



31 May 2023

Resignation of Director and Chair

IncentiaPay Limited (ASX:INP) (**Company**) today announces that Stephen Harrison has resigned as non-executive director and Chair of the Company with effect from 31 May 2023. Current non-executive director, Dean Palmer, will become the new Chair of the Company.

The Company also announces that its CEO, Ani Chakraborty, has been appointed as a Director and will serve as Managing Director with effect from 31 May 2023.

The outgoing Chairman, Stephen Harrison, commented:

“After leading INP for over 4 years, I felt this is the logical time for me to transition the leadership of the Company to Dean. Dean has been a part of this company for a number of years and he has the right skills and vision to lead the company. I want to thank all my colleagues who have made this journey so fulfilling for me.”

The incoming Chairman, Dean Palmer, commented:

“First, I would like to thank Stephen for his leadership and vision to drive the digital transformation of the Company. I am privileged to get this opportunity to lead the Company as we enter an exciting new phase. I believe we have a strong team and a robust business plan which I will do my best to drive the Company going forward.”

This announcement has been authorised for release by the Board of Directors of IncentiaPay Ltd.

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For more information, please contact:

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About IncentiaPay

Through its Entertainment-branded subsidiaries, IncentiaPay provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment (part of IncentiaPay) is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-

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related merchant content. It provides fundraisers, merchants and enterprises with advanced data and campaign analytics and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

IncentiaPay generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners. www.incentiapay.com.au