Lincoln Minerals rejuvenates brand identity

Lincoln Minerals Limited ('the Company') (ASX:LML), is excited to launch of its renewed brand identity as part of its ongoing commitment to advancing the exploration and development of our high-quality graphite deposits.

The refreshed brand represents our building on past discoveries as we align ourselves with the global energy transition to a low-carbon economy. The surging demand for graphite in industries such as the electrification of transport, renewable energy and grid-scale storage, places the company in the future-facing commodities sector. The new branding mirrors the curiosity and excitement of exploration, highlighting our mission and pushing boundaries in our commitment to realise shareholder value. The brand identity reflects LML's strategic vision and signifies a commitment to being a prominent player in the graphite sector in South Australia.

As part of the launch, LML has introduced a new logo that symbolises the interconnectedness of graphite's versatile applications, paying respect to the traditional landowners of its assets. The logo showcases a dynamic design that evokes progress, exploration, and the endless possibilities represented in the marque which includes indigenous elements emulating the earth, land and sky.



Alongside the brand launch, LML plans to enhance its communication channels and digital presence to engage with stakeholders and the investment community more effectively. This includes launching an updated company website and integrating the new brand across various marketing materials and platforms.

Interim CEO Sam Barden said, "We are thrilled to unveil the reinvigorated Lincoln Minerals branding to the market. Our team has worked hard to develop a brand that embodies our commitment to excellence, sustainability, and developing new markets. We look forward to forging new partnerships and delivering on shareholder value".

Approved for release by the Board of Lincoln Minerals Limited.

For further information, please visit <u>www.lincolnminerals.com.au</u>.

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