



HALO Technologies Holdings Limited
ACN 645 531 219
Level 12, 225 George Street
Sydney NSW 2000

ASX Announcement
1 August 2023

Funds under management as at 28 July 2023

HALO Technologies Holdings Ltd (ASX:HAL) (HALO) today is pleased to announce that it is experiencing significant growth in funds under management (FUM) with broking client accounts transferring to the HALO platform within our B2B channel.

FUM has increased by \$98.7M since HALO's annual report dated 31 December 2022.

	FY22	28/07/2023	Change
FUM	\$191.2M	\$289.9M	52%

The increase in FUM represents a significant milestone in the realisation of HALO's core strategy for the remainder of 2023 to grow HALO's direct and third-party distribution channels in Australia and being recognised for delivering accessible institutional grade investment technology to all types of investors and in providing value to shareholders.

We are seeing continued inflows of client FUM and HALO will provide a further update at its half-year performance report for 2023.

The relationship between FUM on the HALO Platform, and the economic benefit received by HALO can vary dramatically based upon the propensity of an adviser or client to transact. The vast majority of economic benefit to HALO occurs when transactions occur. The timing, size, and likelihood of transactions by new clients is difficult to predict. Accordingly, we caution against a simple extrapolation of HALO's financial results based upon an increase in FUM.

This announcement has been authorised by the Board of Halo Technologies Holdings Ltd

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About HALO Technologies

HALO is an online global equities research and trade execution software solution that brings sophisticated institutional-grade analytical frameworks and market insights to everyday investors. HALO includes two distinct and integrated offerings in HALO Global, designed for hands on investors who want professional grade tools without the cost, and HALO Trading which offers global trade execution capability and ready-made themed investment portfolios that are ideal for 'low-touch' and 'values based' investors and SMSFs.

For further information, please visit: www.halo-technologies.com/