

5 September 2023

Appointment of Group Chief Financial Officer

TASK Group Holdings Limited (ASX: TSK) ("TASK" or "the Group") is pleased to announce the appointment of Mr Glenn Day as Group Chief Financial Officer, effective immediately.

Mr Day has more than 20 years' experience as a senior finance executive across the software, financial services and superannuation sectors. He was most recently CFO and Company Secretary of previously ASX-listed businesses, Kyckr Pty Limited (delisted following its acquisition in November 2022) and Class Limited, where he held responsibility for accounting and finance, corporate governance, compliance, investor relations, company secretarial activities, treasury and M&A.

Mr Day's appointment reflects TASK's upcoming migration of domicile from NZ to Australia and previous transition to a primary listing on the ASX, with the new Group CFO role being in Australia.

Mr Day will be based in Sydney.

He holds a Bachelor of Business from Western Sydney University, majoring in Accounting and is a member of CPA Australia.

Commenting on the appointment, TASK CEO Daniel Houden said: *"We are pleased to have attracted a Group CFO of Glenn's calibre and experience. He brings extensive expertise in financial management and a strong track record of supporting growth and driving performance in ASX-listed SaaS businesses."*

ENDS

Approved for release by the Board of TASK Group Holdings Limited.

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About TASK Group

TASK Group is a leading provider of technology solutions enabling its global hospitality clients to maximise their customer relationships in an increasingly digital world.

TASK's end-to-end cloud-based platform helps clients to improve customer experiences across every transactional touchpoint, including digital customer-facing services, back-of-house and enterprise operations. The Group's ecosystem combines transaction services, personalisation, offer management and BI technology to help clients generate operational efficiencies, drive valuable data insights about their consumer base, activate new promotions and build brand loyalty.