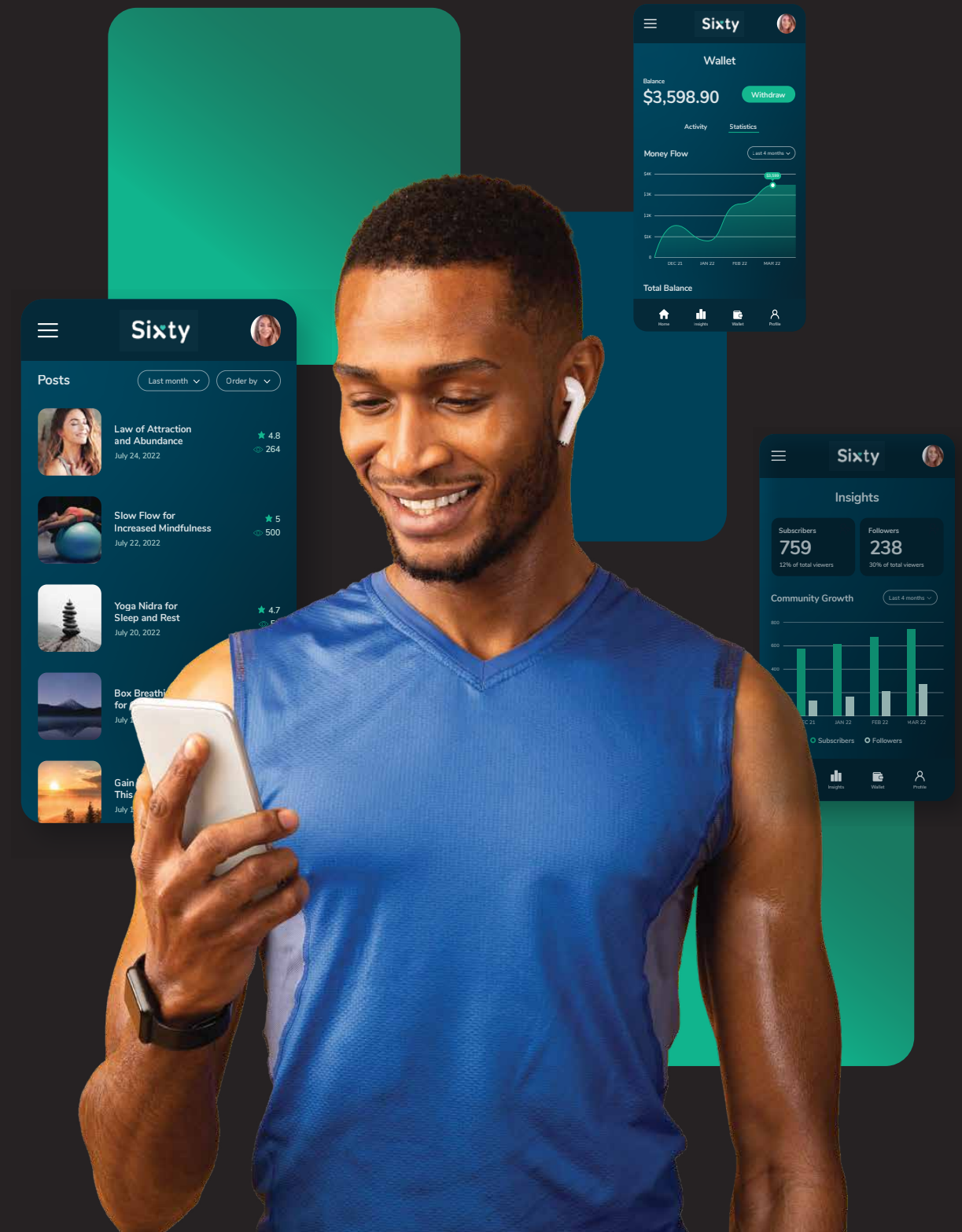


BENEFITS FOR CREATORS

- ✓ Market-leading variety of monetisation options
- ✓ Increased earning potential through a diverse range of revenue streams
- ✓ Hosts, distributes and promotes all of the creator's content and services in one place
- ✓ Easy-to-use dashboard and interface that allows creators to understand their earnings, engagement and growth in real-time

BENEFITS FOR BRANDS

- ✓ Ability to connect with their customer and foster positive relationships on a deeper level
- ✓ Access to a broader community of like-minded individuals who are committed to making an impact, while already engaging with similar brands
- ✓ New revenue stream potential through content and service monetisation options
- ✓ Access to the brains behind Thrive Tribe for exclusive mentoring, advising and coaching opportunities to help their businesses thrive.





SIXTY FOR USERS

Sixty is the home of inspiring, informative, and exclusive health and wellness content from users' most trusted and loved creators and brands. Sixty gives users access to:

- ✓ The ability to get up close and personal with their favourite creators and brands in a way they haven't been able to before
- ✓ Access to rich, tailored content, services and programs
- ✓ Early access to new product releases and promotions from their favourite brands
- ✓ A space to connect with like-minded individuals to build their own tribe

In the current social media landscape, consumers want more and more from the creators and brands they follow. They want more access, more value and they want to be the first ones to have it. Sixty provides the platform for this, while also empowering them to support brands and creators making a positive impact on the world.



SIXTY IN REAL LIFE

To enhance the value Sixty provides and help our collaborators have the most impact, the Thrive Tribe team will host scheduled, quarterly meet-ups where founders, innovators and thought leaders, the brightest minds in the health and wellness industry, can come together to learn, share and connect.

And, we plan on extending this to Sixty's users, too.

The events, interactions and learnings from each retreat or meet-up will be broadcast and shared directly with users on Sixty. This will give them exclusive access to Thrive Tribe's inner sanctum, bringing them into the core of the overall movement.





HOW BRANDS WILL SUPPORT SIXTY'S GROWTH

By harnessing innovative technology and the power of community, we have the opportunity to drive real, meaningful change.

With disruptive, innovative and problem-solving creators and brands come engaged, dedicated and loyal audiences. We will arm our creators and brands with the tools they need to develop dynamic and meaningful content to share with their community on Sixty, helping us draw a larger audience across to our platform.

Our strategic partnerships with impact-driven, purpose-led creators and brands will elevate Sixty's growth and amplify our overall impact.





THE TRIBE

Being part of a tribe is when we're truly able to thrive.

We believe this wholeheartedly, which is why we're passionate about evolving into something bigger than another online platform. There is a distinct opportunity for Sixty in the current market, but with the power of Thrive Tribe and our mission behind it – we believe we can turn it into something much more powerful.

In a world of likes, comments, algorithms and DMs, we want to use Sixty to bring back a sense of community to creators, brands and users alike. We believe this will be our superpower in not only driving Sixty's growth but to move the needle closer to the change we're here to create.

