

ASX Announcement

12 May 2023

Resignation of CEO

The Company wishes to announce that Mr Geoff Daly has resigned from his role as CEO of the Company effective today. The Company wishes to thank Geoff for the time and effort he has put into the Company over his many years with the Company. We wish Geoff well with his next endeavours.

The role of CEO will not be replaced at this time and Dr Michael Monsour will take on the role of Executive Chairman. Dr Michael Monsour will not take any addition fees for this role. Dr Monsour currently receives \$75,000 plus superannuation for this role as Chairman.

This announcement has been authorised for release to ASX by the Board

For more information, please contact: investorrelations@analyticamedical.com
For more information about the PeriCoach System, visit: www.PeriCoach.com
For more information about Analytica, visit www.AnalyticaMedical.com

About Analytica Limited

Analytica is a product development and commercialisation company, based in Queensland, Australia, focussed on Class I and II medical device products.

Analytica's lead product is the PeriCoach® System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.

PeriCoach comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to a cloud database where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is performing her pelvic floor exercises and if these are improving her condition. Strengthening of the pelvic floor muscles can also potentially improve sexual sensation or satisfaction and orgasm potential in some women.

PeriCoach has regulatory clearance in Australia and has CE mark and USFDA 510(k) clearance for the treatment of urinary incontinence.

PeriCoach also has clearance in Australia, and CE Marking in Europe for the treatment of mild to moderate pelvic organ prolapse, a condition that affects up to 1 in 5 women during their lifetime.

Analytica is also the developer of the Enhanced Infusion System (EIS), a combination of patented technologies developed under the project names AutoStart and AutoFlush. The EIS is a simple and inexpensive IV add-in technology to reduce nursing monitoring costs, reduce embolism risk, improve infection control, and automatically restart flow after medication delivery during intravenous fluid infusion.

