



ASX Announcement
Spacetalk Ltd. (ASX:SPA)
30th May 2023

Spacetalk appoints new VP Engineering & Head of Product to drive execution of strategic priorities

Spacetalk Limited (ASX:SPA) (“Spacetalk” or the “Company”), the developer of technology providing tools to support family safety and security at every stage of life, is pleased to announce the appointment of Jamie Simonsen as Spacetalk’s new Vice President of Engineering and Peter Scott as their new Head of Product.

These key appointments make up the final members of Spacetalk’s new leadership team to deliver the growth strategy, announced on 10 May 2023.

With an exceptional and qualified professional background as a full stack engineering architect, Jamie has over 20 years’ experience in the software industry. Jamie has built a career in leading multiple engineering teams to unlock high performance and consistently deliver technologically advanced solutions within designated timelines. Jamie joins Spacetalk from serving as the Chief Technology Officer at BlueCats – a 100% Australian-owned software company specialising in digitising workflows and processes.

In his new role, Jamie will be primarily responsible for leading the Company’s engineering team, overseeing the development of its products and solutions.

Peter brings with him over 18 years’ experience as a leader in the Product and Strategy market and was most recently, the Chief Product and Technology Officer at Compono, a software development company that provides intelligent solutions to companies to hire, develop and engage people.

As part of Spacetalk’s leadership team and in line with the new Company strategy, Jamie and Peter’s priority deliverables will be progressing the development of Spacetalk’s age agnostic family safety App, designed to extend the Spacetalk service to older tweens, teens and seniors. In addition, they will focus on enhancing the current Spacetalk Schools’ safety and attendance platform as the Company focuses on growing this area of the business.

Commenting on both Jamie and Peter’s appointments, Chief Executive Officer and Managing Director Simon Crowther, said:

“I am thrilled that Jamie and Peter have joined the team. They are proven operators and will bring significant expertise and velocity to the organisation. We continue to act in a focused way to execute our growth strategy and evolve the company to be software centric and hardware enabled. Jamie and Peter will immediately focus on demonstrating our intent to deliver compelling software products whilst expanding our family reach and subscription revenue”

This announcement was authorised by the Board of Spacetalk Limited.



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About Spacetalk Ltd.

Spacetalk Ltd. (ASX:SPA) is the developer of technology providing tools to support family safety and security at every stage of life.

The ASX-listed company is recognised globally as a leader in the connected wearables industry thanks to its unique proprietary ecosystem that keeps families safe. This market-leading hardware and trusted, parent-controlled software platform enable children and families to experience the benefits of mobile technology securely and with confidence.

With the Spacetalk App, parents can prevent their child's access to the open internet, social media and inappropriate adult content while blocking calls and messages from unknown senders. The app also keeps track of a child's location and is customisable so every feature can be enabled and disabled as needed.

Spacetalk's best-in-class software platform supports children's development by facilitating engaging, confidence-building experiences that the whole family can participate in and enjoy.

The Spacetalk smartphone-watch is a child's first mobile phone, offering all the benefits of a smartphone and operating on a secure, private and parent-controlled ecosystem that can be customised to reflect each family's needs and values. Together, the watches and software platform provide a complete digital communication solution that families can always rely on.

Spacetalk was founded in 2001 and listed on the ASX in 2003 as MGM Wireless Limited, which developed the world's first SMS student absence notification platform for schools and went on to become Australia's most successful school messaging company. On 12 November 2020 the Company changed its name to Spacetalk Ltd.

To learn more about how Spacetalk devices and app platform keep families safe at every stage of life, and the Company, please visit: www.spacetalk.co/. Investor Centre: www.investors.spacetalk.co.