

ASX RELEASE

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First enforcement contract awarded in the United States

Highlights

- Federally funded multi-trailer Acusensus Heads-Up Real-Time enforcement contract awarded in North Carolina
- First ongoing deployment of technology-enabled policing of mobile phone and seatbelt enforcement in the US
- Enforces US federal laws against phone use and seatbelt non-compliance by commercial vehicle drivers

Acusensus Limited (ASX:ACE) (**Acusensus**) is pleased to announce that Acusensus, Inc., a wholly owned subsidiary of Acusensus, has entered into an agreement with the North Carolina Department of Public Safety for services relating to the detection and capture of instances of distracted driving and failure to wear a seat belt in commercial vehicles using the Acusensus Heads-Up Real Time system, which are transmitted to North Carolina State Highway Patrol officers near-instantaneously for enforcement (**Agreement**).

The Agreement marks the launch of the first ongoing camera supported program in the United States to enforce mobile phone and seatbelt use. The program is federally funded, enforces federal laws and can generally be replicated across other states without legislative change.

The Agreement has a one-year term, with an option for it to be renewed for two further one-year periods. The North Carolina Department of Public Safety has certain termination rights under the Agreement. The Agreement has an estimated value of US\$0.5m over the initial one-year term and it is expected that revenue will commence in FY24.

Acusensus Managing Director, Alexander Jannink, said, "Bringing life-saving enforcement technology to the United States has been a key focus for Acusensus, given the significant challenges with road user behaviour in that market. I look forward to seeing this program adjust behaviour, save lives and being a reference point for other states and other compliance activities.

This contract is a pivotal step towards opening up one of the largest potential markets in the world for Acusensus' life-saving technology".

The North Carolina commercial vehicle enforcement program is a targeted example of the use of Acusensus technology toward solving a significant problem:

- The road safety problem is large: 1,658 people died on North Carolina roads in 2020, a rate of 15.9 people killed per 100,000 per annum¹ (for comparison Australia experienced a rate of 4.3²).
- The majority of road fatalities involve the driver behaviours that Acusensus technology detects: 25% of North Carolina road fatalities in 2020 were related to speeding, 18% to distraction and 47% to being unrestrained.³
- The program targets a specific, meaningful and measurable part of the road population: 10.3% of road fatalities in North Carolina in 2020 involved a large truck.⁴

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This announcement is authorised by the Board of Acusensus Limited.

About Acusensus

Acusensus is a technology company that was founded in 2018 with a mission to design and develop artificial intelligence enabled road safety solutions. Collaborating with governments and commercial stakeholders to tackle distracted driving globally is Acusensus' first priority.

Acusensus has pioneered intelligent solutions that provide anywhere, anytime digital evidence that can be used in conjunction with law enforcement to drive behavioural change and improve road safety. Acusensus technology is used to detect and provide prosecutable evidence of distracted driving (mobile phone use), seatbelt compliance, speeding, railway crossing compliance and the monitoring of vehicles of interest.

Acusensus listed on the Australian Securities Exchange in January 2023. Acusensus is headquartered in Melbourne, Australia, with offices also in Sydney, Brisbane, London (UK) and Las Vegas (United States).

¹ <https://connect.ncdot.gov/business/DMV/CrashFactsDocuments/2020%20Crash%20Facts.pdf>

² https://www.bitre.gov.au/publications/ongoing/road_deaths_australia_annual_summaries

³ <https://connect.ncdot.gov/business/DMV/CrashFactsDocuments/2020%20Crash%20Facts.pdf>

⁴ <https://connect.ncdot.gov/business/DMV/CrashFactsDocuments/2020%20Crash%20Facts.pdf>;
<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813286>