



East 33 Limited

# ASX ANNOUNCEMENT

For immediate release

26 July 2023

## East 33 Limited (ASX:E33)

### Non-Executive Director Appointment

East 33 Limited (ASX: **E33**) ("**East 33**" or "**Company**") is pleased to announce the appointment of Ms Veronica Papacosta to its Board as a Non-Executive Director, with effect from 26 Jul 2023.

Ms Papacosta is an experienced director with over 20 years' experience in complex, fast-growing companies in seafood retail, commercial and residential property holdings, accounting, marketing and SME administration sectors.

Veronica is currently the Chief Executive Officer of Seafood Industry Australia, the national peak body representing the interests of Australian seafood, and a Managing Director of Sydney Fresh Seafood (Aust) Pty Ltd, a seafood retail business with 20 retail and food service sites across NSW and QLD.

Prior to this, Ms Papacosta worked as a Director of VBK Marketing and served as a Chair of Seafood Industry Australia and a Council Member of such bodies as Ministerial Advisory Council, Agricultural Industry Advisory Council and National Fisheries Advisory Council.

The Company's Chair Ms Sarah Courtney commented, "*On behalf of the Board of Directors, we are very pleased welcome Ms Papacosta to East 33. Veronica brings a wealth of experience and knowledge to the Company including additional corporate and commercial skills*".

This Announcement is authorised for release by the Directors of East 33 Limited.

#### Announcement Ends

For further information, please contact:

Sarah Courtney – Independent Chair

Email: [cosec@east33.sydney](mailto:cosec@east33.sydney)

Phone: +61 3 9692 7222

#### About East 33 Limited

East 33 is dedicated to pioneering the world's best oyster culture, by empowering the people behind it, caring for the places that support it, and delivering moments to be savoured. East 33 represents quality, a dedication to the authentic and an inspired future, focused on delivering a moment of joy.

East 33 is a vertically integrated Sydney Rock Oyster producer, processor, and supplier. Operations span all elements of the Sydney Rock Oyster industry from hatchery, nursery, and production farmers to processing facilities.

East 33's current operations are based in the Wallis Lake, Port Stephens and the Camden Haven River regions of NSW, and over 130 years of collective of farming knowledge. Learnings are being harnessed to deliver the next stage of improved breeding, technology, and sustainable farming techniques to propel the industry for generations to come.

Sydney Rock Oysters are extremely rare natively thriving in just 41 locations on the east coast of Australia centred on latitude 33 degrees – providing the namesake for East 33 Limited.