



BRISBANE BRONCOS LIMITED 2023 ANNUAL GENERAL MEETING

16 May 2023





**ACKNOWLEDGEMENT
OF COUNTRY**

DIRECTORS



KARL MORRIS AO
Chair



DARREN LOCKYER
Director



NEIL MONAGHAN
Director



VICKI WILSON OAM
Director



ANDREW FRASER
Director



DAVID ASPLIN
Director



DAVE DONAGHY
Chief Executive Officer

2023 AGM

➤ **CHAIR'S ADDRESS**

➤ **CEO'S ADDRESS**

➤ **FORMAL BUSINESS OF MEETING**

- 2022 Financial Statements and Reports
- 2022 Remuneration Report
- Re-election of Director – Mr Darren Lockyer
- Re-election of Director – Mr Neil Monaghan

CHAIR'S ADDRESS

CEO'S ADDRESS

2022 HIGHLIGHTS

FINANCIAL PERFORMANCE & POSITION - 31 DECEMBER 2022

- Gross revenue \$59.8m
- EBITDA \$5.7m
- NPAT \$3.2m
- Cash balance \$19.8m
- Net assets \$39.4m

OPERATIONAL

- Significant progress in many areas across the Club.
- 2022 NRL season finished 9th.
- Two NRLW seasons played in FY22.
- 2021 delayed NRLW season finished minor premiers and reached the semi final. 2022 NRLW season finished 5th.
- Membership, ticketing and corporate sales increased on 2021.
- Exceptional support from our corporate partner family.
- The Broncos in the Community Programs continued to expand and evolve.



FOOTBALL OPERATIONS



NRL PROGRAM

- Progress made. 13 wins, up from 7 the prior year.
- Disappointing finish to the season – reviewed and learnings implemented.
- Focus on stability – limited changes.

ROSTER MANAGEMENT

- Retention focus.
- Limited recruitment – Reece Walsh.
- Salary cap compliance.

NRLW

- Two seasons in one year, with postponed 2021 competition added to calendar.
- Fell short of goals, missed finals in second season.
- Expanded competition in 2023 has seen significant roster changes.

BUSINESS OPERATIONS

CONSUMER & COMMERCIAL PROGRAMS

- Total 2022 membership number of 36,800 and average crowd of 29,343.
- Successful commit campaign delivered 3,251 new members.
- Retention of numerous commercial partners, including Firstmac, National Storage, XXXX and Deadly Choices.
- Welcomed new partner, The Star Entertainment Group for the 2023 season.

OPERATIONS

- Investment in resources, commercial and consumer initiatives in 2022, including The Network and the commit membership campaign.
- Cost management across consumer, commercial and game day operations remains a key focus.
- Introduction of 17th NRL team in Redcliffe Dolphins in the 2023 season.
- Extension of Suncorp Stadium Hiring Agreement until the 2034 NRL season.
- Relocation of three NRL and one NRLW 2023 season Suncorp Stadium home games to The Gabba, as a result of the FIFA Women's World Cup.

COMMUNITY

- Expansion of the Beyond the Broncos Girls Academy and Careers Club programs.
- More than 2,700 students benefited from the Broncos First Nations programs.
- Community programs operating in 54 schools.
- Community programs were announced in the Australian Business Awards as winners of the 2022 Community Contribution category.



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MAJOR PARTNER

THANK
YOU



MAJOR PARTNER

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