

ASX Release

JAXSTA SECURES KEY CONTRACT WITH MLC

Melbourne, Australia, 18 August 2023: Jaxsta Limited ACN 106 513 580 (**Jaxsta** or the **Company**, ASX: JXT), the world's largest database of official music credits, today announces a landmark agreement with the Mechanical Licensing Collective (**the MLC**), a nonprofit organisation established under the Music Modernization Act of 2018, created to issue blanket mechanical licences for qualified streaming services in the United States, such as Spotify, Apple Music, Amazon Music, and Tidal. In 2022, the MLC announced it had paid out over US\$700 million in royalties to songwriters and publishers in the first 18 months of operation.¹

This milestone contract was secured following a global tender process and extends from the recent successful implementation of our Recording Clustering Proof of Concept (PoC). The contract's value to Jaxsta is indicative of the significant impact, opportunity and capability that Jaxsta continues to provide and demonstrate. It further strengthens our enterprise positioning, proving our business model in a robust and competitive environment. The use by the MLC validates Jaxsta's value to royalty collection agencies that handle similar information in large volume like the MLC.

This contract shows the commitment by the MLC to have the best possible data to meet its mission of distributing royalties with the highest degree of accuracy to rightsholders.

The contract includes an initial setup fee that is due within 30 days of the contract start to cover migration of the functionality developed for the PoC into a production environment, as well as establishing agreed data delivery mechanisms. Furthermore, the tiered monthly pricing offers the MLC a dynamic, scalable solution for its requirements. The tiered monthly fee only applies to months in which the service is used. Due to the variable use nature, the full value of this contract cannot be accurately determined at this time, but the Company will update the market on the progress of this revenue stream as it materialises.

The contract commences immediately with the implementation of the production environment functionality and has no set end date, but includes a 30 day termination clause. Michael Stone will transition into a new role as Jaxsta Technical Director to oversee the project and ensure smooth delivery of the agreed services.

Josh Simons, CEO of Jaxsta, said: "This contract with the MLC is a substantial testament to the quality of Jaxsta's service - its cruciality to key facilitators of the music industry. Partnering with the MLC further solidifies Jaxsta's reputation as an enterprise solution provider and illustrates the direct applicability and scalability of our service and proprietary clustering technology. We believe this contract with the MLC symbolizes a major step forward in our growth strategy and offers exciting opportunities for our shareholders."

¹<https://www.musicbusinessworldwide.com/mechanical-licensing-collective-distributes-nearly-700m-in-royalties-to-date123/>

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Authorisation & Additional Information:

This announcement was authorised by
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ABOUT JAXSTA

Jaxsta is the world's only official music credits database. It contains more than 353 million official, deep-linked music credits across 109 million pages, sourced from over 365 data partners, including record labels, publishers and industry associations. Jaxsta's data is mapped to the world's charts and can provide world-first insights including custom repertoire reports to ensure industry organizations can map music ownership and revenue. Jaxsta is a key solution to the music industry's metadata problem.

ABOUT VINYL.COM

Vinyl.com is a record store with a difference. Vinyl.com is a global marketplace where Creators and Music Fans can connect and collect. Vinyl.com is an online record store that allows you to easily buy your favourite record while allowing you to dig through liner notes as though you're diggin' through crates, exploring who did what on each album and more. Our offer to music fans is an extensive catalog of over 50,000 records across all genres, powered by Official Music Credits, verifying every creative contribution on every recording. Vinyl.com will ensure that everyone is recognised - main artists, songwriters, producers, composers, engineers, musicians and all roles. Vinyl.com has a clear vision of the experience that should be expected with this iconic url and is expanding beyond selling vinyl records to include merchandise, tickets, digital collectibles and experiences that connect fans with creators.

ABOUT VAMPR

Vampr is the world's leading music industry social network connecting musicians, creatives and artists so they can collaborate, create new music and monetize their work. Founded by The Music Network's 30 Under 30 Power Player, Josh Simons, and multi-platinum songwriter/guitarist from 'Hunters & Collectors', Baz Palmer, the multi award-winning app recently surpassed a milestone of 1.3 million global users who are active in 182 countries. The company was named by Fast Company in their Most Innovative Companies list in 2022.