

16 June 2023

Change of registered address

IncentiaPay Limited (ASX:INP) (Company) announces that the Company has changed its registered office to:

Level 8, Suite 8 65 York Street Sydney NSW 2000.

This announcement has been authorised for release by the Chief Executive Officer/Managing Director of the Company.

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For more information, please contact:

Kunal Kapoor kunal.kapoor@entertainment.com.au Senior Financial Controller

About IncentiaPay

Through its Entertainment-branded subsidiaries, IncentiaPay provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment (part of IncentiaPay) is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-related merchant content. It provides fundraisers, merchants and enterprises with advanced data and campaign analytics and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

IncentiaPay generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners. www.incentiapay.com.au

