



6 June 2023

NZX/ASX Market Release

SAMR approves re-registration of The a2 Milk Company's China label infant milk formula product

The a2 Milk Company (a2MC, the Company) notes the announcement from Synlait Milk (Synlait) today confirming it has received approval from China's State Administration for Market Regulation (SAMR) for the re-registration of a2MC's China label infant milk formula (IMF) product, 至初® (stages 1, 2 and 3), formulated in line with China's new GB standards.

SAMR's approval will allow Synlait to manufacture 至初® for a2MC until September 2027¹. Production is expected to commence later this month with product transitioning in market during 1H24².

The a2 Milk Company's Managing Director and CEO, David Bortolussi said:

- *"We are pleased to confirm that our China label IMF product re-registration has been approved.*
- *"We extend our sincere thanks to China's State Administration for Market Regulation, New Zealand's Ministry for Primary Industries, our strategic partners in China, CNADC Group and China State Farm Agribusiness, and our manufacturing partner, Synlait and its major shareholder Bright Dairy, for their support throughout the process.*
- *"We look forward to making our upgraded new China label IMF product available to parents and their infants and young children in China, building on the strong brand loyalty we have developed with Chinese families over the past decade as the pioneer and leader of the A2 protein category.*
- *"The approval provides a2MC with continued access to China's substantial registered domestic infant milk formula market which remains the key focus of our refreshed growth strategy."*

Authorised for release by the Board of Directors

David Bortolussi
Managing Director and Chief Executive Officer
The a2 Milk Company Limited

¹ September 2027 is five years from the expiry of the first registration.

² Reference to half (H) relates to the Company's financial year, ending 30 June.

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