

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

May 15, 2023  
Date of Report (date of earliest event reported)

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**Limeade, Inc.**

(Exact name of registrant as specified in its charter)

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Washington  
(State or other jurisdiction of  
incorporation or organization)

000-56464  
(Commission File Number)

06-1771116  
(I.R.S. Employer Identification  
Number)

10885 NE 4th Street Suite #400  
Bellevue, WA 98004  
(Address of principal executive offices and zip code)  
(888) 830-9830  
(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol</u>	<u>Name of each exchange on which registered</u>
Common stock, no par value	LME	None

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 12b-2 of the Exchange Act.

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02 - Results of Operations and Financial Condition

On May 15, 2023, Limeade, Inc. (ASX: LME) (the "Company"), issued a press release regarding the Company's financial results for its first quarter ended March 31, 2023. A copy of the Company's press release is attached hereto as Exhibit 99.1.

The information contained in this report, including the press release, is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such a filing.

## Item 9.01 - Financial Statements and Exhibits

(d): The following exhibits are being filed herewith:

<b>Exhibit Number</b>	<b>Description</b>
99.1	<a href="#">Press Release issued by Limeade, Inc. on May 15th 2023</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized on this 15th day of May, 2023.

**LIMEADE, INC.**

By: /s/ Henry Albrecht

Name: Henry Albrecht

Title: Chief Executive Officer



ASX / MEDIA RELEASE

**Limeade Reports First Quarter 2023 Financial Results**

***First Quarter 2023 Adjusted EBITDA<sup>1</sup> 95% improved versus First Quarter 2022;  
Company Reaffirms Full-Year Guidance for Adjusted EBITDA<sup>1</sup>, Revenue and Net Loss***

**SYDNEY, Australia and Bellevue, Washington. – 16 May 2023** – Limeade (ASX: LME, or the Company), an immersive employee well-being company that creates healthy employee experiences, today announced financial results for the first quarter ended 31 March 2023. Limeade CEO Henry Albrecht said, “Our 95% improvement in Adjusted EBITDA<sup>1</sup> clearly demonstrates that Limeade has streamlined operations as we have increased focus on our core North American enterprise well-being market. We see more opportunities to increase efficiencies that, combined with our first-quarter strategic restructuring, the successful launches of our large new customers signed in 2022, and the extensions of our \$10 million debt facility with Comerica Bank demonstrate our disciplined stewardship of our resources.”

**First Quarter 2023 Highlights:**

- a. Adjusted EBITDA<sup>1</sup>: (\$0.2) million, improved \$4.9 million or 95% versus the prior corresponding period (PCP)
- b. Revenue: \$14.3 million, up \$1.6 million or 13% versus PCP
- c. Cash and cash equivalents were \$1.6 million at 31 March 2023 down \$0.9 million versus 31 March 2022. Note that in the first quarter of 2023 the company incurred \$1.1 million of one-time expenses related to its first-quarter 2023 restructuring plan. It also renewed its \$10M debt facility with Comerica Bank through 31 March 2024
- d. The Company reaffirms its guidance for fiscal year 2023 of revenue of \$57-\$59 million, adjusted EBITDA<sup>1</sup> of \$0.5-\$2.5 million and GAAP net loss after tax of \$5-\$7 million<sup>2</sup>

Albrecht continued, “In addition to being fitter and trimmer in every part of our business, we continue to deliver market-leading innovations. Our employee communications, listening and Microsoft Teams™ “well-being in the flow of work” capabilities are unparalleled in the well-being market. I am grateful to our purpose-driven team for delivering value every day.”

<sup>1</sup> Adjusted earnings before income, tax, depreciation and amortization (EBITDA) excludes one-time expenses and non-cash stock compensation expenses. Adj EBITDA is an unaudited value.

<sup>2</sup> The guidance provided above includes forward-looking statements. Actual results may differ materially. Refer to the “Forward-Looking Statements” section below for information on the factors that could cause our actual results to differ materially from these forward-looking statements

The Company made related third-party payments of \$106 thousand for the quarter ended 31 March 2023, representing fees paid to non-executive directors for performance of their required duties as disclosed in the prospectus and annual report.

***This release dated 16 May 2023 has been authorised for lodgement to ASX by Henry Albrecht CEO of Limeade and lodged by Mr Danny Davies the Limeade ASX Representative.***

**About Limeade:**

Limeade is an immersive employee well-being company that creates healthy employee experiences. Limeade Institute science guides its industry-leading software and its own award-winning culture. Today, millions of users in over 100 countries use Limeade solutions to navigate the future of work. By putting well-being at the heart of the employee experience, Limeade reduces burnout and turnover while increasing well-being and engagement — ultimately elevating business performance. To learn more, visit [www.limeade.com](http://www.limeade.com)

Limeade, Inc. Australian Registered Business Number 637 017 602, a public limited company registered under the Washington Business Corporation Act (UBI Number: 602 588 317).

**Disclosure:**

This ASX release does not constitute an offer to sell, or the solicitation of an offer to buy, nor shall there be any sale of any securities referred to herein in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful. Any securities referred to herein have not been registered under the US Securities Act of 1933, as amended (the "US Securities Act") and may not be offered or sold in the United States or to US persons absent registration or an applicable exemption from registration under the US Securities Act and applicable state securities laws. In addition, any hedging transactions involving the securities referred to herein may not be conducted unless in compliance with the US Securities Act.

**Forward-Looking Statements:**

This press release by Limeade, Inc ("Limeade", the "Company", "we", "us", or similar terms) contains forward-looking statements. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as "believe", "may", "will", "potentially", "estimate", "continue", "anticipate", "intend", "could", "would", "project", "target", "plan", "expect", and similar expressions. You should not put undue reliance on any forward-looking statements. There are a significant number of factors that could cause our actual results, performance or achievement to differ materially and adversely from the statements made in this press release, including: competition in our market; our ability to attract new customers and renew and expand sales to existing customers; our ability to effectively introduce enhancements to our platform; our ability to maintain data privacy and security; our ability to effectively manage growth; our ability to expand internationally; unfavorable conditions in our industry and other general market, political, economic, and business conditions, including those related to the continuing impact of COVID-19, heightened inflation and rising interest rates. For more information regarding the risks and uncertainties that could cause actual results, performance, or achievement to differ materially and adversely from those expressed or implied in these forward-looking statements, as well as risks relating to our business in general, we refer you to the "Risk Factors" section of our Securities and Exchange Commission (the "SEC") filings that we may file from time to time, copies of which are available on our website at <https://investors.limeade.com> and on the SEC's website at [www.sec.gov](http://www.sec.gov). You should not rely on these forward-looking statements, as actual outcomes and results may differ materially from those contemplated by these forward-looking statements as a result of such risks and uncertainties. All forward-looking statements in this press release are based on information available to us as at the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect new information or the occurrence of unexpected events, except as required by law. We may not actually achieve the plans, intentions, or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements.

**Non-GAAP Financial Measures:**

Limeade uses certain non-GAAP financial measures in this release. Limeade uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating its ongoing operational performance. Limeade believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing our financial results with other companies in our industry, many of which present similar non-GAAP financial measures to investors. Non-GAAP financial measures that Limeade uses may differ from measures that other companies may use.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. A reconciliation of the non-GAAP financial measures to their most directly comparable GAAP measures has been provided in the financial statement tables included below in this press release. Investors are encouraged to review the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures.

***Non-GAAP expenses, measures and net loss per share.*** Limeade defines non-GAAP sales and marketing, non-GAAP research and development, non-GAAP general and administrative, non-GAAP gross profit, non-GAAP operating loss and non-GAAP net loss as the respective GAAP balances, adjusted for stock-based compensation, amortization of internally developed software and intangible assets, impairment of goodwill and long-lived assets, non-cash expenses related to debt agreements, capitalization of internally developed software, non-recurring costs associated with restructurings, and certain professional fees that the Company has incurred that relate to one-time events. Non-GAAP net loss per share is calculated as non-GAAP net loss divided by the weighted average shares outstanding.

***Adjusted EBITDA.*** Limeade defines Adjusted EBITDA as net loss, adjusted for stock-based compensation expense, depreciation, amortization of internally developed software and intangible assets, capitalization of internally developed software, impairment of goodwill and long-lived assets, benefit from or provision for income taxes, other income, net, non-recurring costs associated with restructurings, and certain professional fees that the Company has incurred in responding to third-party subpoenas that the Company has incurred related to one-time events. These amounts are often excluded by other companies to help investors understand the operational performance of their business. The Company uses Adjusted EBITDA as a measurement of its operating performance because it assists in comparing the operating performance on a consistent basis by removing the impact of certain non-cash and non-operating items. Adjusted EBITDA reflects an additional way of viewing aspects of the operations that Limeade believes, when viewed with the GAAP results and the accompanying reconciliations to corresponding GAAP financial measures, provide a more complete understanding of factors and trends affecting its business.

**Limeade, Inc.**  
**Condensed Consolidated Balance Sheets**  
**(Unaudited)**  
*(in thousands, except shares and per share data)*

	March 31, 2023	December 31, 2022
<b>Assets</b>		
Current assets		
Cash and cash equivalents .....	\$ 1,625	\$ 2,559
Accounts receivable, net of allowance for doubtful accounts of \$271 and \$268, respectively .....	10,037	10,862
Capitalized sales commissions .....	760	716
Prepaid expenses and other current assets .....	5,177	6,105
Total current assets .....	17,599	20,242
Property and equipment, net .....	350	413
Capitalized software development costs, net .....	15,360	14,634
Capitalized sales commissions, net of current portion .....	927	1,023
Operating lease right-of-use assets .....	875	1,236
Goodwill .....	8,562	8,562
Intangible assets, net .....	2,556	2,830
Other non-current assets .....	408	411
Total assets .....	<u>\$ 46,637</u>	<u>\$ 49,351</u>
<b>Liabilities and stockholders' equity</b>		
Current liabilities		
Trade payables .....	\$ 1,711	\$ 2,719
Accrued expenses and other current liabilities .....	11,161	13,056
Operating lease liabilities .....	955	1,328
Deferred revenue .....	21,439	16,344
Customer deposits .....	2,676	3,152
Revolving Credit Facility .....	1,165	2,450
Total current liabilities .....	39,107	39,049
Operating lease liabilities, net of current portion .....	5	38
Deferred tax liability .....	12	13
Total liabilities .....	<u>39,124</u>	<u>39,100</u>
<b>Stockholders' equity</b>		
Preferred stock (no par value, 10,000,000 shares authorized, zero shares issued and outstanding as of March 31, 2023 and December 31, 2022, respectively) .....	—	—
Common stock (no par value, 550,000,000 shares authorized, 258,132,147 and 257,245,284 shares issued and outstanding as of March 31, 2023 and December 31, 2022, respectively) .....	—	—
Additional paid-in capital .....	73,114	72,735
Accumulated other comprehensive income .....	122	148
Accumulated deficit .....	(65,723)	(62,632)
Total stockholders' equity .....	<u>7,513</u>	<u>10,251</u>
Total liabilities and stockholders' equity .....	<u>\$ 46,637</u>	<u>\$ 49,351</u>

**Limeade, Inc.**  
**Condensed Consolidated Statements of Operations**  
**(Unaudited)**

*(in thousands, except shares and per share data)*

	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
<b>Revenue:</b>		
Subscription services .....	\$ 13,750	\$ 12,188
Other .....	586	499
<b>Total revenue</b> .....	<b>14,336</b>	<b>12,687</b>
<b>Cost of revenue</b> .....	<b>4,921</b>	<b>4,467</b>
Gross profit .....	9,415	8,220
Operating expenses:		
Sales and marketing .....	3,791	5,212
Research and development .....	5,505	6,031
General and administrative .....	3,125	3,471
<b>Total operating expenses</b> .....	<b>12,421</b>	<b>14,714</b>
Loss from operations .....	(3,006)	(6,494)
Other expense (income), net .....	81	(26)
Loss before income taxes .....	(3,087)	(6,468)
Income tax expense .....	4	6
<b>Net loss</b> .....	<b>\$ (3,091)</b>	<b>\$ (6,474)</b>
Net loss per share attributable to common stockholders, basic and diluted .....	<b>\$ (0.01)</b>	<b>\$ (0.03)</b>
Weighted-average shares of common stock outstanding, basic and diluted .....	<b>257,710,085</b>	<b>254,093,967</b>

**Limeade, Inc.**  
**Condensed Consolidated Statements of Cash Flow**  
**(Unaudited)**  
*(in thousands)*

	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net loss .....	\$ (3,091)	\$ (6,474)
Adjustments to reconcile net loss to net cash provided by operating activities		
Depreciation and amortization .....	1,191	742
Stock-based compensation .....	367	592
Non-cash operating lease expense .....	360	338
Amortization of capitalized sales commissions .....	184	64
Foreign currency transactions .....	(10)	—
Changes in operating assets and liabilities		
Accounts receivable .....	827	831
Prepaid expenses and other current assets .....	928	(651)
Capitalized sales commission .....	(133)	(112)
Other non-current assets .....	3	2
Trade payables .....	(1,008)	(1,020)
Accrued expenses and other current liabilities .....	(1,897)	224
Deferred revenue .....	5,095	3,494
Customer deposits .....	(468)	(1,081)
Operating lease liabilities .....	(405)	(365)
Net cash provided by (used in) operating activities .....	<u>1,943</u>	<u>(3,416)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Capitalized software development costs .....	(1,547)	(1,669)
Purchases of property and equipment .....	(35)	(93)
Net cash used in investing activities .....	<u>(1,582)</u>	<u>(1,762)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Borrowings under revolving credit facility .....	7,500	—
Repayments under revolving credit facility .....	(8,785)	—
Proceeds from exercise of stock options .....	12	41
Net cash (used in) provided by financing activities .....	<u>(1,273)</u>	<u>41</u>
Foreign currency effect on cash and cash equivalents .....	(22)	(57)
<b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b> .....	<u>(934)</u>	<u>(5,194)</u>
<b>CASH AND CASH EQUIVALENTS</b>		
Beginning of period .....	\$ 2,559	13,939
End of period .....	<u>\$ 1,625</u>	<u>\$ 8,745</u>
<b>SUPPLEMENTAL CASH FLOW DISCLOSURES:</b>		
Cash paid for interest .....	\$ 116	\$ 1
Cash paid for taxes .....	\$ —	\$ 28
<b>NON-CASH OPERATING, INVESTING, AND FINANCING ACTIVITIES</b>		
Property and equipment included in accounts payable .....	<u>\$ —</u>	<u>\$ 2</u>

**Limeade, Inc.**  
**Reconciliation of Non-GAAP Measures**  
**(Unaudited)**  
*(in thousands)*

	Three Months Ended March 31,		Change	
	2023	2022	Amount	%
Gross Profit (GAAP)	\$ 9,415	\$ 8,220	1,195	15 %
Plus Stock-based compensation	\$ 62	\$ 103	(41)	(40)%
Plus Amortization of internally developed software	821	392	429	109 %
Gross Profit (Non-GAAP)	<u>\$ 10,298</u>	<u>\$ 8,715</u>	<u>1,583</u>	18 %
Operating Loss (GAAP)	(3,006)	(6,494)	3,488	54 %
Plus Stock-based compensation	305	489	(184)	(38)%
Operating Loss (Non-GAAP)	<u>(2,701)</u>	<u>(6,005)</u>	<u>3,304</u>	55 %
Net Loss (GAAP)	(3,091)	(6,474)	3,383	52 %
Plus Stock-based compensation	367	592	(225)	(38)%
Plus Amortization of internally developed software	821	392	429	109 %
Plus Restructuring related expenses	1,050	—	1,050	— %
Plus Other one-time expenses	185	—	185	— %
Net Loss (Non-GAAP)	<u>(668)</u>	<u>(5,490)</u>	<u>4,822</u>	88 %
Net Loss	(3,091)	(6,474)	3,383	52 %
Depreciation	71	74	(3)	(4)%
Amortization	1,095	666	429	64 %
Provision for income taxes	4	6	(2)	(33)%
Stock-based compensation	367	592	(225)	(38)%
Plus Restructuring related expenses	1,050	—	1,050	— %
Plus Other one-time expenses	185	—	185	— %
Other expense (income), net	81	(26)	107	412 %
Adjusted EBITDA	<u>(238)</u>	<u>(5,162)</u>	<u>4,924</u>	95 %

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended March 31, 2023**

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from \_ to \_**

Commission file number 001-04321



**Limeade, Inc.**

(Exact name of registrant as specified in its charter)

Washington

(State or other jurisdiction of incorporation or organization)

06-1771116

(I.R.S. Employer Identification No.)

10885 NE 4th Street Suite #400

Bellevue WA

(Address of principal executive offices)

98004

(Zip Code)

Registrant's telephone number, including area code: (888) 830-9830

Securities registered pursuant to Section 12(b) of the Act: None

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports); and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input checked="" type="checkbox"/>	Smaller reporting company	<input checked="" type="checkbox"/>
		Emerging growth company	<input checked="" type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

As of May 9, 2023, the registrant had 259,048,362 outstanding shares of common stock, no par value, including shares underlying all issued and outstanding Chess Depository Interests ("CDI").

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## TABLE OF CONTENTS

<b>Item</b>	<b>Description</b>	<b>Page</b>
<b><u>Part I - Financial Information</u></b>		
Item 1.	<u>Financial Statements (Unaudited)</u> .....	<u>1</u>
	<u>Condensed Consolidated Balance Sheets</u> .....	<u>1</u>
	<u>Condensed Consolidated Statements of Operations</u> .....	<u>2</u>
	<u>Condensed Consolidated Statements of Comprehensive Loss</u> .....	<u>3</u>
	<u>Condensed Consolidated Statements of Stockholders' Equity</u> .....	<u>4</u>
	<u>Condensed Consolidated Statements of Cash Flows</u> .....	<u>5</u>
	<u>Notes to Condensed Consolidated Financial Statements</u> .....	<u>6</u>
Item 2.	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u> .....	<u>21</u>
Item 3.	<u>Quantitative and Qualitative Disclosures About Market Risk</u> .....	<u>27</u>
Item 4.	<u>Controls and Procedures</u> .....	<u>27</u>
<b><u>Part II - Other Information</u></b>		
Item 1.	<u>Legal Proceedings</u> .....	<u>28</u>
Item 1A.	<u>Risk Factors</u> .....	<u>28</u>
Item 2.	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u> .....	<u>28</u>
Item 3.	<u>Defaults Upon Senior Securities</u> .....	<u>28</u>
Item 4.	<u>Mine Safety Disclosures</u> .....	<u>28</u>
Item 5.	<u>Other Information</u> .....	<u>28</u>
Item 6.	<u>Exhibits</u> .....	<u>28</u>
	<u>Signatures</u> .....	<u>30</u>

**Item 1. Financial Statements**
**Limeade, Inc.**
**Condensed Consolidated Balance Sheets  
(Unaudited)**
*(in thousands, except shares and per share data)*

	March 31, 2023	December 31, 2022
<b>Assets</b>		
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Total current liabilities .....	39,107	39,049
Operating lease liabilities, net of current portion .....	5	38
Deferred tax liability .....	12	13
Total liabilities .....	<u>\$ 39,124</u>	<u>\$ 39,100</u>
<b>Commitments and contingencies (Note 8)</b>		
<b>Stockholders' equity</b>		
Preferred stock (no par value, 10,000,000 shares authorized, zero shares issued and outstanding as of March 31, 2023 and December 31, 2022, respectively) ..	\$ —	\$ —
Common stock (no par value, 550,000,000 shares authorized, 258,132,147 and 257,245,284 shares issued and outstanding as of March 31, 2023 and December 31, 2022, respectively) .....	—	—
Additional paid-in capital .....	73,114	72,735
Accumulated other comprehensive income .....	122	148
Accumulated deficit .....	(65,723)	(62,632)
Total stockholders' equity .....	<u>\$ 7,513</u>	<u>\$ 10,251</u>
Total liabilities and stockholders' equity .....	<u>\$ 46,637</u>	<u>\$ 49,351</u>

*The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.*

**Limeade, Inc.**  
**Condensed Consolidated Statements of Operations**  
**(Unaudited)**  
*(in thousands, except shares and per share data)*

	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
<b>Revenue:</b>		
Subscription services .....	\$ 13,750	\$ 12,188
Other .....	586	499
<b>Total revenue</b> .....	<b>14,336</b>	<b>12,687</b>
<b>Cost of revenue</b> .....	<b>4,921</b>	<b>4,467</b>
Gross profit .....	9,415	8,220
Operating expenses:		
Sales and marketing .....	3,791	5,212
Research and development .....	5,505	6,031
General and administrative .....	3,125	3,471
<b>Total operating expenses</b> .....	<b>12,421</b>	<b>14,714</b>
Loss from operations .....	(3,006)	(6,494)
Other expense (income), net .....	81	(26)
Loss before income taxes .....	(3,087)	(6,468)
Income tax expense .....	4	6
<b>Net loss</b> .....	<b>\$ (3,091)</b>	<b>\$ (6,474)</b>
Net loss per share attributable to common stockholders, basic and diluted .....	<b>\$ (0.01)</b>	<b>\$ (0.03)</b>
Weighted-average shares of common stock outstanding, basic and diluted .....	<b>257,694,585</b>	<b>254,093,967</b>

*The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.*

**Limeade, Inc.**  
**Condensed Consolidated Statements of Comprehensive Loss**  
**(Unaudited)**  
*(in thousands)*

	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
Net loss .....	\$ (3,091)	\$ (6,474)
Other comprehensive income: .....		
Foreign currency translation adjustments .....	(26)	(55)
Total comprehensive loss .....	\$ (3,117)	\$ (6,529)

*The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.*

**Limeade, Inc.**  
**Condensed Consolidated Statements of Stockholders' Equity**  
**(Unaudited)**  
*(in thousands, except shares)*

	Common Stock		Additional Paid-In Capital	Accumulated Deficit	Accumulated Other Comprehensive Income (Loss)	Total Stockholders' Equity
	Shares	Amount				
<b>BALANCE, December 31, 2022</b> .....	257,245,284	\$ —	\$ 72,735	\$ (62,632)	\$ 148	\$ 10,251
Exercise of stock options and release of restricted stock units .....	886,863	—	12	—	—	12
Stock-based compensation .....	—	—	367	—	—	367
Loss on translation adjustments .....	—	—	—	—	(26)	(26)
Net loss .....	—	—	—	(3,091)	—	(3,091)
<b>BALANCE, March 31, 2023</b> .....	<u>258,132,147</u>	<u>\$ —</u>	<u>\$ 73,114</u>	<u>\$ (65,723)</u>	<u>\$ 122</u>	<u>\$ 7,513</u>

	Common Stock		Additional Paid-In Capital	Accumulated Deficit	Accumulated Other Comprehensive Income (Loss)	Total Stockholders' Equity
	Shares	Amount				
<b>BALANCE, December 31, 2021</b> .....	253,621,067	\$ —	\$ 70,241	\$ (49,407)	\$ 35	\$ 20,869
Exercise of stock options and release of restricted stock units .....	786,748	—	41	—	—	41
Stock-based compensation .....	—	—	592	—	—	592
Loss on translation adjustments .....	—	—	—	—	(55)	(55)
Net loss .....	—	—	—	(6,474)	—	(6,474)
<b>BALANCE, March 31, 2022</b> .....	<u>254,407,815</u>	<u>\$ —</u>	<u>\$ 70,874</u>	<u>\$ (55,881)</u>	<u>\$ (20)</u>	<u>\$ 14,973</u>

*The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.*

**Limeade, Inc.**  
**Condensed Consolidated Statements of Cash Flows**  
**(Unaudited)**  
*(in thousands)*

	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net loss .....	\$ (3,091)	\$ (6,474)
Adjustments to reconcile net loss to net cash provided (used) by operating activities		
Depreciation and amortization .....	1,191	742
Stock-based compensation .....	367	592
Non-cash operating lease expense .....	360	338
Amortization of capitalized sales commissions .....	184	64
Foreign currency transactions .....	(10)	—
Changes in operating assets and liabilities		
Accounts receivable .....	827	831
Prepaid expenses and other current assets .....	928	(651)
Capitalized sales commission .....	(133)	(112)
Other non-current assets .....	3	2
Trade payables .....	(1,008)	(1,020)
Accrued expenses and other current liabilities .....	(1,897)	224
Deferred revenue .....	5,095	3,494
Customer deposits .....	(468)	(1,081)
Operating lease liabilities .....	(405)	(365)
Net cash provided by (used in) operating activities .....	<u>1,943</u>	<u>(3,416)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Capitalized software development costs .....	(1,547)	(1,669)
Purchases of property and equipment .....	(35)	(93)
Net cash used in investing activities .....	<u>(1,582)</u>	<u>(1,762)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Borrowings under revolving credit facility .....	7,500	—
Repayments under revolving credit facility .....	(8,785)	—
Proceeds from exercise of stock options .....	12	41
Net cash (used in) provided by financing activities .....	<u>(1,273)</u>	<u>41</u>
Foreign currency effect on cash and cash equivalents .....	(22)	(57)
<b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b> .....	<u>\$ (934)</u>	<u>\$ (5,194)</u>
<b>CASH AND CASH EQUIVALENTS</b>		
Beginning of period .....	2,559	13,939
End of period .....	<u>\$ 1,625</u>	<u>\$ 8,745</u>
<b>SUPPLEMENTAL CASH FLOW DISCLOSURES:</b>		
Cash paid for interest .....	<u>\$ 116</u>	<u>\$ 1</u>
Cash paid for taxes .....	<u>\$ —</u>	<u>\$ 28</u>
<b>NON-CASH OPERATING, INVESTING, AND FINANCING ACTIVITIES</b>		
Property and equipment included in accounts payable .....	<u>\$ —</u>	<u>\$ 2</u>

*The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.*

**Limeade, Inc.**  
**Notes to Condensed Consolidated Financial Statements**  
**(Unaudited)**

**NOTE 1 – ORGANIZATION**

**Description of Business**

Limeade, Inc. (the “Company” or “Limeade”) was incorporated in the state of Washington on February 23, 2006, and is headquartered in Bellevue, Washington. Limeade is an immersive employee well-being company that creates healthy employee experiences. By putting well-being at the heart of the employee experience, Limeade helps reduce burnout and turnover while increasing well-being and engagement — ultimately elevating business performance. The Company generates revenue through the sale of its software solutions to customers, which are provided via the cloud, under a subscription-based revenue model.

The Company has wholly owned subsidiaries in Canada, Germany, Vietnam, and a branch registered in Australia. These entities provide business development, software development, and support services.

**Certain Significant Risks and Uncertainties**

The Company operates in a dynamic industry and accordingly, can be affected by a variety of factors. Management believes that changes in several areas could have a significant negative effect on the Company in terms of the Company’s future financial position and results of operations or cash flows. These areas include increasing demand for the Company’s products and services, reliance on key personnel including the ability to attract and retain qualified employees and key personnel, competition from other companies with greater financial, technical, and marketing resources, scaling and adaptation of existing technology and network infrastructure, management of the Company’s stabilization, and protection of the Company’s brand and intellectual property, among other things.

In light of the current weak economic conditions, including as a result of recessions, or other adverse economic changes, financial and credit market fluctuations, military conflict, including the continuing war between Russia and Ukraine, and public health crises, such as the COVID-19 pandemic, the Company is currently unable to fully determine its future impact on the Company’s business. However, the Company is monitoring these factors and its potential effect on the Company’s financial position, results of operations, and cash flows.

**Liquidity**

The Company has incurred losses from operations since inception. The Company incurred net losses of \$3.1 million and \$6.5 million for the three months ended March 31, 2023, and 2022, respectively, and had accumulated deficits totaling \$65.7 million and \$62.6 million as of March 31, 2023, and December 31, 2022, respectively. Net cash provided by operating activities was \$1.9 million for the three months ended March 31, 2023, and net cash used by operating activities was \$3.4 million for the three months ended March 31, 2022. As of March 31, 2023, and December 31, 2022, the Company’s balance of cash and cash equivalents was \$1.6 million and \$2.6 million, respectively. To meet our obligations as they come due, we need to increase our operating cash flows and/or obtain additional sources of debt or equity financing. To improve operations and cash flows, we have taken and continue to take measures to improve our liquidity and increase our cash flow through cost-cutting programs. Based on our current and projected level of operations, we believe that our future cash flows from operating activities, our existing cash and cash equivalents and our borrowing capacity under the Credit Facility described in Note 9 will provide adequate funds for ongoing operations and working capital requirements for at least the next twelve months. Based on the above considerations, the Company’s Condensed consolidated financial statements have been prepared on a going concern basis.

## **NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES**

### **Basis of Presentation**

The Condensed consolidated financial statements include those of the Company and its subsidiaries after elimination of all intercompany accounts and transactions. These Condensed consolidated financial statements have been prepared in conformity with generally accepted accounting principles in the United States of America (“U.S. GAAP”).

### **Use of Estimates**

The preparation of the Condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the related disclosures at the date of the Condensed consolidated financial statements, and the reported amounts of revenues and expenses during the reporting period. The significant estimates include revenue recognition, allowances for doubtful accounts, useful lives of property and equipment and capitalized software development costs, assumptions used in stock-based compensation, measurement of the valuation allowance for deferred tax assets and estimates of fair value of acquired assets and liabilities. Actual results could differ from management’s estimates and assumptions.

Recent market conditions and the COVID-19 pandemic have introduced significant additional uncertainty with respect to estimates, judgments and assumptions, which may materially impact the estimates previously listed.

### **Restructuring**

In January 2023, the Company executed a strategic restructuring plan that lowered our overall headcount by 15% and restructured our R&D, Product, Customer Operations, Customer Success, Marketing and Sales teams. Costs incurred were \$1.1 million in one-time costs associated with the reduction in force related to severance payments and employee benefits. These costs were included within Operating Expenses depending on the cost center of the affected employee within the Condensed consolidated Statements of Operations.

### **Concentration of Credit Risk and Significant Customers**

The Company maintains its cash accounts with one financial institution (as required by the covenants of the Credit Facility described in Note 9) where, at times, deposits exceed federal insurance limits.

Credit risk with respect to accounts receivable is dispersed based on the number of customers. There was one customer that accounted for 10% of total revenue for the three months ended March 31, 2023 and approximately 11% for the three months ended March 31, 2022.

### **Segments**

The Company operates in one operating segment. Operating segments are defined as components of an enterprise about which separate discrete financial information is evaluated regularly by the chief operating decision maker (“CODM”), who is the chief executive officer. The CODM assesses the performance of the Company and makes allocation decisions.

The Company’s long-lived assets are primarily located in the United States. Revenue by geographical region is included in Note 5.

## **Foreign Currency Translation**

The Company's Condensed consolidated financial statements are reported in U.S. dollars. The financial statements of the Company's foreign subsidiaries with a functional currency other than U.S. dollars have been translated into U.S. dollars. Assets and liabilities of these subsidiaries are translated at the exchange rates in effect at each period-end. Income statement amounts are translated at the average exchange rate during the period. Translation adjustments resulting from this process are included in other comprehensive income (loss).

## **Fair Value Measurements**

U.S. GAAP has established a fair value hierarchy that prioritizes the inputs used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurement) and the lowest priority to unobservable inputs (Level 3 measurement). This hierarchy requires entities to maximize the use of observable inputs and minimize the use of unobservable inputs.

The three levels of inputs used to measure fair value are as follows:

Level 1 – Quoted prices in active markets for identical assets and liabilities

Level 2 – Observable inputs other than quoted prices included in Level 1

Level 3 – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of assets or liabilities.

## **Cash and Cash Equivalents**

The Company considers all highly liquid investments with original maturities of three months or less from the date of purchase to be cash equivalents. The Company did not have any cash equivalents as of March 31, 2023 and December 31, 2022.

## **Accounts Receivable and Allowance for Doubtful Accounts**

Accounts receivable are recorded net of an allowance for doubtful accounts and are generally due within 30 to 75 days. The allowance for doubtful accounts represents the Company's estimate of expected credit losses over the contractual life of the accounts receivable. To evaluate the adequacy of our allowance for doubtful accounts each reporting period, we analyze the accounts receivable balance with similar risk characteristics on a collective basis, considering factors such as the aging of receivable balances, payment terms, historical loss experience, current information and future expectations. Changes to the allowance for doubtful accounts are adjusted through credit loss expense, which is included in general and administrative expenses in the Condensed consolidated statements of operations. The Company considers accounts outstanding longer than the contractual payment terms as past due. The Company determines the allowance by considering a number of factors, including the length of time accounts receivable are past due, previous loss history, a specific customer's ability to pay its obligations, and the condition of the general economy and industry as a whole. Accounts receivable ultimately deemed uncollectible are written off against their allowance in the period in which they are deemed uncollectible.

Accounts receivable include outstanding invoices issued to customers according to the terms of the Company's contractual arrangements. The Company reviews accounts receivable regularly to determine if any receivable will be potentially uncollectible.

## **Property and Equipment**

Property and equipment are stated at cost less accumulated depreciation. Depreciation expense is reported on the Condensed consolidated Statements of Operations within the operating expense category that benefits from the use of the asset. Depreciation is calculated on a straight-line basis over the estimated useful lives of those assets as follows:

	Useful Life (Years)
Computer equipment and software	3 years
Furniture and equipment	3 - 5 years
Leasehold improvements	Shorter of remaining lease term or 5 years

### **Internally Developed Software**

All costs related to the development of software related to our products sold to customers are expensed until technical feasibility is achieved and capitalized after that. These costs are amortized over the estimated useful life of the software, which is typically three to five years. The estimated useful lives of internally developed software are reviewed frequently and adjusted as appropriate to reflect additional development activities that may include significant upgrades and/or enhancements to the existing functionality. Capitalized internally developed software costs are amortized on a straight-line basis over their expected economic lives. Amortization of these costs begins once the product is ready for its intended use. The amount of costs capitalized within any period is dependent on the nature of software development activities and projects in each period.

### **Goodwill, Intangible Assets, and Other Long-Lived Assets**

The Company's long-lived assets with finite lives consist primarily of property and equipment, capitalized software development costs, capitalized sales commissions, operating lease right-of-use assets and acquired intangible assets. Acquired finite-lived intangible assets consist of acquired technology and customer relationships, which are amortized over their estimated useful lives. Amortization expense for these intangible assets is included in the cost of revenue and sales & marketing lines of the Condensed consolidated Statements of Operations

The Company evaluates long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying value of these assets may not be recoverable. Recoverability is measured by comparing the carrying amount to the future net undiscounted cash flows which the assets are expected to generate. If the carrying value is not recoverable, the fair value is determined, and an impairment is recognized for the amount by which the carrying value exceeds the fair value. Impairment testing is performed at the reporting unit level. Management has determined that there was no impairment of long-lived assets for the three months ended March 31, 2023 and 2022.

Goodwill represents the excess of the cost of an acquired business over the fair value of the assets acquired at the date of acquisition and is not amortized. The Company reviews goodwill for impairment at least annually in the fourth quarter, or more frequently, if events or changes in circumstances indicate that the carrying value of goodwill may not be recoverable. Goodwill impairment is recognized when the quantitative assessment results in the carrying value of the reporting unit exceeding its fair value, in which case an impairment charge is recorded to goodwill to the extent the carrying value exceeds the fair value, limited to the amount of goodwill. There was no impairment of goodwill recorded for the three months ended March 31, 2023 and 2022.

### **Business Combinations**

The Company accounts for business acquisitions using the acquisition method of accounting, which requires that the assets acquired, liabilities assumed, contractual contingencies and contingent consideration are recorded at the date of acquisition at their respective fair values. Goodwill is recorded when consideration paid in a purchase acquisition exceeds the fair value of the net assets acquired.

### **Revenue Recognition**

The Company generates revenue from two primary sources: (1) software-as-a-service ("SaaS") subscriptions ("subscription services revenues"), and (2) add-on services ("other revenues").

Revenue is recognized when promised goods and services are transferred to customers in an amount that reflects the consideration to which the Company expects to be entitled in exchange for those goods or services by following a five-step process:

1. Identify a contract(s) with a customer
2. Identify the performance obligation in the contract
3. Determine the transaction price
4. Allocate the transaction price to the performance obligations in the contract
5. Recognize revenue when (or as) the Company satisfies a performance obligation

Some of the Company's contracts with customers contain multiple performance obligations. For these contracts, the Company accounts for individual performance obligations separately if they are distinct. The transaction price is allocated to the separate performance obligations on a relative standalone selling price ("SSP") basis. The Company determines the standalone selling prices based on its overall pricing objectives, taking into consideration market conditions and other factors, including the value of its contracts, the products sold, customer demographics, geographic locations, and the number and types of users within the Company's contracts.

The following describes the nature of the Company's revenue and related revenue recognition policies:

#### ***Subscription Services Revenue***

SaaS subscriptions provide customers with a right to access software hosted on the web, and services that include when-and-if-available updates and technical support; customers do not have a contractual right to take possession of the software. We typically enter into agreements with a term of three years with our customers but the substantial majority of these contracts allow the customer to terminate at the anniversaries without penalty. Effectively, our subscription arrangements are considered one-year contracts under the revenue recognition standard. Subscription fees may be invoiced annually, quarterly, or monthly.

The nature of the SaaS subscription promise to the customer is to provide continuous access to the Company's application platform. As such, our SaaS offerings are generally viewed as a stand-ready performance obligation comprised of a series of distinct daily services. Customers are granted continuous access to the platform over the contractual period and accordingly revenue related to subscription fees is recognized on a straight-line basis over the subscription term, beginning when the customer first has access to the software.

The Company also provides deployment and implementation services for the SaaS subscriptions for which the Company typically does not charge the customer. These services consist primarily of working with the customer on branding, program and incentive design, and curating the initial activities from the activity library.

The Company also sells third-party SaaS subscriptions such as health coaching and content subscription services, which are contracted for and billed to the customer by the Company. In these arrangements, the Company is considered the agent, and therefore, revenue is recognized net of costs charged by the third-party providers to the Company on a ratable basis over the subscription period.

#### ***Other Revenue***

Other revenue includes services pertaining to (i) onsite client program managers which are billed based on the number of managers and the associated fees as stated in the contract and (ii) add-on services like biometric data collection, and onsite screenings which are usage-based and billed based on the number of participants. Revenue for the services are recognized as the services are rendered, or ratably over the contract period, depending on the service.

#### ***Remaining Performance Obligations***

Remaining performance obligations represent contracted revenues that have not yet been recognized, which includes deferred revenue and amounts that will be invoiced and recognized as revenues in future periods. A substantial majority of our subscription arrangements contain a stated contract period of three years, with the

customer's right to terminate without penalty at each anniversary resulting in an effective contract period of one year. Services included in other revenue are billed a year in advance and revenue is recognized over the year. As such the Company has elected the practical expedient in ASC 606-10-50-14(a) to not disclose information about its remaining performance obligations.

### ***Judgments and Estimates***

As mentioned above, the Company's contracts require it to perform certain deployment/implementation services so customers can access SaaS subscriptions. These services are not a distinct service and are combined with the Company's subscription services, as the Company has determined that they are a fulfillment activity in these arrangements and the customer cannot benefit from this service on its own or with other resources that are readily available to the customer and as such are not a distinct service. If in future periods the nature of setup services changes and the services qualify as a separate performance obligation, some of the transaction price will need to be allocated and such amounts will be recognized earlier than in the Company's current arrangements.

Judgment is also required to determine the SSP for each distinct performance obligation. The Company typically has more than one SSP for each of its products and services based on customer stratification, which is based on the size of the customer, their geographic region, and market segment. For SaaS subscriptions, SSP is generally determined using observable pricing in standalone sales and renewals. The Company evaluates contracts with customers that include options to purchase additional goods or services to determine whether the options give rise to a material right, which is a performance obligation. If a material right exists, the amount allocated from the transaction price is not recognized until the option is exercised or expires.

Finally, the Company's contracts with customers generally include performance or service level guarantees, which obligate the Company to certain service performance deliverables such as minimum engagement rates, minimum scores on customer satisfaction surveys and web-site uptime requirements. These guarantees are treated as variable consideration, which reduces the total transaction price for individual contracts. The Company monitors compliance with performance guarantees throughout the duration of each contract and has a history of meeting contract performance guarantees.

### ***Assets Recognized from the Costs to Obtain a Contract with a Customer***

The Company recognizes an asset for the incremental costs of obtaining a contract with a customer if it expects the benefit of those costs to be longer than one year. Accordingly, sales commissions paid for the acquisition of the initial subscription contract are capitalized and will be amortized over the estimated customer life of 36 months.

### ***Contract Assets***

Contract assets represent the portion of the transaction price from a contract with a customer where control has transferred, but for which the Company currently does not have the contractual right to invoice. The Company reduces the gross contract asset balance for any impairments identified based on its consideration of a combination of factors including past collection experience, credit quality of the customer, age of other receivables balances due from the customer and current economic conditions.

### ***Deferred Revenue***

Deferred revenue represents billings or payments received in advance of revenue recognition from subscription and other revenue. The Company generally invoices customers monthly, semi-annually, or annually in advance of providing services.

### ***Customer Deposits***

Customer deposits represents payments received in advance of revenue recognition from subscription and third-party services that are subject to cancellation and refund provisions.

## **Income Taxes**

The Company accounts for income taxes under the asset and liability method. The Company's deferred tax assets and liabilities are determined based on temporary differences between the financial reporting and income tax basis of assets and liabilities and are measured using the enacted tax rates expected to apply in the years when the differences are expected to reverse. A valuation allowance is recorded when it is more likely than not that some of the deferred tax assets will not be realized. The Company assesses its income tax positions and records income taxes based upon management's evaluation of the facts, circumstances, and information available at the reporting date.

The Company determines whether its uncertain tax positions are more likely than not to be sustained upon examination based on the technical merits of the position. For tax positions not meeting the more likely than not threshold, the tax amount recognized in the consolidated financial statements is reduced by the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement with the relevant taxing authority. The Company does not have any uncertain tax positions as of March 31, 2023 or December 31, 2022.

The Company recorded a provision (benefit) for incomes taxes of \$4.1 thousand and \$5.6 thousand for the three months ended March 31, 2023 and 2022 respectively.

A full valuation allowance has been established to reflect the uncertainty of generating future taxable income necessary to realize the Company's tax loss carryforwards and other deferred tax assets. Current tax laws impose substantial restrictions on the utilization of net operating loss carryforwards in the event of an ownership change, as defined by Section 382 of the Internal Revenue Code. Since the losses incurred are fully reserved by a valuation allowance, any limitation related to Section 382 will not have a material impact on the financial statements.

## **Stock-based Compensation**

The Company accounts for stock-based payment awards made to employees and directors under Accounting Standards Codification ("ASC") *Share-Based Payments* ("ASC 718"), which requires measurement and recognition of compensation expense for all share-based payment awards based on fair value. The Company estimates the fair value of stock-based payment awards using the Black-Scholes option-pricing model. The Black-Scholes model incorporates various assumptions, including expected volatility, dividend yields, risk-free interest rates, weighted-average expected lives, and estimated forfeitures of options.

Under ASC 718, stock-based compensation expense is recognized based on the value of the portion of stock-based payment awards that is ultimately expected to vest during the period. The Company recognizes compensation expense for all stock-based payment awards made to employees and directors using a straight-line method, generally over a service period of four years.

Stock-based compensation cost for restricted stock units ("RSUs") is recognized on a straight-line basis in the Consolidated Statements of Operations over the period during which the participant is required to perform services in exchange for the award, based on the fair value of the underlying common stock on the date of grant. The vesting period of each RSU grant is generally four years and stock-based compensation is adjusted for the impact of estimated forfeitures.

## **Research and Development Expenses**

Research and development expenses include payroll, employee benefits, and other headcount-related costs associated with product development. Research and development costs are expensed as incurred.

## **Leases**

The Company determines if an arrangement is a lease at inception, and leases are classified at commencement as either operating or finance leases. Right-of-use ("ROU") assets and lease liabilities are recognized at commencement date based on the present value of the future minimum lease payments over the lease term.

Operating lease ROU assets are presented in long-term assets on the Consolidated Balance Sheets. As most of the Company's operating leases do not provide an implicit rate, management uses its incremental borrowing rate in determining the present value of future payments. This rate is an estimate of the collateralized borrowing rate it would incur on the future lease payments over a similar term based on the information available at commencement date. The Company's lease terms may include options to extend or terminate the lease when it is reasonably certain that it will exercise that option.

The Company utilizes certain practical expedients and policy elections available under the lease accounting standard. It does not record right-of-use assets or lease liabilities for leases with terms of 12 months or less, and it combines lease and non-lease components for contracts containing real estate leases. Right-of-use assets are subject to evaluation for impairment or disposal on a basis consistent with other long-lived assets.

### Contingencies

A loss contingency is recorded if it is probable and the amount of the loss can be reasonably estimated. The Company assesses, among other factors, the probability of an adverse outcome and its ability to make a reasonable estimate of the ultimate loss.

### Net Loss per Share Attributable to Common Stockholders

The Company calculates basic net loss per share by dividing net loss by the weighted-average number of the Company's common stock shares outstanding during the respective period. The diluted net loss per share is computed giving effect to all potential dilutive common stock equivalents outstanding for the period. For purposes of this calculation, options to purchase common stock and unvested restricted stock units are considered common stock equivalents but have been excluded from the calculation of diluted net loss per share as the effect is antidilutive.

During the periods presented, the impact is to decrease net loss per share and therefore the Company is precluded from adjusting its calculation for these securities. As a result, diluted net loss per share is calculated using the same formula as basic net loss per share.

The following potentially dilutive securities were excluded from the computation of diluted net loss per share calculations for the periods presented because of the impact of including them would have been anti-dilutive:

	Three Months Ended March 31,	
	2023	2022
Stock options	22,059,513	22,716,476
RSUs	17,858,794	7,914,353
Total	39,918,307	30,630,829

### Recently Adopted Accounting Guidance

In June 2016, the FASB issued ASU No. 2016-13, which amends the incurred loss impairment methodology in current GAAP with a methodology requires measurement and recognition of expected credit losses for most financial assets and certain other instruments, including but not limited to available-for-sale debt securities. Credit losses relating to available-for-sale debt securities will be recorded through an allowance for credit losses rather than as a direct write-down to the security. ASU 2016-13 is effective for annual reporting periods, and interim periods within those years, beginning after December 15, 2019, and requires a cumulative effect adjustment to the balance sheet as of the beginning of the first reporting period in which the guidance is effective. In November 2019, the FASB issued ASU No. 2019-10, which defers the effective date of this ASU to fiscal years beginning after December 15, 2022 for all entities except SEC reporting companies that are not smaller reporting companies. The Company adopted ASU 2016-13 utilizing the modified retrospective transition method effective January 1, 2023. The adoption of ASU 2016-13 did not have a material impact on the Company's Condensed consolidated financial statements.

### NOTE 3 – BALANCE SHEET COMPONENTS

#### *Prepaid Expenses and Other Current Assets*

Prepaid expenses and other current assets consist of the following:

<i>(in thousands)</i>	<b>March 31, 2023</b>	<b>December 31, 2022</b>
Prepaid gift card costs .....	\$ 3,071	\$ 4,001
Prepaid software .....	1,589	1,386
Prepaid insurance .....	48	150
Prepaid marketing .....	105	57
Other .....	364	511
Total prepaid expenses and other current assets .....	<u>\$ 5,177</u>	<u>\$ 6,105</u>

A way in which our customer can enhance their employees' experiences utilizing our software solutions is to reward their employees through third-party gift cards.

When customers deposit funds into the prepaid gift card accounts for their employees to redeem, a liability is recorded when the invoice is paid, and a corresponding asset is recorded as the funds are deposited with the third-party gift card provider. As employees of our customers redeem their earned third-party gift cards the balance of the asset and liability are both decreased until the deposit for the customer is exhausted or until the customer terminates the service and requests a refund of their unused balance. Revenue related to commissions earned from selling the third-party gift cards to our customers is recognized when the third-party gift cards are redeemed by our customers employees, which is immaterial for all periods presented. If a customer was to terminate their contract, the unused balances in their gift cards would be refunded. The Company does not expect to be entitled to a breakage amount, and to date, the likelihood of customers exercising their remaining rights is not remote.

#### *Property and Equipment*

Property and equipment consists of the following:

<i>(in thousands)</i>	<b>March 31, 2023</b>	<b>December 31, 2022</b>
Computer equipment and software .....	\$ 2,008	\$ 2,001
Furniture and equipment .....	660	660
Leasehold improvements .....	607	606
Total .....	3,275	3,267
Less: accumulated depreciation and amortization .....	(2,925)	(2,854)
Total property and equipment, net .....	<u>\$ 350</u>	<u>\$ 413</u>

Depreciation and amortization expense for property and equipment was approximately \$0.1 million for the three months ended March 31, 2023 and 2022 respectively.

#### *Capitalized Software Development Costs*

The Company capitalized \$1.5 million and \$1.7 million of internally developed software costs for the three months ended March 31, 2023 and 2022, respectively. Amortization expense related to capitalized software was \$0.8 million and \$0.4 million for the three months ended March 31, 2023 and 2022, respectively and the Company recorded accumulated amortization of \$4.6 million and \$3.8 million as of March 31, 2023 and December 31, 2022, respectively.

### *Accrued Expenses and Other Current Liabilities*

Accrued expenses and other current liabilities consisted of the following:

<i>(in thousands)</i>	<b>March 31, 2023</b>	<b>December 31, 2022</b>
Accrued compensation .....	\$ 2,612	\$ 4,057
Accrued gift card liability .....	3,492	5,390
Accrued vendor costs .....	3,301	2,036
Performance guarantee liability .....	1,175	1,150
Other .....	581	423
Total accrued expenses and other current liabilities .....	<u>\$ 11,161</u>	<u>\$ 13,056</u>

### **NOTE 4 – INTANGIBLE ASSETS**

Finite-lived intangible assets consisted of the following:

<i>(in thousands)</i>	<b>Useful Life (Years)</b>	<b>March 31, 2023</b>		
		<b>Gross</b>	<b>Accumulated Amortization</b>	<b>Net</b>
Customer relationships .....	5	\$ 4,878	\$ (2,722)	\$ 2,156
Technology .....	5	600	(200)	400
Total intangible assets .....		<u>\$ 5,478</u>	<u>\$ (2,922)</u>	<u>\$ 2,556</u>

<i>(in thousands)</i>	<b>Useful Life (Years)</b>	<b>December 31, 2022</b>		
		<b>Gross</b>	<b>Accumulated Amortization</b>	<b>Net</b>
Customer relationships .....	5	\$ 4,878	\$ (2,478)	\$ 2,400
Technology .....	5	600	(170)	430
Total intangible assets .....		<u>\$ 5,478</u>	<u>\$ (2,648)</u>	<u>\$ 2,830</u>

Amortization expense for finite-lived intangible assets was \$0.3 million for the three months ended March 31, 2023 and 2022, respectively.

Estimated future amortization expense of intangible assets as of March 31, 2023 is as follows:

<i>(in thousands)</i>	
2023 (remaining nine months) .....	696
2024 .....	720
2025 .....	720
2026 .....	420
Total .....	<u>\$ 2,556</u>

## NOTE 5 – REVENUE AND DEFERRED REVENUE

### *Disaggregation of Revenue*

The following table summarizes revenue by geographic area, which is based on the billing address of the customer:

<i>(in thousands)</i>	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
Revenue:		
United States	\$ 13,826	\$ 11,933
Other	510	754
Total revenue	<u>\$ 14,336</u>	<u>\$ 12,687</u>

### *Performance Guarantees*

Reserves for estimated contract performance guarantees are established based on historical performance and are recognized as a reduction of revenue and as accrued expenses and other current liabilities on the Condensed consolidated Balance Sheets. The performance guarantee reserve liability is \$1.2 million and \$1.2 million as of March 31, 2023 and December 31, 2022, respectively.

### *Contract Costs*

The Company capitalized \$0.1 million of sales commissions for the three months ended March 31, 2023 and 2022 respectively. The related amortization expense was \$0.2 million and \$0.1 million for the three months ended March 31, 2023 and 2022 respectively.

### *Contract Assets and Contract Liabilities*

Contract assets represent the portion of the transaction price from a contract with a customer where control has transferred, but for which the Company currently does not have the contractual right to invoice. The Company did not have any contract assets as of March 31, 2023 and December 31, 2022.

Contract liabilities consist of deferred revenue. Timing may differ between the satisfaction of performance obligations and the billing and collection of amounts related to contracts with customers. Revenue is deferred for amounts that are billed in advance of the satisfaction of performance obligations.

Deferred revenue as of March 31, 2023 is expected to be recognized within the next 12 months as the revenue recognition criteria are met. A summary of the activity impacting deferred revenue balances are presented below:

<i>(in thousands)</i>	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
Beginning balance	\$ 16,344	\$ 13,528
Additional amounts deferred	19,431	16,181
Revenue recognized	(14,336)	(12,687)
Ending balance	<u>\$ 21,439</u>	<u>\$ 17,022</u>

## NOTE 6 – STOCKHOLDERS' EQUITY AND STOCK-BASED COMPENSATION

The 2019 Omnibus Incentive Plan (the "2019 Plan") provides for the grant of incentive stock options, non-statutory stock options, stock appreciation rights, restricted stock grants, restricted stock unit grants, performance grants, and other grants to employees, directors, and consultants.

### *Common Shares Reserved for Future Issuance*

The following shares of common stock have been reserved for future issuance:

	March 31, 2023	December 31, 2022
Common stock options and restricted stock units outstanding	39,918,307	36,145,165
Common stock and restricted stock units available for grant	16,935,260	18,135,949
Total common shares reserved for future issuance	<u>56,853,567</u>	<u>54,281,114</u>

### *Stock-Based Compensation*

In determining the fair value of stock options granted to employees and directors, the following assumptions were used in the Black-Scholes option-pricing model. Note that no options were granted during the three months ended March 31, 2023.

	Three Months Ended March 31, 2023	2022
Estimated per share value of common stock	\$0 - \$0.00	\$0.19 - \$0.22
Risk-free interest rates	0.00% - 0.00%	1.67% - 1.92%
Expected term (in years)	0.00	5.60
Dividend rate	—%	—%
Volatility	—%	74.40%

The impact on results of operations of recording stock-based compensation expense was as follows:

<i>(in thousands)</i>	Three Months Ended March 31,	
	2023	2022
Cost of revenue	\$ 62	\$ 103
Sales and marketing	93	152
Research and development	144	184
General and administrative	68	153
Total stock-based compensation	<u>\$ 367</u>	<u>\$ 592</u>

### *Stock Options*

The following table summarizes stock option activity for the three months ended March 31, 2023:

	Options Outstanding	Weighted- Average Exercise Price	Weighted- Average Remaining Contractual Life <small>(in years)</small>	Aggregate Intrinsic Value <small>(in thousands)</small>
Outstanding at December 31, 2022	26,753,357	\$ 0.38	7.32	\$ 34
Options granted	—	—		
Options forfeited	(2,848,469)	0.59		
Options expired	(1,757,375)	0.65		
Options exercised	(88,000)	0.14		
Outstanding at March 31, 2023	<u>22,059,513</u>	<u>\$ 0.33</u>	<u>6.40</u>	<u>\$ 197</u>
Options vested or expected to vest at March 31, 2023	<u>20,154,724</u>	<u>\$ 0.35</u>	<u>6.12</u>	<u>\$ 171</u>
Exercisable at March 31, 2023	<u>10,362,077</u>	<u>\$ 0.37</u>	<u>3.43</u>	<u>\$ 98</u>

At March 31, 2023, total compensation cost related to stock options granted to employees but not yet recognized was \$0.9 million, net of estimated forfeitures. This cost will be amortized using the straight-line method over a weighted average period of approximately 2.16 years. The aggregate intrinsic value represents the difference between the exercise price of the underlying options and the fair value of common stock for the number of options that were in-the-money. The Company issues new shares of common stock upon exercise of stock options.

### ***Restricted Stock Units***

The following table summarizes restricted stock unit (“RSU”) activity for the three months ended March 31, 2023:

	<b>Number of Shares</b>	<b>Weighted Average Grant Date Fair Value</b>
Restricted stock units unvested at December 31, 2022 .....	9,391,808	\$ 0.32
Restricted stock units granted .....	11,735,200	0.15
Restricted stock units vested .....	(798,863)	0.38
Restricted stock units forfeited .....	(2,469,351)	0.37
Restricted stock units unvested at March 31, 2023 .....	<u>17,858,794</u>	<u>\$ 0.23</u>

As of March 31, 2023, total compensation cost related to RSUs but not yet recognized was \$1.7 million, net of estimated forfeitures, which is expected to be recognized over a weighted average period of approximately 2.44 years.

### **NOTE 7 – LEASES**

The Company’s leasing arrangements are primarily for corporate offices and automobiles. The following table summarizes weighted-average lease terms and discount rates:

	<b>March 31, 2023</b>	<b>December 31, 2022</b>
Weighted-average remaining lease term (in years) for operating leases .....	0.6	0.8
Weighted-average discount rate .....	6.0 %	6.0 %

<i>(in thousands)</i>	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
Operating lease costs .....	\$ 519	\$ 400
Expenses for variable payments .....	156	100
Cash paid for operating lease liabilities .....	423	400

Short-term lease costs were less than \$0.1 million for the three months ended March 31, 2023 and 2022.

The following table presents the Company's future lease payments for long-term operating leases as of March 31, 2023:

<i>(in thousands)</i>	<u>Operating Leases</u>
2023 (remaining nine months) .....	\$ 939
2024 .....	39
Thereafter .....	—
Total .....	978
Less: Imputed interest .....	(18)
Total operating lease liabilities .....	<u>\$ 960</u>

## NOTE 8 – COMMITMENTS AND CONTINGENCIES

### Litigation

The Company is not aware of any pending legal proceedings that individually or in the aggregate would have a material adverse effect on the Company's business, operating results, or financial conditions. The Company may in the future be party to litigation arising in the ordinary course of business. Such claims, even if not meritorious, could result in the expenditure of significant financial and managerial resources.

### Guarantees and Other

The Company includes indemnification provisions in its contracts entered into with customers and business partners. Generally, these provisions require the Company to defend claims arising out of its products' infringement of third-party intellectual property rights, breach of contractual obligations, and/or unlawful or otherwise culpable conduct. The indemnity obligations generally cover damages, costs, and attorneys' fees arising out of such claims. In most (but not all) cases, the total liability under such provisions is limited to either the value of the contract or a specified, agreed-upon amount. In some cases, the total liability under such provisions is not specified. In many (but not all) cases, the term of the indemnity provision is perpetual. While the maximum potential amount of future payments the Company could be required to make under all the indemnification provisions is unlimited, the Company believes the estimated fair value of these provisions is minimal, as these provisions have never been triggered.

## NOTE 9 – DEBT

### Loan and Security Agreement

On May 10, 2019, the Company entered into a loan and security agreement with Comerica Bank (as amended or otherwise modified from time to time, the "Credit Facility") that consists of a revolving line of credit and an adjusted EBITDA requirement wherein the Company is required to achieve and maintain certain minimum adjusted EBITDA at the various measurement periods outlined in the Credit Facility. The maturity date of the Credit Facility is March 31, 2024. The borrowing base is calculated weekly and is based on the Company's eligible balance of accounts receivables. As most recently amended, the Credit Facility limits the borrowing capacity up to \$6.0 million until the Company performs certain administrative tasks and thereafter the borrowing capacity increases to \$10.0 million. See Note 10.

Interest on outstanding borrowings is the Prime Referenced Rate and is equal to the prime rate in effect on such day and the Prime Referenced Rate shall not be less than the greater of (i) the sum of Secured Overnight Financing Rate ("SOFR Rate") plus 2.50% per annum, or (ii) two and one-half percent (2.50%) per annum. If, at any time, Comerica Bank determines that it is unable to determine or ascertain the SOFR Rate for any day, the Prime Referenced Rate for each such day shall be the Prime Rate in effect at such time, but not less than two and one-half percent (2.50%) per annum.

As of March 31, 2023, the Company had net loan availability of \$3.3 million and the total debt outstanding of \$1.2 million and was in compliance with all covenants of the Credit Facility.

**NOTE 10 – SUBSEQUENT EVENTS**

In April 2023, the Company fulfilled the administrative tasks referred to in the amendment to the Credit Facility agreement and as a result the borrowing capacity increased from \$6.0 million to \$10.0 million. However based on the eligible accounts receivables balance as of April 30, 2023, the net loan availability is \$2.7 million.

The Company has evaluated subsequent events and transactions for potential recognition or disclosure in the Condensed consolidated financial statements and, except as described above, finds no qualifying events through the date the Condensed consolidated financial statements were available to be issued.

## Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and related notes included elsewhere in this Quarterly Report on Form 10-Q. Some of the information contained in this discussion and analysis or set forth elsewhere in this Quarterly Report on Form 10-Q, including information with respect to our plans and strategy for our business, includes forward-looking statements that involve risks and uncertainties. As a result of many factors, including those factors set forth in the “Risk Factors” section of our Annual Report on Form 10-K for the year ended December 31, 2022 (“2022 Form 10-K”), our actual results could differ materially from the results described in or implied by these forward-looking statements. You should carefully read the “Risk Factors” section of our 2022 Form 10-K to gain an understanding of the important factors that could cause actual results to differ materially from our forward-looking statements.

### Overview

We are a provider of cloud-based employee experience software solutions (the “Limeade software solutions”) which include Limeade Well-Being and Limeade Listening. We were incorporated in February 2006 in the state of Washington. We are headquartered in Bellevue, Washington and have wholly owned subsidiaries with offices in Canada, Germany, and Vietnam and a branch registered in Australia. These entities provide business development, software development, and support service.

The Limeade software solutions are sold to organizations through a subscription-based revenue model. Our technology platform is built on scalable cloud-based infrastructure that is industry-agnostic, allowing us to deliver solutions to customers across a range of industries including manufacturing, healthcare, government, financial services and technology.

Limeade Well-Being is our flagship solution. Our primary target market for the Limeade Well-Being solution is companies with 5,000 or more employees. We also serve companies with fewer than 500 employees, and non-employer entities including health plans and their member populations. For our Limeade Listening solution, the target market is companies with less than 500 employees.

The following tables show the amount of the revenue derived from different customer categories:

	Number of Customers		Revenue from Customers	
	March 31, 2023	December 31, 2022	March 31, 2023	December 31, 2022
Customers with:				
Greater than 5,000 employees .....	93	94	85 %	83 %
500 to 4,999 employees .....	85	96	7 %	7 %
Less than 500 employees .....	749	870	8 %	10 %
Total .....	927	1,060	100 %	100 %

In January 2023, we executed a strategic restructuring plan that lowered our overall headcount by 15% and restructured our R&D, Product, Customer Operations, Customer Success, Marketing and Sales teams. We incurred \$1.1 million in one-time costs associated with the reduction in force related to severance payments and employee benefits. We believe this strategic restructure will result in annualized savings of approximately \$7.0 million.

### Contracted Annual Recurring Revenue (CARR)

We use CARR to better understand and assess the performance of our business as a leading indicator of future revenue performance. CARR also provides a normalized view of customer retention, renewal and expansion, as well as growth from new customers. CARR should be viewed independently of revenue and deferred revenue, and is not intended to be combined with or to replace either of those items.

Our contracted annual recurring revenue (“CARR”), which represents the total value of contracted revenue at a point in time expressed on an annualized basis, assuming no terminations for convenience, was \$59.5 million and \$56.8 million as of December 31, 2022 and 2021, respectively.

### **Key Factors Affecting Our Performance**

We aim to deliver innovative and valuable employee experience software solutions via the Limeade platform, building on its long track record of strength in employee well-being and engagement. We aim to increase awareness of the benefits of our employee experience platform and solutions. Limeade invests in the essential functions that are expected to help support growth, including roles related to product, research and development, leadership (including general and administrative), sales, marketing, customer success and customer operations. To execute on our initiatives, we have developed a strategy that is primarily based around but not limited to, the following elements:

- Acquire and retain new Limeade Well-Being customers with 5,000 or more employees, primarily in North America;
- Acquire new Limeade Listening customers with less than 500 employees;
- Expand populations and upsell solutions and services to all existing customers for all solutions;
- Continue to expand platform and solutions offerings with internal development; and
- Reduce operating expenses through operational improvements.

### **Components of Results of Operations**

#### ***Revenue***

##### *Subscription Services Revenue*

Software-as-a-service (“SaaS”) subscriptions provide customers with a right to access software hosted on the web, and services that include when-and-if-available updates and technical support; customers do not have a contractual right to take possession of the software. We typically enter into agreements with a term of three years with our customers but the substantial majority of these contracts allow the customer to terminate at the anniversaries without penalty. Effectively, our subscription arrangements are considered one-year contracts under revenue recognition standard. Subscription fees may be invoiced annually, quarterly, or monthly depending on the terms of the contract.

The nature of the SaaS subscription promise to the customer is to provide continuous access to our application platform. As such, our SaaS offerings are generally viewed as a stand-ready performance obligation comprised of a series of distinct daily services. Customers are granted continuous access to the platform over the contractual period and accordingly revenue related to subscription fees is recognized on a straight-line basis over the subscription term, beginning when the customer first has access to the software.

The Company also provides deployment and implementation services for the SaaS subscriptions for which the Company typically does not charge the customer. These services consist primarily of working with the customer on branding, program and incentive design, and curating the initial activities from the activity library.

We also sell third-party SaaS subscriptions such as health coaching and content subscription services, which are contracted for and billed to the customer by us. In these arrangements, we are considered the agent, and therefore, revenue is recognized net of costs charged by our third-party providers on a ratable basis over the subscription period.

### *Other Revenue*

Other revenue includes services pertaining to (i) onsite client program managers which are billed based on the number of managers and the associated fees as stated in the contract and (ii) add-on services like biometric data collection, and onsite screenings which are usage-based and billed based on the number of participants. Revenue for the services are recognized as the services are rendered, or ratably over the contract period, depending on the service.

### *Cost of Revenue and Gross Margin*

Cost of revenue includes personnel and related costs including salaries, benefits, related payroll tax and allocated facilities costs for employees in the customer operations and customer success teams who implement and configure Limeade software for new customers and provide ongoing account management services, and the costs of infrastructure hosting the platform. Amortization from our acquired technology intangible asset is expensed to cost of revenue.

Gross profit is revenue less cost of revenue, and gross margin is gross profit expressed as a percentage of revenue. Our gross margin may fluctuate from period to period based on staffing needs to meet customer demand or to support improvements to our products. We expect our gross margin to be consistent with prior year.

### *Sales and Marketing Expenses*

Sales and marketing expenses consist of personnel and related costs including salaries, commissions, benefits, payroll tax and allocated facilities costs associated with content generation, lead generation, sales, other marketing activities, and amortization from our customer relationship intangible assets. We expect our sales and marketing expenses to decrease in future periods as headcount has decreased across our sales and marketing teams.

### *Research and Development*

Research and development expenses consist of personnel and related costs including salaries, benefits, payroll tax, allocated facilities costs, and third-party costs associated with product development, business intelligence and analytics, user experience, software research, design and development. We expect our research and development expenses to decrease in absolute dollars in future periods as we are completing significant investments to the security and reliability of our products, which has taken place over past periods.

### *General and Administrative Expenses*

General and administrative expenses consist of personnel and related costs including salaries, benefits, payroll tax and allocated facilities costs for finance, legal, human resources and administration employees. These expenses also include professional fees for legal, accounting, tax and other services, and administration and board costs. We expect our general and administrative expenses to decrease in future periods as the costs to register with the SEC were incurred in 2022. Additionally, we do not expect increases to headcount across these departments.

### *Other Income (Expense), Net*

Other income (expense), net consists primarily of foreign exchange gains and losses and income from the sublease of one of our leases.

### *Income Tax Expense*

Our provision for income taxes consists of U.S. federal and state income taxes and income taxes in certain foreign jurisdictions in which we conduct business. Our income tax rate varies from the federal statutory rate due to valuation allowance on U.S. deferred tax assets and foreign tax rates on non U.S. earnings.

## Results of Operations

### *Comparison of the Three Months Ended March 31, 2023 and 2022*

The following table summarizes results of operations for the periods indicated:

<i>(dollars in thousands)</i>	<b>Three Months Ended March 31,</b>		<b>Change</b>	
	<b>2023</b>	<b>2022</b>	<b>Amount</b>	<b>%</b>
<b>Revenue:</b>				
Subscription services .....	\$ 13,750	\$ 12,188	\$ 1,562	13 %
Other .....	586	499	87	17 %
<b>Total revenues</b> .....	<b>14,336</b>	<b>12,687</b>	<b>1,649</b>	<b>13 %</b>
Cost of revenue .....	4,921	4,467	454	10 %
<b>Gross profit</b> .....	<b>9,415</b>	<b>8,220</b>	<b>1,195</b>	<b>15 %</b>
<b>Operating expenses:</b>				
Sales and marketing .....	3,791	5,212	(1,421)	(27)%
Research and development .....	5,505	6,031	(526)	(9)%
General and administrative .....	3,125	3,471	(346)	(10)%
<b>Total operating expenses</b> .....	<b>12,421</b>	<b>14,714</b>	<b>(2,293)</b>	<b>(16)%</b>
<b>Operating loss</b> .....	<b>(3,006)</b>	<b>(6,494)</b>	<b>3,488</b>	<b>(54)%</b>
Other income (expense), net .....	81	(26)	107	(412)%
Loss before income taxes .....	(3,087)	(6,468)	3,381	(52)%
Income tax expense .....	4	6	(2)	*
<b>Net loss</b> .....	<b>\$ (3,091)</b>	<b>\$ (6,474)</b>	<b>\$ 3,383</b>	<b>(52)%</b>

\*Not meaningful

### **Revenue**

Subscription services revenue increased by \$1.6 million, or 13% from the three months ended March 31, 2022 to the three months ended March 31, 2023. This change was primarily due to two new Well-Being customers beginning services in the first quarter of 2023. Listening revenue was slightly up period over period.

Other revenue increased by \$0.1 million, or 17% from the three months ended March 31, 2022 to the three months ended March 31, 2023, due to an increase in biometric services from new and existing customers.

### **Cost of Revenue, Gross Profit and Gross Margin**

Cost of revenue increased by \$0.5 million, or 10% from the three months ended March 31, 2022 to the three months ended March 31, 2023. This was primarily due to a \$0.5 million increase in amortization expense related to capitalized software development costs.

Gross margin increased from 66% for the three months ended March 31, 2022, to 67% for the three months ended March 31, 2023. This was primarily due to operational efficiencies allowing us to support slightly higher revenues without increasing staffing costs.

### **Sales and Marketing Expenses**

Sales and marketing expenses decreased by \$1.4 million, or 27% from the three months ended March 31, 2022 to the three months ended March 31, 2023. This was primarily due to a decrease of \$1.1 million in personnel and related costs resulting from decreased headcount and a \$0.3 million decrease in marketing costs.

### ***Research and Development Expenses***

Research and development expenses decreased by \$0.5 million, or 9% from the three months ended March 31, 2022 to the three months ended March 31, 2023. This was primarily due to a decrease of \$1.2 million of product management consultant costs, partially offset by a \$0.6 million increase of personnel costs.

### ***General and Administrative Expenses***

General and administrative expenses decreased by \$0.3 million, or 10% from the three months ended March 31, 2022 to the three months ended March 31, 2023. This was primarily due to a decrease in personnel and related costs resulting from decreased headcount.

### ***Other Income (Expense) Net***

Other expense increased by \$0.1 million from the three months ended March 31, 2022 to the three months ended March 31, 2023, due to interest expense related to usage of our Credit Facility.

## **Liquidity and Capital Resources**

Our principal sources of liquidity as of March 31, 2023, is cash and cash equivalents of \$1.6 million, which consists of bank deposits, and a revolving credit facility of \$6.0 million (with net loan availability as of March 31, 2023 of \$3.3 million). We have funded our operations primarily from revenue from the sale of our products, proceeds from the issuance of our equity securities and borrowings under our debt arrangements.

We have a loan and security agreement with Comerica Bank (the “Credit Facility”) that consists of a revolving line of credit, and an adjusted EBITDA requirement wherein the Company is required to achieve and maintain certain minimum adjusted EBITDA at the various measurement periods outlined in the agreement. The maturity date of the Credit Facility is March 31, 2024. Pursuant to an amendment to the Credit Facility entered into in February 2023, the borrowing capacity under the revolving line of credit is capped at \$6.0 million until the Company performs certain administrative tasks and thereafter the borrowing capacity increases to \$10.0 million. In April 2023 (after the end of our first quarter), we completed the administrative tasks and therefore the borrowing capacity under the Credit Facility is \$10.0 million with net loan availability as of April 30, 2023 being \$2.7 million. Interest on outstanding borrowings is equal to the Prime rate and Prime Referenced Rate shall not be less than the greater of (i) the sum of Secured Overnight Financing Rate (“SOFR Rate”) plus 2.50% per annum, or (ii) two and one-half percent (2.50%) per annum. If, at any time, Comerica Bank determines that it is unable to determine or ascertain the SOFR Rate for any day, the Prime Referenced Rate for each such day shall be the Prime Rate in effect at such time, but not less than two and one-half percent (2.50%) per annum.

To meet our obligations as they come due, we need to increase our operating cash flows and/or obtain additional sources of debt or equity financing. To improve operations and cash flows, we have taken and continue to take measures to improve our liquidity and increase our cash flow through cost-cutting programs. Based on our current and projected level of operations, we believe that future cash flows from operating activities, our existing cash and cash equivalents and our borrowing capacity under our Credit Facility will be sufficient to meet our working capital and capital expenditure needs for at least the next 12 months from the date of this filing. Our future capital requirements will depend on many factors, including our revenue growth rate, subscription renewal activity, sales and marketing activities, the timing and extent of spending to support development efforts, the introduction of platform enhancements, and the continuing market adoption of our platform. We may continue to enter into arrangements to acquire or invest in complementary businesses, products, and technologies. We may be required to seek additional equity or debt financing. In the event that we require additional financing, we may not be able to raise such financing on terms acceptable to us or at all. If we are unable to raise additional capital when desired, our business, operating results and financial condition would be adversely affected.

### ***Contractual Obligations and Commitments***

Our principal contractual obligations and commitments consist of operating leases for office space and debt. For more information regarding our obligations for leases and debt, refer to Notes 7 and 9, respectively, in our Condensed consolidated financial statements included in Part I, Item 1.

### **Cash Flows**

The following table summarizes our cash flows for the periods presented:

<i>(in thousands)</i>	<b>Three Months Ended March 31,</b>	
	<b>2023</b>	<b>2022</b>
Net cash provided by (used in) operating activities.....	\$ 1,943	\$ (3,416)
Net cash used in investing activities.....	(1,582)	(1,762)
Net cash provided by (used in) financing activities.....	(1,273)	41

### ***Cash Flows from Operating Activities***

Cash provided by operating activities for the three months ended March 31, 2023 was \$1.9 million, which primarily consisted of a net loss of \$3.1 million, adjusted for non-cash items of \$1.8 million and a net change in net operating assets and liabilities of \$2.8 million. The non-cash charges primarily consisted of \$1.2 million in depreciation and amortization, \$0.4 million in stock-based compensation expense, \$0.4 million in non-cash operating lease expense, and \$0.2 million in amortization of capitalized sales commissions. The primary drivers of changes in operating assets and liabilities related to a decrease of \$0.8 million in accounts receivable, \$0.9 million in prepaid expenses and other current assets, \$1.0 million in accounts payable, \$2.1 million in accrued expenses and other current liabilities, \$0.4 million in operating lease liabilities offset by an increase of \$0.5 million in customer deposits, \$0.1 million in capitalized sales commissions and \$5.1 million in deferred revenue.

Cash used in operating activities for the three months ended March 31, 2022 was \$3.4 million, which primarily consisted of a net loss of \$6.5 million, adjusted for non-cash items of \$1.7 million and a net change in net operating assets and liabilities of \$1.3 million. The non-cash charges primarily consisted of \$0.7 million in depreciation and amortization, \$0.6 million in stock-based compensation expense and \$0.3 million in non-cash operating lease expense. The primary drivers of changes in operating assets and liabilities related to an increase of \$3.5 million in deferred revenue, a decrease of \$0.8 million in accounts receivable, and an increase of \$0.2 million in accrued expenses and other current liabilities. This was partially offset by a decrease of \$1.1 million in customer deposits, a decrease of \$1.0 million in trade payables, an increase of \$0.7 million in prepaid expenses and other current assets, and a decrease of \$0.4 million in operating lease liabilities.

### ***Cash Flows from Investing Activities***

Cash used in investing activities for the three months ended March 31, 2023 was \$1.6 million, which consisted of \$1.5 million in capitalized software development costs and \$0.1 million for purchases of property and equipment.

Cash used in investing activities for the three months ended March 31, 2022 was \$1.8 million, which primarily consisted of \$1.7 million in capitalized software development costs and \$0.1 million for purchases of property and equipment.

### ***Cash Flows from Financing Activities***

Cash used in financing activities for the three months ended March 31, 2023 was \$1.3 million which consisted mainly of gross proceeds of \$7.5 million from borrowings under the Credit Facility and corresponding repayments of \$8.8 million.

Cash provided by financing activities for the three months ended March 31, 2022 was from proceeds from exercise of stock options.

## **Critical Accounting Policies and Estimates**

Our Condensed consolidated financial statements are prepared in accordance with GAAP. The preparation of Condensed consolidated financial statements requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, expenses and related disclosures. We base our estimates on historical experience and on various other assumptions we believe to be reasonable under the circumstances. Actual results could differ materially from the estimates made by our management.

There have been no significant changes in our critical accounting policies or estimates from those disclosed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2022, filed with the SEC on February 28, 2022.

## **Recent Accounting Pronouncements**

For a description of our recently adopted accounting pronouncements and recently issued accounting standards not yet adopted, refer to Note 2 to our Condensed consolidated financial statements included in Part I, Item 1.

## **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide the information under this item.

## **Item 4. Controls and Procedures**

### **Evaluation of Disclosure Controls and Procedures**

Our management, with the participation and supervision of our Chief Executive Officer and our Vice President, Finance and Controller have evaluated our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, or the “Exchange Act”) as of the end of the period covered by this Quarterly Report on Form 10-Q. The term “disclosure controls and procedures,” as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures that are designed to ensure that information required to be disclosed in the reports that are required to be filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC’s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in the reports that are required to be filed or submitted under the Exchange Act is accumulated and communicated to the Company’s management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost benefit relationship of possible controls and procedures. The design of disclosure controls and procedures and internal control over financial reporting must reflect the fact that there are resource constraints and that management is required to apply judgment in evaluating the benefits of possible controls and procedures relative to their costs. Based on that evaluation, our Chief Executive Officer and Vice President, Finance and Controller have concluded that, that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

### **Changes in Internal Control over Financial Reporting**

There was no change in our internal control over financial reporting identified in connection with the evaluation required by Rule 13a-15(d) and 15d15(d) of the Exchange Act that occurred during the period covered by this Quarterly Report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## **PART II - OTHER INFORMATION**

### **Item 1. Legal Proceedings**

From time to time, we may become involved in legal proceedings or be subject to claims arising out of its operations in the ordinary course of our business. We are not presently a party to any legal proceedings that in the opinion of our management, if determined adversely to us, would have a material adverse effect on our business, financial condition, operating results, or cash flows. Regardless of the outcome, litigation can have an adverse impact on us because of defense and settlement costs, diversion of management resources, and other factors.

### **Item 1A. Risk Factors**

The Company's business, reputation, results of operations and financial condition, as well as the price of the Company's CDIs, can be affected by a number of factors, whether currently known or unknown, including those described in Part I, Item 1A of the 2022 Form 10-K under the heading "Risk Factors." When any one or more of these risks materialize from time to time, the Company's business, reputation, results of operations and financial condition, as well as the price of the Company's stock, can be materially and adversely affected. There have been no material changes to the Company's risk factors since the 2022 Form 10-K.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

None

### **Item 3. Defaults Upon Senior Securities**

None

### **Item 4. Mine Safety Disclosures**

Not applicable

### **Item 5. Other Information**

None

## Item 6. Exhibits

Exhibit Number	Exhibit Description	Filed herewith	Incorporated by Reference		
			Form	File No.	Filing Date
10.14	<a href="#">Amendment No. 5 to Revolving Credit and Security Agreement, dated January 19, 2023, by and between the Company and Comerica Bank</a>		10-K	000-56464	2/28/2023
10.15	<a href="#">Amendment No. 6 to Revolving Credit and Security Agreement, dated February 23, 2023, by and between the Company and Comerica Bank</a>		10-K	000-56464	2/28/2023
31.1	<a href="#">Certification of the Principal Executive Officer Pursuant to Rule 13a-14(a)/15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</a>	X			
31.2	<a href="#">Certification of the Principal Financial Officer Pursuant to Rule 13a-14(a)/15d-14(a), As Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</a>	X			
32*	<a href="#">Certification of the Principal Executive Officer Pursuant and Principal Financial Officer to 18 U.S.C. Section 1350 As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</a>	X			
101	The following financial information from Workiva Inc.'s Quarterly Report on Form 10-Q for the quarter ended September 30, 2022 formatted in Inline XBRL (Extensible Business Reporting Language) includes: (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Operations, (iii) the Condensed Consolidated Statements of Comprehensive Loss, (iv) the Consolidated Statements of Changes in Stockholders Equity, (v) the Condensed Consolidated Statements of Cash Flows, and (vi) Notes to the Condensed Consolidated Financial Statements.	X			
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)	X			

\* This certification is being furnished solely to accompany this Quarterly Report on Form 10-Q pursuant to 18 U.S.C. Section 1350, and is not being filed for purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference into any filing of the registrant under the Securities Act or the Exchange Act, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

**SIGNATURES**

Pursuant to the requirements of Section 13 of 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**LIMEADE, INC.**

Date: May 15, 2023

By: /s/ Henry Albrecht  
Name: Henry Albrecht  
Title: Chief Executive Officer

Date: May 15, 2023

By: /s/ Paul Crick  
Name: Paul Crick  
Title: VP Finance and Controller

**CERTIFICATION PURSUANT TO  
RULE 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES EXCHANGE ACT OF 1934  
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Henry Albrecht, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Limeade, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. (Paragraph intentionally omitted in accordance with SEC Release Nos. 34-47986 and 34-54942);
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 15, 2023

/s/ Henry Albrecht  
Henry Albrecht  
Principal Executive Officer

**CERTIFICATION PURSUANT TO  
RULE 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES EXCHANGE ACT OF 1934  
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Paul Crick, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Limeade, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. (Paragraph intentionally omitted in accordance with SEC Release Nos. 34-47986 and 34-54942);
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 15, 2023

/s/ Paul Crick  
Paul Crick  
Principal Financial Officer

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Limeade, Inc. (the “Company”) on Form 10-Q for the period ending September 30, 2022, as filed with the Securities and Exchange Commission on the date hereof (the “Report”), we, Henry Albrecht, Chief Executive Officer of the Company and Paul Crick, Principal Financial Officer and Controller of the Company (Paragraph intentionally omitted in accordance with SEC Release Nos. 34-47986 and 34-54942 certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

(1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: May 15, 2023

/s/ Henry Albrecht  
Henry Albrecht  
Principal Executive Officer

/s/ Paul Crick  
Paul Crick  
Principal Financial Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.