

# **DISCLAIMER**

#### Important notice

The following notice and disclaimer applies to this presentation and you are therefore advised to read this disclaimer carefully before reading or making any other use of this presentation or any information contained in this presentation. By accepting this presentation you represent and warrant that you are entitled to receive the presentation in accordance with the restrictions set out below and agree to be bound by the limitations contained herein.

This presentation has been prepared by EROAD Limited (NZ company number 1036814, NZX:ERD; ASX:ERD) ("EROAD" or the "Company") and is dated 7 September 2023. This presentation has been prepared to provide information in relation to the Institutional Placement and accelerated pro rata renounceable entitlement offer of new shares in the Company (the "New Shares") under clause 19 of Schedule 1 of the Financial Markets Conduct Act 2013 ("FMCA") and sections 708A and 708AA of the Corporations Act 2001 (Cth) (as modified by ASIC Corporations (Non-Traditional Rights Issues) Instrument 2016/94 and ASIC Instrument 20-0854).

Capitalised terms used in this presentation and not otherwise defined in the body of the presentation or in the Glossary section of this presentation have the specific meaning given to them in the Glossary at the back of the separate offer document released via NZX and ASX (the "Offer Document").

#### Information of a general nature

This presentation contains summary information about the Company and its activities which is current as at the date of this presentation. The information in this presentation is of a general nature and does not purport to be complete nor does it contain all the information which a prospective investor may require in evaluating a possible investment in the Company or that would be required in a product disclosure statement, prospectus, or other disclosure document for the purposes of the FMCA or the Corporations Act 2001 (Cth).

The Company is subject to a disclosure obligation that requires it to notify certain material information to NZX Limited ("NZX") and ASX Limited ("ASX") for the purpose of that information being made available to participants in the market and that information can be found by visiting www.nzx.com/companies/ERD and www.asx.com.au. This presentation should be read in conjunction with the Company's annual report, market releases and other periodic and continuous disclosure announcements which are available at www.nzx.com and www.asx.com.au.

#### Not an offe

This presentation is not a prospectus, product disclosure statement or other offering document under New Zealand or Australian law, or any other law (and will not be lodged with the New Zealand Registrator of Financial Service Providers, the Australian Securities and Investments Commission ("ASIC") or any other regulatory body). This presentation is not an invitation or offer of securities for subscription, purchase or sale in any jurisdiction.

Any decision to acquire New Shares should be made on the basis of the Offer Document. Any Eligible Shareholder who wishes to participate in the offer should review the Offer Document and apply in accordance with the instructions set out in the Offer Document or as otherwise communicated to the shareholder. This presentation and the Offer Document do not constitute an offer, advertisement or invitation in any place in which, or to any person to whom, it would not be lawful to make such an offer, advertisement or invitation.

#### Not financial product advice

This presentation is for information purposes only and is not legal, financial, tax, financial product advice or investment advice or a recommendation by the Company, the Undenwriters or its advisers to acquire New Shares, and has been prepared without taking into account the objectives, financial situation or needs of prospective investors. Before making an investment decision, prospective investors should consider the appropriateness of the information having regard to their own objectives, financial situation and needs and consult an NZX Firm, ASX Broker, or solicitor, accountant or other professional adviser if necessary.

#### No guarantee

No person named in this presentation (nor any other person) guarantees the New Shares to be issued pursuant to the "Equity Raise" (as defined on page 3 of this presentation) or warrants the future performance of the Company or any return on any investment made pursuant to this presentation.

#### Future performance

This presentation includes certain "forward-looking statements". These forward-looking statements are not historical facts but rather are based on EROAD's current expectations, estimates, beliefs, assumptions and projections about EROAD, the industry in which EROAD operates, the outcome and effects of the Equity Raise and use of proceeds. These forward-looking statements include statements about EROAD's expectations about the performance of EROAD's business, statements about the future performance of EROAD, and statements about the use of proceeds from the Equity Raise. Forwardlooking statements can generally be identified by the use of forward looking words such as "anticipate", "believe", "expect", "project", "forecast", "estimate", "likely", "intend", "should", "will", "could", "may", "target", "plan" and other similar expressions within the meaning of securities laws of applicable jurisdictions. Indications of, and guidance or outlook on future earnings, distributions or financial position or performance are also forward-looking statements. These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors, many of which are beyond the control of EROAD, its directors and management, are difficult to predict and may involve significant elements of subjective judgment and assumptions as to future events which may not be correct and could cause actual results to differ materially from those expressed in the forward-looking statements. EROAD cautions shareholders and prospective shareholders not to place undue reliance on these forward-looking statements, which reflect EROAD's views only as of the date of this release. There can be no assurance that actual outcomes will not differ materially from these forward-looking statements. The forward-looking statements made in this presentation relate only to events as of the date on which the statements are made. EROAD will not release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances or unanticipated events occurring after the date of this release except as required by law or by any appropriate regulatory

#### Past performance

Investors should note that past performance, including past share price performance of EROAD is given for illustrative purposes only and cannot be relied upon as (and is not) an indicator of (and provides no guidance as to) future EROAD performance including future share price performance.

#### Accounting standards and adjustments

EROAD's financial statements are prepared in accordance with Generally Accepted Accounting Practice in New Zealand ("NZ GAAP"). EROAD's financial statements comply with New Zealand equivalents to International Reporting Standards ("NZ IFRS") for Tier 1 entities, other New Zealand accounting standards, and authoritative notices that are applicable to entities that apply NZ IFRS. The financial statements also comply with International Financial Reporting Standards (IFRS).

#### Non-GAAP Financial Measures

EROAD has used Non-GAAP Financial Measures (as defined in the Glossary of this Investor Presentation) when discussing financial performance in this presentation. The directors and management believe that these measures provide useful information as they are used internally to evaluate performance of business units, to establish operational goals and to allocate resources. The Non-GAAP Financial Measures are not prepared in accordance with NZ GAAP or NZ IFRS and do not have a standardised meaning prescribed by New Zealand Accounting Standards, therefore the Non-GAAP Financial Measures reported in this presentation may not be comparable with those that other companies report and should not be viewed in isolation or considered as a substitute for measures reported by EROAD in accordance with NZ IFRS. The Non-GAAP Financial Measures are not subject to audit or review and investors are cautioned not to place undue reliance on any Non-GAAP Financial Measures and ratios included in this presentation. Investors can find a reconciliation of certain of the FY23 Non-GAAP Financial Information included in this presentation to FY23 GAAP financial information on EROAD's website at <a href="https://www.eroad.com/global/investors">www.eroad.com/global/investors</a>.

#### Distribution of presentation

This presentation must not be distributed in any jurisdiction to the extent that its distribution in that jurisdiction is restricted or prohibited by law or would constitute a breach by the Company of any law. The distribution of this presentation in other jurisdictions outside New Zealand or Australia may be restricted by law, and persons into whose possession this presentation comes should observe any such restrictions. Any failure to comply with such restrictions may contravene applicable scurities laws. See Appendix to this presentation labelled "International Offer Restrictions". None of the Company, any person named in this presentation or any of their affiliates accept or shall have any liability to any person in relation to the distribution or possession of this presentation from or in any jurisdiction.

#### Not for distribution or release in the United States

This presentation may not be released to U.S. wire services or distributed in the United States. This presentation does not constitute an offer to sell, or the solicitation of an offer to buy, any securities in the United States or any other jurisdiction in which such an offer would be illegal. The Entitlements and the New Shares have not been, and will not be, registered under the US Securities Act of 1933, as amended ("the US Securities Act"), or the securities laws of any state or other jurisdiction of the United States, and may not be offered or sold, directly or indirectly, in the United States or to any person acting for the account or benefit of any person in the United States, except in transactions exempt from, or not subject to, registration under the US Securities Act and applicable securities laws of any state or other jurisdiction of the United States.

#### Currency

All currency amounts in this presentation are in NZ dollars unless stated otherwise

#### Disclaimer

None of the Underwriters nor any of their respective affiliates, related bodies corporate, directors, officers, partners, representatives, employees, agents or advisers of any of them ("Extended Parties") have authorised, permitted or caused the issue, lodgment, submission, dispatch or provision of this presentation and do not make or purport to make any statement in this presentation and there is no statement in this presentation that is based on any statement by any of those parties.

The Company, the Underwriters and their respective Extended Parties, to the maximum extent permitted by law, expressly disclaim all liabilities, including without limitation liability for negligence in respect of, and make no representations or warranties regarding, and take no responsibility for any part of this presentation other than reference to their name, including for, any expenses, losses, damages or costs incurred by you as a result of the information in this presentation being inaccurate or incomplete in any way for any reason, whether by negligence or otherwise. The Company, the Underwriters and their respective Extended Parties, to the maximum extent permitted by law, make no representations or warranties, express or implied, as to the fairness, currency, accuracy, reliability or completeness of information, opinions and conclusions in this presentation.

Each Underwriter, together with its affiliates, is a full service financial institution engaged in various activities, which may include trading, financing, financial advisory, investment management, investment research, principal investment, hedging, market making, brokerage and other financial and non-financial activities and services including for which they have received or may receive customary fees and expenses. The Underwriters are acting as the joint lead managers and Underwriters of the Institutional Placement, the Institutional Offer and the Retail Offer. The Underwriters are acting for and providing services to the Company in relation to the Institutional Placement and the Entitlement Offer and will not be acting for or providing services to the Company's shareholders or creditors. The Underwriters have been engaged solely as independent contractors and are acting solely in a contractual relationship on an arm's length basis with the Company. The engagement of the Underwriters by the Company is not intended to create any agency or other relationship between the Underwriters and the Company's shareholders or creditors. Each Underwriter, in conjunction with its affiliates, is acting in the capacity as such in relation to the Institutional Placement and the Entitlement Offer and will receive fees and expenses for acting in this capacity.

In connection with the Bookbuilds, one or more Institutional investors may elect to acquire an economic interest in the New Shares ("Economic Interest"), instead of subscribing for or acquiring the legal or beneficial interest in those securities. Each Underwriter (or its affiliates) may, for its own account, write derivative transactions with those investors relating to the New Shares to provide the Economic Interest, or otherwise acquire New Shares in connection with the writing of those derivative transactions in the Institutional Bookbuild and/or the secondary market. As a result of those transactions, each Underwriter (or its affiliates) may be allocated, subscribe for or acquire New Shares or securities of the Company in the Bookbuilds and/or the secondary market, including to hedge those derivative transactions, as well as hold long or short positions in those securities. These transactions may, together with other securities in the Company acquired by an Underwriter or its affiliates in connection with their ordinary course sales and trading, principal investing and other activities, result in an Underwriter or its affiliates disclosing a substantial holding and earning fees.

Statements made in this presentation are made only as at the date of this presentation. The information in this presentation remains subject to change without notice.

Determination of eligibility of investors for the purposes of the Equity Raise is determined by reference to a number of matters, including legal regimes and the discretion of the Underwriters. The Company, the Underwriters and their Extended Parties disclaim all liability in respect of the exercise or otherwise of that discretion to the maximum extent permitted by law.

This presentation has been authorised for release to NZX and ASX by the Company's Board of Directors.

# **EXECUTIVE SUMMARY**

# Strategy execution **Equity** Raise Use of

- During 2022 EROAD commenced a comprehensive strategic review of the business which included significant cost-out initiatives, rationalisation of its product suite and a more focused and disciplined strategy for executing its growth plan
- As a result, EROAD has stabilised its foundation and begun delivering on the strategy and growth plans
- EROAD is undertaking an approximately \$50m equity raise, comprising a fully underwritten:
  - Institutional placement to selected Institutional Investors to raise approximately \$11.6m. ("Institutional Placement"); and
  - Pro-rata accelerated renounceable entitlement offer to Eligible Shareholders to raise approximately \$38.4m ("AREO" or "Entitlement Offer") (together with the Institutional Placement, the "Equity Raise")

# proceeds

- The capital raised from the Equity Raise will strengthen EROAD's balance sheet, positioning it with flexibility to continue its strategy of sustainable, profitable growth maximising long term shareholder value
- The net proceeds from the Equity Raise will be used to repay debt, providing funding headroom to allow EROAD to accelerate its growth strategy, especially in North America
- Net proceeds from the Equity Raise will result in:
  - An increase in funds available to ~\$65m<sup>1</sup>
  - A reduction in net leverage ratio<sup>2</sup> as of FY23 of 1.6x to 0.4x

# Debt facilities

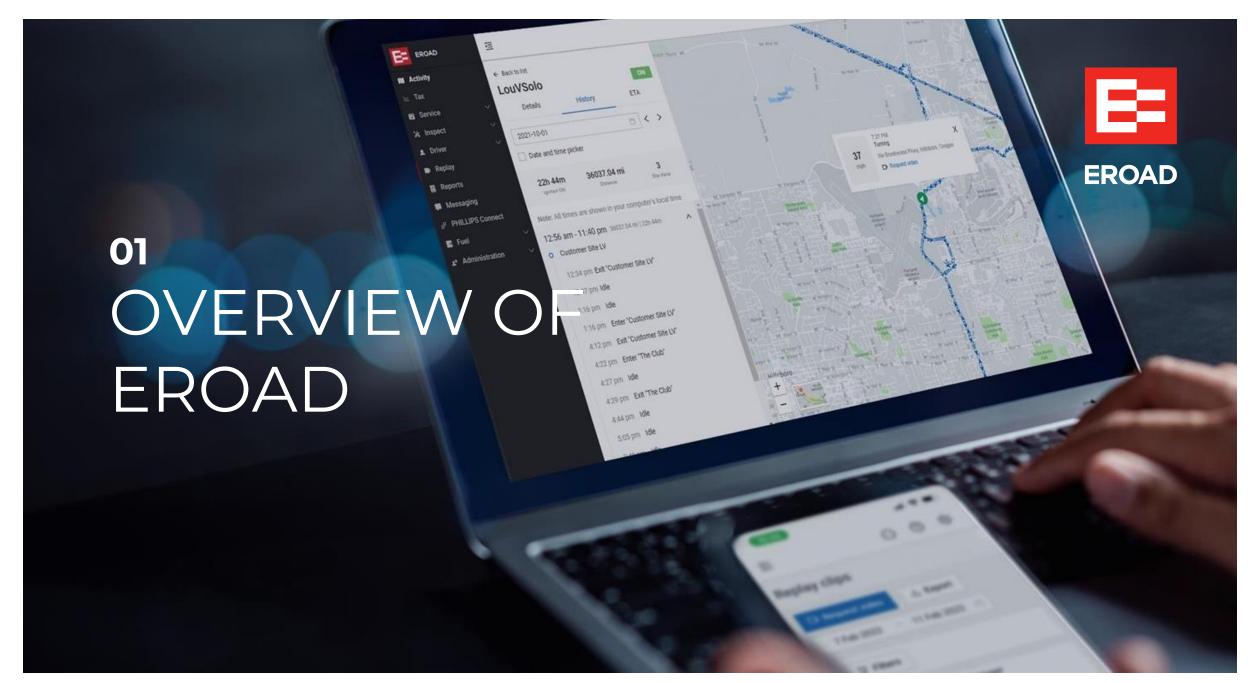
- EROAD has secured commitments for a new 3-year debt facility, which will replace the current facility which had been due to mature in FY25.
- The new facility results in the extension of credit facilities to September 2026

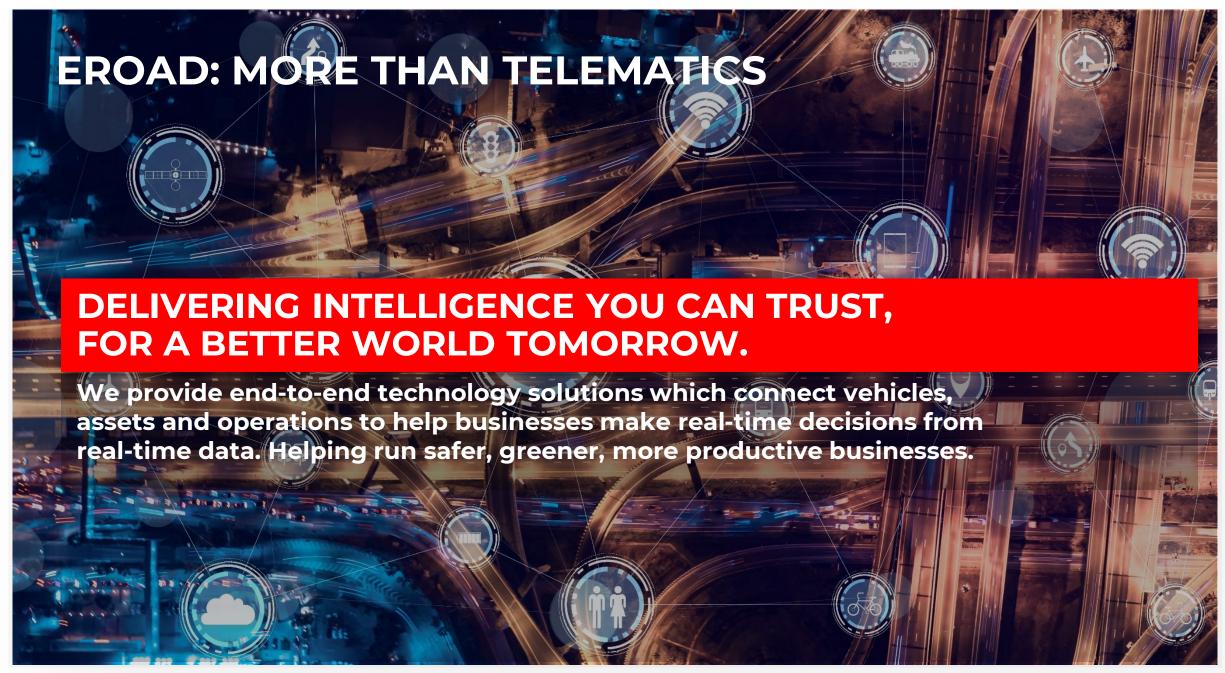


<sup>&</sup>lt;sup>1</sup> Based on a \$80m facility. The 3-year facility is amortised down to \$60m at maturity, starting in Dec-24. <sup>2</sup> Net leverage ratio is calculated as borrowings (FY23: \$70.6m) minus cash (FY23: \$8.1m) divided by Normalised EBITDA (FY23: \$39.0m) and does not include leases.

# **CONTENTS**

Page reference
Page 5-10
Page 11-19
Page 20-24
Page 25-29
Page 26-27
Page 28
Page 29
Page 30-34
Page 35ff.







# **EMPOWERING CUSTOMER TRANSFORMATIONS**

OUR SUCCESS SO FAR HAS BEEN BUILT ON CONSISTENTLY DELIVERING OUR VALUE

# INSIGHT, CONTROL & ROI

EROAD's value for customers is delivered through a continuous cycle. Real-time insight allows immediate action in the moment, plus improvements based on trends and productivity over time. This delivers instant returns: reduced administration, predictive loss prevention and most importantly safer outcomes for all.

# PARTNERSHIP FOR GROWTH

Our goal is to become a system of record for our customers, serving as a catalyst for change. Our products are designed to help businesses identify efficiencies and opportunities for improvement. Our benchmarked insights and whole-of-fleet solutions enable us to partner with our customers to achieve their growth goals.

# SIMPLE, INTUITIVE SYSTEMS

EROAD's customers generate billions of data points every year. But our customers are not data scientists. They're operators, and they need simple, intuitive interfaces to act on this data. We translate their data into ways they can save money, save time and operate in a safer and more sustainable way.

# FOCUS FOR FY24 - EXECUTION OF STRATEGY (1/2)

# Turnaround the core

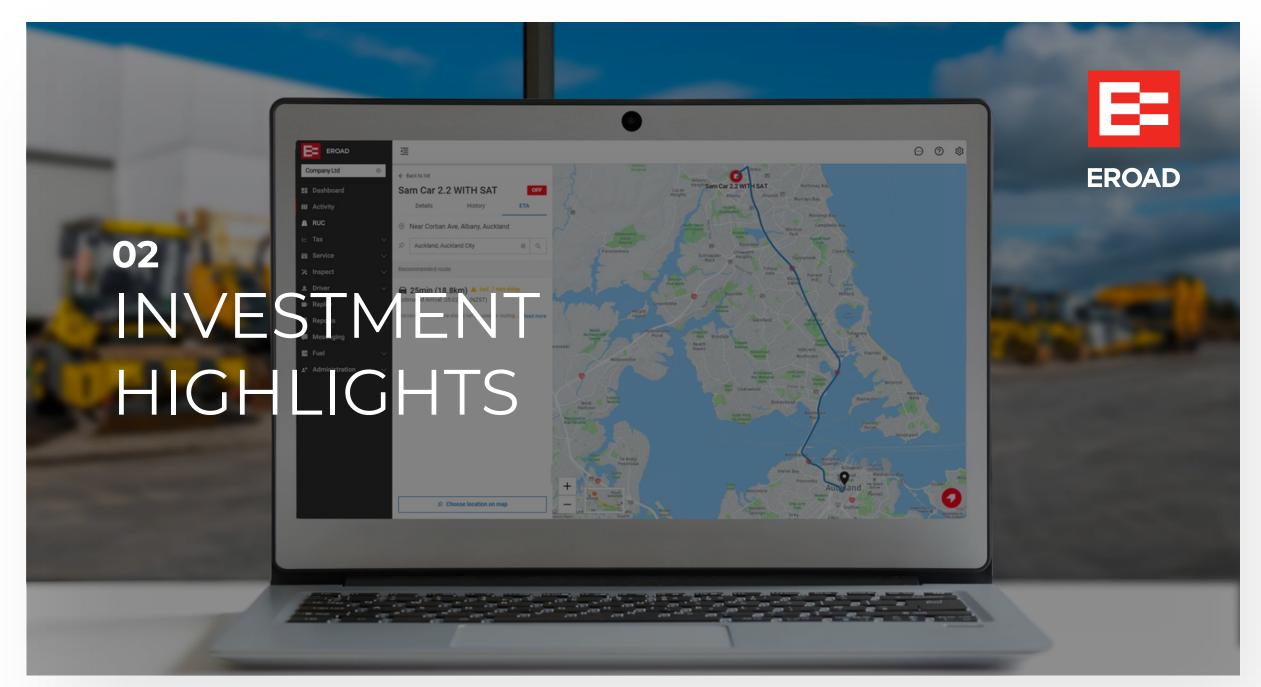
Efficiency in ANZ / Growth in NA **Corporate overhead reduction Approach** FY23 FY24 **Timing**  Headcount reduction Accelerated 3G replacement program Value focus • Overhead expense reduction Ongoing cost-out for SaaS costs and selected Asset tracking solution expanded Supplier negotiations achievements . Corehub Xtreme launched in NA Overhead expense reduction Dashcam enhancements Customer self service portal launched Reefer Predictive Maintenance launched Corehub Xtreme launch planned in AU Sustainability Module launch planned in ANZ **Annualised** • \$10m completed \$10m targeted ~\$7.5m identified year-to-date1 savings

**Future Growth** 

<sup>&</sup>lt;sup>1</sup>~\$7.5m has been identified and is underway to be implemented.

# FOCUS FOR FY24 - EXECUTION OF STRATEGY (2/2)

**WE ARE HERE Future Growth Growth in NA Verticals** Efficiency in ANZ / Growth in NA **Approach** FY24 **Timing** FY23 ~3-5 years Continue customer service segmentation Value focus Growth in large enterprise customer base Customer win - Sysco Further product stabilisation and simplification and selected • Major North American food service Capitalise on sales and product Rollout Sysco and retain North American improvements made operator with 15,000 delivery achievements enterprise customers vehicles Rationalisation of cost base • 5-year agreement for fully-Economies of scale on development, Strategic Partner Review Process integrated CoreHub SaaS solutions other functions Strategic review to identify partners to to over 9.000 trucks accelerate North America strategy continues, • 18-month procurement process; seeking options to contribute expertise and 12-month planned rollout additional market access for EROAD EROAD continues to have a number of discussions with potential partners, including on refocusing its customer book, hardware financing, and sales partnerships



# EROAD – WELL POSITIONED WITH STRONG MARKET FUNDAMENTALS

ATTRACTIVE MARKET

Exposure to a large North American market with attractive growth prospects supported by long-term growth trends 2

PROVEN TRACK RECORD

Leading New Zealand operations and platform that positions the company to grow in existing markets

3

**TANGIBLE ROI** 

Solutions generate tangible benefits and ROI to customers enabling safer and more sustainable, decarbonised transportation

4

BLUE-CHIP CUSTOMERS

Strong relationships with diverse pool of blue-chip customers resulting in high retention rates

5

SCALABLE PLATFORM

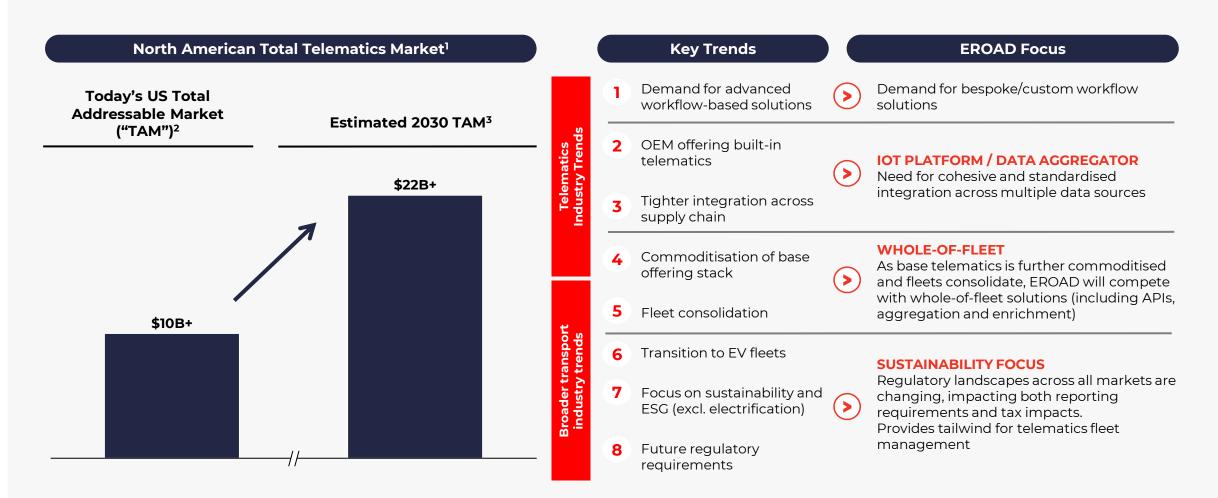
Ability to benefit from attractive unit economics driven by further growth and cost-out initiatives

6

**EXPERIENCED MANAGEMENT** 

Highly engaged team with significant capability in their respective fields

# CLEARLY DEFINED GROWTH STRATEGY FOR ATTRACTIVE NORTH AMERICAN MARKET



Source: ACT Research, I.H.S., Berg, Expert interviews. 1 Shows US market only (\$); revenue potential. 2 Defined as overall telematics market size including total revenue pool for telematics across varying fleet size, asset class and industries.

3 Assuming a 11% CAGR.

# 2 FOCUSSED ON THREE CORE MARKETS, STRONG LEADERSHIP POSITION AT HOME

# **New Zealand**

# Australia

# **North America**

Solid growth & profitable business with a focus on multi-product adoption

Opportunities to leverage Trans-Tasman fleets

Solid growth, with momentum building in one of the world's largest markets

~6,400

Customers in FY23

\$53.7m

FY23 EBITDA<sup>1</sup>

~650

Customers in FY23

\$2.2m

FY23 EBITDA<sup>1</sup>

~3.250

Customers in FY23

\$18.1m

FY23 EBITDA<sup>1</sup>

116,455

Units (as at 31-Mar-23)

14.717

FY23 gross unit adds

15,636

Units (as at 31-Mar-23)

1,985

FY23 gross unit adds

95,058

Units (as at 31-Mar-23) 15,394

FY23 gross unit adds

~96%

FY23 asset retention rate<sup>2</sup>

4.8 years

Average customer tenure (FY23)

~97%

FY23 asset retention rate<sup>2</sup>

3.5 years

Average customer tenure (FY23)

~93%

FY23 asset retention rate<sup>2</sup>

3.9 years

Average customer tenure (FY23)

**33**%

Of FY23 revenue was from new customers

Fonterra

Recent whole-of fleet solutions win (500+ units)

**19**%

Of FY23 revenue was from new customers

**Enterprise win** 

(3,000+ units)

**51%** 

Of FY23 revenue was from new customers

Sysco

Win (9,000+ units)

<sup>&</sup>lt;sup>1</sup>Does not include corporate & development costs. <sup>2</sup> Asset retention rates are defined as the number of total contracted units at the beginning of the 12-month period and retained as total contracted units at the end of the 12-month period, as a percentage of total contracted units at the beginning of the 12-month period.

# 3

# SOLUTIONS DELIVERING CUSTOMERS EVIDENCE-BASED ROI AS THEY PURSUE SMARTER, SAFER & MORE SUSTAINABLE TRANSPORTATION (1/2)

# **COMPLIANCE AND ASSURANCE**





- RUC and fuel tax compliance
  - Electronic, automated RUC purchases and claims
  - Fuel tax reporting and IRP1 registration
- Industry-specific solutions1
  - Cold chain assurance
  - Construction assurance
  - Waste and recycling assurance
- Support compliance with emissions reporting obligations including the climate standards published by the External Reporting Board (XRB)

# **HEALTH & SAFETY**





- Driver behaviour monitoring and feedback
- Electronic logbook
- Vehicle inspections
- Speed monitoring
- Incident detection, alerting and replay

# **PRODUCTIVITY**





- · GPS tracking and geofencing
- Fleet maintenance
- Fuel management and idling reports
- · Vehicle inspections

# **SUSTAINABILITY**





- Fuel management and idling reports
- Fleet utilisation
- Decarbonisation assessment & insights

# POWERED BY<sup>2</sup>



















IoT hubs

Trackers and sensors

Dashcams

<sup>1</sup>Ehubo ELD is certified by the FMCSA and by a third party provider. <sup>2</sup> Select hardware models pictured.

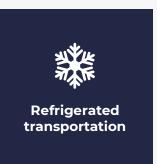
# 3

# SOLUTIONS DELIVERING CUSTOMERS EVIDENCE-BASED ROI AS THEY PURSUE SMARTER, SAFER & MORE SUSTAINABLE TRANSPORTATION (2/2)

**Vertical** 

# Measurable customer benefits<sup>1</sup>

# Select customer testimonials<sup>2</sup>



# \$50,000

Monthly savings from automatic temperature monitoring (fleet of >1,000 trailers)

# 15%

Improvement in asset utilisation within 3 months

# 64%

Reduction in pre-cool time (100 minutes to 36 minutes)

# 0

Temperature alerts (vs. 5 previously)

# 25%

Reduction in hours reefers are on

# **33%**

Less fuel consumption by reefers

"My overall experience with the product has been positive. Data harvested has given us a valuable look at our cold chain performances during transport. Using the trailer return air data for predictive analytics has been a game changer for GSF and has positioned us as industry leaders."

Tim Bates, Corporate Quality Systems Director
Golden State Foods ("GSF")



General transportation

# 80%+

Reduction in idle rates

# **7**%

Reduction in insurance premiums

# 14%

Reduction in daily stop times

# \$200,000

Annual savings through off-road mileage fuel tax recovery

# 10 minutes

To file fuel tax reports (vs. 2 weeks previously)

# 0.05

Monthly safety and compliance violations per driver (vs. 4 previously) "We immediately recognised that EROAD was going to be transformative. Soon after, we moved EROAD into the light vehicle fleet, and we transitioned a lot of our mobile assets as well. We now run EROAD Ehubo2 in anything that has a cab, and we run a mixture of products including EROAD Asset Tracker to EROAD Where tag trackers in other applications."

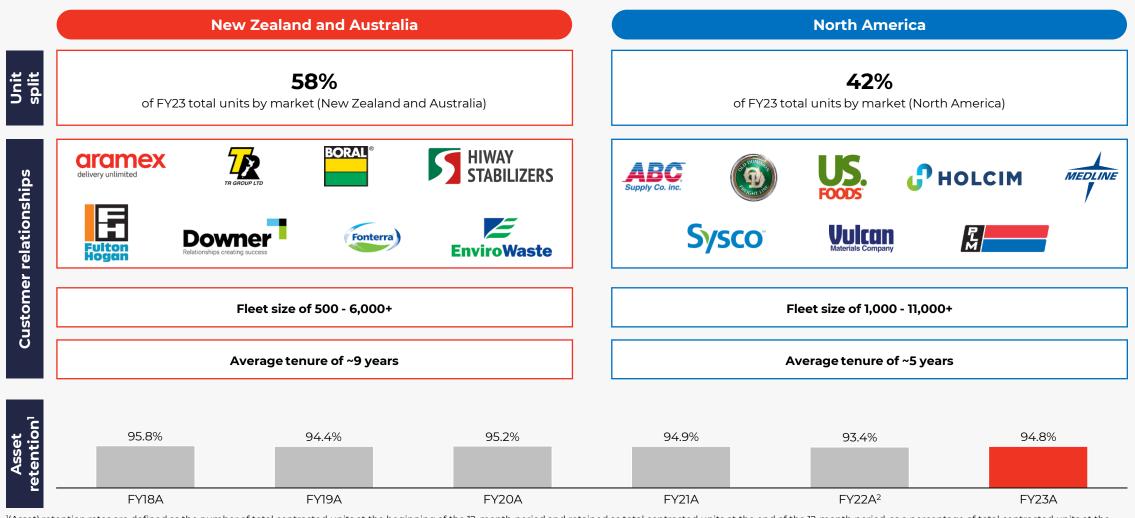
Josh Hedley, New Zealand National Fleet Manager Downer

ROI and sustainability / decarbonisation impact

<sup>&</sup>lt;sup>1</sup>Specific customer example.

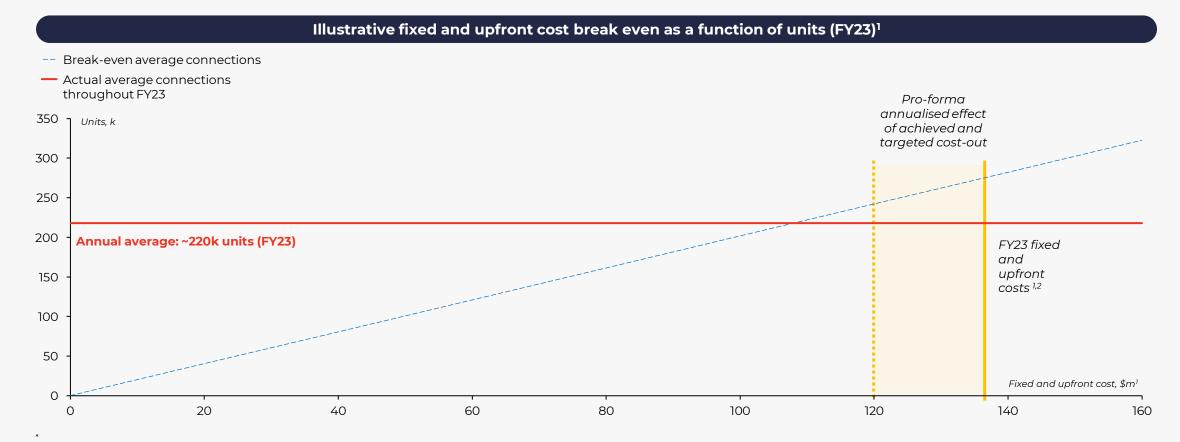
<sup>&</sup>lt;sup>2</sup> Measurable customer benefits are not necessarily connected to select customer testimonials.

# LONG STANDING, TRUSTED PARTNERSHIPS WITH BLUE CHIP CLIENTS



<sup>&</sup>lt;sup>1</sup>(Asset) retention rates are defined as the number of total contracted units at the beginning of the 12-month period and retained as total contracted units at the end of the 12-month period, as a percentage of total contracted units at the beginning of the 12-month period. <sup>2</sup> Excluding Coretex.

# 5 ABILITY TO BENEFIT FROM ATTRACTIVE UNIT ECONOMICS DRIVEN BY FURTHER GROWTH AND COST OUT INITIATIVES



EROAD has achieved \$10m of annualised cost-out savings in FY23 and targets a further \$10m of annualised cost-out in FY243

Note: Illustration shows a status quo and does not account for future cost inflation or investments in future growth. \(^1\) Includes Hardware COGS, Installation COGS, Cost to Acquire (upfront costs) and In-market Costs, Corporate Overhead, Expensed R&D, Capitalised R&D (fixed costs). \(^2\) EROAD achieved annualised cost savings in FY23 of \(^3\)10m. \(^3\)3.5m were included in the FY23A results. \(^3\)~\(^3\)7.5m has been identified and is underway to be implemented.

# HIGHLY ENGAGED TEAM WITH SIGNIFICANT CAPABILITY IN THEIR RESPECTIVE FIELDS



MARK HEINE CEO



MARGARET WARRINGTON CFO



AKINYEMI KOYI
PRESIDENT NORTH
AMERICA, CHIEF
INNOVATION
OFFICER



KONRAD STEMPNIAK EXECUTIVE GENERAL MANAGER ANZ



STEEN ANDERSEN CHIEF TRANSFORMATION OFFICER



AARON LATIMER
CHIEF
OPERATING
OFFICER



SHELLEY PRENTICE CHIEF PEOPLE OFFICER

**GLOBAL EXECUTIVE TEAM** 



DEAN MARRIS
CHIEF DATA
SCIENCE OFFICER,
EVP CONSTRUCTION



JEREMY WILTON
VP PRODUCT AND
ENGINEERING



TIM MOLE
DIRECTOR OF
TECHNOLOGY



CRAIG MARRIS
CHIEF SUSTAINABILITY
OFFICER,
EVP MIXED FLEETS



# **FY23 GUIDANCE ACHIEVED**

# REVENUE GROWTH ACROSS ALL MARKETS AND PROGRESSING COST OUT PROGRAM

# Normalised Revenue<sup>1</sup>

\$m



FY23 future contracted income \$219.6m (up 16%)

FY23 unit net adds 18,452

(up 8.8%)

# **Operating Costs<sup>2</sup>**

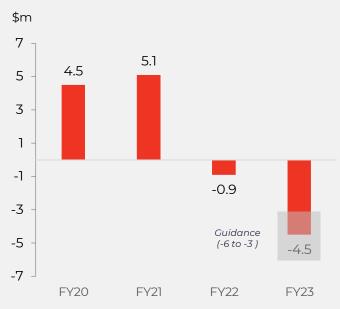


# \$20m Cost-out

\$10m (annualised) completed in FY23 \$10m (annualised) targeted for FY24

\$27.5m of available liquidity at the end of March 2023

# Normalised EBIT<sup>3</sup>



# FY23 FCF<sup>4</sup> -\$29.9m

Cash burn reduced from \$4.2m per month in H1 to \$1.8m per month in H2

**FY23 R&D \$37.2m** (23% of

normalised revenue)

<sup>&</sup>lt;sup>1</sup> Revenue normalised for \$9.6m in FY23 and \$1.3m in FY22, respectively, relating to accounting adjustment for contingent consideration.

<sup>&</sup>lt;sup>2</sup> Operating costs normalised for transaction and integration costs of \$3.4m in FY23 and \$7.6m in FY22, respectively.

<sup>&</sup>lt;sup>3</sup> EBIT normalised for contingent consideration of \$9.6m in FY23 and \$1.3m in FY22 respectively, and integration costs of \$3.4m in FY23 and \$7.6m in FY22 respectively.

<sup>&</sup>lt;sup>4</sup> A non-GAAP measure representing operating cash flow and investing cash flow reported in the Statement of Cash Flows (excluding net interest paid).

# TRADING UPDATE

# **DELIVERING AGAINST OUR STRATEGY**

- 100,000 connections have been achieved in North America
- Due to the continued growth and right-sizing, EROAD's business is near an inflection point where it is expected to achieve Free Cash Flow break-even in FY25
- The New Zealand business has a solid track record of growth and Free Cash Flow<sup>1</sup> generation
- Ongoing growth is expected to spread fixed R&D and platform costs over a larger base and contribute to positive operating leverage
- Excluding temporary costs associated with 3G replacement program EROAD would be Free Cash Flow<sup>1</sup> positive today

# **Current trading update as at 31 August**

Enterprise customer growth	FY24 HAS STARTED     STRONGLY WITH SUCCESS     ACROSS 6 KEY     ENTERPRISE CUSTOMERS	<b>5,300</b> Anticipated new units	<b>5,250</b> Anticipated renewed units	7,414 Installed units
Pricing	IMPLEMENTED PRICE INCREASES ACROSS MOST CUSTOMERS TO REFLECT INFLATIONARY PRESSURES AND COMMENCED PRICING F	Pric	5% re increase applied (ANZ)	3% Price increase applied (NA)
Financial discipline	<ul> <li>FY23 TRENDS HAVE         CONTINUED INTO         FY24, WITH VERY POSITIVE         PROGRESS ON CASH &amp; DEBT</li> </ul>	Dra	2m \$	Additional cost savings (annualised) identified <sup>2</sup>
3G hardware	41% OF ALL UNITS ACROSS			

**ANZ ARE 4G COMPATIBLE** 

upgrade

A non-GAAP measure representing operating cash flow and investing cash flow reported in the Statement of Cash Flows (excluding net interest paid).

<sup>&</sup>lt;sup>2</sup> ~\$7.5m has been identified and is underway to be implemented.

# **FOCUS FOR FY24 – OUTLOOK**

# EXECUTION AGAINST STRATEGIC PLAN DELIVERING RETURN TO PROFITABILITY

# **Guidance reiterated**

On track for FY24 guidance:

- Revenue growth of between 6 9%
- Cost-out program to continue
- EBIT of \$0m to \$5m normalised for accelerated 3G replacement program

FY24 Guidance	
Revenue	\$175m – \$180m
Normalised EBIT	\$0m to \$5m
R&D spend	\$30m

# FINANCIALS - KEY METRICS AND TARGETS

Targeting Free Cash Flow<sup>1</sup> neutrality in FY25<sup>2</sup>, and a positive Free Cash Flow<sup>1</sup> in FY26.

Implementation of refreshed strategy will provide pathway to sustainable, profitable growth

Goal	Metric	FY22	FY23	Strategy	FY26 Targets
	<b>AMRR</b> \$134.6m		\$153.7m*	Grow customer base in-line with estimated market growth <sup>3</sup>	11% - 13% CAGR
SaaS Quality	Churn	7%	5%	Maintain historical churn rate	5% - 7%4
Quality	Average Lease Duration Remaining (years)  1.4  1.3  Rebalance		Rebalance toward longer-dated enterprise contracts	1.5 – 2.0 <sup>5</sup>	
Investment	R&D as % of revenue	28%	23%	Focus on projects with near-term ROI	13% - 15% <sup>6</sup>
Return	Free Cash Flow <sup>1</sup> Margin	-39%	-18%	Improve cash efficiency and drive NA growth	9%+7

<sup>\*</sup> Annualised monthly recurring revenue includes positive FX impact of \$8.6m

<sup>1</sup>A non-GAAP measure representing operating cash flow and investing cash flow reported in the Statement of Cash Flows (excluding net interest paid).

<sup>&</sup>lt;sup>2</sup> Based on delivery plan of Project Switch.

<sup>&</sup>lt;sup>3</sup> Targeted growth in-line with blended market growth in North America and ANZ; ANZ fleet management unit market is estimated to grow at a 16% CAGR (2019-2024); North America private fleet telematics market is expected to grow by 11% per year until 20230 (Sources: ACT Research, I.H.S., Berg, Expert interviews).

<sup>&</sup>lt;sup>4</sup> In-line with historical churn rates (based on FY20-22A range).

<sup>&</sup>lt;sup>5</sup> Assumes that average lease duration remaining (years) increases with weighting to longer dated enterprise contracts.

<sup>&</sup>lt;sup>6</sup> Decrease in R&D as % of revenue is driven by streamlining of activities towards projects with near-term ROI.

<sup>&</sup>lt;sup>7</sup> Driven by additional cash efficiencies and growth in North America). Includes effects from roll-off of the switch program, leverage (holding fixed costs as we grow) and the anticipated \$20m cost-out.



# **EQUITY RAISE DETAILS (1/2)**

# Offer size and structure

- \$50m fully underwritten Equity Raise, comprising (approximately) a:
  - \$11.6m Institutional Placement to selected Institutional Investors
  - \$38.4m 1 for 2.06 Entitlement Offer (being the pro-rata accelerated renounceable entitlement offer of New Shares detailed in the Offer Document, comprising the Institutional Offer, the Institutional Bookbuild, the Retail Offer and the Retail Bookbuild)
  - Approximately 71.5m New Shares will be issued under the Equity Raise (equivalent to 63.2% of current issued capital)

# Offer price

# **Institutional Placement:**

- \$0.70 per New Share, representing:
  - 49.6% discount to last close price of \$1.39 as at 6 September 2023

# **Entitlement Offer:**

- \$0.70 per New Share, representing:
  - 49.6% discount to last close price of \$1.39 as at 6 September 2023
  - 37.7% discount to TERP¹ of \$1.12
- The Australian dollar application price for the Retail Offer and Retail Bookbuild will be announced by EROAD on Monday, 11 September 2023 and will be determined using the \$:A\$ exchange rate published by the New Zealand Reserve Bank on its website at 3.00pm (NZST) on 8 September 2023

# Institutional Placement

- Eligible Institutional Investors (which may include Institutional Shareholders and brokers/NZX Firms acting on behalf of retail clients and other invited participants at EROAD's discretion) will be invited to participate in the Institutional Placement being undertaken today
- New Shares issued to participants in the Institutional Placement will not be eligible to participate in the Entitlement Offer

# Institutional Offer

- Eligible Institutional Shareholders will be invited to take up their entitlements in an accelerated Institutional Offer
- New Shares relating to entitlements not taken up will be offered to Institutional Investors (which may include Eligible Institutional Shareholders, whether or
  not they took up their full entitlements under the Institutional Offer and brokers/NZX Firms acting on behalf of retail clients) in the Institutional Bookbuild
- Any Premium achieved in the Institutional Bookbuild will be returned to renouncing and ineligible shareholders as detailed further in the Offer Document

# **Retail Offer**

- Eligible Retail Shareholders will be sent offer materials and invited to take up their entitlements in a Retail Entitlement Offer
- Eligible Retail Shareholders seeking to participate in the Rights Offer will only be able to do so electronically and should visit the offer website for more details (www.shareoffer.co.nz/EROAD)
- New Shares relating to entitlements not taken up will be offered to Institutional Investors (which may include Eligible Institutional Shareholders whether or not they took up their full Entitlement under the Equity Raise and brokers/NZX Firms acting on behalf of retail clients) in the Retail Bookbuild. Any Premium achieved in the Retail Bookbuild will be returned to renouncing and ineligible shareholders as detailed further in the Offer Document. There will be no rights trading on market or oversubscription facility

<sup>1</sup>Theoretical ex rights price ("TERP") is the theoretical price at which EROAD shares should trade immediately after the ex-date of the Entitlement Offer. TERP is a theoretical calculation only and the actual price at which shares trade immediately after the ex-date for the Entitlement Offer will depend on many factors and may not equal TERP. TERP is calculated by reference to EROAD's closing price of \$1.39 on 6 September 2023 and includes the New Shares to be issued via the Institutional Placement.

# **EQUITY RAISE DETAILS (2/2)**

Ranking	New Shares issued under the Entitlement Offer and Institutional Placement will rank equally with Existing Shares						
Underwriting	<ul> <li>The Equity Raise is fully underwritten by Goldman Sachs New Zealand Limited and Canaccord Genuity (Australia) Limited on customary terms for an offer of this nature</li> </ul>						
Offer eligibilit	<ul> <li>The Institutional Offer is open to Eligible Institutional Shareholders only</li> <li>The Retail Offer is open to Eligible Retail Shareholders only</li> </ul>						
Board support	<ul> <li>Directors of EROAD who currently hold intending to participate in the Institutio</li> </ul>		ake up their full entitlements und	der the Entitlement Offer, \	with those and other Directors		
	growth maximising long term sharehold	<ul> <li>The capital raised from the Equity Raise will strengthen EROAD's balance sheet, positioning it with flexibility to continue its strategy of sustainable, profitable growth maximising long term shareholder value</li> </ul>					
	<ul> <li>The net proceeds from the Equity Raise will be used to repay debt, providing funding headroom to allow EROAD to accelerate its growth strategy, especially in North America</li> </ul>						
	North America	, ,					
	North America						
	North America  — Following the Equity Raise, EROAD			New facility <sup>1</sup>	Pro forma (31-Mar-2023, post-raise)		
	North America  — Following the Equity Raise, EROAD  Pro forma net debt and funds available	expects pro forma net lev	verage ratio <sup>2</sup> to reduce to 0.4x				
	North America  — Following the Equity Raise, EROAD  Pro forma net debt and funds available  (\$m)	expects pro forma net lev	verage ratio <sup>2</sup> to reduce to 0.4x  Equity Raise (net)		(31-Mar-2023, post-raise)		
	North America  — Following the Equity Raise, EROAD  Pro forma net debt and funds available  (\$m)  Cash	expects pro forma net lev 31-Mar-2023 8.1	verage ratio <sup>2</sup> to reduce to 0.4x  Equity Raise (net)		(31-Mar-2023, post-raise)		
	North America  — Following the Equity Raise, EROAD  Pro forma net debt and funds available  (\$m)  Cash  Revolving credit facility (drawn)	31-Mar-2023 8.1 40.6 <sup>4</sup>	verage ratio <sup>2</sup> to reduce to 0.4x  Equity Raise (net)	New facility <sup>1</sup>	(31-Mar-2023, post-raise) 9.6		
	North America  — Following the Equity Raise, EROAD  Pro forma net debt and funds available  (\$m)  Cash  Revolving credit facility (drawn)  Revolving credit facility (undrawn)	31-Mar-2023 8.1 40.6 <sup>4</sup> 19.4 <sup>5</sup>	verage ratio <sup>2</sup> to reduce to 0.4x  Equity Raise (net)	New facility <sup>1</sup> - 55.0	(31-Mar-2023, post-raise) 9.6 - 55.0		
	North America  — Following the Equity Raise, EROAD  Pro forma net debt and funds available  (\$m)  Cash  Revolving credit facility (drawn)  Revolving credit facility (undrawn)  Term Loan facility	31-Mar-2023  8.1  40.6 <sup>4</sup> 19.4 <sup>5</sup> 30.0	verage ratio <sup>2</sup> to reduce to 0.4x  Equity Raise (net)	New facility <sup>1</sup> - 55.0	(31-Mar-2023, post-raise) 9.6 - 55.0 25.0		
Use of Proceeds	North America  — Following the Equity Raise, EROAD  Pro forma net debt and funds available  (\$m)  Cash  Revolving credit facility (drawn)  Revolving credit facility (undrawn)  Term Loan facility  Total net debt	31-Mar-2023  8.1  40.6 <sup>4</sup> 19.4 <sup>5</sup> 30.0 <b>62.5</b>	verage ratio <sup>2</sup> to reduce to 0.4x  Equity Raise (net)	New facility <sup>1</sup> - 55.0	9.6 - 55.0 25.0 15.4		

<sup>1\$80</sup>m facility. The 3-year facility (\$80m) is amortised down to \$60m at maturity, starting in Dec-24. 2 Net leverage ratio is calculated as borrowings (FY23: \$70.6m) minus cash (FY23: \$8.1m) divided by Normalised EBITDA (FY23: \$39.0m) and does not include leases. 3 Interest coverage ratio is defined as Normalised EBITDA (FY23: \$39.0m) divided by net financing costs (FY23: \$6.8m). 4 Includes \$1.4m of overdraft facility and \$0.5m of capitalised borrowing costs. 5 Includes \$3.6m of overdraft facility. 6 Assumes \$3m of transaction costs.

# **TIMETABLE**

Event	Key Dates
Dates and Times are Subject to Change without Notice	
Record date – Institutional and Retail Entitlement Offer	7.00pm (NZST) or 5.00pm (AEST), 8 September 2023
Institutional Placement, Institutional Offer and Institutional Bookbuild	
Trading halt commences on the NZX Main Board and the ASX	Pre-market open, 7 September 2023
Institutional Offer and Institutional Placement	7 September 2023
Institutional Bookbuild	8 September 2023
Announce results of Institutional Offer, Institutional Bookbuild and Institutional Placement Trading halt lifted on the NZX Main Board and ASX	Pre-market open, 11 September 2023
Settlement of Institutional Offer, Institutional Bookbuild and Institutional Placement on ASX	15 September 2023
Settlement of Institutional Offer, Institutional Bookbuild and Institutional Placement on the NZX Main Board and commencement of trading of allotted New Shares on the NZX Main Board and ASX	18 September 2023
Retail Offer and Retail Bookbuild	
Retail Offer opens	10.00am (NZST) or 8.00am (AEST), 12 September 2023
Retail Offer closes	7.00pm (NZST) or 5.00pm (AEST) (last day for online applications), 21 September 2023
Trading halt commences on the NZX Main Board and ASX	Pre-market open, 26 September 2023
Retail Bookbuild	26 September 2023
Announce results of Retail Offer and Retail Bookbuild Trading recommences on NZX Main Board and ASX	Pre-market open, 27 September 2023
Settlement of Retail Offer and Retail Bookbuild on ASX	29 September 2023
Settlement of Retail Offer and Retail Bookbuild on the NZX Main Board and commencement of trading of allotted New Shares on the NZX Main Board	2 October 2023 with commencement of trading on the ASX or 3 October 2023

# **COMMITTED 3-YEAR DEBT FACILITY**

EROAD has secured commitments for a new 3-year debt facility, which will replace the current facility which had been due to mature in FY25. The new facility results in the extension of credit facilities to September 2026

- \$80m new facility amount
  - Amortisation of \$20m by the end of the 3-year commitment to \$60m
- In addition to the two existing lenders (ANZ, BNZ), Kiwibank has joined the syndicate
- The new facility provides additional duration and flexibility, with headroom to covenants
  - Net leverage ≤ 1.50x reducing to 1.25x by September 2025 and 1.00x by June 2026
  - Interest coverage ratio ≥ 4.00x

The new refinancing arrangements are only subject to the completion of the Equity Raise and final documentation

In combination with the announced Equity Raise of approximately \$50m, EROAD's available funds increases to ~\$65m<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Pro-forma as of 31-Mar-23. See page 27 for more details.



# **KEY RISKS**

This section describes the key risks that EROAD has identified in connection with the Equity Raise. EROAD considers it is important that these key risks, and their potential effect on the future operating and financial performance of EROAD, and EROAD's share price, are specifically highlighted to investors in the context of the Equity Raise. Like any investment, there are risks associated with an investment in EROAD shares. This section does not (and does not purport to) identify all of the risks related to the future operating and financial performance of EROAD, an investment in EROAD shares, the Equity Raise, or general market, industry, regulatory or legal risks. Some risks may be unknown and other risks, currently considered to be immaterial, could turn out to be material. This presentation should be read in conjunction with EROAD's other periodic and continuous disclosure announcements released to NZX and ASX.

Before deciding whether to invest in EROAD shares, you must make your own assessment of the risks associated with the investment, including the inherent risks from investing in shares, and consider whether such an investment is suitable for you having regard to all other publicly available information, your personal circumstances and following consultation with your financial and other professional advisers.

# Risk

# Risks Specific to Strategy Execution

EROAD is focused on executing its strategy to turn around the core and achieve growth in North America. If EROAD is less successful than anticipated in achieving these initiatives, this may have a material adverse effect on EROAD's financial performance and/or share price.

Key risks include:

- EROAD is forecasting growth in North America, enabled by a change in its approach to sales strategy. This change involves: i. focusing on two industry verticals (i.e., general transport and refrigerated transport), ii. implementing account-based management and iii. cultivating stronger relationships with larger enterprise customers. While changes are underway, EROAD will be in the process of incorporating this new approach to sales into its ongoing operations. This involves upskilling current teams and hiring additional experienced salespeople during FY24, FY25 and FY26. Until staff have been upskilled, additional staff have been recruited, and the North American business has demonstrably achieved sales momentum by finding and regularly converting enterprise opportunities to revenue, forecast growth may not occur at the rates or within the timeframes currently anticipated
- Concentrating on enterprise customers introduces unpredictability in conversion timeframes and success rates due to the longer lead times associated with such pursuits. Failed pursuits could result in prolonged periods before new opportunities with potential customers arise. However, succeeding in securing and retaining enterprise customers provides valuable references, endorsing EROAD's capabilities in North America and internationally
- Missing cost-saving targets in FY24 could affect EROAD's FY25 and FY26 growth forecasts. As of today, EROAD has realised \$10m of annualised cost savings in FY23, and is implementing additional \$7.5m of identified annualized cost savings YTD.

# **Customer Acquisition** and Retention Risks

Given EROAD's shift towards focusing on referenceable enterprise customers, losing a key marquee or enterprise customer could have a significant impact on EROAD's revenue and perceived reliability and reputation. To mitigate this risk, EROAD is putting several measures in place including proactive relationship management, service and support and some access for marquee and enterprise customers to additional engineering resources, where necessary or relevant to a customer's procured solution.

There is a risk that acquisition of new customers may be slower or more costly than anticipated, in the event of slow transition away from competitors (due to integration with competitor products or existing contractual commitments), aggressive competitor responses or poor brand awareness or product market fit. EROAD's refreshed sales strategy seeks to mitigate this risk by better enabling a verifiable and growing pipeline for enterprise customers, but its success is reliant in part on scaling up EROAD's sales force to target and acquire a sufficiently high volume of enterprise scale customers.

# Risk

# New Zealand's 3G Network Sunset Risk

New Zealand's 3G network will start to switch off from 31 August 2024. While the affected EROAD products will work on the 2G network, it is anticipated that this network will also switch off sometime in the future. This requires EROAD and other telematics providers to replace, over time, any components used in telematics solutions that are only enabled for these networks. EROAD has planned for this change and is managing a project ("Project Switch") to swap out units that are reaching end of life, replacing these with units enabled for 4G networks.

This project is not without risk, as swapping units and installing different units can be disruptive for customers, which may cause some to reassess their preferred choice of telematics solution or seek to renegotiate terms or pricing. The costs of replacement unit components and installation may increase over time, exceeding assumed costs and requirements. Although potentially disruptive, the risks from this project are managed and regularly reviewed with the project anticipated to be substantially complete by the end of FY25.

A delay in project execution due to external or internal reasons, could result in EROAD failing to achieve its business plan, which in turn may have a material adverse effect on EROAD's financial performance and/or share price.

# Capital Sufficiency and Banking Risk

EROAD has undertaken a capital sufficiency modelling exercise based on its forecasts for FY24 to FY26, which have been independently reviewed. Based on this work, EROAD expects to have sufficient liquidity to meet its capital requirements for delivering on its strategy and supporting plans, which have been assessed and modelled through to the end of FY26.

Key assumptions underpinning EROAD's forecast model to the end of FY26 include realistic cost reductions in FY24 and achieving its growth targets in North America in FY25 and FY26. There is a risk that these assumptions are not met. If this occurs, then EROAD may have insufficient liquidity to meet capital and operational requirements, necessitating additional equity or debt funding. This could have adverse effects on EROAD's operating and financial performance and/or share price.

Additionally, as part of enabling an optimal capital structure, EROAD has engaged with banks to renew its debt facilities. As a result, EROAD has recently secured a new facility with a limit to \$80m, extending its facility to September 2026, subject to successful completion of an equity raising and completion of the necessary documentation. If the Equity Raise is not successfully completed, for example because the underwriting agreement is terminated prior to the allotment of the Entitlement Offer and Institutional Placement, or EROAD's performance results in non-compliance with covenants or otherwise triggers any event of default under EROAD's facilities, EROAD would retain its existing debt facility and may have to refinance its debt on less favourable terms, which could have an adverse effect on EROAD's financial performance and/or share price.

# **Competition Risk**

Maintaining competitiveness in EROAD's key markets is not without risk because:

- The telematics industry in which EROAD operates is highly competitive, particularly in North America. It includes companies with significantly greater resources than EROAD.
- Rapid advancements in technologies, OEM integrations, or others' investments in accelerating the adoption of artificial intelligence and other emerging technologies for telematics solutions could shift market dynamics and require adjustments to EROAD's currently prioritised products and services if EROAD is to remain competitive and achieve its forecasts.
- Larger global telematics operators may also seek to expand into new markets including New Zealand, which may risk decreasing EROAD's potential sales opportunities or increase customer churn.

However, the Equity Raise helps enable increased flexibility to better compete with well-resourced competitors by offering adequate headroom for EROAD to adjust its R&D priorities and planned products and services or elements of them where necessary to keep pace with others' offerings.

# Risk

# Product and Platform Reliability Risk

Platform and product stability is essential for reliable services and customer satisfaction. Any bugs, reliability and data quality issues can impact on customer interactions and EROAD's reputation. EROAD's refreshed strategy aims to create a robust, stable and scalable platform and products for its customers. To that end, EROAD has prioritised R&D activity to focus on projects that will improve platform and product reliability.

The focus on enterprise customers, especially in North America, raises scalability risks. Enterprise customers often require seamless integration with their existing systems. However, becoming more involved in customer operations, also creates a risk if EROAD products or services were to experience a failure. For example, customers could fail to comply with their regulatory requirements, if their EROAD product fails to work correctly. EROAD has put in place a North American engineering team to help address this risk and respond to customer needs quicker.

Product quality and reliability concerns may arise as EROAD creates new products and expands its existing products to cater to a more diverse customer base. Launching any system upgrades may result in deployment issues, which could impact on EROAD's reputation, sales and diversion of resources into remedial work (which could impact on innovation efforts). To mitigate these risks, EROAD intends to make further ongoing investment into systems and will increasingly leverage third party platform service providers' products and expertise which offer increased scalability and improved functionality. However, EROAD is mindful of the potential of relying too heavily on these providers, and will take careful measures to manage this risk effectively.

# Product Development and Supply Chain Risks

EROAD's refreshed sales strategy is supported by deliberate decisions to prioritise investment in key markets and on research and development (R&D) activities that support the delivery of stable, robust, reliable and scalable products and services to meet market demands. However, all product development journeys carry inherent risks.

If EROAD's solutions lose relevance, due to quickly changing customer demands or slow product delivery caused by staffing challenges, alongside competitors introducing disruptive technologies at more competitive prices or service levels, there is risk of EROAD being unable to win or retain key customers. This could impact the projected growth for FY25 and FY26 and, therefore, EROAD's revenue forecasts and/or share price.

Bringing solutions to market, also involves reliance on external suppliers and original equipment manufacturers for key hardware components and technology. This reliance poses three main risks:

- Supplier dependency, which could result in delays in meeting customers' expectations if such suppliers are not delivering in a timely manner and in accordance with their contractual obligations.
- Due to EROAD's relatively modest scale, there are constraints on its negotiating leverage, particularly in cases where the supplier options are limited.
- Potential for sub-standard components, products or services if suppliers are not actively managed, monitored and where necessary challenged.

These risks are not unique to EROAD. EROAD's risk mitigation strategies include proactively taking steps to oversee and strengthen supplier relationships, enable contingency planning and diversify sourcing channels. The EROAD Board's Technology Committee oversees product development strategies and risks. This oversight ensures a strategic and informed approach to product development. EROAD also invests in innovation and proprietary technologies and measures to help protect it, which can help retain a competitive position and mitigate the risk of market erosion and unanticipated customer churn.

Risk	
Key person risk	EROAD's success depends on the expertise and dedication of its directors, key senior management, and staff as a whole. The departure of any key team member or a high rate of turnover could lead to disruptions in EROAD's day-to-day operations in the short term and potentially adversely impact overall operational and financial performance. In an environment where competition for skilled professionals is intense, EROAD faces the challenge of retaining and attracting top talent. To mitigate this risk, EROAD has implemented several measures including a remuneration policy aimed at attracting, incentivising and retaining key talent and other employee value propositions (e.g. health insurance and hybrid working).
Cybersecurity risk	EROAD recognises that its operational and financial success hinges on the effective performance, availability and reliability of its products, services and business systems. The occurrence of any malicious attacks on or unauthorised penetration of these core systems or the data within them could lead to substantial disruption in EROAD's operations. Any breach or compromise of EROAD's cyber or information security, privacy and confidentiality measures, risks affecting both operations and reputation. Furthermore, the evolving regulatory landscape places risks of substantial financial penalties on data breaches, which could have cascading implications on EROAD's market reputation and overall financial performance. In light of these dynamics, EROAD is continuously committed to strengthening the security and resilience of its business systems.
General economic conditions	EROAD's operational and financial performance is intertwined with economic conditions both in New Zealand and internationally. A prolonged economic downturn, disruption or prolonged recession, could impact customers' investment choices and available cash and, therefore, EROAD's financial performance. Despite these potential challenges, EROAD's offerings encompass products and services that assist customers in managing compliance and optimising their management of expenses relating to their vehicles. This strategic positioning helps equip EROAD to navigate potential challenges with resilience and effectiveness as a necessary spend for enterprise customers, rather than a discretionary one.
Market volatility of EROAD's shares	Investing in equity capital carries inherent risks. EROAD's shares, currently listed on both NZX and ASX, are subject to market forces that can influence their price. There is no guarantee that trading in shares post-Equity Raise will not lead to share prices that are less than what investors paid. EROAD's share prices may fluctuate due to a range of factors including market-related forces, volatility, disclosed risk factors, unforeseen risks or extreme market conditions, the impact of currency fluctuations on portfolio values or a combination of any of these factors.



# **EROAD AT A GLANCE**

EROAD IS A TRANSPORTATION TECHNOLOGY SERVICES COMPANY THAT SIMPLIFIES TAX AND COMPLIANCE FOR ROAD TRANSPORT AND EMISSION REPORTING, CAPTURES DATA AND DELIVERS FLEET MANAGEMENT INSIGHTS THAT TRANSFORM FLEET PERFORMANCE, SAFETY AND VEHICLE MAINTENANCE.

# **Key highlights - FY23**







10,260

**CUSTOMERS** 

33.7bn+ DATA POINTS

**EROADers** 

**470** 







227,149

**UNITS** 

9.2bn+ KM TRAVELLED







(2)

116,599

256,805

**ACTIVE PLATFORM USERS** 

**ACTIVE DRIVERS** 











**CUSTOMERS USE** 2+ PRODUCT **CATEGORIES** 





**CUSTOMERS WITH** FROAD >3YRS

94.8%

ASSET RETENTION RATE

**Our Values** 







**WE PLAY AS A TEAM** 



**WE LEARN & GROW** 



**WE GET IT DONE** 

SYSCO | PIVOTING TO ENTERPRISE

**ACCELERATED ROADMAP & STRENGTHENED SOLUTION** ALLOWING FASTER PIVOT TOWARDS ENTERPRISE SALES

Major North American food service operator with 15,000 delivery vehicles

• 5-year agreement for fully-integrated CoreHub SaaS solutions to over 9,000 trucks

• 18-month procurement process; upcoming 12-month planned rollout

Growth potential beyond existing contract

"EROAD is more than just a technology provider. The team really took the time to understand our challenges as well as our dedication to corporate social responsibility and sustainability.

As a result, they presented a solution that not only addressed those challenges and unique needs but is completely transforming our approach to fleet management.

They're helping us create an entirely new digital experience, and we're excited to see all of the benefits that will come from working with EROAD."

**Daniel T. Purefoy, Chief Supply Chain Operations Officer, Sysco Corporation** 



# **EROAD BOARD**



# SUSAN PATERSON, CHAIR, INDEPENDENT DIRECTOR

- Professional Director with 25 years of governance experience
- Previously senior executive and consultant to several companies in New Zealand, the US and Europe
- Chair of Steel & Tube Holdings Ltd, Theta Systems and Evolution Healthcare, Director of Reserve Bank of New Zealand
- Based in Auckland



# SARA GIFFORD, INDEPENDENT DIRECTOR

- Director of Spiro, co-founder and Director of Activote (both based in NA)
- Previously Chief Solutions Officer and executive board member of Quintiq
- Based in Boston, Massachusetts



# **SELWYN PELLETT, NON-EXECUTIVE DIRECTOR**

- Founder and CEO of Coretex
- Previously Founder-CEO and Chairman of Endace Ltd
- Previously Sr. VP Avnet Asia and CEO Avnet Pacific
- 20+ years of investing and growing technology businesses from NZ
- 2009 recipient of Fly Kiwi Award for contributions to NZ Technology Sector
- Based in Auckland



# BARRY EINSIG, INDEPENDENT DIRECTOR

- Advisor to companies on Transportation, Business, Technology and ESG
- Previous advised Singapore Ministry of Transportation on Highly Automated Vehicle Program and created technology used in Public Safety Networks
- Based in Pennsylvania



# DAVID GREEN, INDEPENDENT DIRECTOR

- Chair of BT Funds Management (NZ) Ltd and MyFarm UFI GP Ltd
- Independent Director of Westpac New Zealand
- Previously held senior executive roles at ANZ and Deutsche Bank
- Based in Auckland
- Commenced role on 1 August 2023



# **GRAHAM STUART, INDEPENDENT DIRECTOR**

- Previously CEO of Sealord Group
- CFO, then Director of Strategy & Growth at Fonterra
- On Boards of Vital Healthcare (VHP-NZX) and Tower Insurance (TWR-NZX)
- Based in Auckland
- Former Chair, retiring at an appropriate date later in 2023 to ensure an orderly transition

# **Glossary**

# AMRR (ANNUALISED MONTHLY RECURRING REVENUE)

A non-GAAP measure representing monthly Recurring Revenue for the last month of the period, multiplied by 12. It provides a 12 month forward view of revenue, assuming unit numbers, pricing and foreign exchange remain unchanged during the year.

# ARPU (MONTHLY SAAS AVERAGE REVENUE PER UNIT )

A non-GAAP measure that is calculated by dividing the total SaaS Revenue for the year reported in Note 2 of the FY23 Financial Statements, by the TCU balance at the end of each month during the year.

## **ASSET RETENTION RATE**

The number of Total Contracted Units at the beginning of the 12 month period and retained as Total Contracted Units at the end of the 12 month period, as a percentage of Total Contracted Units at the beginning of the 12 month period.

## **CAC (COSTS TO ACQUIRE CUSTOMERS)**

A non-GAAP measure of costs to acquire customers. Total CAC represents all sales & marketing related costs. CAC capitalised includes incremental sales commissions for new sales, upgrades and renewals which are capitalised and amortised over the life of the contract. All other CAC related costs are expensed when incurred and included within CAC expensed.

## **CHURN**

The inverse of the asset retention rate.

#### **COREHUB**

EROAD's next generation telematics hardware that collects rich data, meets Electronic Logging Device certification.

# CTS (COSTS TO SERVICE & SUPPORT)

A non-GAAP measure of costs to support and service customers. Total CTS represents all customer success and product support costs. These costs are included in Administrative and other Operating Expenses.

## CY (CALENDAR YEAR)

12 months ended 31 December

## **EBITDA**

A non-GAAP measure representing Earnings before Interest, Taxation, Depreciation and Amortisation (EBITDA). Refer Consolidated Statement of Comprehensive Income in Financial Statements.

## **EBITDA MARGIN**

A non-GAAP measure representing EBITDA divided by Revenue.

# EHUBO, EHUBO2 and EHUBO 2.2

EROAD's first and second generation telematics hardware. EHUBO is a trade mark registered in New Zealand, Australia and the United States.

# **ELECTRONIC LOGGIING DEVICE (ELD)**

An electronic solution that synchronises with a vehicle engine to automatically record driving time and hours of service records

#### **ENTERPRISE**

A customer where the \$AMRR is more than \$100k in \$ for the Financial year reported

## **FCF (FREE CASH FLOW)**

A non-GAAP measure representing operating cash flow and investing cash flow reported in the Statement of Cash Flows (excluding net interest paid).

## **FCI (FUTURE CONTRACTED INCOME)**

A non-GAAP measure which represents contracted Software as a Service (SaaS) income to be recognised as revenue in future periods. Refer Revenue Note 2 of the FY23 Financial Statements.

# **FY (FINANCIAL YEAR)**

Financial vear ended 31 March.

# H1 (HALF ONE)

For the six months ended 30 September.

# H2 (HALF TWO)

For the six months ended 31 March.

#### LEASE DURATION

Future contracted income as a proportion of reported revenue.

## **NON-GAAP FINANCIAL MEASURES**

Includes AMRR, CAC, CTS, EBITDA, EBITDA Margin, FCF, FCI, ARPU and all normalised financial information.

## **NORMALISED EBIT**

A non-GAAP measure that excludes one-off items including acquisition accounting revenue (\$9.6m) and integration costs (\$3.4m). FY22 normalisations include acquisition accounting revenue (\$1.3m), due diligence costs (\$2.0m), transaction costs (\$1.6m), and integration costs (\$4.0m).

## **NORMALISED EBIT MARGIN**

A non-GAAP measure that excludes one-off items, consistent with the definition provided for Normalised EBIT

## **NORMALISED EBITDA**

A non-GAAP measure that excludes one-off items including acquisition accounting revenue (\$9.6m) and integration costs (\$3.4m). FY22 normalisations include acquisition accounting revenue (\$1.3m), due diligence costs (\$2.0m), transaction costs (\$1.6m), and integration costs (\$4.0m).

# **NORMALISED EBITDA MARGIN**

A non-GAAP measure that excludes one-off items, consistent with the definition provided for Normalised EBITDA

## **NORMALISED REVENUE**

A non-GAAP measure that excludes the one-off acquisition accounting revenue in FY23 (\$9.6m).

# **RUC (ROAD USER CHARGES)**

In New Zealand, RUC is applicable to Heavy Vehicles and all vehicles powered by a fuel not taxed at source. The charges are paid into a fund called the National Land Transport Fund, which is controlled by NZTA, and go towards the cost of repairing the roads.

# SAAS

Software as a Service, a method of software delivery in which software is accessed online via a subscription rather than bought and installed on individual computers.

## **SAAS REVENUE**

Software as a service (SaaS) revenue represents revenue earned from customer contracts for the sale or rental of hardware, installation services and provision of software services.

#### TOTAL CONTRACTED UNITS

Represents EROAD and Coretex branded units subject to a customer contract both on Depot and pending instalment and Coretex branded units currently billed.

#### UNIT

A communication device fitted in-cab or on a trailer. Where there is more than one unit fitted in-cab or on a trailer, it is counted as one unit (excluding Philips Connect units).

# INTERNATIONAL OFFER RESTRICTIONS

This presentation does not constitute an offer of entitlements ("Entitlements") or new ordinary shares ("New Shares") of the Company in any jurisdiction in which it would be unlawful. In particular, this document may not be distributed to any person, and the Entitlements and New Shares may not be offered or sold in the institutional entitlement offer, in any country outside Australia and New Zealand except to the extent permitted below.

#### Australia

This document, the Institutional Placement, Institutional Offer and Bookbuilds are only made available in Australia to persons to whom an offer of securities can be made without disclosure under Part 6D.2 of the Corporations Act 2001 (Cth) (the "Corporations Act"), including in accordance with applicable exemptions in sections 708(8) (sophisticated investors) and 708(11) (professional investors) of the Corporations Act. The Retail Offer is also being made to Australian resident Shareholders without a prospectus in accordance with section 708AA of the Corporations Act (as modified by ASIC Instrument 20-0854). This Offer Document is not a prospectus, product disclosure statement or and has not been and will not be lodged with ASIC. Accordingly, this Offer Document may not contain all information which a prospectus in a prospectus, product disclosure statement or other disclosure document. Neither ASIC nor ASX takes any responsibility for the contents of this Offer Document.

#### Germany

This document has not been, and will not be, registered with or approved by any securities regulator in Germany or elsewhere in the European Union. Accordingly, this document may not be made available, nor may the Entitlements or the New Shares be offered for sale, in Germany except in circumstances that do not require a prospectus under Article 1(4) of Regulation (EU) 2017/1129 of the European Parliament and the Council of the European Union (the "Prospectus Regulation").

In accordance with Article 1(4)(a) of the Prospectus Regulation, an offer of Entitlements and New Shares in Germany is limited to persons who are "qualified investors" (as defined in Article 2(e) of the Prospectus Regulation).

# **Hong Kong**

WARNING: This document has not been, and will not be, registered as a prospectus under the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Cap. 32) of Hong Kong, nor has it been authorised by the Securities and Futures Commission in Hong Kong pursuant to the Securities and Futures Ordinance (Cap. 571) of the Laws of Hong Kong (the "SFO"). Accordingly, this document may not be distributed, and the Entitlements and the New Shares may not be offered or sold, in Hong Kong other than to "professional investors" (as defined in the SFO and any rules made under that ordinance).

No advertisement, invitation or document relating to the Entitlements and the New Shares has been or will be issued, or has been or will be in the possession of any person for the purpose of issue, in Hong Kong or elsewhere that is directed at, or the contents of which are likely to be accessed or read by, the public of Hong Kong (except if permitted to do so under the securities laws of Hong Kong) other than with respect to Entitlements and the New Shares that are or are intended to be disposed of only to persons outside Hong Kong or only to professional investors. No person allotted Entitlements or New Shares may sell, or offer to sell, such securities in circumstances that amount to an offer to the public in Hong Kong within six months following the date of issue of such securities.

The contents of this document have not been reviewed by any Hong Kong regulatory authority. You are advised to exercise caution in relation to the offer. If you are in doubt about any contents of this document, you should obtain independent professional advice.

#### Singapore

This document and any other materials relating to the Entitlements and the New Shares have not been, and will not be, lodged or registered as a prospectus in Singapore with the Monetary Authority of Singapore. Accordingly, this document and any other document or materials in connection with the offer or sale, or invitation for subscription or purchase, of Entitlements and New Shares, may not be issued, circulated or distributed, nor may the Entitlements and New Shares be offered or sold, or be made the subject of an invitation for subscription or purchase, whether directly or indirectly, to persons in Singapore except pursuant to and in accordance with exemptions in Subdivision (4) Division 1, Part 13 of the Securities and Futures Act 2001 of Singapore (the "SFA") or another exemption under the SFA.

This document has been given to you on the basis that you are an "institutional investor" or an "accredited investor" (as such terms are defined in the SFA). If you are not such an investor, please return this document immediately. You may not forward or circulate this document to any other person in Singapore.

Any offer is not made to you with a view to the Entitlements or the New Shares being subsequently offered for sale to any other party in Singapore. On-sale restrictions in Singapore may be applicable to investors who acquire such securities. As such, investors are advised to acquaint themselves with the SFA provisions relating to resale restrictions in Singapore and comply accordingly.

# **United Kingdom**

Neither this document nor any other document relating to the offer has been delivered for approval to the Financial Conduct Authority in the United Kingdom and no prospectus (within the meaning of section 85 of the Financial Services and Markets Act 2000, as amended ("FSMA")) has been published or is intended to be published in respect of the Entitlements or the New Shares.

These securities may not be offered or sold in the United Kingdom by means of this document or any other document, except in circumstances that do not require the publication of a prospectus under section 86(1) of the FSMA. This document is issued on a confidential basis in the United Kingdom to "qualified investors" within the meaning of Article 2(e) of the UK Prospectus Regulation. This document may not be distributed or reproduced, in whole or in part, nor may its contents be disclosed by recipients, to any other person in the United Kingdom.

Any invitation or inducement to engage in investment activity (within the meaning of section 21 of the FSMA) received in connection with the issue or sale of the Entitlements or the New Shares has only been communicated or caused to be communicated and will only be communicated or caused to be communicated in the United Kingdom in circumstances in which section 21(1) of the FSMA does not apply to the Company.

In the United Kingdom, this document is being distributed only to, and is directed at, persons (i) who have professional experience in matters relating to investments falling within Article 19(5) (investment professionals) of the Financial Services and Markets Act 2000 (Financial Promotions) Order 2005 ("FPO"), (ii) who fall within the categories of persons referred to in Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc.) of the FPO or (iii) to whom it may otherwise be lawfully communicated ("relevant persons"). The investment to which this document relates is available only to relevant persons should not act or rely on this document.

#### **United States**

This document does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States. The Entitlements and the New Shares have not been, and will not be, registered under the US Securities Act of 1933 or the securities laws of any state or other jurisdiction of the United States. Accordingly, such securities may not be offered or sold in the United States except in transactions exempt from, or not subject to, the registration requirements of the US Securities Act and applicable US state securities laws.

