

→ ASX Announcement

20 June 2023

Resignation of Director – Sue Klose

Pureprofile Limited (ASX: PPL or the Company) announces the resignation of Non-Executive Director, Sue Klose, effective 30 June 2023, to focus on other listed companies and not-for-profit Board commitments.

Commenting on the announcement, Pureprofile CEO, Martin Filz said: “On behalf of the Pureprofile team, I offer my deepest gratitude to Sue for her support and guidance throughout the years. During Sue's five years on the Board, she has contributed to the significant growth and international expansion, as well as strengthening of the operations and profitability of the business.”

New Chair, Linda Jenkinson commented: “I would like to thank Sue for her contribution during her time on the Pureprofile Board and wish Sue well in her future endeavours. The company will commence a search for the appointment of a Non-Executive Director to support the businesses’ next phase of growth.”

This announcement has been authorised for release to the ASX by the Board of Directors.

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers, and brands & businesses.

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.



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