## **Appendix 4G**

## Key to Disclosures Corporate Governance Council Principles and Recommendations

Name of childy				
BlueBet Holdings Limited				
ABN/ARBN		Financial year ended:		
19 647 124 641		30 June 2023		
Our corporate governance statem	ent <sup>1</sup> for the period above can be fo	und at: <sup>2</sup>		
These pages of our annual report:				
	https://www.bluebetplc.com/corpo	rate-governance		
The Corporate Governance State approved by the board.	ment is accurate and up to date as	at 31 August 2023 and has been		
The annexure includes a key to w	here our corporate governance dis	closures can be located.3		
Date: 31 August 2023				
Name of authorised officer authorising lodgement:  Laura Newell, Company Secretary		у		

Listing Rule 4.10.3 requires an entity that is included in the official list as an ASX Listing to include in its annual report either a corporate governance statement that meets the requirements of that rule or the URL of the page on its website where such a statement is located. The corporate governance statement must disclose the extent to which the entity has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. If the entity has not followed a recommendation for any part of the reporting period, its corporate governance statement must separately identify that recommendation and the period during which it was not followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it adopted in lieu of the recommendation during that period.

Under Listing Rule 4.7.4, if an entity chooses to include its corporate governance statement on its website rather than in its annual report, it must lodge a copy of the corporate governance statement with ASX at the same time as it lodges its annual report with ASX. The corporate governance statement must be current as at the effective date specified in that statement for the purposes of Listing Rule 4.10.3.

Under Listing Rule 4.7.3, an entity must also lodge with ASX a completed Appendix 4G at the same time as it lodges its annual report with ASX. The Appendix 4G serves a dual purpose. It acts as a key designed to assist readers to locate the governance disclosures made by a listed entity under Listing Rule 4.10.3 and under the ASX Corporate Governance Council's recommendations. It also acts as a verification tool for listed entities to confirm that they have met the disclosure requirements of Listing Rule 4.10.3

The Appendix 4G is not a substitute for, and is not to be confused with, the entity's corporate governance statement. They serve different purposes and an entity must produce each of them separately.

See notes 4 and 5 below for further instructions on how to complete this form.

Name of entity

<sup>&</sup>lt;sup>1</sup> "Corporate governance statement" is defined in Listing Rule 19.12 to mean the statement referred to in Listing Rule 4.10.3 which discloses the extent to which an entity has followed the recommendations set by the ASX Corporate Governance Council during a particular reporting period.

<sup>&</sup>lt;sup>2</sup> Tick whichever option is correct and then complete the page number(s) of the annual report, or the URL of the web page, where your corporate governance statement can be found. You can, if you wish, delete the option which is not applicable.

<sup>&</sup>lt;sup>3</sup> Throughout this form, where you are given two or more options to select, you can, if you wish, delete any option which is not applicable and just retain the option that is applicable. If you select an option that includes "OR" at the end of the selection and you delete the other options, you can also, if you wish, delete the "OR" at the end of the selection.

## ANNEXURE - KEY TO CORPORATE GOVERNANCE DISCLOSURES

Corpo	rate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>	
PRINC	CIPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND O	/ERSIGHT		
1.1	A listed entity should have and disclose a board charter setting out:     (a) the respective roles and responsibilities of its board and management; and     (b) those matters expressly reserved to the board and those delegated to management.	and we have disclosed a copy of our board charter at: <a href="https://www.bluebetplc.com/corporate-governance">https://www.bluebetplc.com/corporate-governance</a>	□ set out in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable	
1.2	A listed entity should:     (a) undertake appropriate checks before appointing a director or senior executive or putting someone forward for election as a director; and     (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable	
1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable	
1.4	The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.		□ set out in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable	

<sup>&</sup>lt;sup>4</sup> Tick the box in this column only if you have followed the relevant recommendation in full for the whole of the period above. Where the recommendation has a disclosure obligation attached, you must insert the location where that disclosure has been made, where indicated by the line with "insert location" underneath. If the disclosure in question has been made in your corporate governance statement, you need only insert "our corporate governance statement". If the disclosure has been made in your annual report, you should insert the page number(s) of your annual report (eg "pages 10-12 of our annual report"). If the disclosure has been made on your website, you should insert the URL of the web page where the disclosure has been made or can be accessed (eg "www.entityname.com.au/corporate governance/charters/").

<sup>&</sup>lt;sup>5</sup> If you have followed all of the Council's recommendations in full for the whole of the period above, you can, if you wish, delete this column from the form and re-format it.

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
1.5	A listed entity should:  (a) have and disclose a diversity policy;  (b) through its board or a committee of the board set measurable objectives for achieving gender diversity in the composition of its board, senior executives and workforce generally; and  (c) disclose in relation to each reporting period:  (1) the measurable objectives set for that period to achieve gender diversity;  (2) the entity's progress towards achieving those objectives; and  (3) either:  (A) the respective proportions of men and women on the board, in senior executive positions and across the whole workforce (including how the entity has defined "senior executive" for these purposes); or  (B) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.  If the entity was in the S&P / ASX 300 Index at the commencement of the reporting period, the measurable objective for achieving gender diversity in the composition of its board should be to have not less than 30% of its directors of each gender within a specified period.	and we have disclosed a copy of our diversity policy at:  https://www.bluebetplc.com/corporate-governance and we have disclosed the information referred to in paragraph (c) at:  [insert location] and if we were included in the S&P / ASX 300 Index at the commencement of the reporting period our measurable objective for achieving gender diversity in the composition of its board of not less than 30% of its directors of each gender within a specified period.	<ul> <li>         ⊠ set out in our Corporate Governance Statement OR         □ we are an externally managed entity and this recommendation is therefore not applicable     </li> </ul>
1.6	A listed entity should:     (a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and     (b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.	and we have disclosed the evaluation process referred to in paragraph (a) in the Corporate Governance Statement  and whether a performance evaluation was undertaken for the reporting period in accordance with that process in the Corporate Governance Statement	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

Corporate Governance Council recommendation		Where a box below is ticked, we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
1.7	A listed entity should:     (a) have and disclose a process for evaluating the performance of its senior executives at least once every reporting period; and	and we have disclosed the evaluation process referred to in paragraph (a) in the Corporate Governance Statement	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
	(b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.	and whether a performance evaluation was undertaken for the reporting period in accordance with that process in the Corporate Governance Statement	

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>		
PRINCI	PLE 2 - STRUCTURE THE BOARD TO BE EFFECTIVE AND ADD	VALUE			
2.1	The board of a listed entity should:  (a) have a nomination committee which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.	and we have disclosed a copy of the charter of the committee at:  https://www.bluebetplc.com/corporate-governance and the information referred to in paragraphs (4) and (5) in the Corporate Governance Statement and Annual Report	set out in our Corporate Governance Statement OR we are an externally managed entity and this recommendation is therefore not applicable		
2.2	A listed entity should have and disclose a board skills matrix setting out the mix of skills that the board currently has or is looking to achieve in its membership.	and we have disclosed our board skills matrix in the Corporate Governance Statement	<ul> <li>□ set out in our Corporate Governance Statement OR</li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>		
2.3	A listed entity should disclose:     (a) the names of the directors considered by the board to be independent directors;     (b) if a director has an interest, position, affiliation or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position or relationship in question and an explanation of why the board is of that opinion; and     (c) the length of service of each director.	and we have disclosed the names of the directors considered by the board to be independent directors in the Corporate Governance Statement and, where applicable, the information referred to in paragraph (b) in the Corporate Governance Statement and the length of service of each director in the Annual Report	□ set out in our Corporate Governance Statement		

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
2.4	A majority of the board of a listed entity should be independent directors.		<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.		<ul> <li>         ⊠ set out in our Corporate Governance Statement <u>OR</u>          we are an externally managed entity and this recommendation is therefore not applicable     </li> </ul>
2.6	A listed entity should have a program for inducting new directors and for periodically reviewing whether there is a need for existing directors to undertake professional development to maintain the skills and knowledge needed to perform their role as directors effectively.		<ul> <li>□ set out in our Corporate Governance Statement OR</li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
PRINCIPI	LE 3 – INSTIL A CULTURE OF ACTING LAWFULLY, ETHICALLY	AND RESPONSIBLY	
3.1	A listed entity should articulate and disclose its values.	and we have disclosed our values at: <a href="https://www.bluebetplc.com/corporate-governance">https://www.bluebetplc.com/corporate-governance</a>	□ set out in our Corporate Governance Statement
3.2	A listed entity should:  (a) have and disclose a code of conduct for its directors, senior executives and employees; and  (b) ensure that the board or a committee of the board is informed of any material breaches of that code.	and we have disclosed our code of conduct at:  https://www.bluebetplc.com/corporate-governance	□ set out in our Corporate Governance Statement
3.3	A listed entity should:     (a) have and disclose a whistleblower policy; and     (b) ensure that the board or a committee of the board is informed of any material incidents reported under that policy.	and we have disclosed our whistleblower policy at: <a href="https://www.bluebetplc.com/corporate-governance">https://www.bluebetplc.com/corporate-governance</a>	□ set out in our Corporate Governance Statement
3.4	A listed entity should:  (a) have and disclose an anti-bribery and corruption policy; and  (b) ensure that the board or committee of the board is informed of any material breaches of that policy.	and we have disclosed our anti-bribery and corruption policy at: <a href="https://www.bluebetplc.com/corporate-governance">https://www.bluebetplc.com/corporate-governance</a>	□ set out in our Corporate Governance Statement

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5	
PRINCI	PLE 4 – SAFEGUARD THE INTEGRITY OF CORPORATE REPOR	TS		
4.1	The board of a listed entity should:  (a) have an audit committee which:  (1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and  (2) is chaired by an independent director, who is not the chair of the board,  and disclose:  (3) the charter of the committee;  (4) the relevant qualifications and experience of the members of the committee; and  (5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.	and we have disclosed a copy of the charter of the committee at:  https://www.bluebetplc.com/corporate-governance  and the information referred to in paragraphs (4) and (5) in the Corporate Governance Statement and Annual Report	set out in our Corporate Governance Statement	
4.2	The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.		□ set out in our Corporate Governance Statement	
4.3	A listed entity should disclose its process to verify the integrity of any periodic corporate report it releases to the market that is not audited or reviewed by an external auditor.		□ set out in our Corporate Governance Statement	

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
PRINCIP	PLE 5 – MAKE TIMELY AND BALANCED DISCLOSURE		
5.1	A listed entity should have and disclose a written policy for complying with its continuous disclosure obligations under listing rule 3.1.	and we have disclosed our continuous disclosure compliance policy at: <a href="https://www.bluebetplc.com/corporate-governance">https://www.bluebetplc.com/corporate-governance</a>	□ set out in our Corporate Governance Statement
5.2	A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.		□ set out in our Corporate Governance Statement
5.3	A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.		□ set out in our Corporate Governance Statement
PRINCIP	PLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS		
6.1	A listed entity should provide information about itself and its governance to investors via its website.	and we have disclosed information about us and our governance on our website at: <a href="https://www.bluebetplc.com">https://www.bluebetplc.com</a>	□ set out in our Corporate Governance Statement
6.2	A listed entity should have an investor relations program that facilitates effective two-way communication with investors.		□ set out in our Corporate Governance Statement
6.3	A listed entity should disclose how it facilitates and encourages participation at meetings of security holders.	and we have disclosed how we facilitate and encourage participation at meetings of security holders in the Corporate Governance Statement	□ set out in our Corporate Governance Statement
6.4	A listed entity should ensure that all substantive resolutions at a meeting of security holders are decided by a poll rather than by a show of hands.		□ set out in our Corporate Governance Statement
6.5	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.		□ set out in our Corporate Governance Statement

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
PRINCIP	PLE 7 – RECOGNISE AND MANAGE RISK		
7.1	The board of a listed entity should:  (a) have a committee or committees to oversee risk, each of which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.	and we have disclosed a copy of the charter of the committee at:  https://www.bluebetplc.com/corporate-governance  and the information referred to in paragraphs (4) and (5) in the Corporate Governance Statement and Annual Report	set out in our Corporate Governance Statement
7.2	The board or a committee of the board should:  (a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound and that the entity is operating with due regard to the risk appetite set by the board; and  (b) disclose, in relation to each reporting period, whether such a review has taken place.	and we have disclosed whether a review of the entity's risk management framework was undertaken during the reporting period in the Corporate Governance Statement	□ set out in our Corporate Governance Statement
7.3	A listed entity should disclose:  (a) if it has an internal audit function, how the function is structured and what role it performs; or  (b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its governance, risk management and internal control processes.	and we have disclosed how our internal audit function is structured and what role it performs  [	□ set out in our Corporate Governance Statement

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5
7.4	A listed entity should disclose whether it has any material exposure to environmental or social risks and, if it does, how it manages or intends to manage those risks.	and we have disclosed whether we have any material exposure to environmental and social risks in the Corporate Governance Statement  and, if we do, how we manage or intend to manage those risks in the Corporate Governance Statement	□ set out in our Corporate Governance Statement

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
PRINCIP	PLE 8 - REMUNERATE FAIRLY AND RESPONSIBLY		
8.1	The board of a listed entity should:  (a) have a remuneration committee which:  (1) has at least three members, a majority of whom are independent directors; and  (2) is chaired by an independent director, and disclose:  (3) the charter of the committee;  (4) the members of the committee; and  (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or  (b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	and we have disclosed a copy of the charter of the committee at:  https://www.bluebetplc.com/corporate-governance  and the information referred to in paragraphs (4) and (5) in the Corporate Governance Statement and Annual Report	□ set out in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable
8.2	A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.	and we have disclosed separately our remuneration policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives in the Remuneration Report contained in the Annual Report	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>
8.3	A listed entity which has an equity-based remuneration scheme should:  (a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and  (b) disclose that policy or a summary of it.	and we have disclosed our policy on this issue or a summary of it in the Remuneration Report contained in the Annual Report and we have disclosed a copy of the Securities Trading Policy at: <a href="https://www.bluebetplc.com/corporate-governance">https://www.bluebetplc.com/corporate-governance</a>	<ul> <li>□ set out in our Corporate Governance Statement <u>OR</u></li> <li>□ we do not have an equity-based remuneration scheme and this recommendation is therefore not applicable <u>OR</u></li> <li>□ we are an externally managed entity and this recommendation is therefore not applicable</li> </ul>

Corporate Governance Council recommendation		Where a box below is ticked, 4 we have followed the recommendation in full for the whole of the period above. We have disclosed this in our Corporate Governance Statement:	reco	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are:5	
ADDITIO	NAL RECOMMENDATIONS THAT APPLY ONLY IN CERTAIN CA	SES	•		
9.1	A listed entity with a director who does not speak the language in which board or security holder meetings are held or key corporate documents are written should disclose the processes it has in place to ensure the director understands and can contribute to the discussions at those meetings and understands and can discharge their obligations in relation to those documents.	and we have disclosed information about the processes in place at: [insert location]		set out in our Corporate Governance Statement <u>OR</u> we do not have a director in this position and this recommendation is therefore not applicable <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable	
9.2	A listed entity established outside Australia should ensure that meetings of security holders are held at a reasonable place and time.			set out in our Corporate Governance Statement <u>OR</u> we are established in Australia and this recommendation is therefore not applicable <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable	
9.3	A listed entity established outside Australia, and an externally managed listed entity that has an AGM, should ensure that its external auditor attends its AGM and is available to answer questions from security holders relevant to the audit.			set out in our Corporate Governance Statement <u>OR</u> we are established in Australia and not an externally managed listed entity and this recommendation is therefore not applicable we are an externally managed entity that does not hold an AGM and this recommendation is therefore not applicable	
ADDITIO	NAL DISCLOSURES APPLICABLE TO EXTERNALLY MANAGE	D LISTED ENTITIES			
-	Alternative to Recommendation 1.1 for externally managed listed entities:  The responsible entity of an externally managed listed entity should disclose:  (a) the arrangements between the responsible entity and the listed entity for managing the affairs of the listed entity; and  (b) the role and responsibility of the board of the responsible entity for overseeing those arrangements.	and we have disclosed the information referred to in paragraphs (a) and (b) at:		set out in our Corporate Governance Statement	

Corporat	e Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation in <u>full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
-	Alternative to Recommendations 8.1, 8.2 and 8.3 for externally managed listed entities:  An externally managed listed entity should clearly disclose the terms governing the remuneration of the manager.	and we have disclosed the terms governing our remuneration as manager of the entity at:	□ set out in our Corporate Governance Statement
		[insert location]	



## **Corporate Governance Statement**

BlueBet Holdings Limited ACN 647 124 641 (Company)

The Board of BlueBet Holdings Limited (**BlueBet** or **Company**) is committed to conducting the business of the Company in an ethical manner and in accordance with principles of best practice in corporate governance. The Board is responsible for ensuring the existence of an effective corporate governance environment to safeguard the interests of the Company, its shareholders and other stakeholders.

This statement sets out the Company's current compliance with the *ASX Corporate Governance Council's Corporate Governance Principles and Recommendations:* 4<sup>th</sup> edition (**Principles** or **Recommendations**), as at the date indicated. The Principles are not prescriptive regarding the conduct of ASX-listed companies but require a company to disclose the reasons why it is not complying fully with the Principles. To the extent that they are relevant and appropriate to BlueBet's present circumstances, the Company has adopted the Principles. This statement details where the Recommendations have not been followed, and the reasons therefore.

All references to the **Website** are to the investor section of the company's Website, which can be accessed at <a href="www.bluebetplc.com">www.bluebetplc.com</a>. This statement was approved and adopted by the Company's Board on 31 August 2023.

ASX (	Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
Princ	iple 1- Lay solid foundations for management and over	sight	
Reco	mmendation 1.1: A listed entity should disclose a	Yes	The Board's responsibilities are detailed in the Company's
board charter setting out:			Board Charter. The Board Charter also sets out the responsibilities of the Chairman and Chief Executive Officer
(a)	the respective roles and responsibilities of its board and management; and		(CEO) and regulates the relationship between the Board and management.
(b)	those matters expressly reserved to the board and		
	those delegated to management.		The Board has established committees to oversee certain
			functions, including the Audit & Risk Committee and the
			Remuneration & Nomination Committee.
			A copy of the Board Charter is available on the Company's Website.

ASX Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
Recommendation 1.2: A listed entity should:  (a) undertake appropriate checks before appointing a person, or putting forward to security holders a candidate for election, as a director; and (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.	Yes	The Board and the Remuneration & Nomination Committee undertake appropriate checks, including police clearance checks, bankruptcy searches, verification of qualifications and experience of candidates, before appointing a Director or putting forward to Shareholders a candidate for election as a Director.  All material information in relation to potential Directors will be provided to Shareholders as the need arises, including in the form of disclosures contained in an explanatory memorandum to a notice of meeting, seeking the approval of Shareholders for the election or re-election of Directors.
Recommendation 1.3: A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.	Yes	Each of the following Directors has consented to act as a Director and has received a formal letter of appointment which sets out his duties and responsibilities, rights and remuneration entitlements:  • Michael Sullivan  • William Richmond  • Nigel Payne  • Tim Worner  • David Fleming  Each of the following senior executives is employed under a Service Agreement which sets out the terms on which the executive is employed, including details of the executive's duties and responsibilities, rights and remuneration entitlements:  • William Richmond  • Darren Holley

ASX Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
<b>Recommendation 1.4:</b> The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.	Yes	The Company has engaged Laura Newell ( <i>Company Secretary</i> ) to act as company secretary and provide company secretarial services to the Company. The Board Charter provides that the Company Secretary is directly accountable to the Board, through the Chair, in relation to matters relating to the proper functioning of the Board and governance requirements.
(a) have and disclose a diversity policy; (b) through its board or a committee of the board set measurable objectives for achieving gender diversity in the composition of its board, senior executives and workforce generally; and (c) disclose in relation to each reporting period: (i) the measurable objectives set for that period to achieve gender diversity; (ii) the entity's progress towards achieving those objectives; and (iii) either: (a) the respective proportions of men and women on the board, in senior executive positions and across the whole workforce (including how the entity has defined "senior executive" for these purposes); or (b) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.	No	The Company has a strong commitment to diversity and fair treatment in its business which is evidenced through its Diversity Policy.  The Diversity Policy includes requirements for the Board to set measurable objectives for achieving gender diversity and to assess annually both the objectives and the Company's progress in achieving them.  A copy of the Diversity Policy is available on the Company's Website.  The Board of Directors are sympathetic to the recommendation and recognise the importance of gender diversity. Considering the Company's nature and scale it is not considered appropriate to set targets at this point in time. The Board would review the setting of diversity targets on a periodic basis.

ASX	Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
	have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.	Yes	The Board Charter provides that the Board, with the assistance of the Remuneration & Nomination Committee, will review and evaluate the performance of the Board, each Board Committee and each individual Director, at least annually.  In 2023, the Company conducted an annual self-review and evaluation of its own performance (with assistance from the Remuneration & Nomination Committee and the Company Secretary), including the Board's performance against the requirements of the Board Charter.
Reco	mmendation 1.7: A listed entity should:  have and disclose a process for periodically	Yes	The Executive Director periodically evaluates the performance of Company's senior executives in accordance with the provisions of Company's Remuneration & Nomination
	evaluating the performance of its senior executives		Committee Charter.
	at least once every reporting period; and		
(b)	disclose for each reporting period whether a		A review was conducted during the Reporting Period.
	performance evaluation has been undertaken in accordance with that process during or in respect		A copy of the Remuneration & Nomination Committee Charter
	of that period.		is available on the Company's Website.
Princ	iple 2 – Structure the board to be effective and add va	lue	
Reco	mmendation 2.1: The Board of a listed entity should:	Yes	The Board has established a Remuneration & Nomination Committee to oversee the process of appointment,
(a)	have a nomination committee which:		performance and remuneration of senior executives and
	<ul><li>(i) has at least three members, a majority of whom are independent directors; and</li></ul>		employees of the Company.
	(ii) is chaired by an independent director,		The Remuneration & Nomination Committee comprises three
	and disclose:		directors, a majority of whom are independent Directors.
	(iii) the charter of the committee;		
	(iv) the members of the committee; and		The Remuneration & Nomination Committee is chaired by Nigel
	(v) as at the end of each reporting period, the number of times the committee met		Payne, who is an independent Director. The Company is of the view that Nigel Payne is the appropriate person to act as chair
	throughout the period and the individual		view that Niger Payme is the appropriate person to act as chair
	throughout the period and the marvidual		

ASX Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance ar	nd If Not Why Not
attendances of the members at those		of the Remuneration & N	Nomination Committee. Michael
meetings; or		Sullivan and Tim Worner are	also members of the Committee.
(b) if it does not have a nomination committee, disclose			
that fact and the processes it employs to address		The Company has disclosed	the qualifications, experience and
board succession issues and to ensure that the		·	neetings of the members of the
board has the appropriate balance of skills,			ion Committee in the Company's
knowledge, experience, independence and diversity to enable it to discharge its duties and		Directors' Report as part of t	• •
responsibilities effectively.		A copy of the Remuneration	& Nomination Committee Charter
responsibilities effectively.		is available on the Company's	
		is available of the company	3 Website.
Recommendation 2.2: A listed entity should have and	Yes	The Board has developed a	a matrix to consider the mix of
disclose a board skills matrix setting out the mix of skills and		-	e, expertise and diversity for Board
diversity that the board currently has or is looking to achieve		membership.	
in its membership.		·	
·		Industry knowledge &	Number of Directors
		Experience	
		Industry experience	4
		Knowledge of industry	4
		US sector experience &/ or	4
		knowledge	
		Technical skills	Number of Directors
		Finance	5
		Marketing	5
		Risk management	5
		HR & Talent development	5
		Strategy development &	5
		implementation	
		M&A	5
		Government affairs/ public	5
		policy	
		Capital management	5
		Information technology	4
		C-suite/ Board member	5

ASX	Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
Recommendation 2.3: A listed entity should disclose:		Yes	The Company considers a Director to be independent if the Director is independent of management and free of any
(a)	the names of the directors considered by the board		business or other relationship that could materially interfere,
(b)	to be independent directors; if a director has an interest, position, association or		or be perceived as interfering, with the exercise of an unfettered and independent judgment in relation to matters
(6)	relationship of the type described in the Principles but the board is of the opinion that it does not		concerning the Company.
	compromise the independence of the director, the		The Board considers that the following Directors are
	nature of the interest, position, association or		independent:
	relationship in question and an explanation of why		(a) Nigel Payne (b) Tim Worner
(c)	the board is of that opinion; and the length of service of each director.		(b) Tim Worner (c) David Fleming
(0)	the length of service of each director.		(c) David Helling
			Information relating to the Directors of the Company, including whether they are independent, their skills, experience,
			expertise and period they have held office will be presented in
			the Director's Report section of the Annual Report or on the
			ASX Company Announcements Platform.
	mmendation 2.4: A majority of the board of a listed y should be independent directors.	Yes	The Board comprises one Executive Chairman, one Executive Director and three Non-executive Directors.
			All the Non-executive Directors are considered independent.
			In view of the size of the Company and the nature of its activities, the Board considers that the current mix of skills, qualifications and experience on the Board is consistent with the Company's current circumstances and its long-term interests.
			The Board intends to review its composition as the Company's operations evolve and may in the future appoint additional independent Directors as it deems appropriate.

ASX Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
Recommendation 2.5: The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	No	The Company's Chair is Michael Sullivan. The Chair is not the Managing Director or Chief Executive Officer (CEO). The Directors have reserved absolute discretion to determine the appropriate composition of the Board and have determined not to follow the ASX Principles and Recommendations that the Chairman position be held by an independent Non-Executive Director at this time.  The Company believes it is appropriate for Michael Sullivan to be the Executive Chairman given he is the founder of the Company and has deep experience and knowledge in the industry sectors in which the Company operates.
<b>Recommendation 2.6:</b> A listed entity should have a program for inducting new directors and provide appropriate professional development opportunities for directors to develop and maintain the skills and knowledge needed to perform their role as directors effectively.	Yes	The Remuneration & Nomination Committee Charter and Board Charter demonstrate the Company's compliance with this Recommendation.  The Remuneration & Nomination Committee is responsible for the induction program for new directors and the development of a professional development program for Directors.

ASX Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not		
Principle 3 – Instil a culture of acting lawfully, ethically and responsibly				
<b>Recommendation 3.1:</b> A listed entity should articulate and disclose its values.	Yes	The Board has approved and adopted a statement of values and tasked the CEO with the responsibility of instilling those values across the organisation, including providing appropriate training on the values to employees.  The Company's Statement of Values is disclosed on the Company's Website.		
Recommendation 3.2: A listed entity should:  (a) have and disclose a code of conduct for its directors, senior executives and employees; and (b) ensure that the board or a committee of the board is informed of any material breaches of that code.	Yes	The Board has established and adopted a Code of Conduct. The Code of Conduct is be reviewed regularly by the Board.  The Code of Conduct sets out the Company's commitment to making positive economic, social and environmental contributions to each of the communities in which it operates, while complying with all applicable laws and regulations and acting in a manner that is consistent with the Company's foundational principles of honesty, integrity, fairness and respect.  The Company takes appropriate steps to ensure that the Board is informed of any material breaches of the Code of Conduct.  A copy of the Code of Conduct is available on the Company's Website.		

ASX (	Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
	have and disclose a whistleblower policy; and ensure that the board or a committee of the board is informed of any material incidents reported under that policy.	Yes	The Board has established and adopted a Whistleblower Policy. The Whistleblower Policy will be reviewed regularly by the Board.  The Company takes appropriate steps to ensure that the Board is informed of any material breaches of the Whistleblower Policy.  A copy of the Company's Whistleblower Policy is available on the Company's Website.
Record (a) (b)	have and disclose an anti-bribery and corruption policy; and ensure that the board or a committee of the board is informed of any material breaches of that policy.	Yes	The Board has established and adopted an Anti-Bribery and Corruption Policy. The Anti-Bribery and Corruption Policy will be reviewed regularly by the Board.  The Company takes appropriate steps to ensure that the Board is informed of any material breaches of the Anti-Bribery and Corruption Policy.  A copy of the Company's Anti-Bribery and Corruption Policy is
Dring	into A. Cafaguard the integrity of cornerate reports		available on the Company's Website.
	iple 4 – Safeguard the integrity of corporate reports mmendation 4.1: The board of a listed entity should:	Yes	The Board has established an Audit & Risk Committee. The Audit & Risk Committee has three non-executive Directors,
(a)	have an audit committee which:  (i) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and  (ii) is chaired by an independent director, who is not the chair of the board, and disclose:  (iii) the charter of the committee;		a majority of whom are independent non-executive Directors.  The Audit & Risk Committee is chaired by Nigel Payne, who is an independent Director and is not the Chair of the Board.

ASX C	orporat	e Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
	(iv) (v)	the relevant qualifications and experience of the members of the committee; and in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or		Michael Sullivan and David Fleming are also members of the Committee.  The Audit & Risk Committee's functions and powers are formalised in a charter, a copy of which is available on the available on the Company's Website.
(b)	fact ar indepo its cor the ap	pes not have an audit committee, disclose that and the processes it employs that endently verify and safeguard the integrity of porate reporting, including the processes for epointment and removal of the external or and the rotation of the audit engagement er.		The Company has disclosed the qualifications, experience and attendance at committee meetings of the members of the Audit & Risk Committee in the Company's Directors' Report as part of the Annual Report.
before finance that, i been perfore a tru perfore	e it app ial perion their oproperly y with the and mance d on the	tion 4.2: The board of a listed entity should, roves the entity's financial statements for a pd, receive from its CEO and CFO a declaration opinion, the financial records of the entity have a maintained and that the financial statements the appropriate accounting standards and give fair view of the financial position and of the entity and that the opinion has been a basis of a sound system of risk management control which is operating effectively.	Yes	The Board Charter and Audit & Risk Committee Charter make provision for the CEO and CFO to provide this declaration in accordance with section 295A of the <i>Corporations Act 2001</i> (Cth).  The CEO and CFO provide a declaration to the Board in accordance with section 295A of the Corporations Act for each financial report and assure the Board that such declaration is founded on a sound system of risk management and internal control.  Copies of each of the Board Charter and the Audit & Risk Committee Charter are available on the Company's Website.
proce: report	ss to ve t it rele	tion 4.3: A listed entity should disclose its erify the integrity of any periodic corporate asses to the market that is not audited or n external auditor.	Yes	Periodic non-audited reports made to the market are verified through internal controls and processes.

ASX Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
Principle 5 – Make timely and balanced disclosure		
<b>Recommendation 5.1:</b> A listed entity should have and disclose a written policy for complying with its continuous disclosure obligations under listing rule 3.1.	Yes	The Company has adopted a Continuous Disclosure Policy. This policy sets out, amongst other matters, the manner in which the Board will ensure compliance with the disclosure requirements of the ASX Listing Rules.  A copy of the Continuous Disclosure Policy is available on the Company's Website.
<b>Recommendation 5.2:</b> A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.	Yes	Material market announcements are approved by the Board at regular board meetings scheduled to coincide with ASX filing timetable requirements. Other material market announcements will be circulated to the Board via e-mail.
Recommendation 5.3: A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.	Yes	Results presentations and transcripts of the Chairman's address at annual general meetings are released on the ASX Market Announcements Platform before the start of the meetings. Other presentations to new or substantive shareholders or investor analysts are released on the ASX Market Announcements Platform prior to the relevant presentation.
Principle 6 – Respect the rights of security holders		
<b>Recommendation 6.1:</b> A listed entity should provide information about itself and its governance to investors via its Website.	Yes	A page on the Company's Website is dedicated to corporate governance.
<b>Recommendation 6.2:</b> A listed entity should design and implement an investor relations program to facilitate effective two-way communication with investors.	Yes	The Company has a Communications Policy, which is included on the Company's Website. The Company has a comprehensive investor engagement program which includes briefings, presentations and events.

ASX Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
<b>Recommendation 6.3:</b> A listed entity should disclose how it facilitates and encourages participation at meetings of security holders.	Yes	The Company has adopted a Shareholder Communications Policy which sets out, amongst other things, the manner in which the Company will promote effective communication with shareholders and encourage their participation at general meetings.
		The Company also encourages shareholders to attend the Company's annual general meeting and to ask questions of the Board and the auditor and/or to submit questions in writing in advance. At each annual general meeting, the Board will ensure that:  • a representative of the Company's auditors is in
		<ul> <li>a representative of the Company's additions in attendance to respond directly to questions on audit related matters;</li> <li>information about the current developments is provided at the meeting, to make it easy for shareholders to participate and ask questions; and</li> <li>the Chairman of the Board presents an address to the Annual General Meeting relating to current developments.</li> </ul>
		A copy of the Shareholder Communications Policy is available on the Company's Website.
<b>Recommendation 6.4:</b> A listed entity should ensure that all substantive resolutions at a meeting of security holders are decided by a poll rather than by a show of hands.	Yes	All resolutions at a meeting of shareholders will be conducted by poll.
<b>Recommendation 6.5:</b> A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	Yes	The Company gives its Shareholders the opportunity to give and receive communications to and from both the Company and security registry electronically. Electronic communications to the Company may be sent via email to <a href="mailto:investor@bluebet.com.au">investor@bluebet.com.au</a> .

ASX (	Corporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
			The Company's Share Register is managed and maintained by Boardroom Pty Limited. Shareholders can access their shareholding details or make enquiries about their current shareholding electronically by quoting their Shareholder Reference Number or Holder Identification Number, via <a href="https://boardroomlimited.com.au/">https://boardroomlimited.com.au/</a> .
Princ	iple 7 – Recognise and manage risk		
	mmendation 7.1: The board of a listed entity should:  have a committee or committees to oversee risk,	Yes	The Board has established an Audit & Risk Committee to assist with risk oversight, risk management and internal control.
(a)	each of which:  (i) has at least three members, a majority of whom are independent directors; and		The Audit & Risk Committee comprises three members, the majority of whom are independent Directors.
	(ii) is chaired by an independent director, and disclose: (iii) the charter of the committee; (iv) the members of the committee; and		The Audit and Risk Committee is chaired by Nigel Payne, who is an independent Director. Michael Sullivan and David Fleming are also members of the Committee.
	(v) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or		The Board has adopted the Audit & Risk Committee Charter which sets out the functions of the Audit & Risk Committee. A copy of the Audit & Risk Committee Charter is available on the Company's Website.
(b)	if it does not have a risk committee or committees that satisfy paragraph (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.		The Company has disclosed the qualifications, experience and attendance at committee meetings of the members of the Audit & Risk Committee in the Company's Directors' Report as part of the Annual Report.
	mmendation 7.2: The board or a committee of the d should: review the entity's risk management framework at least annually to satisfy itself that it continues to be sound and that the entity is operating with due regard to the risk appetite set by the board; and	Yes	The Audit & Risk Committee is responsible for the review of the Company's risk management program, and for satisfying itself that it continues to be sound and that the Company is operating with due regard to the risk appetite set by the Board.

ASX C	Orporate Governance Principle/Recommendation	Comply	Particulars of Compliance and If Not Why Not
(b)	disclose, in relation to each reporting period, whether such a review has taken place.		A review of the Company's risk management program was conducted during the Reporting Period.
(a) (b)	if it has an internal audit function, how the function is structured and what role it performs; or if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its risk management and internal control processes.	Yes	The Board has in place the processes to evaluate and continually improve the effectiveness of its risk management and internal control processes.
<b>Recommendation 7.4:</b> A listed entity should disclose whether it has any material exposure to economic, environmental or social risks and, if it does, how it manages or intends to manage those risks.		Yes	The Board is responsible for the oversight and management of risk, including the identification of material business risks on an ongoing basis. A review of these material business risks has been conducted in the current period, which concluded that controls over risk management processes were adequate and effective. These were detailed and disclosed by the Company in Section 5 of its initial public offering prospectus.

	iple 8 – Remunerate fairly and responsibly mmendation 8.1: The board of a listed entity shoul	d: Yes	The Board has established a Remuneration & Nomination
NCCOI	innendation 6.1. The board of a fisted entity should	1. 103	Committee.
(2)	have a remuneration committee which:		Committee.
(a) and d	have a remuneration committee which:  (i) has at least three members, a majority of whom are independent directors; and  (ii) is chaired by an independent director,  disclose:  (iii) the charter of the committee;  (iv) the members of the committee; and  (v) as at the end of each reporting period, the number of times the committee met throughout the period and the individual		The Remuneration & Nomination Committee comprises three members a majority of whom are independent Directors.  The Remuneration & Nomination Committee is chaired by Nige Payne, who is an independent Director. The Company is of the view that Nigel Payne is the appropriate person to act as chair of the Remuneration & Nomination Committee. Michae Sullivan and Tim Worner are also members of the Committee.
(b)	attendances of the members at those meetings; or if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	n	The Board has adopted the Remuneration & Nomination Committee Charter, which sets out the role and the responsibilities of the Remuneration & Nomination Committee in overseeing the process of appointment and remuneration or Non-executive Directors, the Managing Director/CEO Secretary, CFO and other senior executives and employees of the Company.  A copy of the Remuneration & Nomination Committee Charter is available on the Company's Website.  The Company has disclosed the qualifications, experience and attendance at committee meetings of the members of the Remuneration & Nomination Committee in the Company's Directors' Report as part of the Annual Report.
disclo remu remu		he he	The Company has disclosed its policies and practices regarding the remuneration of Directors and senior executives in its annual Remuneration Report presented in the Annual Report.

Reco	mmendation 8.3: A listed entity which has an	Yes	The Company has adopted a Securities Trading Policy which
equit	ty-based remuneration scheme should:		prohibits relevant employees from entering into transactions
			that operate to limit the economic risk of holdings of unvested
(a)	have a policy on whether participants are permitted		securities of the Company or vested securities of the Company
	to enter into transactions (whether through the use		which are subject to holding locks.
	of derivatives or otherwise) which limit the		A copy of the Company's securities Trading Policy is available
	economic risk of participating in the scheme; and		on the Website.
(b)	disclose that policy or a summary of it.		