

**Zip Co Limited**

# **FY23 Investor Presentation**

29 August 2023



## Our Mission

To be the first payments choice everywhere and every day.



## Our Purpose

To create a world where people can live fearlessly today, knowing they are in control of tomorrow.

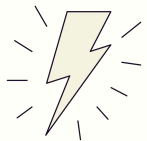


# Agenda

- 01** FY23 highlights
- 02** Business performance
- 03** Financial performance
- 04** Strategy and outlook

# 01. FY23 highlights

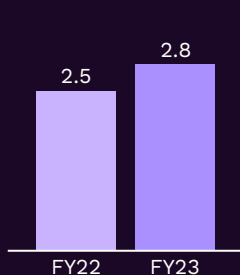




## Strategy execution delivered strong financial performance despite a rising rate environment

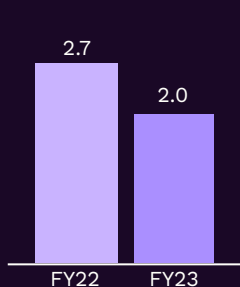
### Cash transaction margin (% of TTV)

**+30bps** YoY



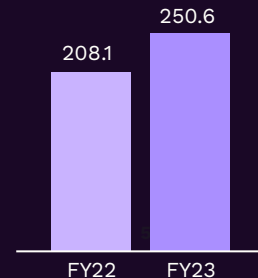
### Net bad debts<sup>1</sup> (% of TTV)

**-70bps** improvement YoY



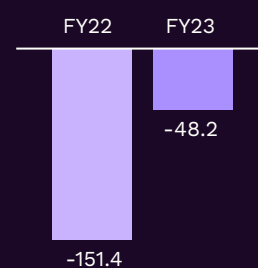
### Cash gross profit (\$m)

**+20.4%** YoY



### Core cash EBTDA (\$m)

**+\$103.2m** improvement YoY



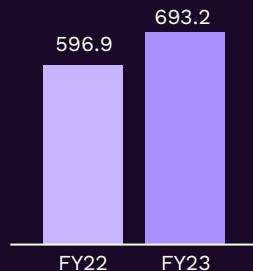
Note: 1. Excluding the movement in the provision for expected credit losses.

All figures based on Zip's unaudited financials as of 30 June 2023. Figures in AUD translated using the average yearly foreign exchange rates for respective years. Calculated Figures may not reconcile exactly due to rounding. All numbers presented unless otherwise stated comprise Zip's continuing operations or 'Core markets' as at Jun-23. Zip's operations in the UK, Singapore, Mexico, South Africa, Middle East and Central and Eastern Europe were sold or discontinued during the period. FY22 comparatives have been restated to reflect the discontinued operations in the current year.

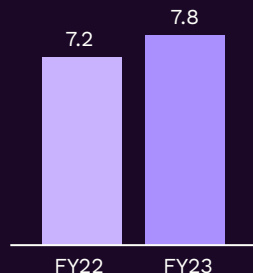
# Solid top line operating performance in FY23

Controlled growth despite external environment and tighter risk settings

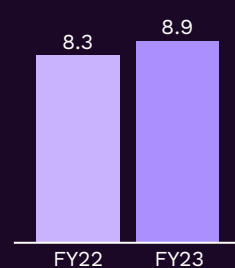
**Revenue<sup>2,3</sup> (\$m)**  
**+16.1%** YoY



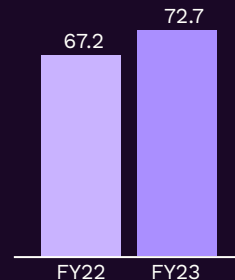
**Revenue margin (% of TTV)**  
**+60bps** YoY



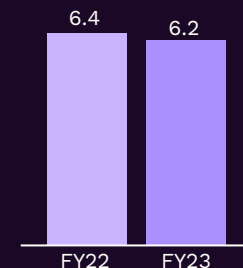
**TTV (\$b)**  
**+7.0%** YoY



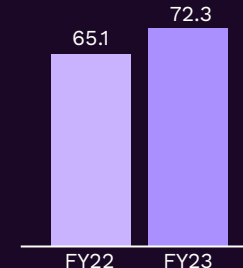
**Transactions (#m)**  
**+8.3%** YoY



**Active customers<sup>1</sup> (#m)**  
**-3.5%** YoY



**Merchants (#k)**  
**+11.2%** YoY



Note: 1. Active customers defined as customer accounts that have had transaction activity in the last 12 months, 2. Revenue for FY23 is unaudited, 3. Revenue does not include other income.

**Zip adjusted its strategy for FY23 to create a simpler, stronger business, fast tracking profitability**

We focused on **three priorities**



**Growth in core markets**

(ANZ and Americas)



**Improve unit economics**



**Reduce cost base**

...with **clear target outcomes**

**Risk adjusted TTV growth**

**Cash NTM 2.5-3.0%**

**Improved Core cash EBTDA**

# Zip delivered, executing on all our strategic priorities in FY23

## What we said we would do

Profitable TTV growth in FY23 across ANZ and US

Drive net bad debts to within target range (<2%)

Strong cash NTM of 2.5%-3.0% of TTV

Exit FY23 cash EBTDA positive in US

Neutralise cash burn from RoW businesses

Reduce opex and streamline organisational structure

Pursue opportunities for liability management

## What we delivered



+7% TTV growth across core markets ANZ and US



Group net bad debts at 2.0% of TTV; -70bps YoY



Revenue margin of 7.8%, +60bps YoY and Group cash NTM at 2.8% of TTV, +30bps YoY



US business exited FY23 cash EBTDA positive



Cash burn from RoW businesses neutralised; cash inflows returned to Zip Group



Cash opex down 15.7% YoY, further action taken in 4Q23



Took actions to reduce convertible note outstanding face value<sup>1</sup> by \$312.2m

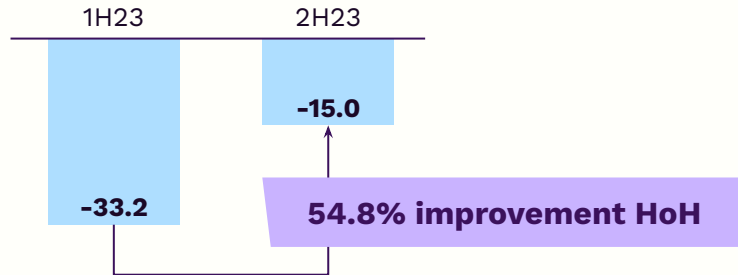
Note: 1. Outstanding face value is defined as outstanding convertible notes on issue multiplied by the face value per convertible note.



# Core cash EBTDA improved 54.8% HoH, ahead of guidance, providing strong momentum into FY24

## FY23 Core cash EBTDA, (\$48.2m)

FY23 HoH breakdown (\$m)

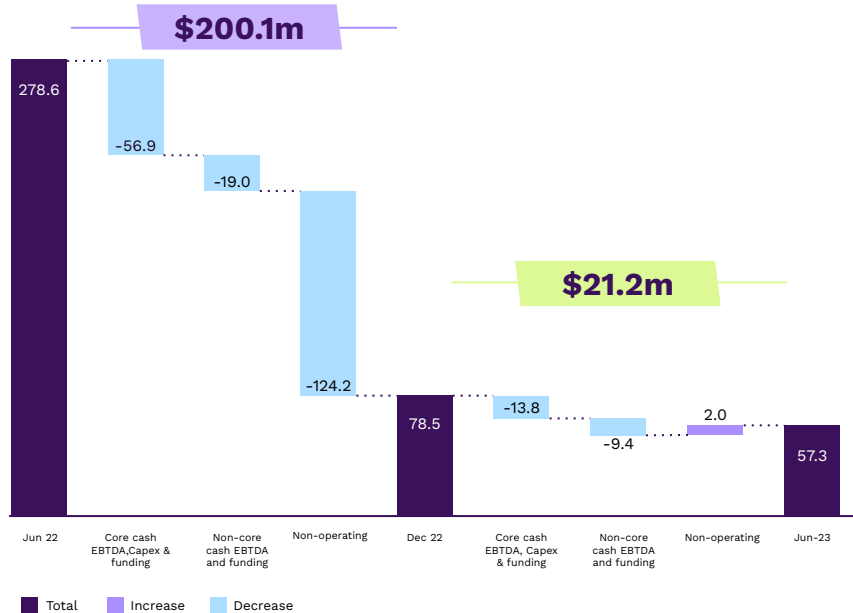


- ✓ Revenue margin of 8.4% in 2H23, up 110bps HoH
- ✓ Cash NTM in 2H23 of 3.0% up 40bps HoH, a strong result despite rising interest rates
- ✓ US and NZ exited FY23 cash EBTDA positive on a monthly basis; AU already cash EBTDA positive

Zip remains on track to be  
**cash EBTDA positive during 1H24**

# Zip delivered a significant improvement in cash flows in 2H23

## 1H vs 2H23 movements in available cash and liquidity, (\$m)



## Improvement in cash flows in 2H23 were driven by:

- Significant improvement in Core cash EBTDA (54.8% improvement in 2H23 vs 1H23)
- Cash inflows from business sale / closures or restructures
- Neutralised cash burn from RoW
- Significant reduction in one-off payments related to liability management and M&A

# Zip undertook actions to strengthen its balance sheet reducing convertible notes outstanding face value by \$312.2m<sup>1</sup>

## Key actions to deleverage the balance sheet

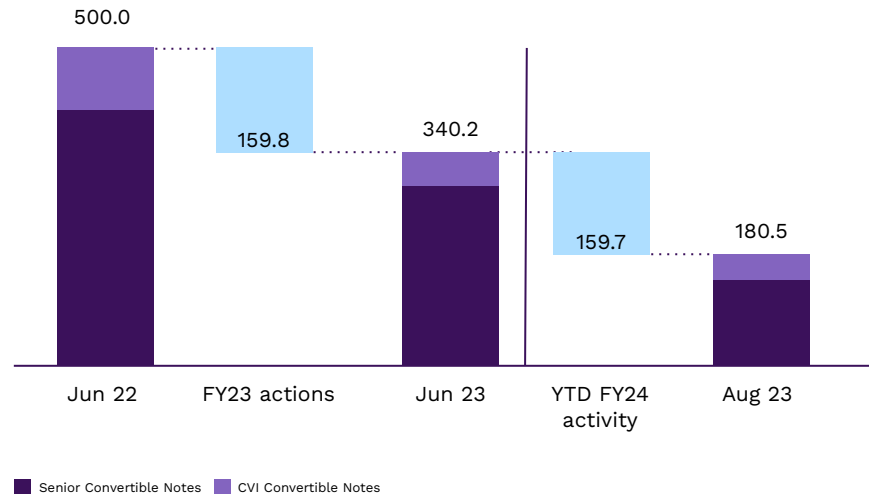
### FY23 actions:

- Repaid \$40.0m of CVI Convertible Notes in Sep-22
- Converted \$70.0m of Senior Convertible Notes for \$0.23 in the dollar in Dec-22 (cash neutral transaction)
- Repaid \$10.0m of CVI Convertible Notes in Mar-23
- Converted \$39.8m of Senior Convertible Notes for \$0.475 in the dollar in Jun-23 (cash neutral transaction)

### YTD FY24 activity:

- Consent solicitation to amend certain terms and conditions and reduce Senior Convertible Notes outstanding face value to \$137.8m in Jul-23
- \$7.3m of Senior Convertible Notes converted into ordinary shares (as at 28 Aug-23).

## Movements in Zip's convertible note debt outstanding face value, (\$m)



Note: 1. Completed in July 2023

Senior Convertible Notes refers to Zip's \$400.0m convertible notes issued on 23 April 2021 which are listed on the Singapore Securities Trading Exchange. CVI Convertible Notes refers to Zip's convertible notes issued 1 September 2020 to CVI Investments, Inc (CVI)

# Zip remains committed to responsible lending and sustainable environmental, social and corporate governance

We remain committed to operating sustainably and responsibly with a focus on topics of material impact and that provide enhanced value for all stakeholders

## FY23 achievements and progress



### Financial wellbeing

- Committed to responsible lending and advocate for fit for purpose regulation and consumer protection across the sector
- Product features assist customers to manage their budget and smooth cash flows
- Continued engagement with Financial Counsellors in AU and to improve support for vulnerable customers. Ongoing partnerships with Young Change Agents and ongoing sponsorship of Way Forward



### Cyber-security & financial crime

- Ongoing focus on cyber security and data privacy resilience
- No notifiable cyber security events affecting data privacy or operations during FY23 and achieved a Bitsight security rating of 770 at year end, placing Zip in the top 10% of the Financial Services sector
- Invested in a new financial crime platform to uplift our screening and monitoring capabilities



### DEI & employee wellbeing

- Strong employee engagement: 78% company-wide engagement score
- 44% women across our total workforce (from 42% in FY22), including an increase at all manager levels



### Environmental sustainability

- Renewed our climate neutral company certification with South Pole for emissions produced in FY22<sup>1</sup>
- Made progress towards aligning our governance and risk management to TCFD recommendations

# Zip is now a simpler business, with stronger foundations to pursue long term growth and deliver cash EBTDA profitability

## Business Simplification



### Reduced global footprint

Zip exited non-core and RoW markets through divestment and wind down processes

Narrowed business focus to core markets ANZ and Americas



### Simplified product offering

Discontinued low margin and business products

Deprioritised product features not aligned with our strategy to capture more market share in consumer credit



### Streamlined organisation

Simplified operating structure

Reduced corporate overheads and operating cost base

## Strengthened Foundations



### Strengthened balance sheet

Took actions to reduce corporate liabilities by \$312.2m through liability management initiatives

Delivered cash proceeds back to Zip Group through RoW strategic review



### Secured debt funding

Completed two note issuances for \$200.0m and \$300.0m in AU; senior notes being AAA rated

Funding in place in core markets to support product innovation and future growth



### Strategy execution

Focus on responsibly capturing more market share in consumer credit in our core markets

Developed distinct strategies to win in core markets

# 02. Business performance



# Americas: Solid platform ready to accelerate

## Profitable growth

FY23 saw an adjusted focus with a strategic reset, accelerating profitability. Customer numbers were tempered by Zip's risk settings in line with the strategy

The US exited FY23 EBTDA cash positive on a monthly basis. June delivered 20.1% TTV growth and 60bps reduced cohort bad debts YoY. Along with fixed cost reduction, this positions the business for accelerated and profitable growth in FY24

## Merchants

Customers shopped at >800k locations in FY23, reflecting the power of Zip's shop anywhere proposition

Strengthened merchant sales leadership and effectiveness, with addition of Andy Stearns (ex CapitalOne and Amex). Clear strategic focus on new verticals, embedded distribution partnerships and winning in-store

## New merchants

*Mitchell & Ness*



**Pet** Super market



## Customer focus

Transactions per active customer increased 15.7% in FY23 with TTV per US customer up 11.3%

New feature launches including gamified repayments, payment date change and flexible first installment are unlocking incremental TTV, improving credit performance and assisting customers to budget and develop improved financial literacy

## Product innovation

Continue to see strong adoption of Zip's physical card, with ~400k cards issued to date. Physical card usage is driving incremental engagement and made up ~30% of in-store volumes in June

## Regulation

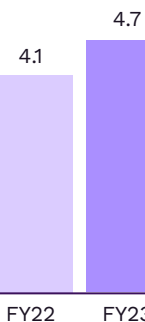
Expanded relationship with WebBank - now the lender for Zip in 45 states, providing further regulatory support to the Zip US offering

## Key performance metrics (\$AUD)

**TTV**  
(\$b)

+13.1%

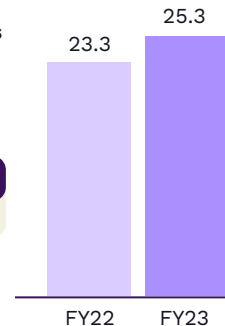
Growth (YoY)



**Transactions**  
(#m)

+8.9%

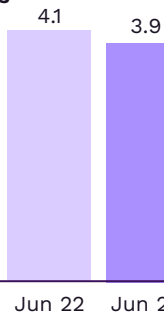
Growth (YoY)



**Active customers**  
(#m)

-5.9%

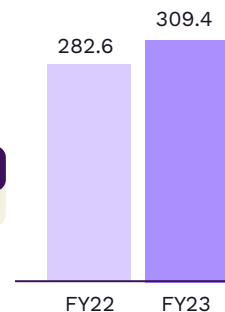
Growth (YoY)



**Revenue**  
(\$m)

+9.5%

Growth (YoY)

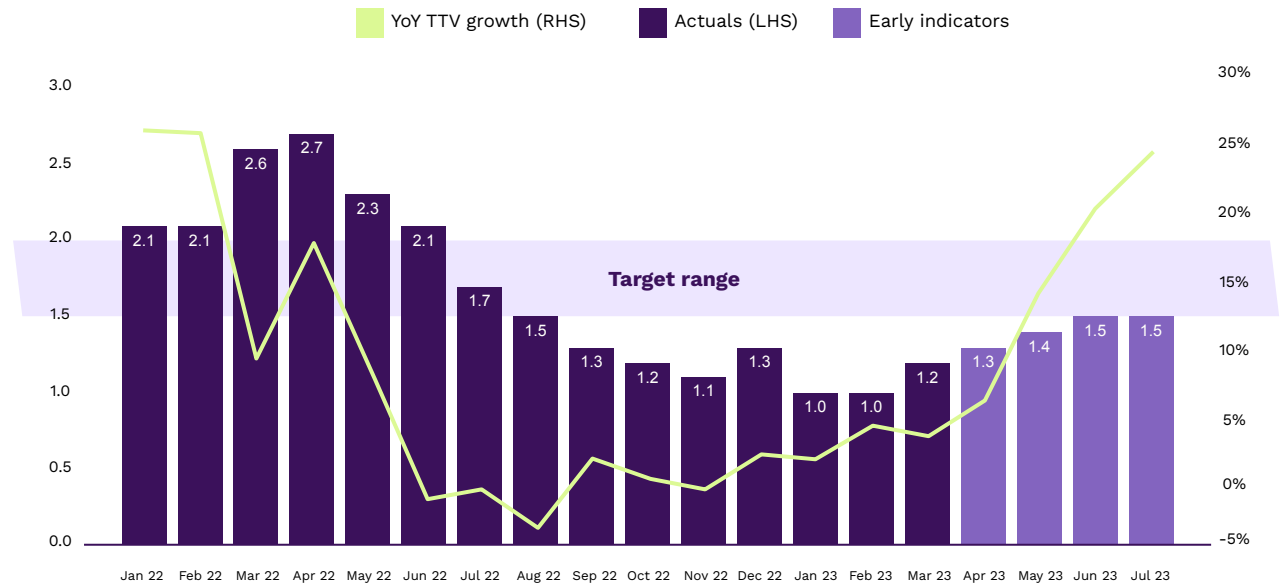


Note: 1. Active customers defined as customer accounts that have had transaction activity in the last 12 months.

# US bad debt improvements are driving profitable growth

- Actions across the credit lifecycle in the US (i.e. optimised decisioning, limit management, collections management, decisioning platform uplift) are driving superior credit performance and profitable growth
- The US exited FY23 with 20.1% YoY TTV growth in June and lower losses despite challenging macro conditions
- Risk settings are being adjusted and losses expected to trend towards target rates of 1.5%–2.0% of TTV to support accelerated, profitable growth in FY24

## US monthly cohorts, 120 day bad debt performance (% of cohort TTV)





# ANZ: Strong revenue margins the standout

## Revenue growth

Two-sided revenue model delivered strong revenue growth of +23.7% YoY and revenue margins +148bps YoY to 8.8%

Zip NZ delivered positive cash EBTDA for FY23

## Deeper customer engagement

Transactions per active customer increased 7.3% YoY with customers shopping at >610k locations in FY23

Spend per active customer increased 5% YoY in line with adjustments to internal risk settings

Growth in customer numbers reflected conservative risk settings in 2H23

## New merchants



## Strong AU regulatory position

Zip welcomes the recent decision from Treasury to provide certainty around the BNPL framework

The option selected was the option Zip endorsed and supported and is aligned with our existing business practices. Since inception, we have held an Australian Credit Licence and conducted ID, credit and affordability checks on Australian customers

## New merchants and verticals

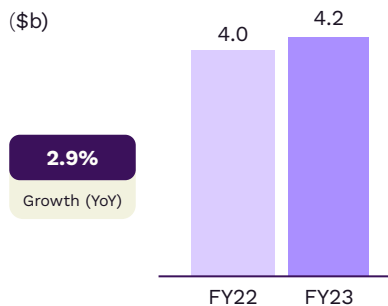
Established a significant presence in travel with Zip now live with Qantas, Jetstar, Webjet and Virgin Australia

Strong rollout of iconic merchants including eBay AU, Uber, Peloton, HP, ASICS and Hoyts

## Key performance metrics<sup>1</sup>

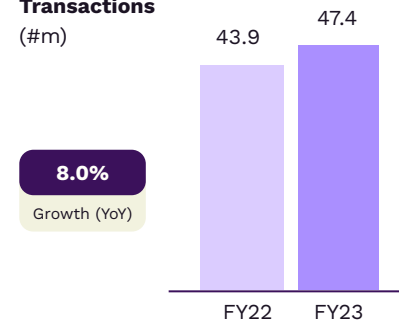
### TTV

(\$b)



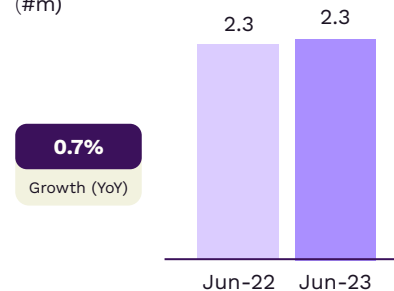
### Transactions

(#m)



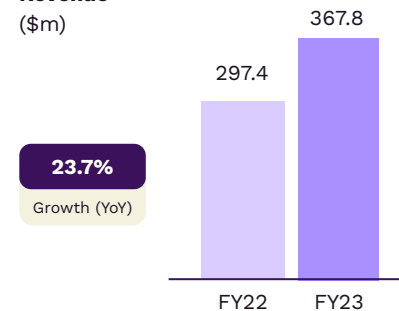
### Active customers

(#m)



### Revenue

(\$m)

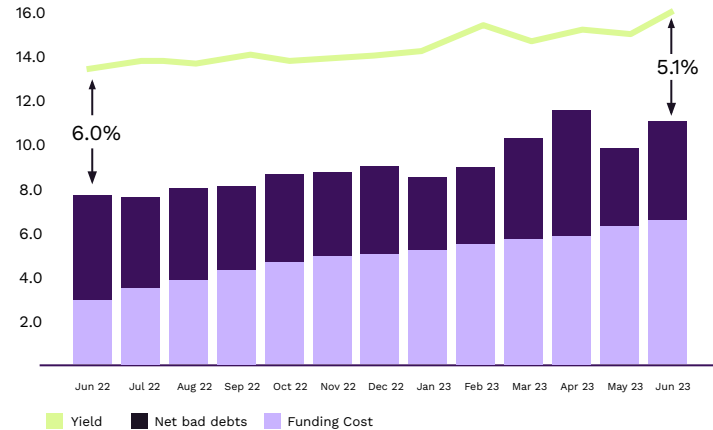


Note: 1. ANZ figures include Zip Australia and Zip New Zealand Consumer businesses (excludes Zip Business).

# Zip AU's loan book performance remains strong, increased yield and reduced losses offsetting the speed of rate rises

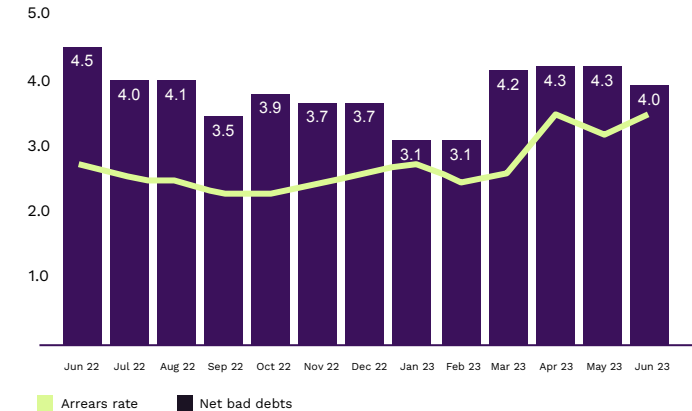
## FY23 book performance (excess spread)<sup>1</sup>

(% of AU consumer receivables)



## Arrears rate and net bad debts<sup>1,2</sup>

(% of AU consumer receivables)



- Increased yield (+249bps YoY) and stable loss performance, offset by speed of increase in funding costs (+360bps YoY)
- Product mix and pricing expected to continue upwards yield trend; loss performance an ongoing management focus
- FY24 loss performance is expected to reflect controlled TTV growth and ongoing softness in the external environment

- Arrears have increased consistent with seasonality, consumer credit more broadly and the impacts of a one-off 3rd party processing issue
- Actions to improve credit performance including tightened lending criteria and increased bank linking are delivering results with early arrears trending down to lowest levels since 2021
- Improved credit quality and lower early stage arrears expected to drive improved future loss performance

Note: 1. Calculated on receivables related to Zip AU's Master Trust facilities and funding vehicle 2017-1 Trust.  
2. All figures calculated on an annualised basis over opening receivables for the month.

# 03. Financial performance



## Strong unit economics

Strong NTM expansion to 2.8% and 20.4% increase in cash gross profit despite increasing interest rate environment:

- Strong revenue growth, up 16.1% YoY
- Revenue margins increased 60bps, driven by the benefits of our two-sided revenue model and growth in higher margin products
- Net bad debts improved 70bps YoY to 2.0%, reflecting the outcome of tightened risk settings and improvements in the repayment journey
- Interest expense movement reflects rising interest rates largely impacting the AU cost of funds
- Pay-in-4 product construct well placed to mitigate interest rate rises (e.g. ~25bps increase in base rate increases US cost of funds only ~2bps per transaction)

Note: 1. FY22 comparatives restated to reflect the discontinued operations in the current year,  
 2. Interest expenses related to customer receivables exclude amortisation of funding costs,  
 3. Excluding the movement in the provision for expected credit losses.

	FY23	FY22 <sup>1</sup>	Change
<b>TTV</b>	<b>\$8.9b</b>	<b>\$8.3b</b>	<b>+7.0%</b>
<b>Revenue</b>	<b>\$693.2m</b>	<b>\$596.9m</b>	<b>+16.1%</b>
<i>Revenue (% of TTV)</i>	<i>7.8%</i>	<i>7.2%</i>	<i>+60bps</i>
<b>Cash cost of sales</b>	<b>\$442.6m</b>	<b>\$388.8m</b>	<b>+13.9%</b>
<i>Interest expense<sup>2</sup> (% of TTV)</i>	<i>1.8%</i>	<i>0.9%</i>	<i>+90bps</i>
<i>Net bad debts written-off<sup>3</sup> (% of TTV)</i>	<i>2.0%</i>	<i>2.7%</i>	<i>-70bps</i>
<i>Bank fees and data costs (% of TTV)</i>	<i>1.4%</i>	<i>1.3%</i>	<i>+10bps</i>
<i>Cash cost of sales (% of TTV)</i>	<i>5.0%</i>	<i>4.7%</i>	<i>+30bps</i>
<b>Cash gross profit</b>	<b>\$250.6m</b>	<b>\$208.1m</b>	<b>+20.4%</b>
<b>Cash transaction margin (CTM) (% of TTV)</b>	<b>2.8%</b>	<b>2.5%</b>	<b>+30bps</b>

## Segment financials

- ANZ performance impacted by the speed of interest rate increases, somewhat offset by increasing revenue margins
- Americas improving cash EBTDA outcomes reflects profitable TTV growth, lower net bad debts and reduced operating costs
- During FY23 Zip ceased offering its Zip Business Trade and Trade Plus products to SMEs and commenced the wind down of Zip Business Capital
- Corporate cash costs dropped 15.5% and include legal, insurance, compliance, finance, and other general and administrative costs incurred in managing the Group's operations not directly allocated or attributable to a segment

<b>FY23 (\$m)</b>	<b>ANZ</b>	<b>Americas</b>	<b>Zip Business</b>	<b>Total</b>
Revenue	367.8	309.4	16.0	693.2
Group contribution	53.1%	44.6%	2.3%	100.0%
Cash EBTDA	10.9	(24.1)	1.9	(11.3)
Corporate cash costs				(36.9)
Group cash EBTDA				(48.2)
<b>FY22<sup>1</sup> (\$m)</b>	<b>ANZ</b>	<b>Americas</b>	<b>Zip Business</b>	<b>Total</b>
Revenue	297.4	282.6	16.9	596.9
Group contribution	49.8%	47.4%	2.8%	100.0%
Cash EBTDA	22.1	(104.7)	(4.8)	(87.4)
Corporate cash costs				(43.7)
Global rebranding costs				(20.3)
Group cash EBTDA				(151.4)

Note: 1. FY22 comparatives restated to reflect the discontinued operations in the current year.

# Income statement

- Revenue grew 16.1%, hitting record levels, on strong growth and revenue margins up 60bps
- Cash gross profit margin increased to 36.1%, strong revenue growth and net bad debts performance offset the increase in interest expense and bank and data fees
- Salaries and employment related costs were 1.9% of transaction volumes, down from 2.0% for FY22, with headcount reductions in 4Q reducing annualised salary costs going forward by \$16.1 million
- Marketing costs include one-off rebranding costs of \$20.3m in the prior year. Excluding these cost marketing costs have dropped 52% YoY to 0.5% of TTV
- Expected credit loss provision 5.5% of gross customer receivables, from 6.0% at 30 June 2022, reflecting improved performance of the receivables portfolio
- Effective interest charge includes accelerated interest charge of \$49.0 million as conversion assumptions revised during the year
- Cash EBTDA improved by \$103.2m to (\$48.2m) as the Group focused on unit economics, the path to profitability and reducing its total cost base

Note: 1. Cash cost of sales and cash operating costs comprise those expenses that have an operating cash outflow, 2. Cash operating costs exclude acquisition costs and unrealised foreign exchange movements, 3. Cash earnings before tax, depreciation and amortisation and excluding share of loss of associates and acquisition costs. 4. FY22 comparatives restated to reflect the discontinued operations in the current year.

\$m	FY23	FY22 <sup>4</sup>
<b>Revenue</b>	<b>693.2</b>	<b>596.9</b>
<b>Cash cost of sales<sup>1</sup></b>	<b>(442.6)</b>	<b>(388.8)</b>
<i>Interest expense</i>	<i>(154.8)</i>	<i>(68.3)</i>
<i>Bank fees and data costs</i>	<i>(121.7)</i>	<i>(107.5)</i>
<i>Net bad debts written-off</i>	<i>(166.1)</i>	<i>(213.0)</i>
<b>Cash gross profit</b>	<b>250.6</b>	<b>208.1</b>
<b>Cash GP%</b>	<b>36.1%</b>	<b>34.9%</b>
Other income	4.9	0.8
<b>Cash operating costs<sup>2</sup></b>	<b>(303.7)</b>	<b>(360.3)</b>
<i>Salaries and employment related costs</i>	<i>(170.4)</i>	<i>(163.5)</i>
<i>% of underlying volumes</i>	<i>1.9%</i>	<i>2.0%</i>
<i>Marketing costs</i>	<i>(41.9)</i>	<i>(107.6)</i>
<i>% of underlying volumes</i>	<i>0.5%</i>	<i>1.3%</i>
<i>Information technology cost</i>	<i>(44.4)</i>	<i>(43.7)</i>
<i>% of underlying volumes</i>	<i>0.5%</i>	<i>0.5%</i>
<i>Other operating costs</i>	<i>(47.0)</i>	<i>(45.5)</i>
<i>% of underlying volumes</i>	<i>0.5%</i>	<i>0.5%</i>
<b>Cash EBTDA<sup>3</sup></b>	<b>(48.2)</b>	<b>(151.4)</b>
Unrealised FX movements	(2.7)	1.6
Effective interest on convertible notes	(78.1)	(29.9)
Movement in expected credit loss and other provisions, and other non cash items	(22.1)	(44.7)
Amortised finance costs	(4.9)	(5.5)
<b>Reported EBTDA</b>	<b>(156.0)</b>	<b>(229.9)</b>

## Corporate items and one-off adjustments

- Payment made to Sezzle on the mutual termination of the merger agreement
- Incentive payments paid on conversion of \$109.8m of Senior Convertible Notes
- Share-based payments reduced as Quadpay acquisition commitments discharged
- Fair value adjustments on financial instruments made to the convertible notes and warrants, and the Group's investment in ZestMoney
- Impairment losses attributable to Tendo, Zip Business and other intangible assets

\$m	FY23	FY22 <sup>1</sup>
<b>Reported EBTDA</b>	<b>(156.0)</b>	<b>(229.9)</b>
Share of loss of associates	(4.7)	(8.3)
Acquisition costs	-	(17.5)
Termination payment	(16.3)	-
Incentivised conversion - incentive payments	(29.9)	-
Professional services fees on conversion and restructuring of the Senior Convertible Notes	(2.0)	-
Share-based payments	(14.3)	(26.9)
Fair value (loss) / gain on financial instruments	(61.1)	129.0
Impairment losses	(14.5)	(592.9)
Loss on derecognition of financial assets	(3.1)	-
Loss on derecognition of financial liabilities	(7.0)	-
<b>EBTDA</b>	<b>(308.9)</b>	<b>(746.5)</b>
Depreciation and amortisation	(63.4)	(61.6)
<b>Earnings before tax</b>	<b>(372.3)</b>	<b>(808.1)</b>

Note: 1. FY22 comparatives restated to reflect the discontinued operations in the current year.

## Adjusted loss before tax

- Earnings before tax include a number of non-recurring items
- Excluding these items, the Group reported an adjusted loss before tax of \$204.7m, versus \$187.4m in the previous corresponding period

\$m	FY23	FY22 <sup>1</sup>
<b>Earnings before tax</b>	<b>(372.3)</b>	<b>(808.1)</b>
<b>Add back:</b>		
Termination payment	16.3	-
Fair value loss on investment at FVTPL	52.8	-
Incentivised conversion - incentive payments	29.9	-
Effective interest charged on convertible notes (accelerated)	49.0	-
Loss on derecognition of financial assets	3.1	-
Professional service fees on conversion and restructuring of the Senior Convertible Notes	2.0	-
Impairment loss	14.5	592.9
Acquisition costs	-	17.5
Global re-branding costs	-	20.3
Fair value gain relating to the acquisitions	-	(10.0)
<b>Adjusted loss before tax</b>	<b>(204.7)</b>	<b>(187.4)</b>

Note: 1. FY22 comparatives restated to reflect the discontinued operations in the current year.



# Balance sheet

- \$152.0m of cash and cash equivalents at Jun-23
- Restricted cash increased due to increase in transaction volumes and number of securitisation vehicles
- Right of use assets and lease liabilities increases relate to initial recognition of new office lease
- Investment in ZestMoney, previously reported as an associate, reclassified as FVTPL upon waiver of Zip's conditional right to increase its shareholding. Movement includes fair value loss on revaluation
- Goodwill reduction includes the impairment charges of \$18.4m and \$2.2m attributable to the Group's Payflex and Zip Business operations, respectively
- Trade and other payables increase driven by higher volumes impacting merchant payables and partner pre-funding requirement
- Twisto holdback consideration of \$20.0m and Payflex deferred consideration of \$4.9m settled in the year. Remaining Payflex deferred consideration of \$1.9m settled subsequent to the year end
- Financial liabilities reduced due to conversion of \$109.8m of the Senior Convertible Notes and \$50.0m repayment of the CVI Convertible Notes, net of effective interest charged

\$m	Jun-23	Jun-22
Cash and cash equivalents	152.0	241.3
Restricted cash	124.0	58.4
Other receivables	87.2	72.8
Term deposit	7.2	3.9
Customer receivables	2,596.8	2,508.1
Investments at FVTPL	13.8	-
Investments in associates	2.2	70.7
Property, plant and equipment	5.1	5.3
Right-of-use assets	18.7	3.8
Intangible assets	141.6	192.4
Goodwill	209.2	222.7
<b>Total assets</b>	<b>3,357.8</b>	<b>3,379.4</b>
Trade and other payables	213.6	140.6
Employee provisions	8.8	9.1
Deferred consideration	1.9	26.2
Lease liabilities	17.7	4.0
Borrowings	2,591.2	2,380.9
Financial liabilities - convertible notes and warrants	327.2	380.9
<b>Total liabilities</b>	<b>3,160.4</b>	<b>2,941.7</b>
<b>Net assets</b>	<b>197.4</b>	<b>437.7</b>

# Cash flows

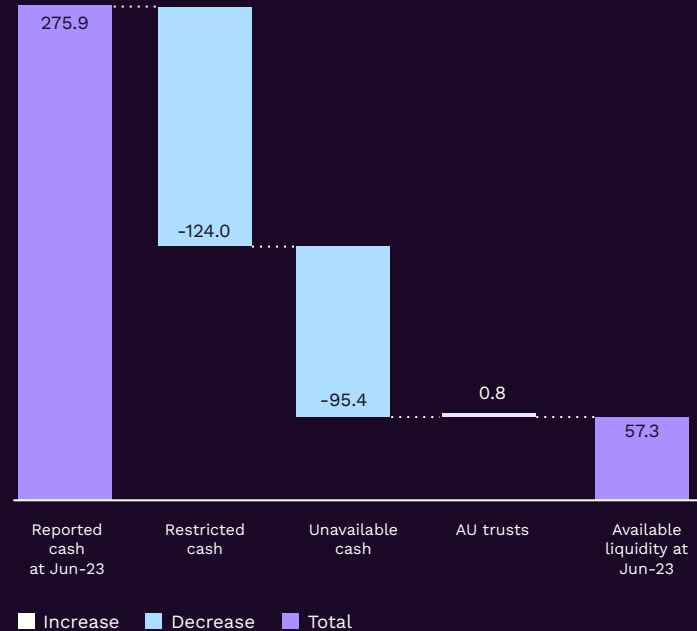
- Net cash flow to operations of (\$225.0m) (\$208.7m excluding termination payment)
- Paid \$53.8m (including accrued interest) to settle 50% of the CVI Convertible Notes under the terms of the note agreement
- Raised \$38.4m to cover the incentive payments on conversion of 27.5% of the Senior Convertible Notes and associated costs of the transaction
- Cash inflows of \$5.8m from asset sales and business closures received in the year, net of costs of disposal and cash held by entities disposed of

\$m	FY23	FY22
Revenue from customers	728.8	620.2
Payments to suppliers and employees	(438.5)	(517.9)
Net increase in receivables	(338.3)	(767.0)
Borrowing transaction costs	(2.8)	(2.4)
Interest received from financial institutions	3.6	1.2
Interest paid	(161.5)	(72.4)
Termination payment fee	(16.3)	-
Acquisition of business costs	-	(14.1)
<b>Net cash flow used in operating activities</b>	<b>(225.0)</b>	<b>(752.4)</b>
Payments for plant and equipment	(3.2)	(4.5)
Payments for software development	(21.4)	(24.9)
Disposal of subsidiaries, net of cash disposed of	5.8	-
Payments for acquisitions, net of cash acquired	-	6.8
Deferred consideration	(4.0)	(72.0)
Payments for investments in associates	(4.3)	-
Increase in term deposits	(3.4)	(2.4)
<b>Net cash flow used in investing activities</b>	<b>(30.5)</b>	<b>(97.0)</b>
Proceeds from borrowings	757.8	1,195.4
Repayment of borrowings	(487.6)	(541.0)
Repayment of convertible notes	(53.8)	-
Payment of incentives in relation to convertible note conversion	(12.5)	-
Repayments of principal of lease liabilities	(3.9)	(3.9)
Proceeds from the issue of shares	38.4	173.0
Costs of share issues	(1.8)	(3.4)
<b>Net cash flow from financing activities</b>	<b>236.6</b>	<b>820.1</b>
<b>Net decrease in cash and cash equivalents</b>	<b>(18.9)</b>	<b>(29.3)</b>

## Available cash

- Zip had \$57.3m available cash and liquidity at 30 June 2023
- Restricted cash for the Group of \$124.0m at 30 June 2023 includes cash held in securitisation warehouses and special purpose vehicles. Restricted cash also includes capital raise monies of \$23.5m paid to convertible noteholders (incl. costs) in August 2023 following successful completion of liability management exercise
- Unavailable cash for the Group of \$95.4m at 30 June 2023 includes floats held to support network transactions and cash in transit due to merchants or securitisation warehouses
- Zip has \$28.4m invested in its debt funding programs and is expected to release back to available cash by 1Q25 or earlier if replaced with third party funding providers

## Zip Group - Total available cash at Jun-23 (\$m)



# Funding update

- In Oct-22, Zip completed a \$300.0m (upsized from \$200.0m launch size) rated note issuance within the Master Trust (2022-1). The proceeds from this deal were used to repay Zip Master Trust 2020-1 which matured in Oct-22
- In Jun-23, Zip completed a \$200.0m rated note issuance within the Master Trust (2023-1) with the senior notes being AAA rated
- In Dec-22, Zip refinanced Variable Funding Note 2 with a revised limit of \$136.2m
- 2017-1 was refinanced in line with ongoing initiatives to optimise Zip's debt funding program the limit was revised to \$126.5m
- As at 30 Jun-23, Zip AU and Zip US had \$133.5m and \$141.3m respectively undrawn and available to fund receivables
- As Zip Business winds down in both Australia and New Zealand it will progressively repay drawn facilities in accordance with the terms of the respective funding arrangements. Zip has agreed a reduction in facility limits in both Australia and New Zealand to align with the progressive repayments
- Corporate facility (2017-2) was refinanced in Feb-23 with a revised limit of \$90m and extended to Dec-23 with an option to extend further to Mar-24 at Zip's discretion
- The weighted average interest rate on loans outstanding at 30 June 2023 was 7.36% compared to 3.63% at 30 June 2022. Increase of 3.73% reflects 3.10% increase in floating rates and 0.63% increase in WAM

Note: 1. Cost of funds reflects weighted average interest rate on loans outstanding at the end of the period, 2. Converted to AUD at USD 0.6630; AUD at NZD 1.0883.

	Jun-23 (\$m)	Jun-22 (\$m)
<b>Secured funding facilities</b>		
<b>Facility limits</b>		
AU	2,365.6	2,377.6
US <sup>2</sup>	339.4	435.5
SME	59.8	196.1
NZ <sup>2</sup>	18.4	27.1
<b>Total limits</b>	<b>2,783.2</b>	<b>3,036.3</b>
<b>Facilities drawn</b>		
AU	2,232.1	2,033.7
US <sup>2</sup>	198.1	169.6
SME	51.9	53.5
NZ <sup>2</sup>	10.1	14.4
<b>Total drawn</b>	<b>2,492.2</b>	<b>2,271.2</b>
<b>Corporate facility</b>		
Facility limit	90.0	100.0
Facility drawn	90.0	47.0
<b>Cost of funds<sup>1</sup></b>	<b>7.36%</b>	<b>3.63%</b>

# 04. Strategy and outlook



# Zip's strategy continues to focus on sustainable cash EBTDA profitability and product capabilities to drive scale

Deliver strong and sustainable growth through increased consumer lending and payments market share

## ANZ

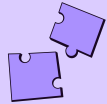
## Americas



### Distinct strategies

Mature, profitable business with 10 years operating history. AU cash EBTDA positive for five years

Business exiting FY23 cash EBTDA positive, while continuing to pursue early and significant US opportunity



### Role in Zip Group

Responsible consumer lending delivering cash EBTDA growth

Product led growth engine delivering significant scale



### Medium term priorities

Expanded financial services offering  
Diversified revenue streams  
Optimised capital generation

Grow BNPL offering - online and instore  
Expanded consumer lending product offering  
Increased scale and operating leverage

# Zip ANZ has well established foundations to deliver cash EBTDA growth in FY24



## Distribution

- 2.3m active customers, market leading digital distribution network
- >56% brand recognition<sup>1</sup> in AU
- >47m transactions p.a. at over >610k locations



## Product

- Zip anywhere proposition online or instore
- 4.9★ App Store Rating from 285k+ reviews
- \$0-\$50k purchase limits providing utility across all verticals
- +60 NPS



## Business model

- Two-sided revenue model delivering 8.8% revenue margins in FY23
- Cash EBTDA profitable for five years in AU
- NZ cash EBTDA profitable in FY23
- <1% of revenue from capped late fees in AU
- 10 years operating history, providing rich proprietary data assets



## Loan book

- \$2.4b consumer receivables
- \$200m rated note issuance in ZMT complete (Jun-23)
- High yielding AU loan book
- Strong underwriting capabilities



## Regulation

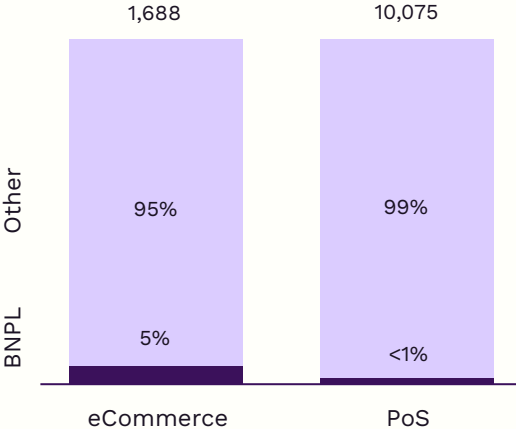
- Licensed credit provider in AU
- Zip Money regulated by NCCPA
- Well-positioned for Option two endorsed by Government
- Responsible lending practices
- Zip NZ is well placed to comply with the recently announced BNPL regulations

Note: 1. For under 45's as at Jul-23.

# Zip US volumes have grown at 24.5% CAGR since FY21 with a significant and early market opportunity remaining

US total addressable market 2022<sup>1</sup>

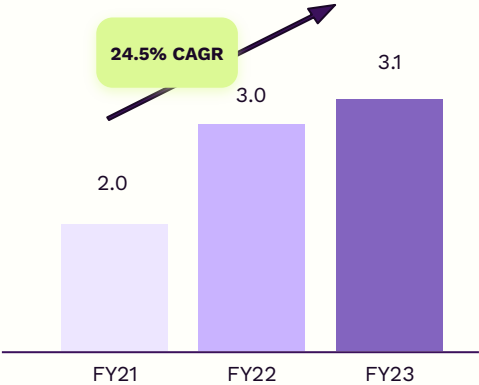
(USD**b**)



- USD 12t addressable market
- Projected to grow at 5% CAGR 2022-2026
- Opportunity to deliver innovative, fair and transparent credit to underserved customer segments

Volume growth since FY21

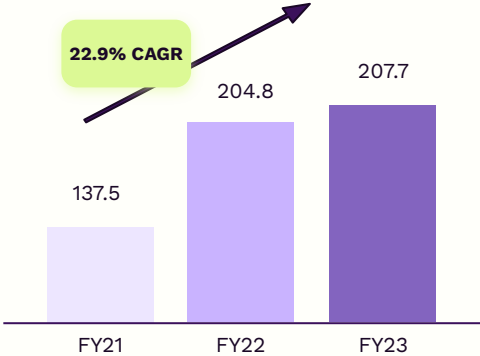
(TTV, USD**b**)



- Significant growth supported by flywheel model and increasing customer engagement
- Proven ability to grow while maintaining losses within target range

Revenue growth since FY21

(Revenue, USD**m**)



- Strong revenue margins reflecting initiatives to support profitability
- Cash EBTDA positive within ~5 years of launch

Note: 1. WorldPay, 2023.



# Zip US continues to mature, reaching cash EBTDA profitability with platforms in place to support accelerated growth in FY24



## Unique value proposition

- Zip anywhere (App and Physical Card)
- Focus on financial inclusion and literacy
- Customer-centric product innovation (first in market with anywhere proposition, CLI gamification)
- NPS of +55, up 10 points over the past year<sup>1</sup>

Note: 1. Zip NPS - after 1 month and after 6 months (as of Jul'23), 2. ISV = Integrated Software Vendor PSP = Payment Service Provider. CLI = Credit Limit Increase

## Strong, adaptive underwriting

- Proven ability to drive growth while maintaining credit performance
- Innovation in data insights, underwriting models and products to maximise approvals within target loss range
- Ability to rapidly adjust risk settings through credit cycles

## Capital efficiency

- Book recycles every six weeks
- ~25bps increase in base rate increases cost of funds only ~2bps per transaction
- Significant yield on receivables

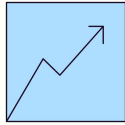
## Business model

- Two-sided revenue model
- Business exited FY23 cash EBTDA profitable on a monthly basis
- Distribution through 1:1 merchant relationships and 'embedded' finance channels (ISVs, PSPs)<sup>2</sup>

## Regulatory readiness

- Expanded relationship with WebBank - now the lender for Zip in 45 states
- Well positioned to respond to any changes in regulatory environment or increased oversight

# Zip has clear priorities in FY24 to drive profitable growth



## **Growth and profitability**

Extending distribution and performance of core products



## **Product innovation**

Unlocking new customer and market segments for growth



## **Operational excellence**

Strengthening our platforms and balance sheet to support scale

# Outlook<sup>1</sup>

	<b>FY23 result</b> (% of TTV)	<b>Key management actions and assumptions for FY24</b>	<b>Medium term targets</b> (% of TTV)
<b>Revenue</b>	7.8	<ul style="list-style-type: none"> <li>Increased revenue margin from new products</li> </ul>	<b>8.0 - 9.0</b> (previously 7.0 - 7.5)
<b>Cash cost of sales</b>	5.0	<ul style="list-style-type: none"> <li>Manage net bad debts to optimise transaction margins</li> <li>Increase in interest costs reflects lift in base rates</li> </ul>	<b>5.0 - 6.0</b> (previously 4.0 - 4.5)
<b>Cash NTM</b>	2.8	<ul style="list-style-type: none"> <li>Balancing TTV growth and transaction margins</li> </ul>	<b>3.0 - 4.0</b> (previously 2.5 - 3.0)
<b>Opex</b>	3.3	<ul style="list-style-type: none"> <li>Continued focus on simplification of the business</li> <li>Expect reduction in cash operating costs</li> </ul>	<b>2.0 - 3.0</b> (previously 1.5 - 2.5)
<b>Cash EBTDA</b>	-0.5	<ul style="list-style-type: none"> <li>Increased cash EBTDA margins in core markets</li> <li>Group cash EBTDA profitable during 1H24</li> <li>Positive Group cash EBTDA for 2H24</li> </ul>	<b>1.0 - 2.0</b> (unchanged)

**Target ranges deliver significant cash EBTDA as the business scales**

# Well positioned for the next phase of growth

**Unique value proposition**

**Proven business model**

**Significant distribution network**

**Platforms to support growth**



# Strong early momentum in FY24



## Growth and profitability

---

US TTV growth accelerating off profitable base

July US cohort bad debts at 1.5% of TTV

Early arrears trending down in AU



## Product innovation

---

Well progressed with new product initiatives



## Operational excellence

---

Reduced convertible note liabilities in July and August

# Q&A



# Appendix



# 1H23 breakdown of movements in available cash and liquidity

## 1H23 movements in available cash and liquidity, (\$m)



## Key movements in 1H23 explained

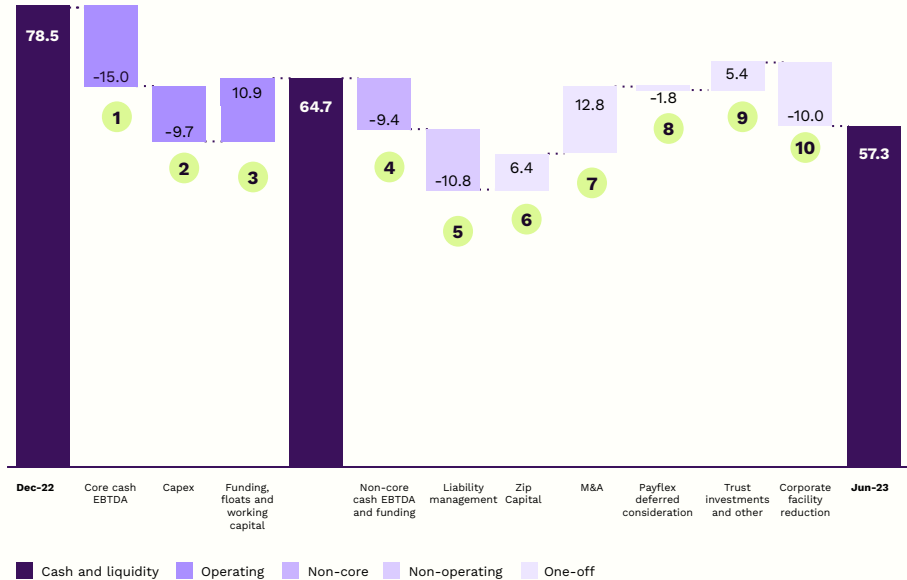
**Operating: execution of strategy driving significant improvement a significant improvement vs FY22**

- Core cash EBTDA (\$33.2m) in 1H23
  - Capital expenditure and funding, floats and working capital totalled (\$23.7m) for the period
- Non-core, non-operating and one-off: >\$140m in cash outflows in 1H23**
- Non-core EBTDA and funding (\$19.0m)
    - \$16.4m of non-core operating costs in markets outside ANZ and the US
    - \$2.6m in funding, floats and working capital in non-core markets
  - Liability management (\$43.0m)
    - \$43.0m payment to retire \$40.0m of CVI Convertible Notes in Sep-22
    - Retired \$70.0m of Senior Convertible Notes for \$0.23 in the dollar in Dec-22 (cash neutral transaction)
  - M&A (\$44.5m)
    - \$28.2m of costs associated with prior acquisitions (e.g. Quadpay) and business wind downs (e.g. Zip Business Trade and Trade+)
    - \$16.3m termination payment to Sezzle
  - Trust investments and other (\$36.7m)
    - \$32.4m additional equity invested to support growth; classified as restricted until released
    - \$4.3m bank guarantee for future corporate office facilities



# 2H23 breakdown of movements in available cash and liquidity

## 2H23 movements in available cash and liquidity, (\$m)



## Key movements in 2H23 explained

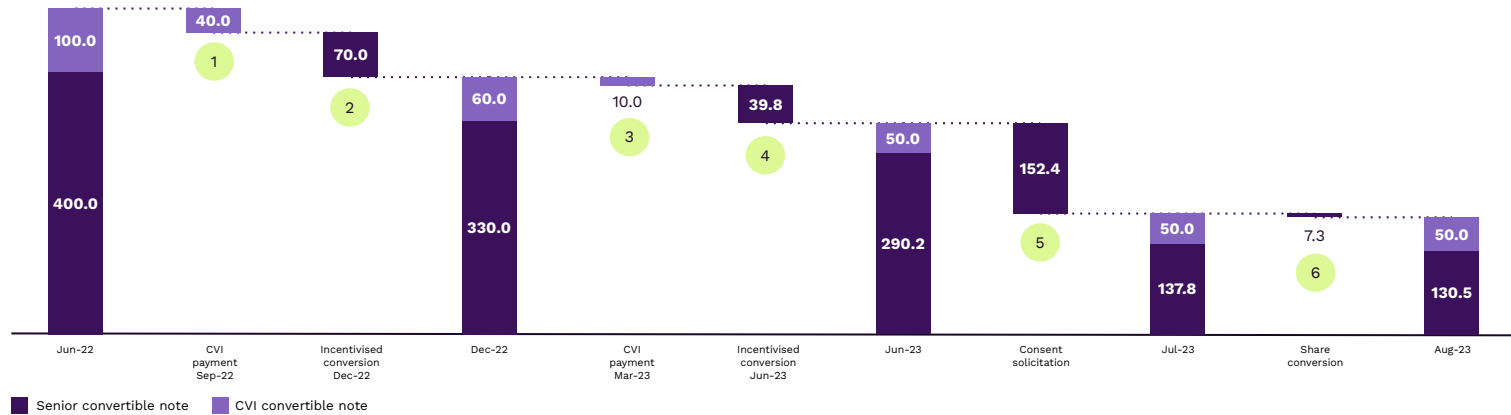
**Operating:** execution of strategy driving significant improvement a significant improvement of FY22

- 1 Core cash EBTDA (\$15.0m) in 2H23
  - 2 Capital expenditure (\$9.7m)
  - 3 Funding, floats and working capital totalled \$10.9m inflows for the period
- Reduction in non-core, non-operating and one-off cash flows vs 1H23: \$7.4m in net cash outflows in 2H23**
- 4 Non-core EBTDA and funding (\$9.4m)
  - 5 Liability management \$10.8m payment to retire \$10.0m of CVI Convertible Notes in Mar-23
  - 6 \$6.4m of inflows from the wind down of the Zip Business receivables
  - 7 M&A \$12.8m of net inflows. Reflects inflows from the divestment of Twisto and Payflex, net of disposal costs
  - 8 Holdback consideration paid in relation to the acquisition of Payflex
  - 9 Trust investments and other \$5.4m
    - \$3.9m equity released from funding facilities
    - \$1.5m bank guarantee for future corporate office facilities
  - 10 Reduction in corporate debt facility following renegotiation and extension (\$10.0m)



# Convertible notes outstanding face value breakdown: FY23 to YTD FY24

Movements in Zip's convertible note debt outstanding face value, (\$m)



## Key liability management actions explained

- 1 Repaid \$40.0m of CVI Convertible Notes in Sep-22
- 2 Converted \$70.0m of Senior Convertible Notes for \$0.23 in the dollar in Dec-22 (cash neutral transaction)
- 3 Repaid \$10.0m of CVI Convertible Notes in Mar-23
- 4 Converted \$39.8m of Senior Convertible Notes for \$0.475 in the dollar in Jun-23 (cash neutral transaction)
- 5 Consent Solicitation to amend certain terms and conditions and reduce Senior Convertible Notes to \$137.8m in Jul-23
- 6 \$7.3m of Senior Convertible Notes converted into ordinary shares

## Discontinuing operations

	FY23	FY22
<b>TTV</b>	\$559.4m	\$432.9m
<b>Transactions</b>	9.7m	7.1m
<b>Active customers</b>	-	1.1m
<b>Merchants</b>	22.0k	25.6k
<b>Revenue</b>	\$33.9m	\$23.7m
<b>Expenses</b>	\$(81.9)m	\$(321.0)m
<b>Gain on disposal on the subsidiary before income tax</b>	\$6.7m	-
<b>Loss before tax</b>	\$(41.3)m	\$(297.3)m
<b>Income tax benefit</b>	\$0.2m	\$0.5m
<b>Loss after tax</b>	\$(41.1)m	\$(296.8)

Note: Figures in AUD. Calculated Figures may not reconcile exactly due to rounding.

# Continuing operations: Income statement 1H23 and 2H23

\$m	2H23	1H23
Revenue	359.7	333.5
Cash cost of sales <sup>1</sup>	(229.8)	(212.8)
<i>Interest expense</i>	<i>(89.4)</i>	<i>(65.4)</i>
<i>Bank fees and data costs</i>	<i>(60.5)</i>	<i>(61.2)</i>
<i>Net bad debts written-off</i>	<i>(80.0)</i>	<i>(86.1)</i>
<b>Cash gross profit</b>	<b>129.9</b>	<b>120.7</b>
<b>Cash GP%</b>	<b>36.1%</b>	<b>36.2%</b>
Other income	2.7	2.2
Cash operating costs <sup>2</sup>	(147.6)	(156.1)
<i>Salaries and employment related costs</i>	<i>(86.8)</i>	<i>(83.6)</i>
<i>% of underlying volumes</i>	<i>2.0%</i>	<i>1.8%</i>
<i>Marketing costs</i>	<i>(16.2)</i>	<i>(25.7)</i>
<i>% of underlying volumes</i>	<i>0.4%</i>	<i>0.6%</i>
<i>Information technology cost</i>	<i>(20.9)</i>	<i>(23.5)</i>
<i>% of underlying volumes</i>	<i>0.5%</i>	<i>0.5%</i>
<i>Other operating costs</i>	<i>(23.6)</i>	<i>(23.4)</i>
<i>% of underlying volumes</i>	<i>0.6%</i>	<i>0.5%</i>
<b>Cash EBTDA<sup>3</sup></b>	<b>(15.0)</b>	<b>(33.2)</b>
Unrealised FX movements	(3.2)	0.5
Effective interest on convertible notes	(15.5)	(62.6)
Movement in expected credit loss and other provisions, and other non cash items	(33.7)	11.6
Amortised finance costs	(2.6)	(2.3)
<b>Reported EBTDA</b>	<b>(70.0)</b>	<b>(86.0)</b>

Note: 1. Cash cost of sales and cash operating costs comprise those expenses that have an operating cash outflow, 2. Cash operating costs exclude acquisition costs and unrealised foreign exchange movements, 3. Cash earnings before tax, depreciation and amortisation and excluding share of loss of associates and acquisition costs.

# Glossary

<b>Term</b>	<b>Definition</b>
FY	<i>Financial year ending 30 June of the relevant financial year</i>
1H	<i>Six months ending 31 December of the relevant financial year</i>
2H	<i>Six months ending 30 June of the relevant financial year</i>
1Q	<i>Three months ending 30 September</i>
2Q	<i>Three months ending 31 December</i>
3Q	<i>Three months ending 31 March</i>
4Q	<i>Three months ending 30 June</i>
bps	<i>Basis points (1.0% = 100bps)</i>
CY	<i>Calendar year</i>
NPS	<i>Net promoter score</i>
FYTD	<i>Financial year to date</i>
PcP	<i>Prior corresponding period</i>
HoH	<i>Half on half</i>
YoY	<i>Year on year</i>
TXNs	<i>Transactions</i>
TTV	<i>Total transaction volumes</i>
CTM	<i>Cash transaction margin</i>
NTM	<i>Net transaction margin</i>
COS	<i>Cost of sales</i>
EBTDA	<i>Earnings before tax, depreciation and amortisation</i>
WAM	<i>Weighted average margin</i>
RoW	<i>Rest of World</i>

# Disclaimer and important notices

The information contained in this presentation has been prepared by Zip Co Limited ACN 139 546 428 (Company).

This presentation contains summary information about the current activities of the Company and its subsidiaries as at the date of this presentation. The information in this presentation is of a general nature and does not purport to be complete or to provide all information that an investor should consider when making an investment decision. It should be read in conjunction with the Company's other periodic and continuous disclosure announcements lodged with the Australian Securities Exchange. Certain market and industry data used in connection with this presentation has been obtained from research, surveys or studies conducted by third parties, including industry or general publications. Neither the Company nor its representatives have independently verified any such data provided by third parties.

This presentation is not an offer, invitation, solicitation or other recommendation with respect to the subscription for, purchase or sale of any securities in the Company. This presentation has been made available for information purposes only and does not constitute a prospectus, short form prospectus, profile statement, offer information statement or other offering document under Australian law or any other law. This presentation is not subject to the disclosure requirements affecting disclosure documents under Chapter 6D of the Corporations Act 2001 (Cth) and does contain all the information which would be required in such a disclosure document or prospectus.

This presentation is not a financial product nor investment advice nor a recommendation to acquire shares and has been prepared without taking into account the objectives, financial situation or needs of individuals. Before making an investment decision, prospective investors should consider the appropriateness of the information having regard to their own objectives, financial situation and needs and seek legal and taxation advice appropriate to their jurisdiction. This presentation does not constitute the provision of, financial product advice in respect of the Company's shares.

The information in this presentation may be changed, modified or amended at any time by the Company, and is not intended to, and does not, constitute representations or warranties of the Company. Neither the Company or any of its directors, officers, agents, employees or advisors give any representation or warranty, express or implied, as to the fairness, accuracy, completeness or correctness of the information, opinions and conclusions contained in this presentation. Accordingly, to the maximum extent permitted by law, none of the Company, its directors, employees or agents, advisers, nor any other person accepts any liability whether direct or indirect, express or limited, contractual, tortious, statutory or otherwise, in respect of, the accuracy or completeness of the information or for any of the opinions contained in this presentation or for any errors, omissions or misstatements or for any loss, howsoever arising, from the use of this presentation.

This presentation may contain certain "forward looking statements". Forward risks, uncertainties and other factors, many of which are outside the control of the Company can cause actual results to differ materially from such statements. The Company makes no undertaking to update or revise such statements. Investors are cautioned that any forward-looking statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in any forward-looking statements made.

An investment in the Company's shares is subject to investment and other known and unknown risks, some of which are beyond the control of the Company. Such risks and uncertainties include, but are not limited to: the acquisition and retention of customers, third party service provider reliance, competition, reliance on key personnel, additional requirements for capital, the ability to raise sufficient funds to meet the needs of the Company in the future, potential acquisitions, platform disruption, commercialisation, changes in technology, reliance on new products, development timeframes, product distribution, insurance, security breaches, maintenance of key business partner relationships, management of growth, brand establishment and maintenance, as well as political and operational risks, and governmental regulation and change in laws. Additional risks and uncertainties that the Company is unaware of, or that it currently considers to be immaterial, may also become important factors that adversely affect the Company's operating and financial performance.

Usability of the Company's products depend upon various factors outside the control of the Company including, but not limited to: device operating systems, mobile device design and operation and platform provider standards and reliance on access to internet. A number of the Company's products and possible future products contain or will contain open source software, and the Company may license some of its software through open source projects, which may pose particular risks to its proprietary software and products in a manner that could have a negative effect on its business. The Company's intellectual property rights are valuable, and any inability to protect them could reduce the value of its products and brand. The Company's products may contain programming errors, which could harm its brand and operating results. The Company will rely on third party providers and internet search engines (amongst other facilities) to direct customers to the Company's products.

The Company does not guarantee any particular rate of return or the performance of the Company, nor does it guarantee the repayment of capital from the Company or any particular tax treatment. Before investing in the Company, you should consider whether this investment is suitable for you. Potential investors should consider publicly available information on the Company, carefully consider their personal circumstances and consult their professional advisers before making an investment decision.

This release was approved by the Managing Director and Chief Executive Officer on behalf of the Board.